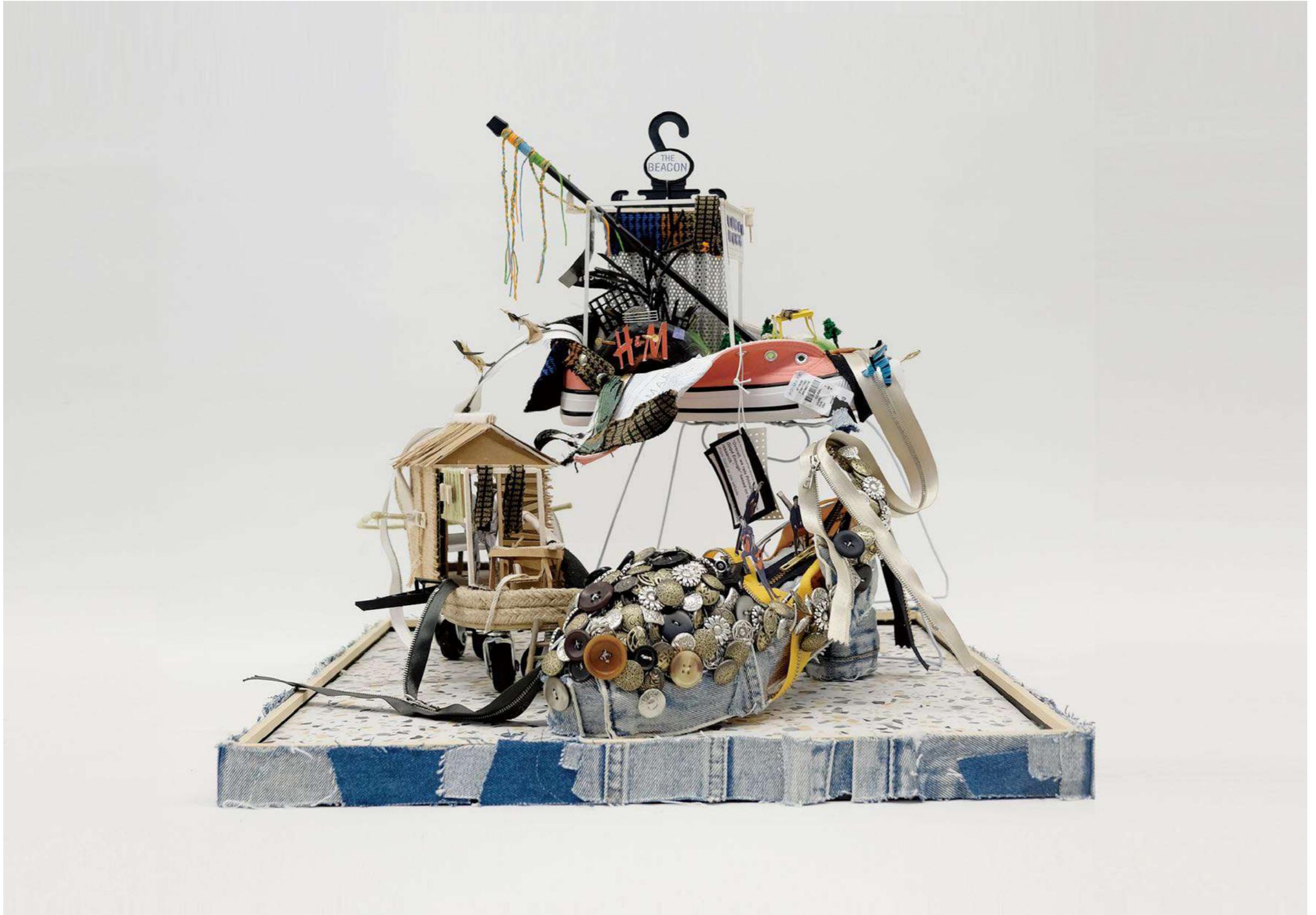


Shape²

“Re-Make” Fashion Workshop

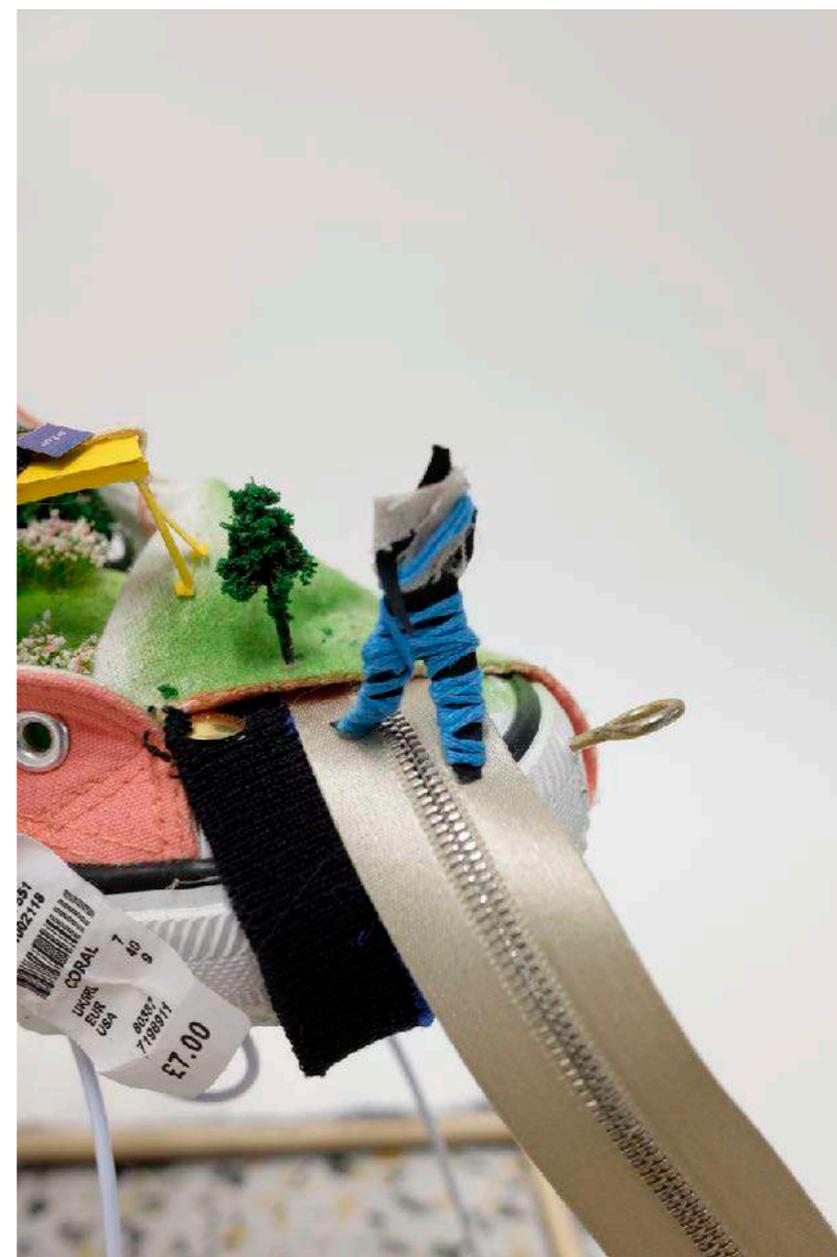
Vision

Re-thinking the public realm in the Beacon Center that can attract more environmentally conscious consumers via a mobile fashion workshop.



Narrative Model

Community/ Place / Sustainable



Narrative Model
Community/ Place / Sustainable



Community - Interview Beacon Center

“ The fast fashion industry has left a huge environmental impact in terms of manufacturing and disposal. ”



Place - Bathing Maching

“ The structure would be pushed by hand up and down the beach by its large wheels, so that women would be close to the water for bathing.”



Sustainable - Eastbourne's Youth Campaign

“ The fight against rocketing global temperatures is being waged here in Eastbourne – and our young people are leading the charge. ”

Key Quotes & Trends

Beacon Center

#4

“As designers, it is crucial that we begin to embrace circular economy principles when it comes to creating retail design for stores.”

#5

According to Retail Insight “Fashion is an industry that revolves around creativity and inspiration. Unfortunately, many companies lack such tools and create their products based on the copy, or influence, of others. Said tactics are mostly carried out by fast fashion brands, meaning companies dedicated to the mass production of clothing which sell at a lower price, giving the consumer greater accessibility to buy clothing.”

