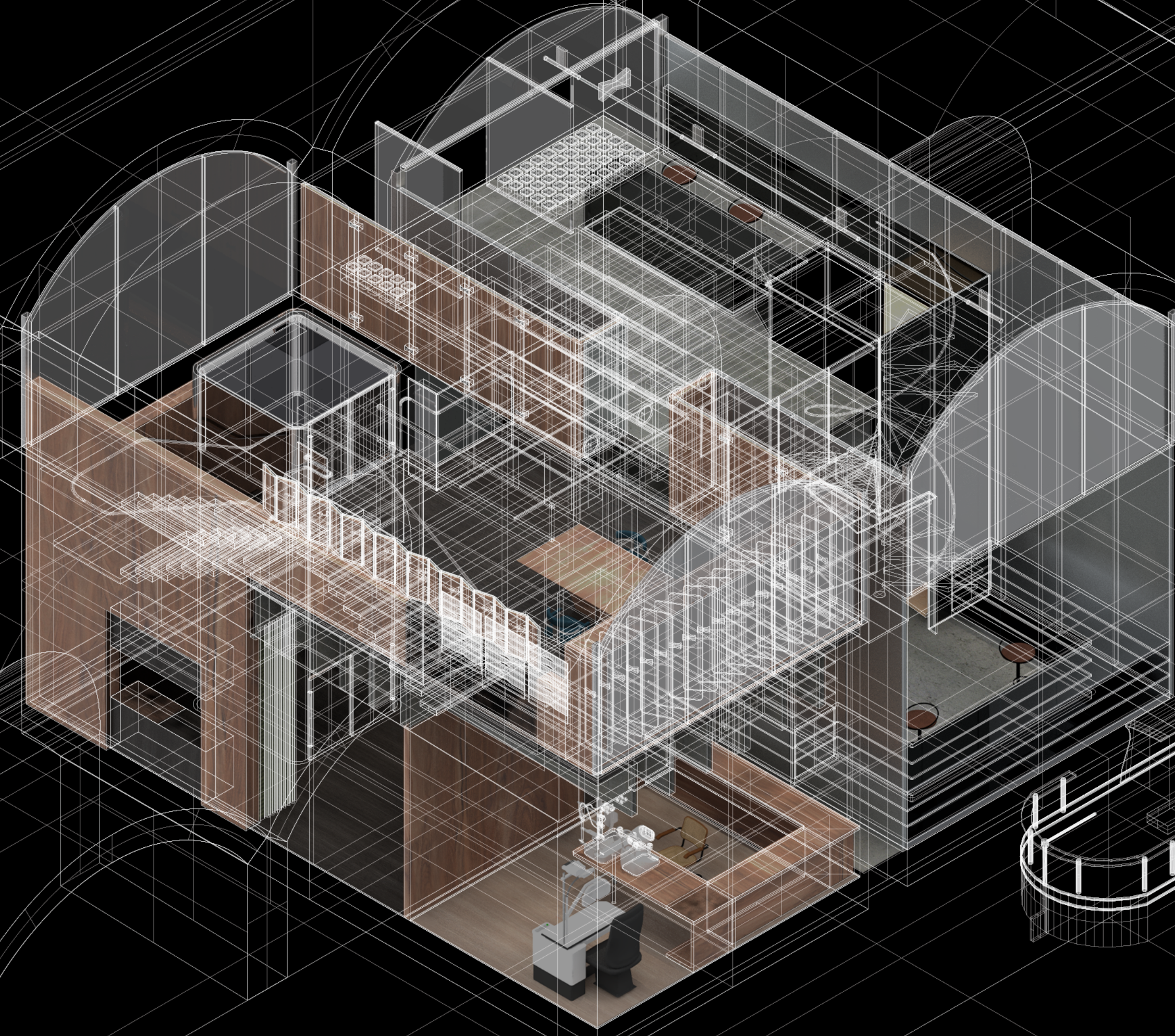


Cubitts · Bespoke

At Coal Drops Yard



About Cubitts



The modern spectacle maker, established in London

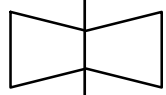


The modern spectacle maker, established in London

Cubitts Bespoke Service

