Forgotten Corners

Platform - Nonterior
Yingxi Qian

**Create an intimate ballroom
for single elderly people at
the Beacon Center.**

Jim&Eve
Local Eastbourne Residents

"

We have some single friends our age and they find it difficult to meet anyone.
Other than Shades cafe for a cup of tea, there is not much for them to do in the centre.

"

Pitch Deck

Insight
Problem Of Seniors

Key Quotes & Trends
Concept

Narrative Model

Community

Hellen
Local Eastbourne Residents

"

Eastbourne has become the first place in the UK with a population whose average age is over 70.

"

Steve Doughty,2013
"It's Old Eastbourne: Seaside town first place in country with average age of more than 70",
THE DAILY MAIL
accessed 17 October 2021

Place

Holywell Tea Chalet
East Sussex/Eastbourne

"

Some locals believe that if you drink the water from the Holywell in Eastbourne it will improve your health and make you live longer.

"

Jacob Heath,2021
"Eastbourne's Holy Well: The stunning natural spring most people have never heard of",
Sussex Live
accessed 20 October 2021

Sustainability

Limestone
Chalk Sea Cliffs/Eastbourne

"

Eastbourne's chalk sea cliffs
are made from limestone.
Limestone is a smart choice for
long lasting building
materials,as it is highly durable.

"

The Geological Society,
"Chalk cliffs, Sussex",
accessed 20 October 2021
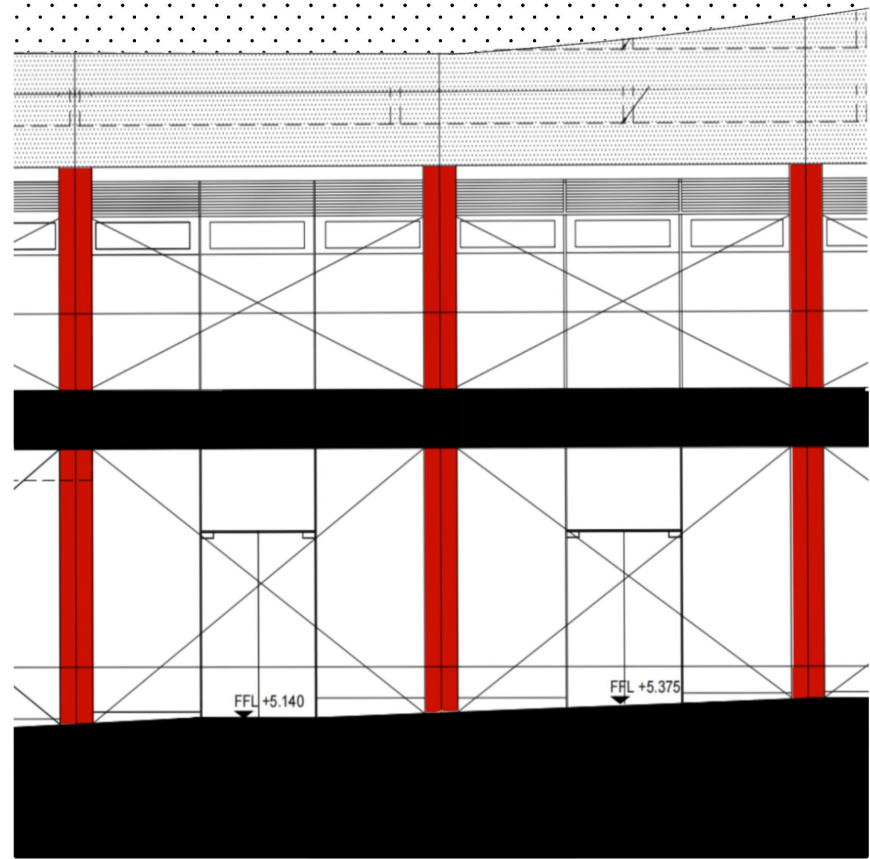
Narrative Model
Detail