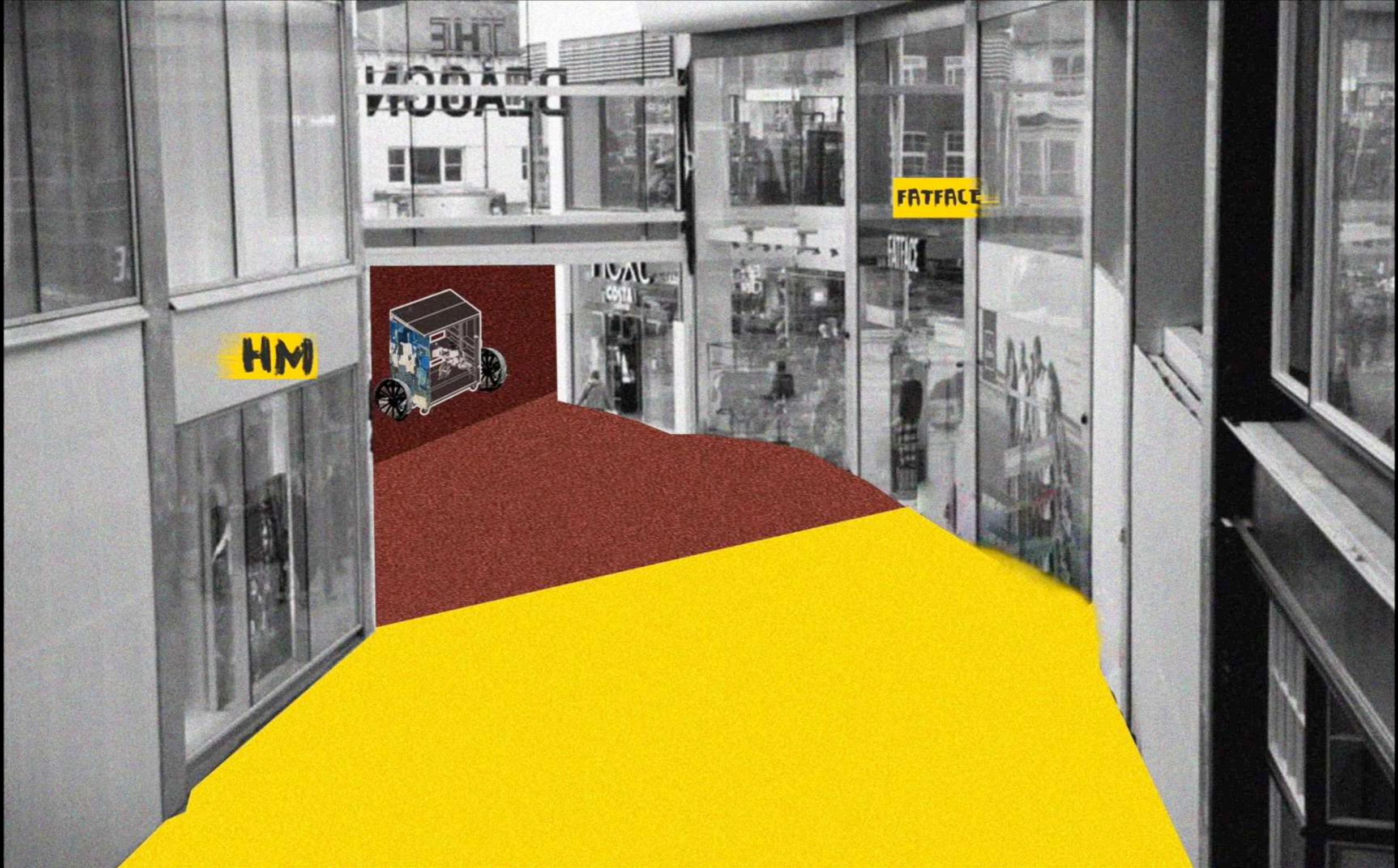
#6

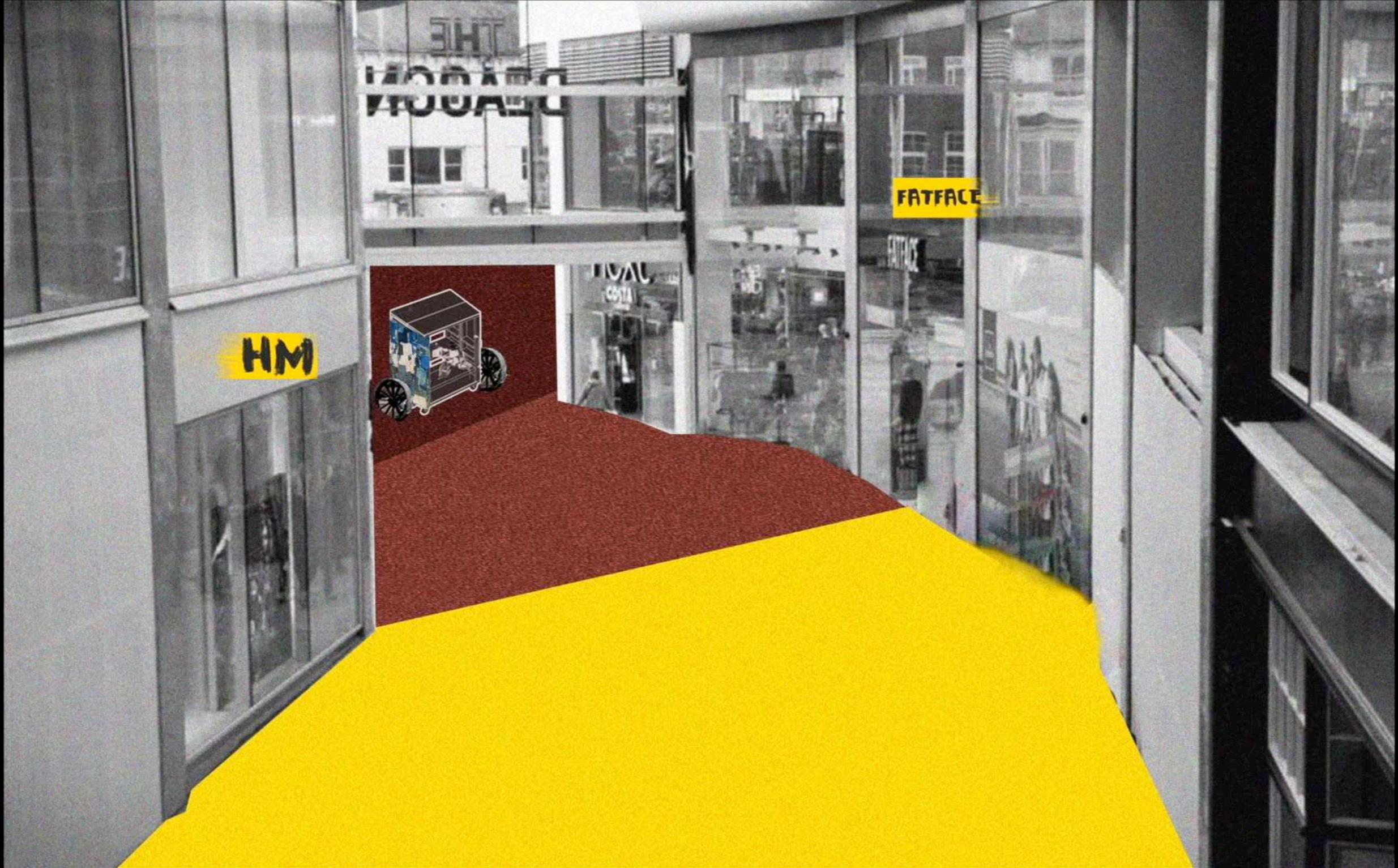
According to Herald Eastbourne “Children took to the streets and seafront of Eastbourne with emotive placards with messages like ‘it’s our future’. The fight against rocketing global temperatures is being waged here in Eastbourne – and our young people are leading the charge.” (Herald, 2022).

—
Retail Insight, *Why retail design needs to incorporate sustainable materials and embrace reuse as a design tool*, computer software, viewed 3 January 2022 from <https://www.sheridanandco.com/news/why-retail-design-needs-to-incorporate-sustainable-materials-and-embrace-reuse-as-a-design-tool/>

—
Business Insights, *Fast Fashion: Art or Plagiarism?*, viewed 4 January 2022 from <https://thenextcartel.com/discover/fast-fashion-art-or-plagiarism>

—
Herald Eastbourne, *Eastbourne's young people are leading the way in climate change*, computer software, viewed 3 January 2022 from <https://www.eastbourneherald.co.uk/>