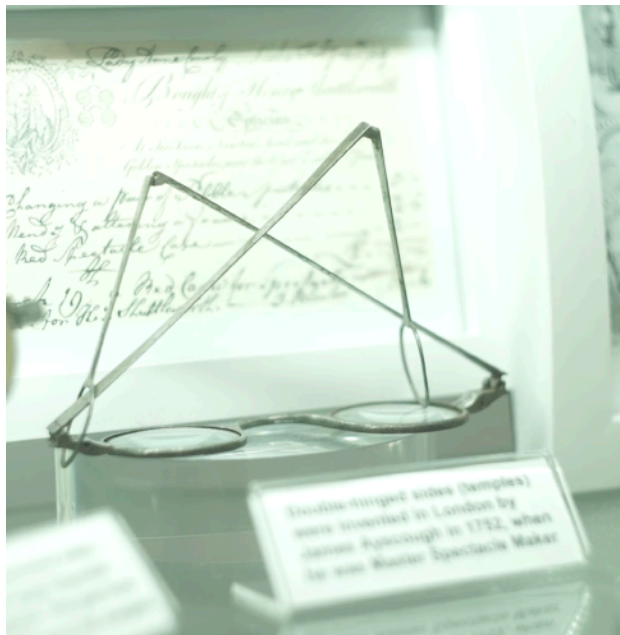
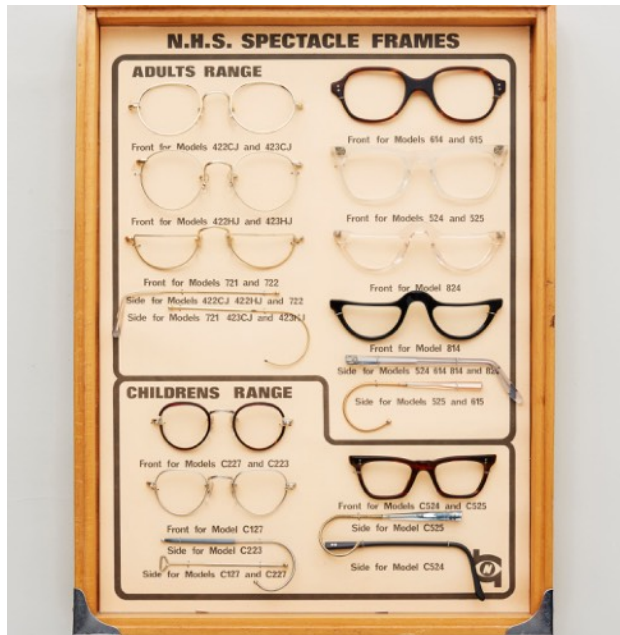


Bespoke. A Cubitts collection frame made to your exact measurements. In a choice of over 130 colours.

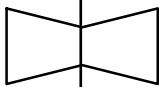


Bespoke plus. A truly unique frame from scratch.