Site Analysis

next
FATFACE
flying tiger
QUIZ
Phase Eight
NEW LOOK
schuh
Louisa
SKECHERS
ROLEX
Jamaica Blue
Neon Sheep
SPORTS DIRECT.com
NIPA
O₂
Specsavers
TUI
H&M
M
Starbucks
METRO BANK
RIVER ISLAND
Sainsbury's
DEICHMANN
THE HMV SHOP
GREGGS
Vaccination Centre
Boots
BON MARCHÉ
LUSH
w.bruford
wilko
PRIMARK
M&S
PANDORA
JD
MENKIND
CLINTONS
SHADES
H.SAMUEL
Clarks

next
H&M
FATFACE
JCAK WELLS

FOUNDRY
H&M
JCAK WELLS
schuh
NEW LOOK
QUIZ

353.2m²

Site Analysis
vacant rental unit
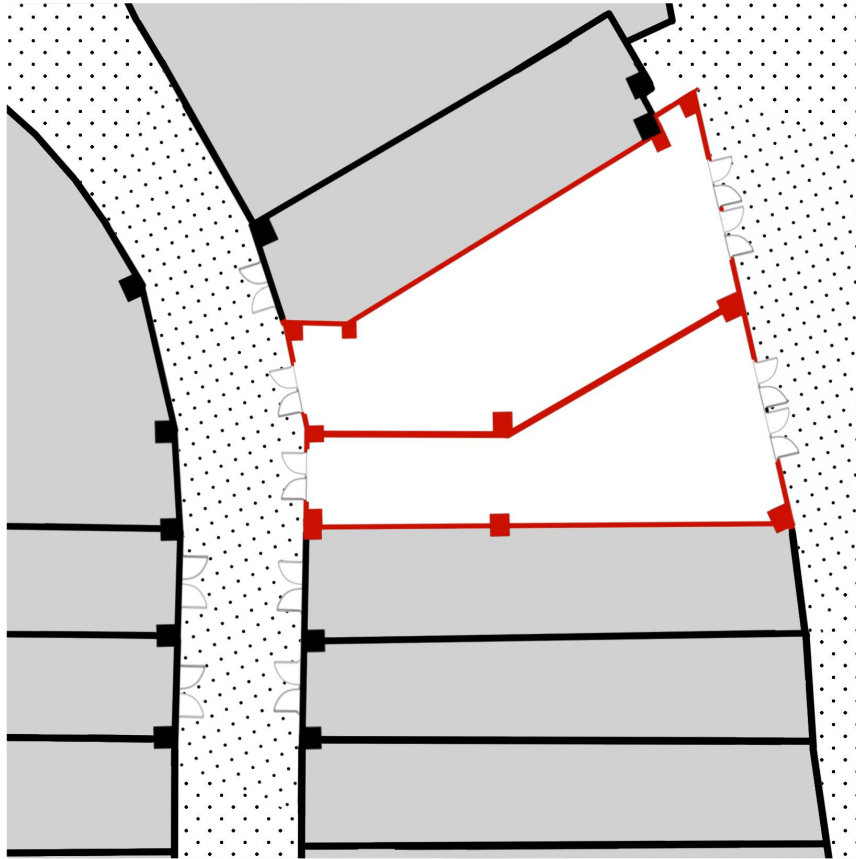
acreage： 698.5m^2

height： 10285mm

Site Analysis

① limited natural light
② complex structure
③ lots of space

②

③

①

| shop | public space | vacant shop | street | buildings |

Concept
An intimate ballroom to encourage intimacy

Customer Journey
New Ballroom

Flower shop

Iceland

TICKET

Sainsbury's

APPLY

M & S

A New BALLROOM

SINGLE ELDERLY

"1960" "1970" "1980" "1990"

4 TOPIC   3 DAY/EACH

FITTING ROOM

"1960"
"1970"
"1980"
"1990"