THE
MUSEUM

FATFACE

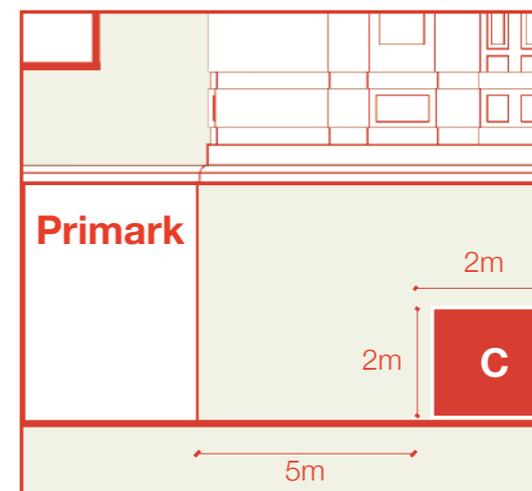
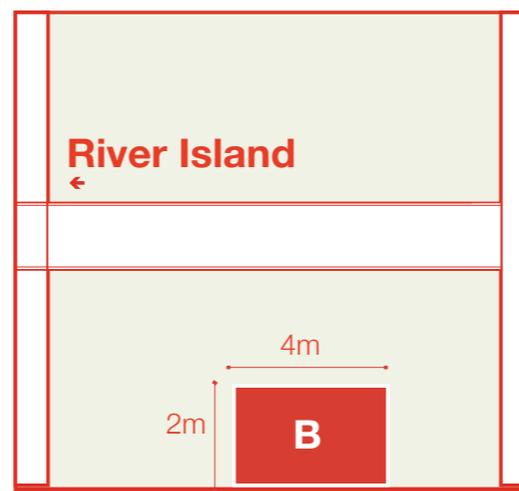
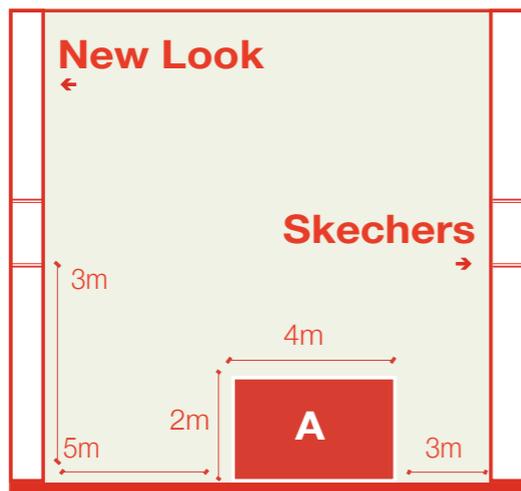
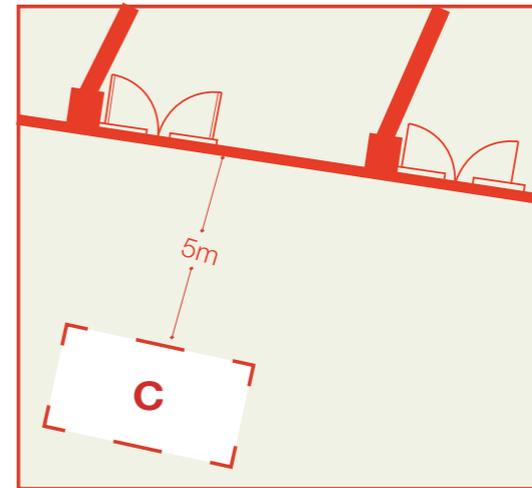
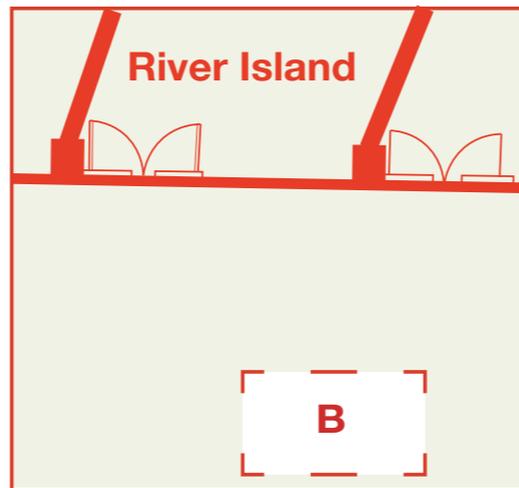
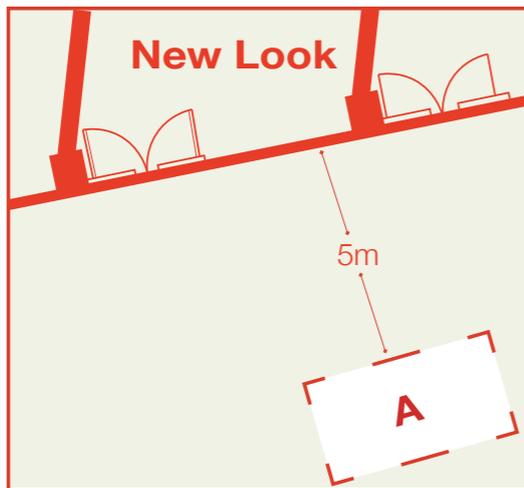
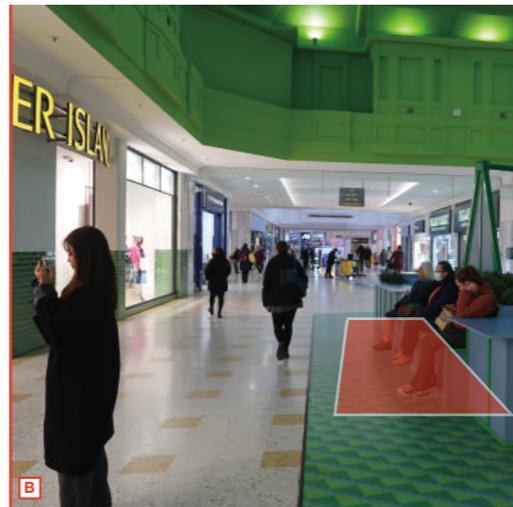
HM

FATFACE

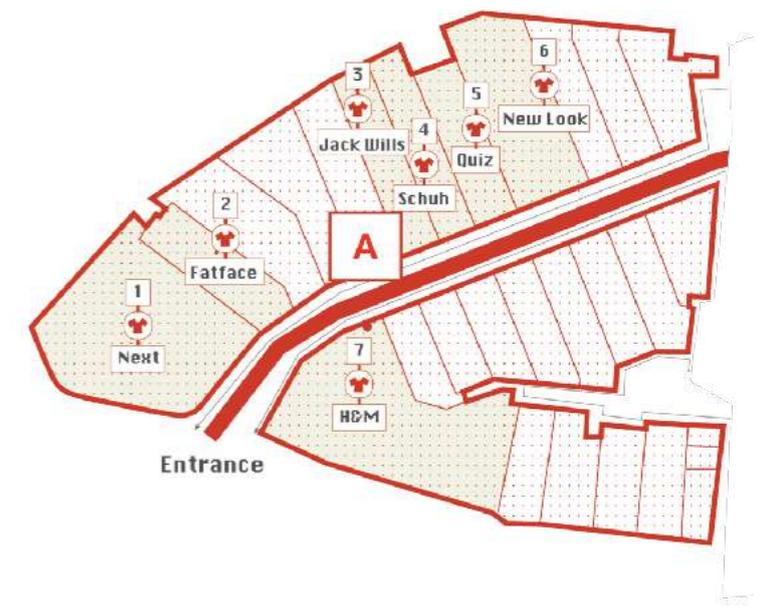
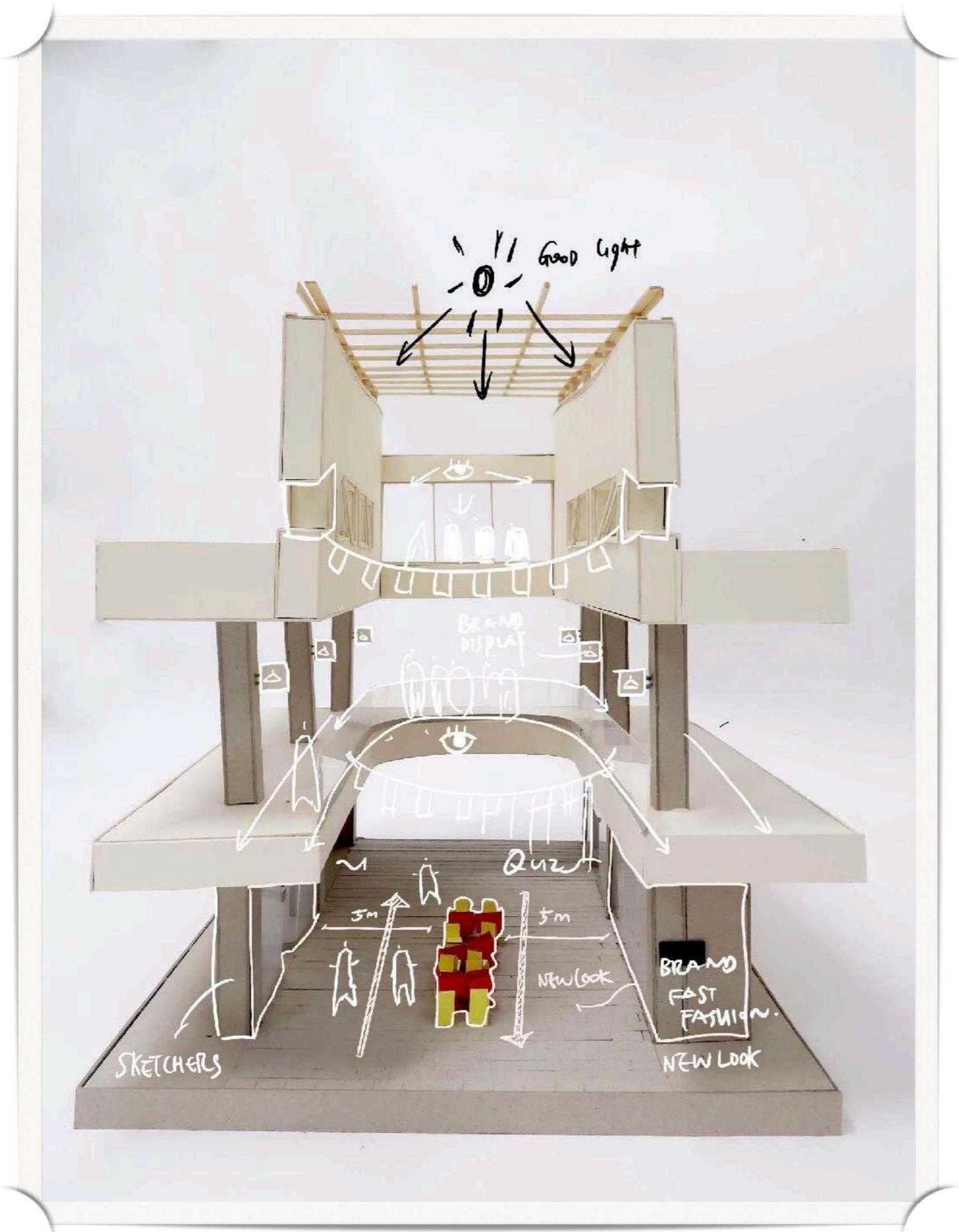
Fast Fashion Brand

- 1. Next
- 2. Fatface
- 3. Jack Wills
- 4. Schuh
- 5. Quiz
- 6. New Look
- 7. H&M
- 8. River Island
- 9. Primark