Why Bespoke



London's Heritage Of Spectacles making



Diverse customer with unique aspirations

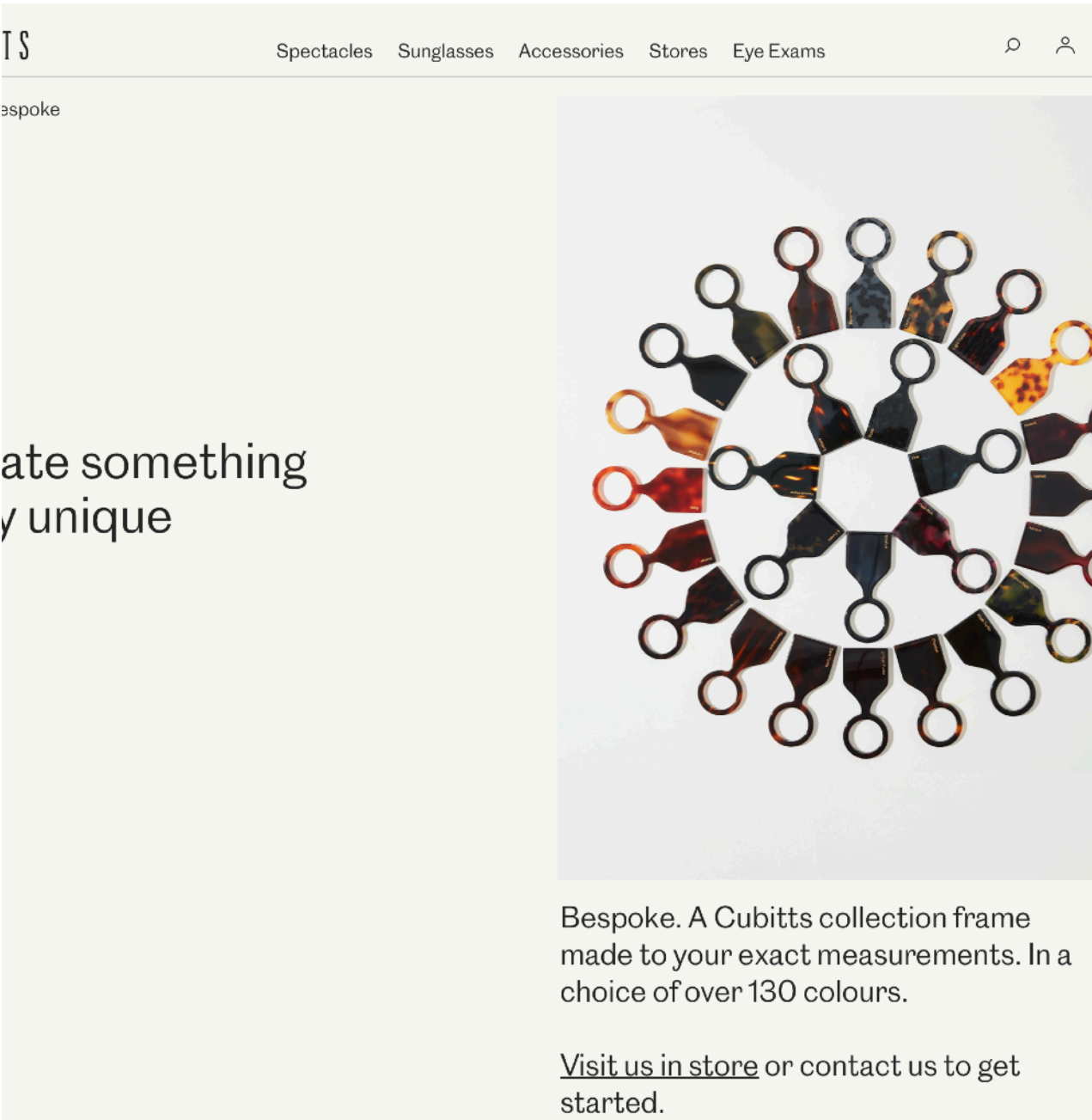
Current Bespoke Service



No formal consulting area



Limited display for bespoke services

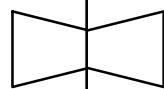


Website lacks clear information

Bespoke Store Concept



Making the workshop spectacles



Creating a personal consultation space

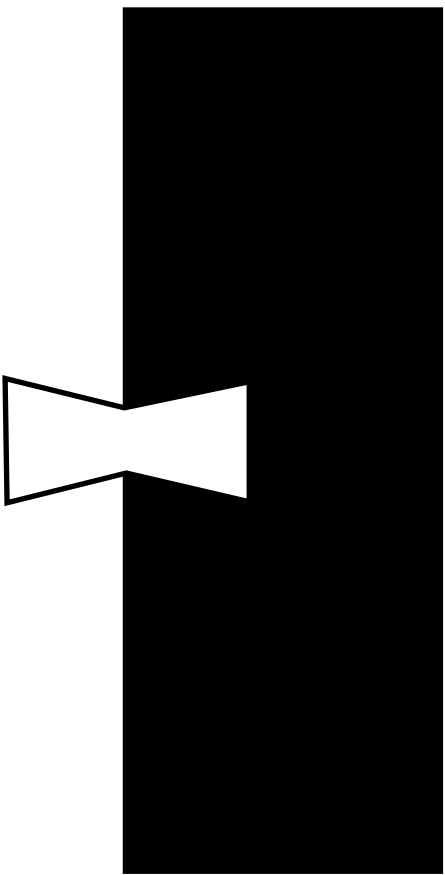
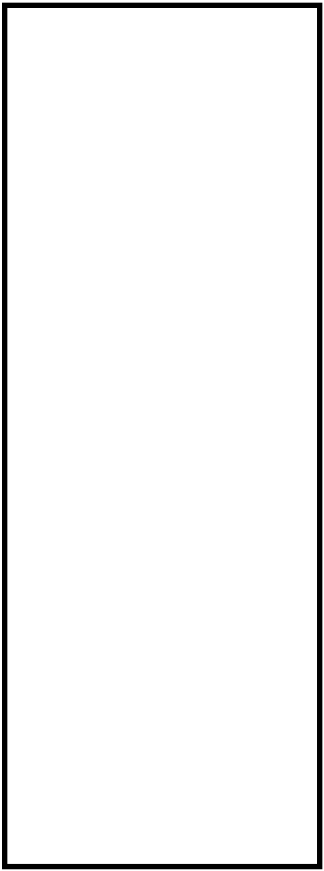
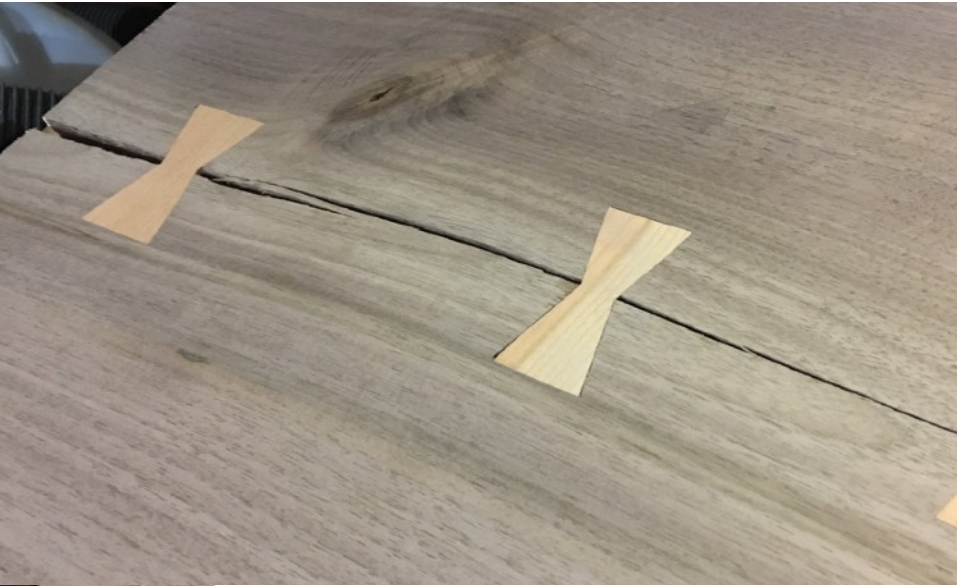
Bespoke Store Concept