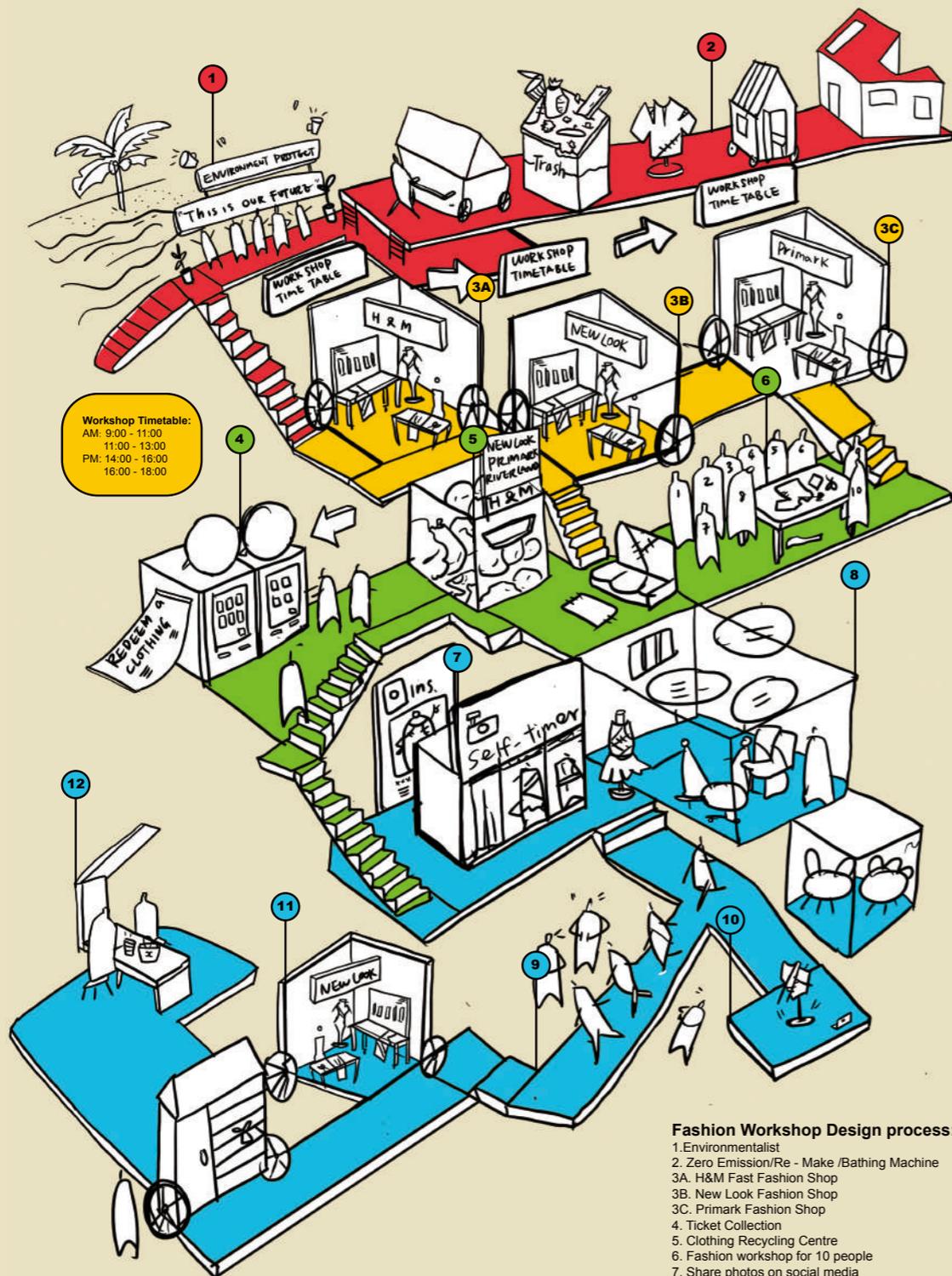




Location Analysis - Beacon Center
Plan / Section



Site Model Section A - Beacon Center
1:40 Scale

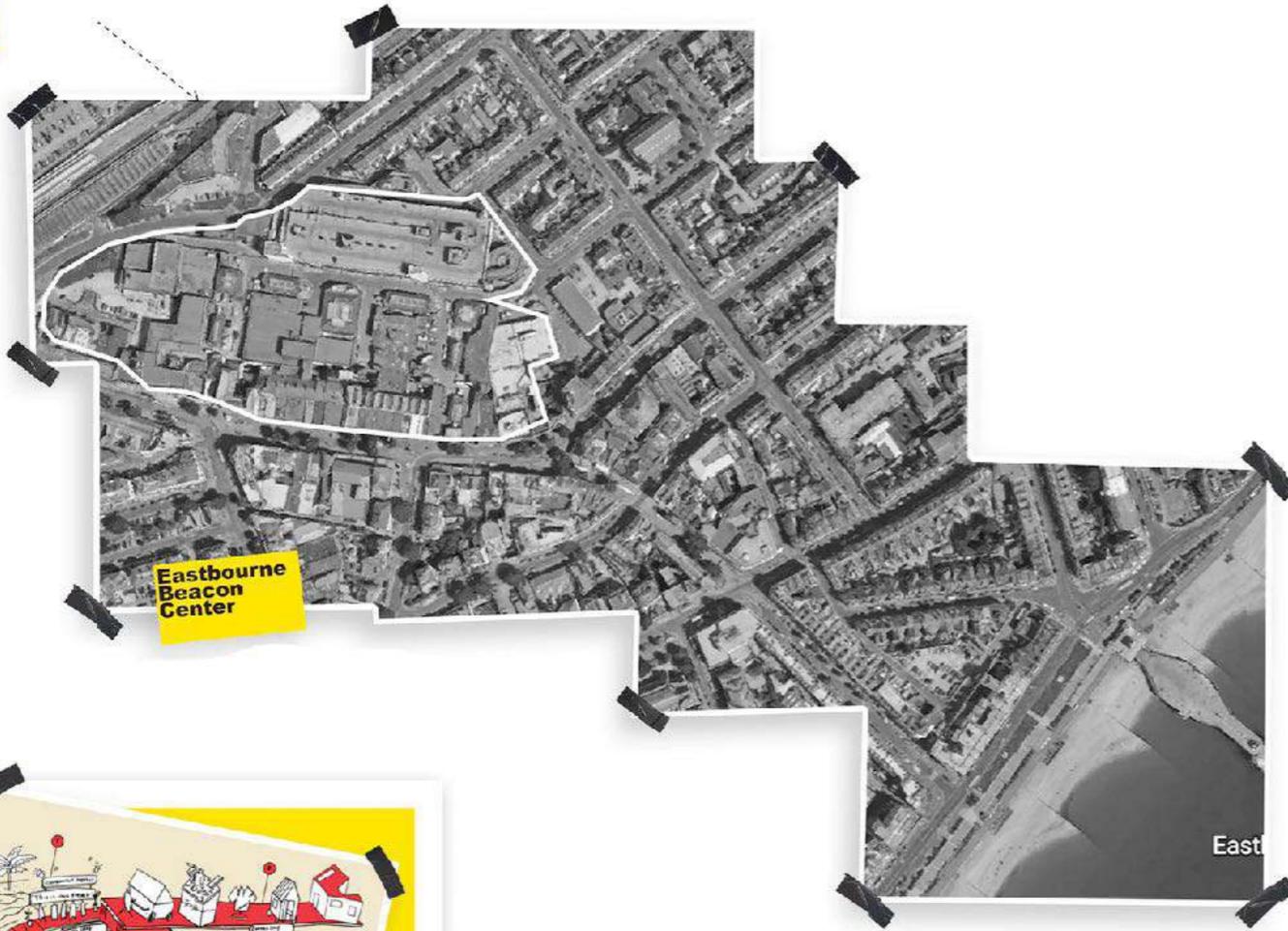


Fashion Workshop Design process:

1. Environmentalist
2. Zero Emission/Re - Make /Bathing Machine
- 3A. H&M Fast Fashion Shop
- 3B. New Look Fashion Shop
- 3C. Primark Fashion Shop
4. Ticket Collection
5. Clothing Recycling Centre
6. Fashion workshop for 10 people
7. Share photos on social media
8. Recording participant feedback
9. Every 2 Weeks Hold on Catwalk show
10. Display Best Fashion Re-Make
11. Move to Next Stop
12. Become Furnitures in Public Area

Fashion Workshop Process
 “ Re-Make Your Self ”

RE- Make Yourself



Eastbourne Beacon Center

01 STEP



Mood Board, Ideation, Inspiration, Sketching

02 STEP



Experimenting with material, Making shapes

03 STEP

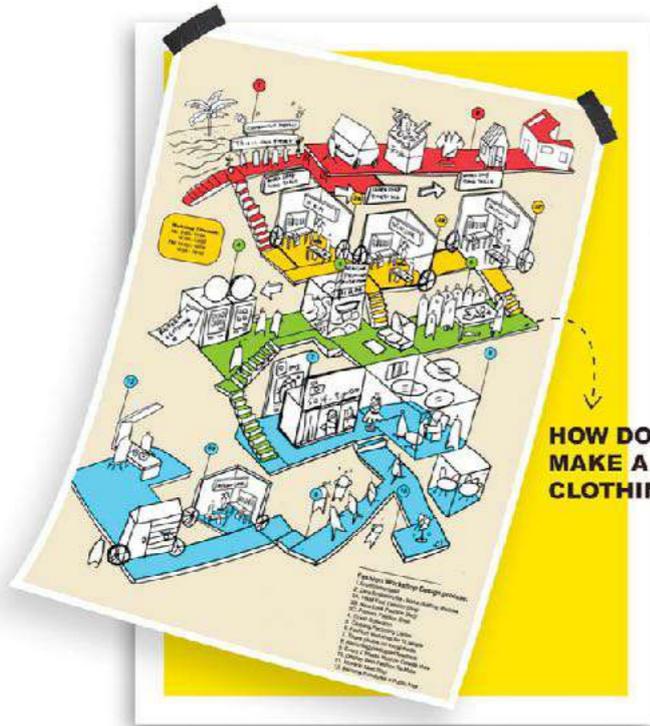


Fit & Review

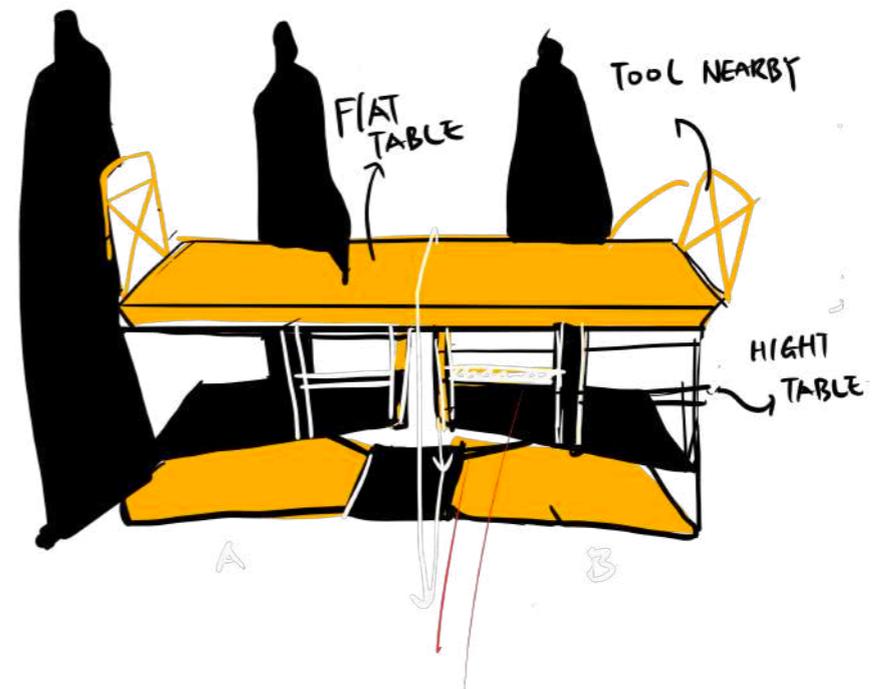
04 STEP



Design Approval Production



HOW DO MAKE A CLOTHING?



Re-Make Outlets
Fast Fashion Reuse

At the advent of steam and electricity the muse of history holds her nose and shuts her eyes (H. G. Wells 1918)

First environmental movements
Systematic efforts on behalf of the environment only began in the late 19th century; it grew out of the amenity movement in Britain in the 1870s,

Environmentalist
An environmentalist is a person who is concerned with and/or advocates for the protection of the environment.



Types

Climate activists

Have led to a new generation of youth activists like Greta Thunberg, Jamie Margolin and Vanessa Nakate who have created a global youth climate movement

Conservationists

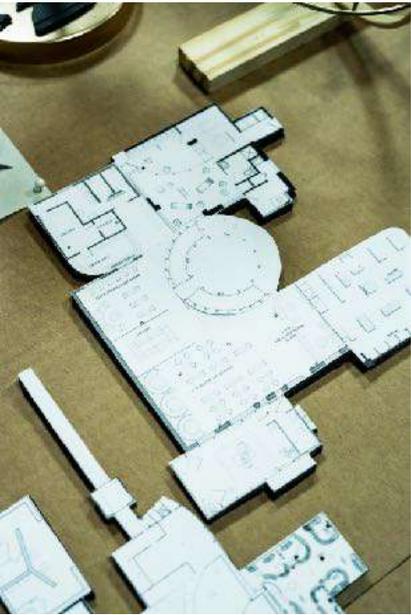
One notable strain of environmentalism, comes from the philosophy of the conservation movement.

Environmental defenders

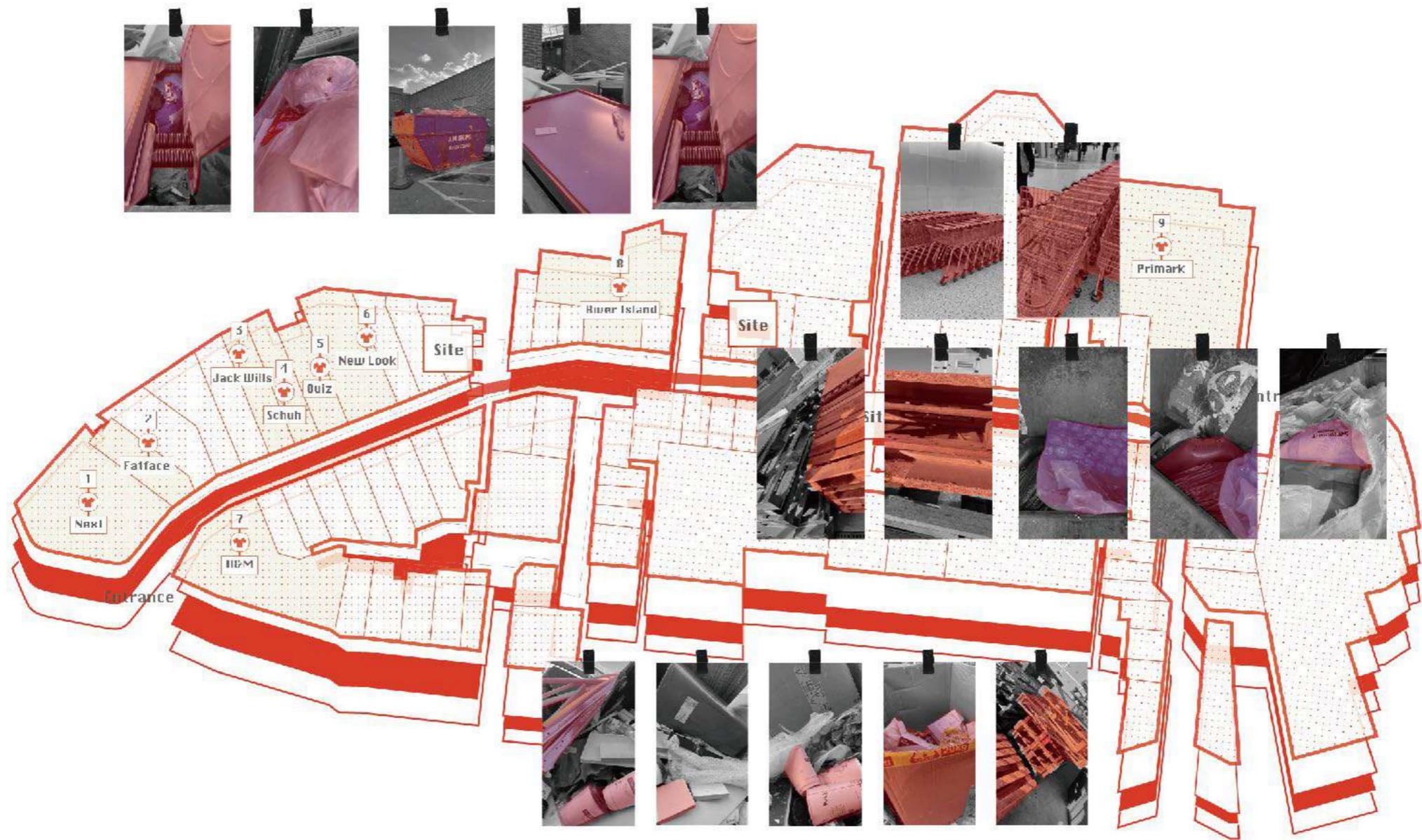
Environmental defenders or environmental human rights defenders are individuals or collectives who protect the environment from harms resulting from resource extraction, hazardous waste disposal, infrastructure projects, land appropriation, or other dangers.

Water protectors

Water protectors are activists, organizers, and cultural workers focused on the defense of the world's water and water systems.



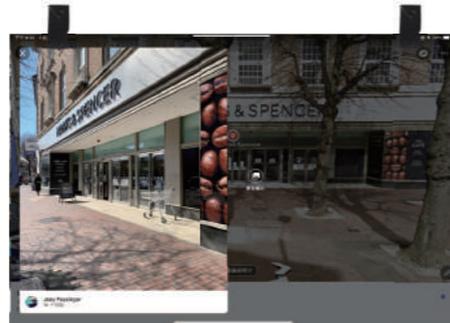
1 Week Eastbourne Residency
Sketch Models Development Process



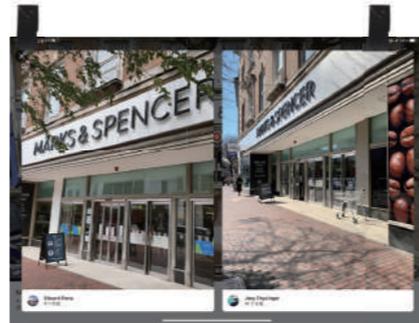
Waste Tests - Beacon Center
Material test and experiment



M&S Foodhall In Beacon Center
Shopping cart storage at the door



M&S Foodhall In Beacon Center
Side door to discover the shopping cart



M&S Foodhall In Beacon Center
Side door to discover the shopping cart



M&S Foodhall In London
Ergonomic sitting test



M&S Foodhall In London
Folding test



M&S Foodhall In London
Folding test child seat



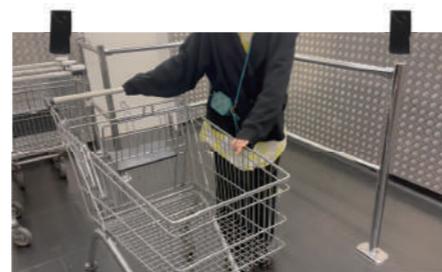
M&S Foodhall In London
Ergonomic tests



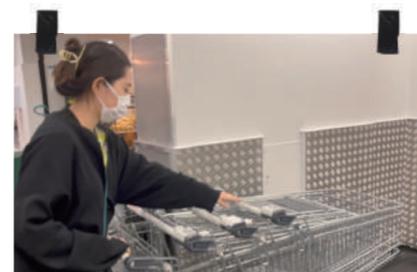
M&S Foodhall In London
Ergonomic sitting test 2