Cubitts Logo

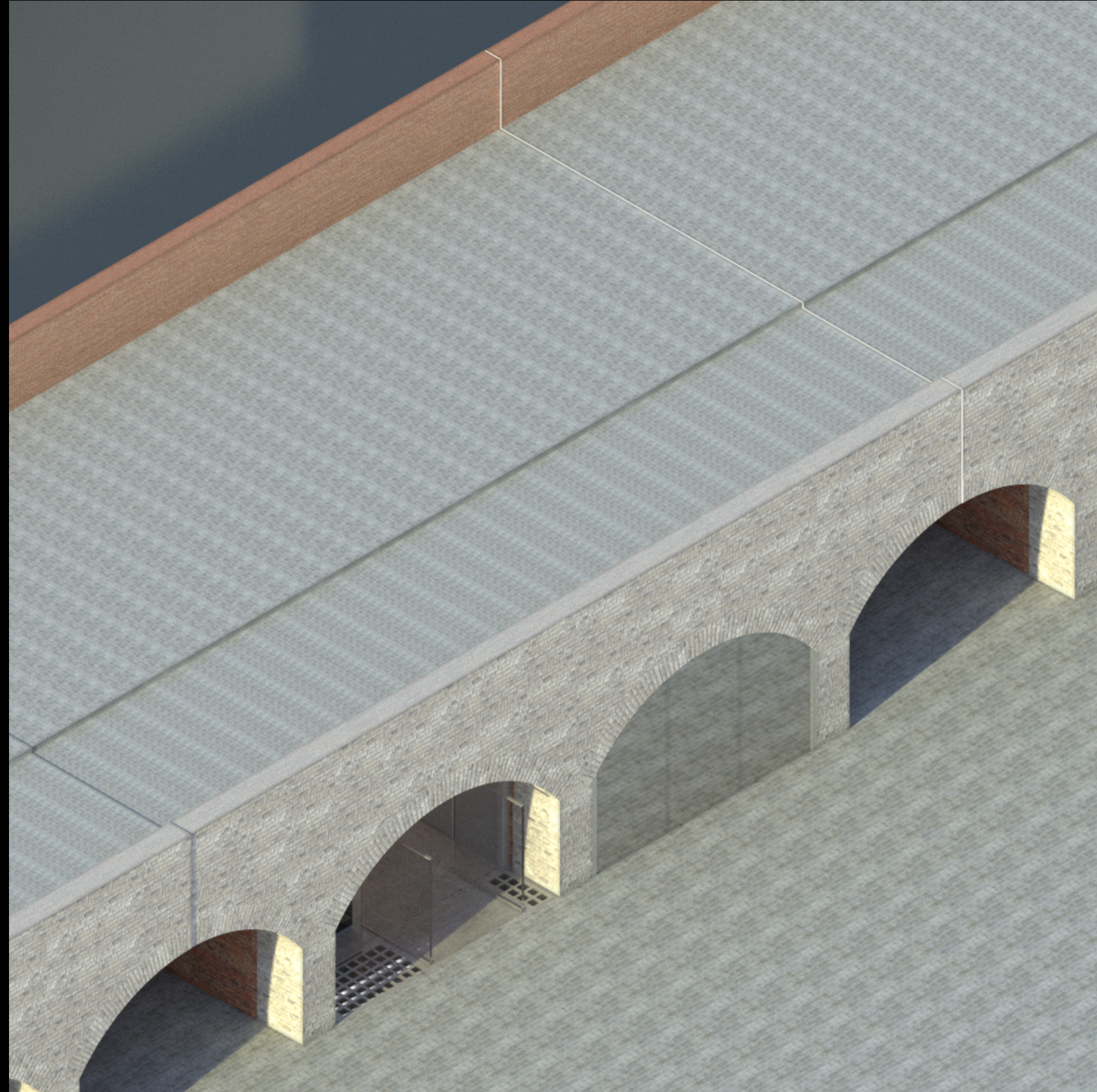


Butterfly joint



1 + 1

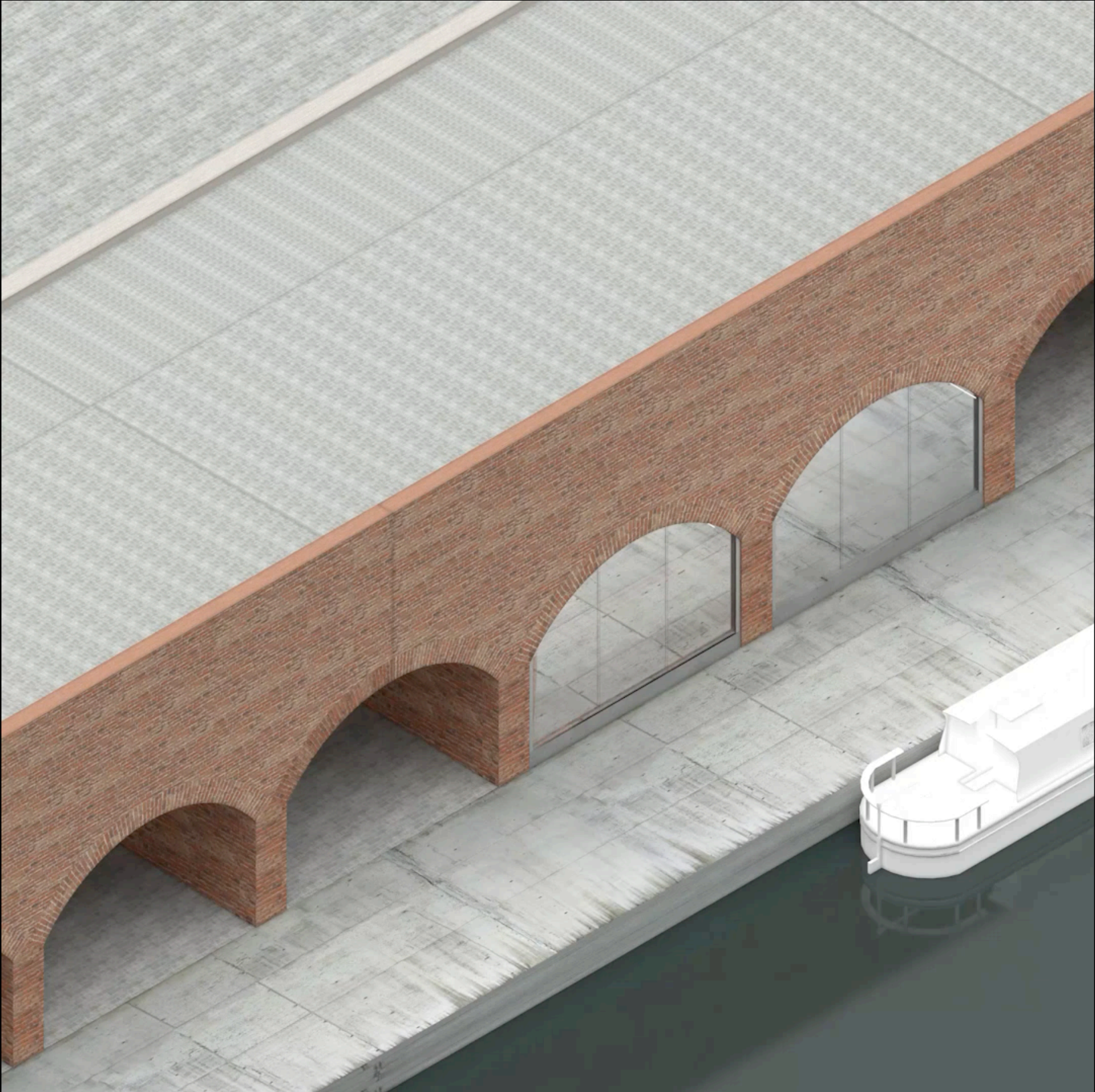
The Scheme



Front



Back



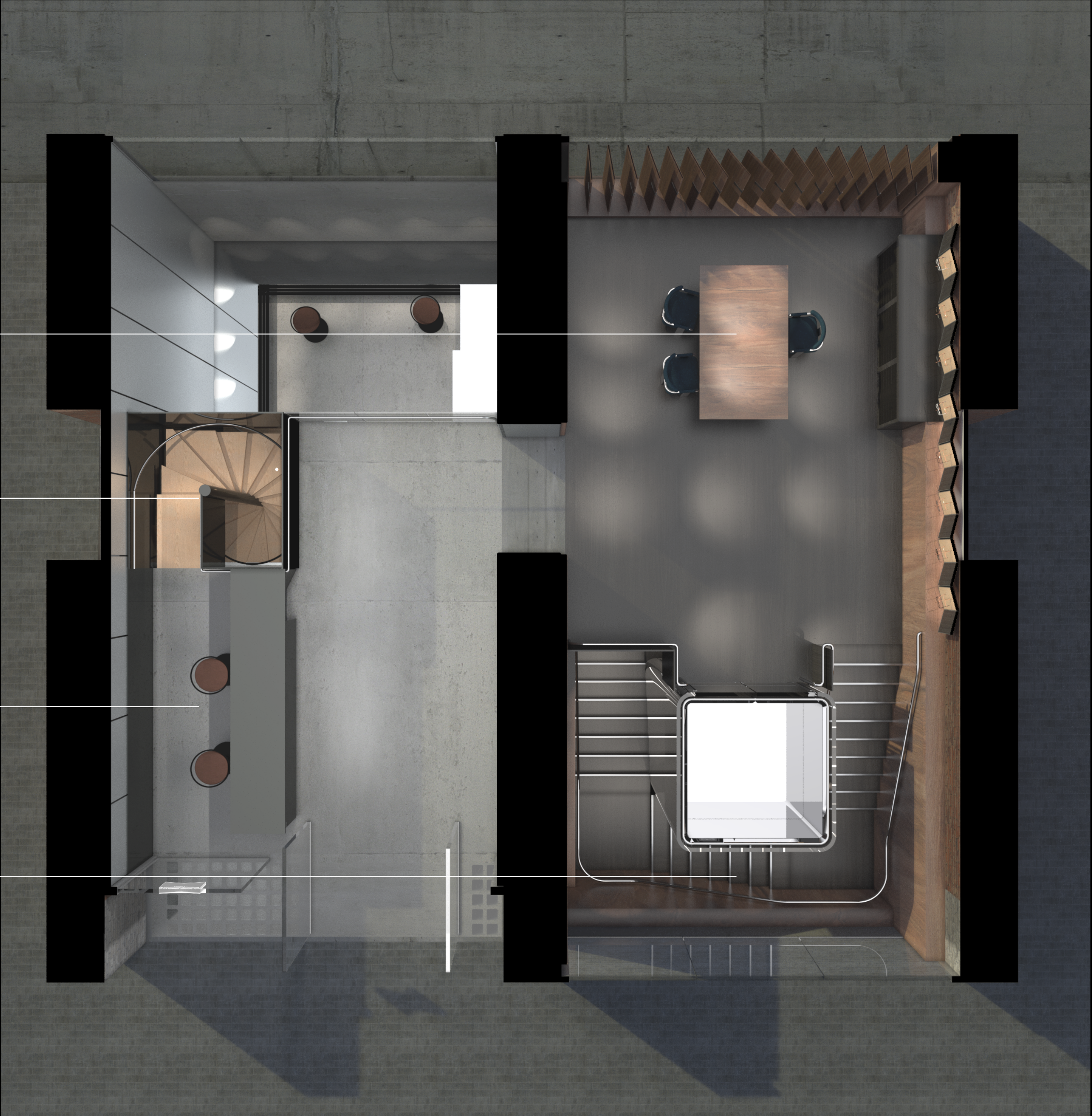