M&S Foodhall In London
Up to four carts can be pushed at once to maintain stability



M&S Foodhall In London
Detail



M&S Foodhall In London
Up to four carts can be pushed at once to maintain stability



M&S Foodhall In Beacon
Two different types of shopping carts



Shopping Trolley Waste in Beacon Center



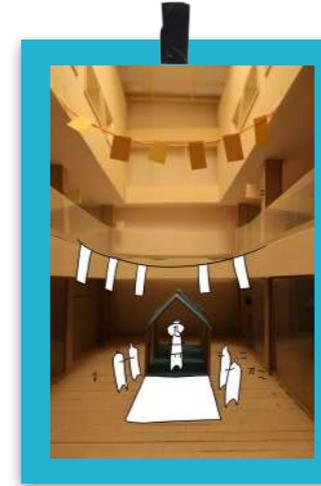
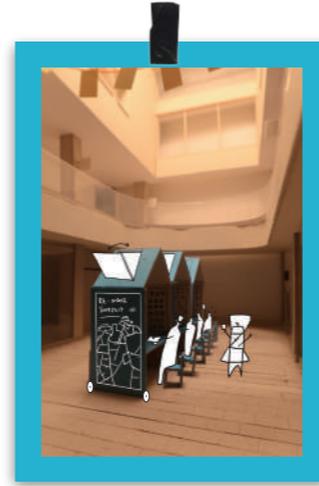
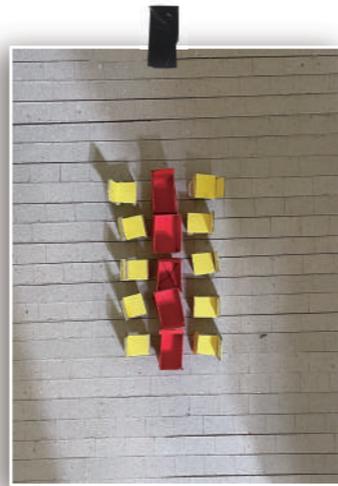
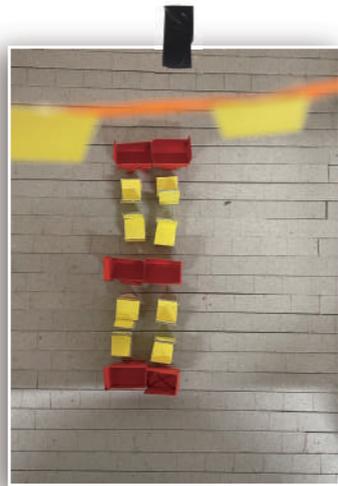
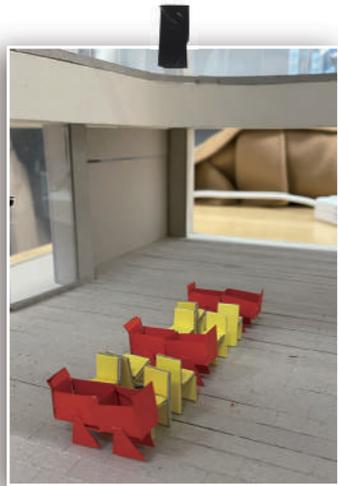
Second-hand Shopping Trolley



Second-hand Shopping Trolley



The Beacon



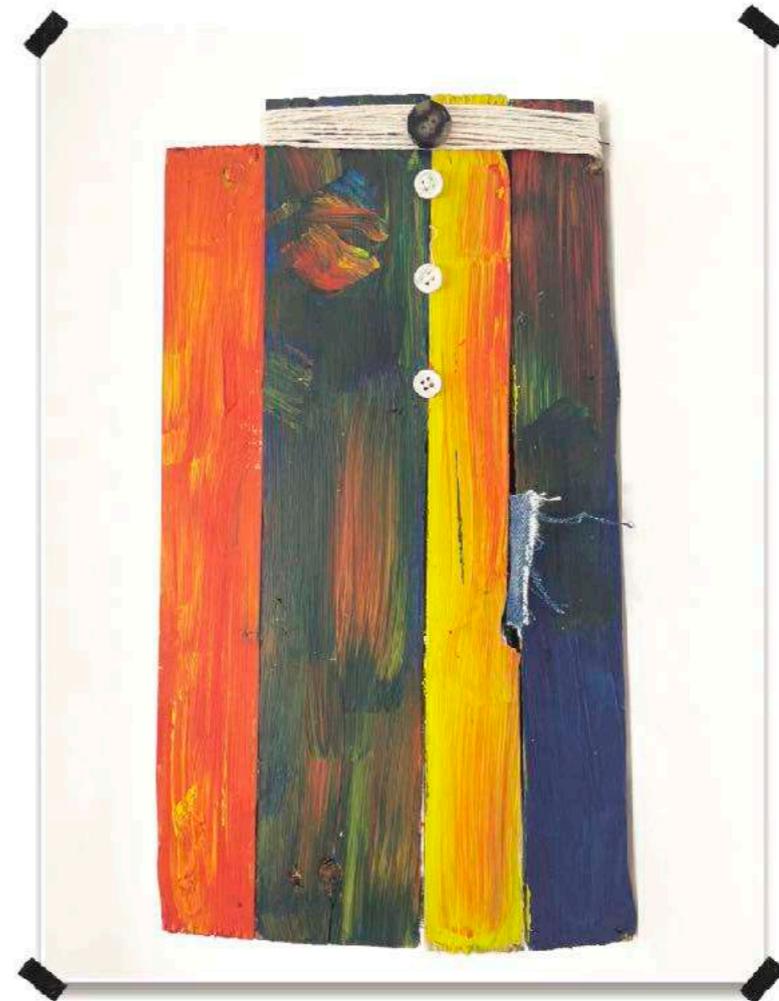
Design Development
1:40 Sketch Models Development Process



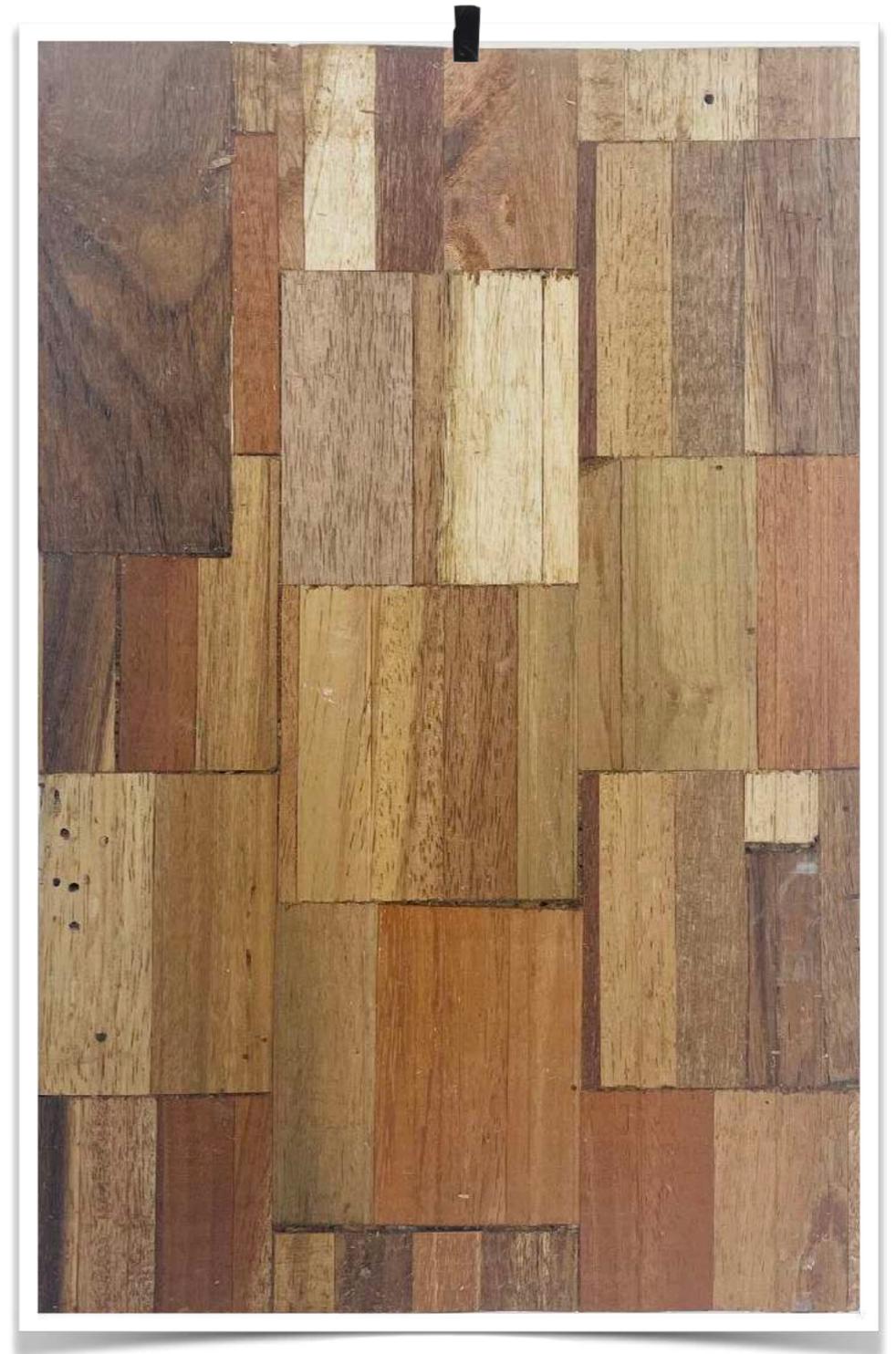
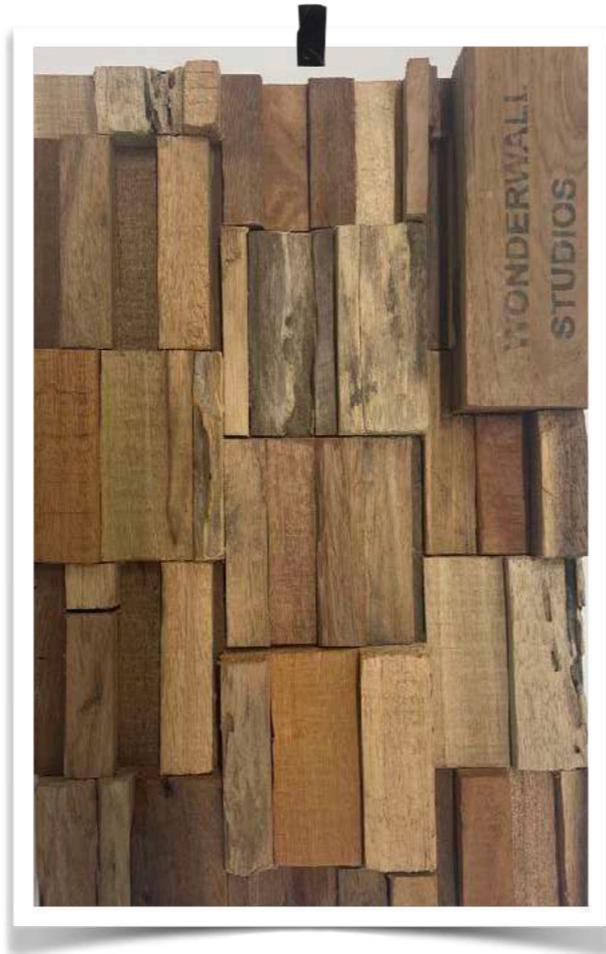
Material Waste Tests
Experiment With Waste