Basement Floor

Consultation lounge

Staff staircase

Workshop

Guest circulation



Ground Floor

Workshop
Eye exam room

Waiting area

Staff room

Tea bar

Storage





Section A



Section B

Section B



Section B





Shop Front View





Ground floor workshop

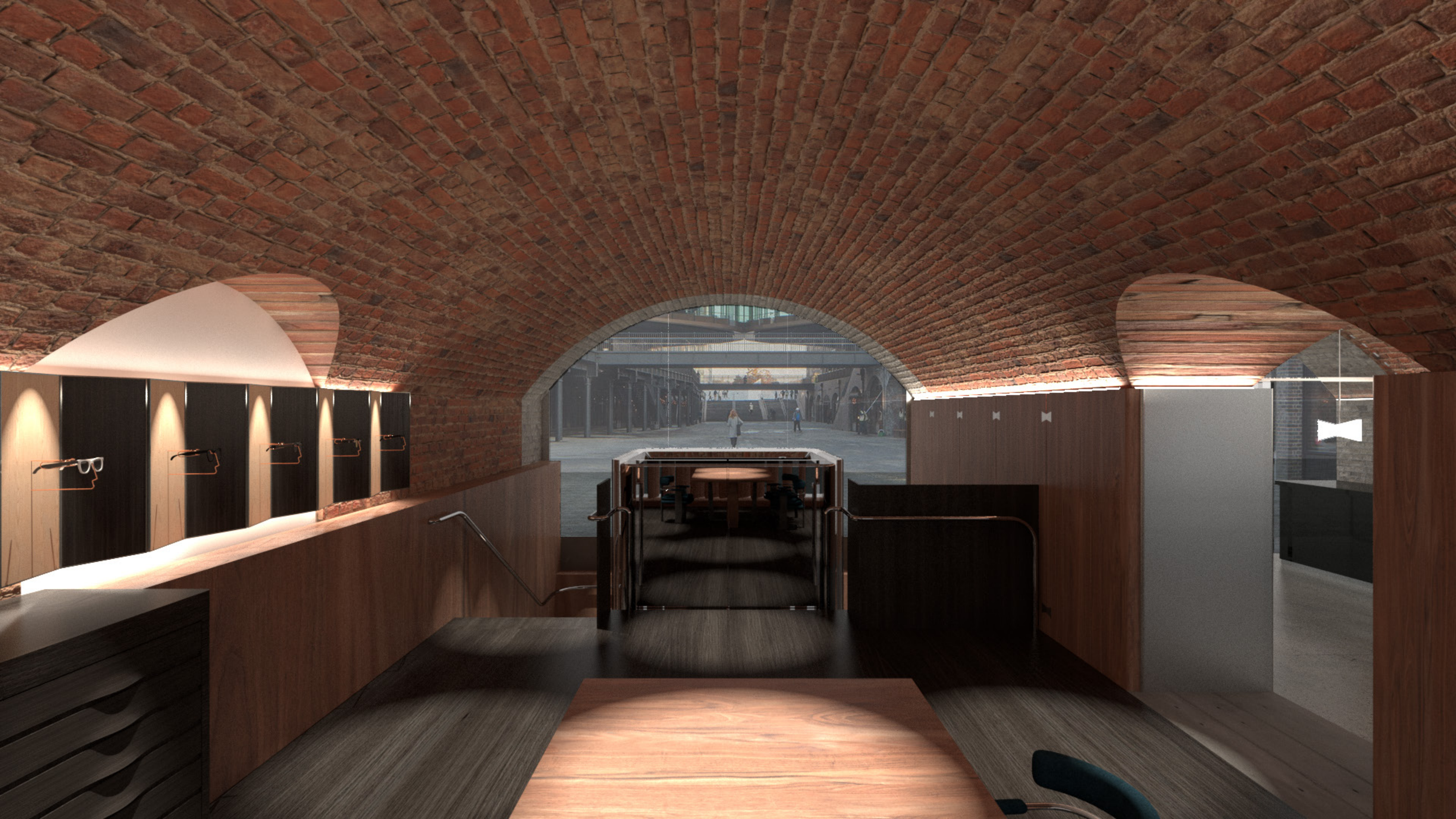


Basement Floor Workshop