Material Waste Tests
Stool: Material & Design



Material Waste Tests
Table Surface: Material & Design



Material Waste Tests
Table Surface: Material & Design



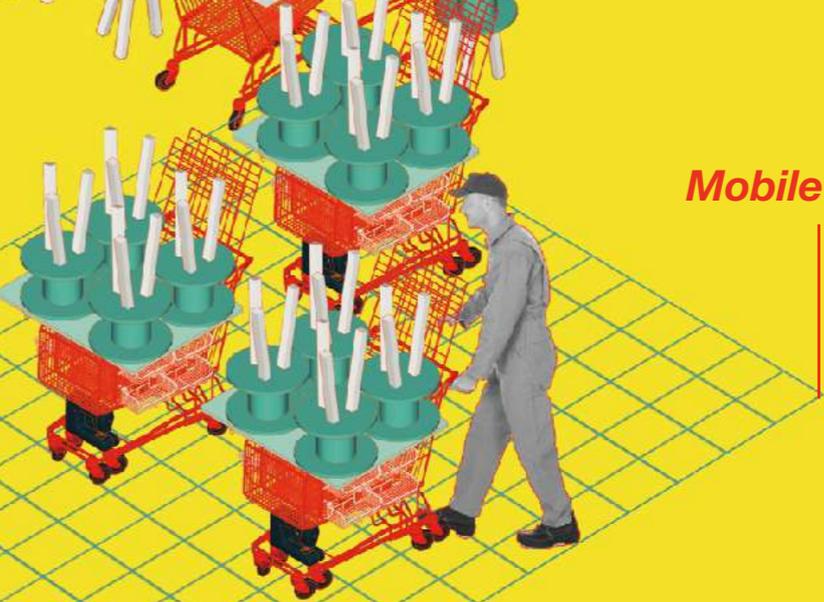
Catwalk Show



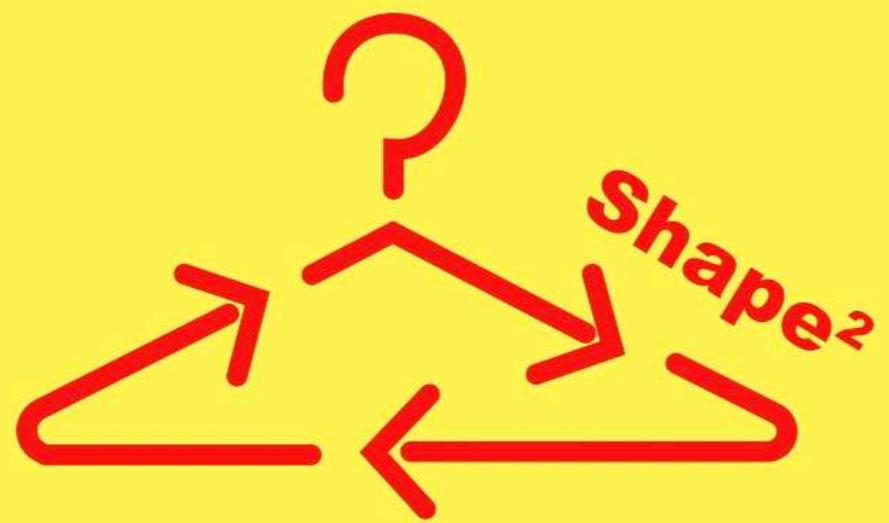
Workshop

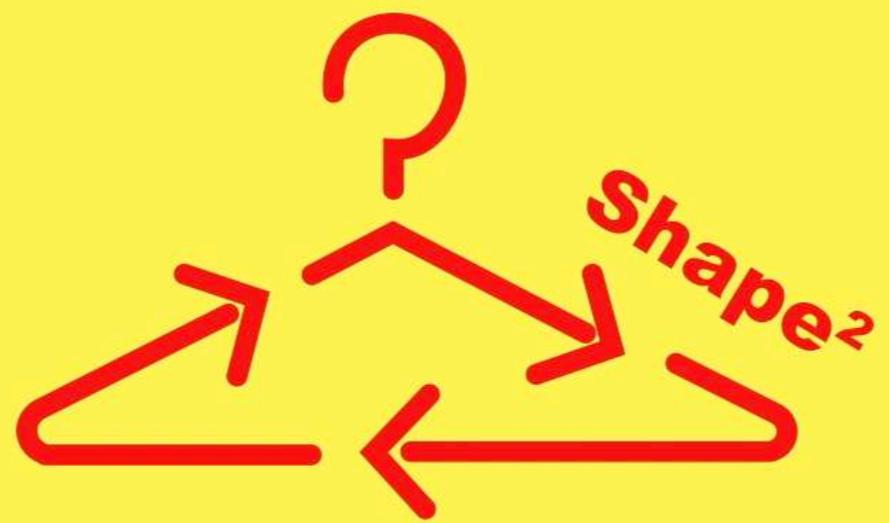


Mobile



Re-make Yourself Fashion Workshop
Perspective [A]







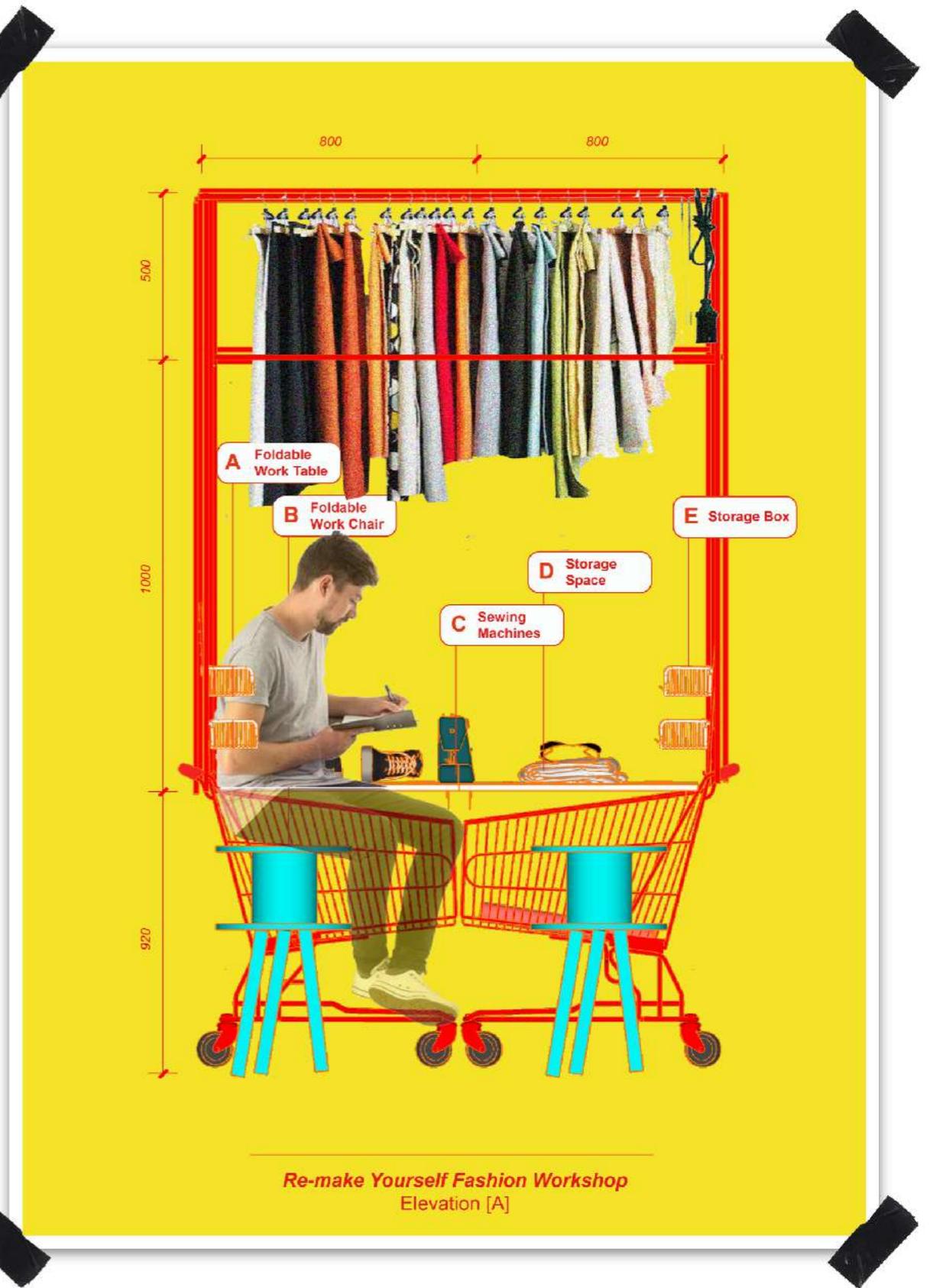
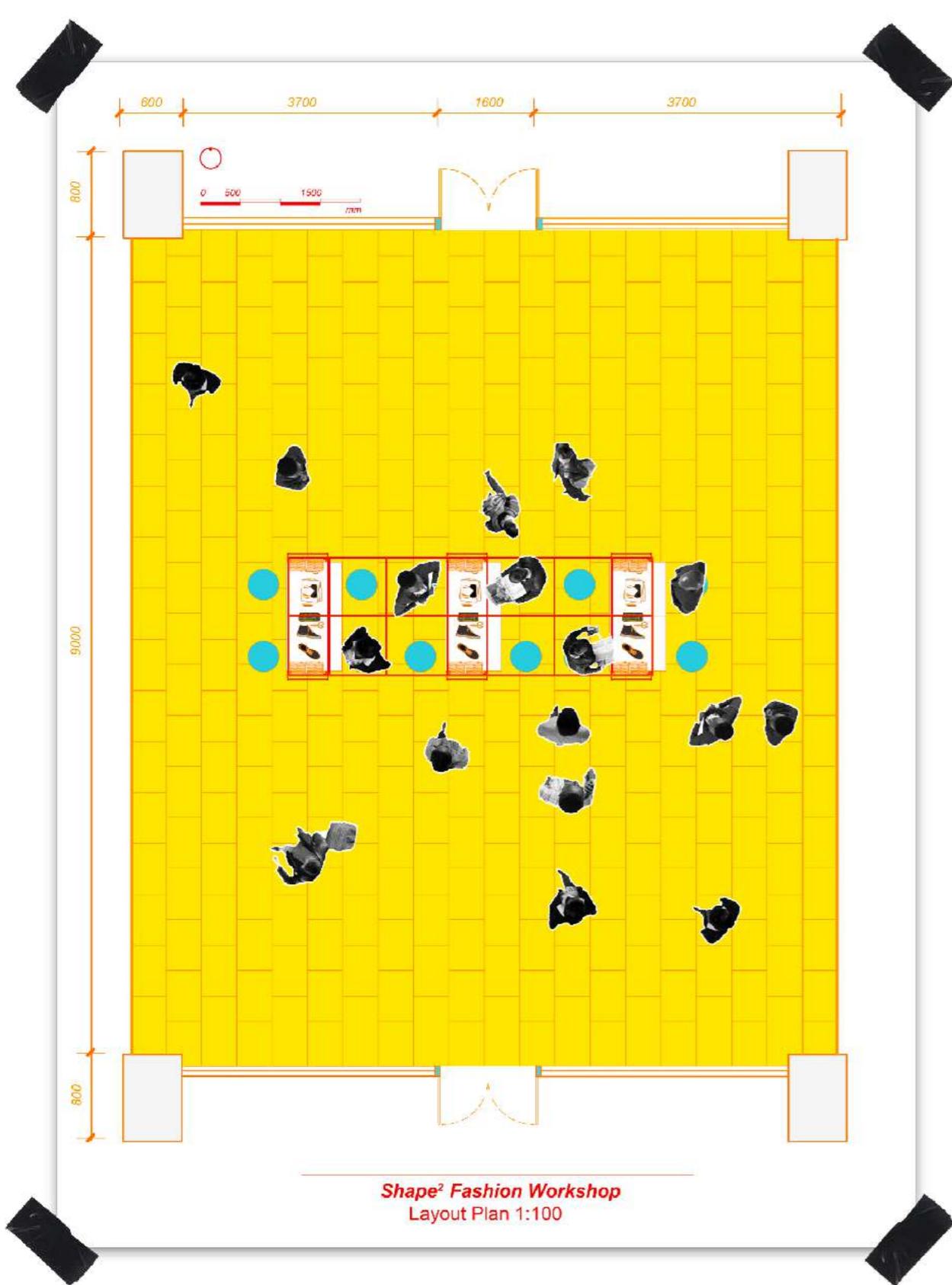
Model - Shape2 Fashion Workshop
Stop A_1:10 Scale



Shape2 Fashion Workshop
Perspective A



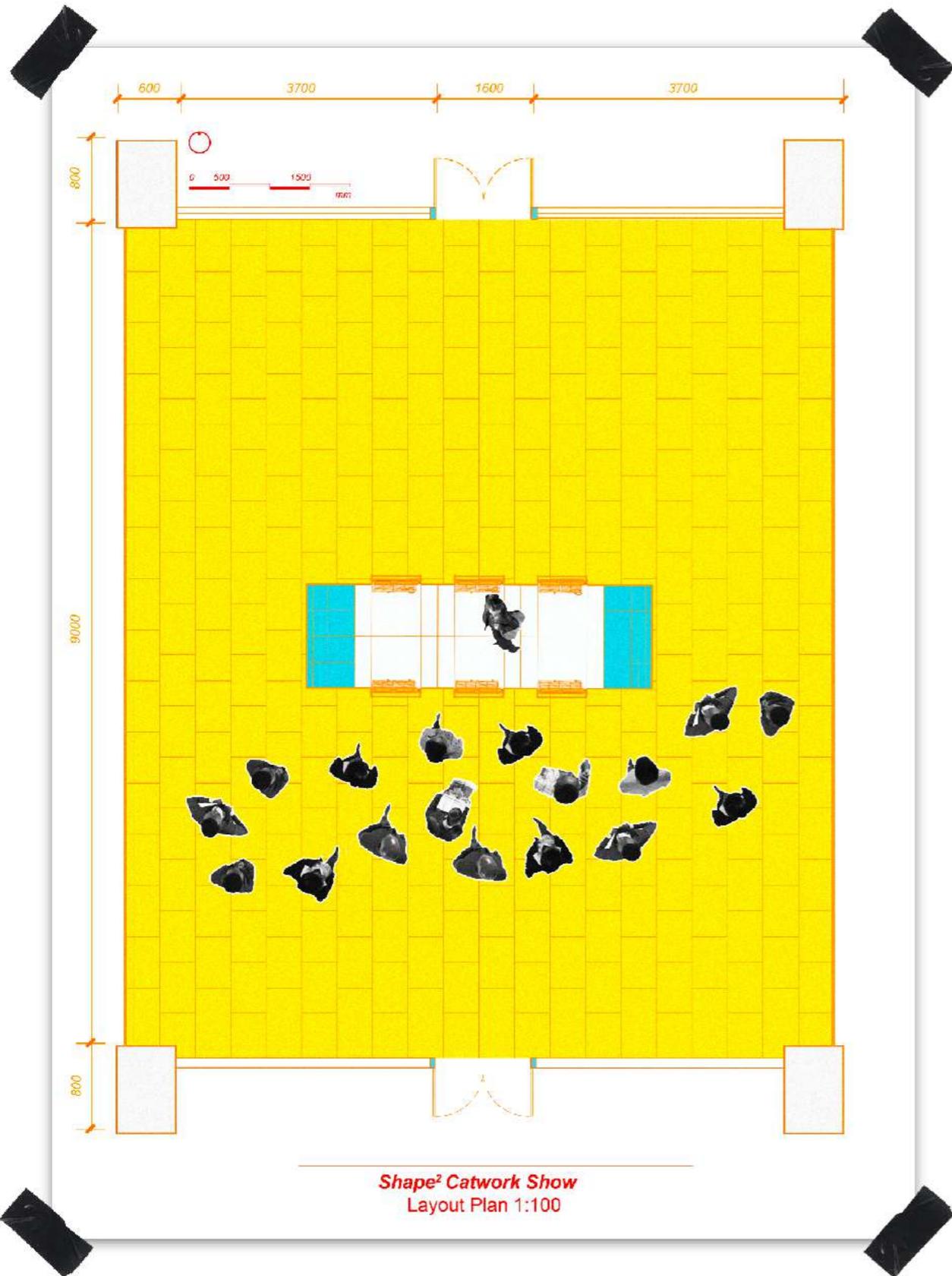
Shape2 Fashion Workshop
Perspective B



Shape2 Fashion Workshop
Perspective B



Shape2 Catwalk
Perspective



Shape2 Fashion Catwalk
Layout Plan / Elevation





Thanks :)