Consultation Area



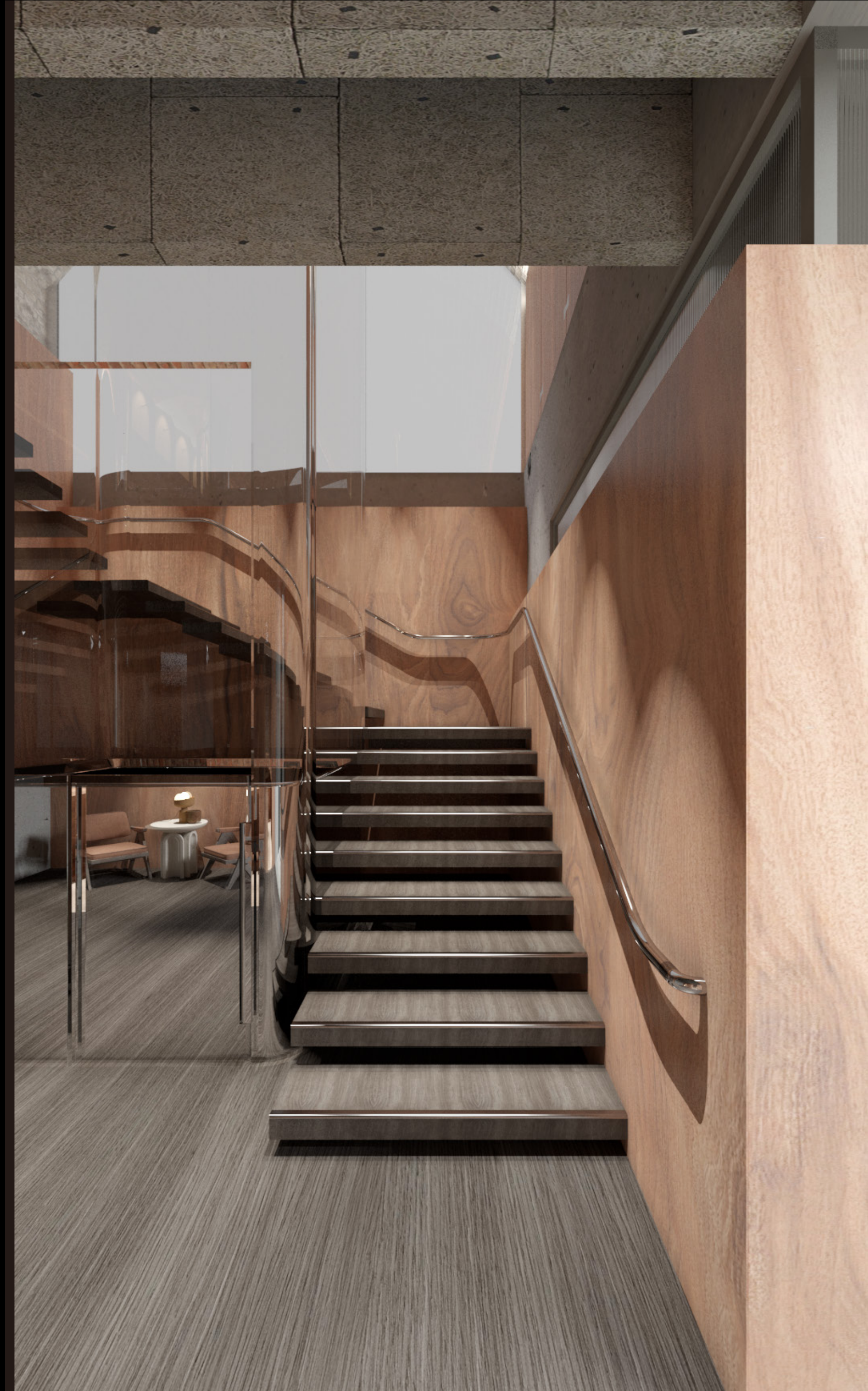


Detail





Guest Circulation





Waiting Area



Eye Exam Room

Staff Room





Moving Storage



Staff Staircase