CHALET

HOLYWELL WATER

DANCE
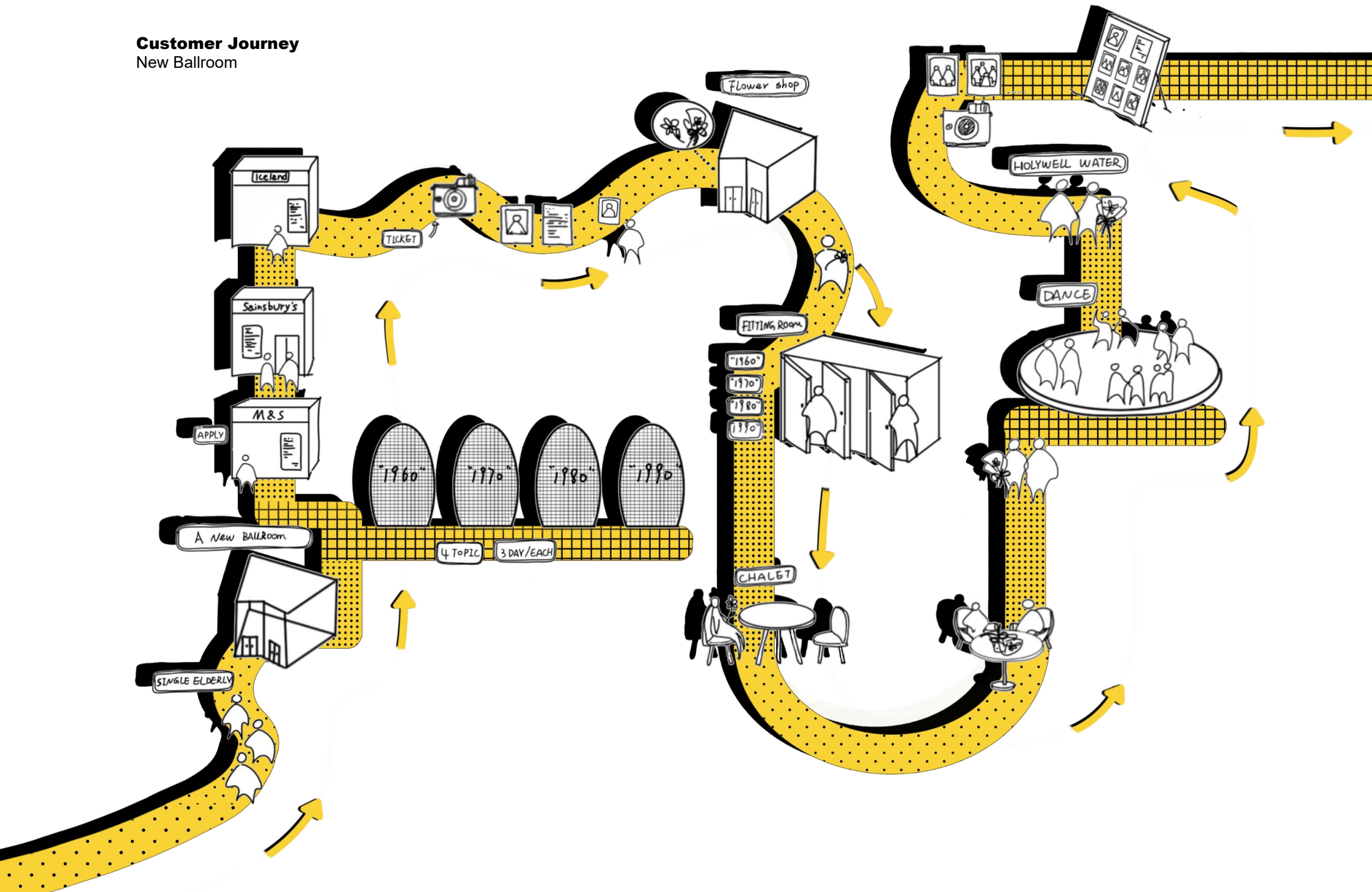
Site Brief
divided into permanent and temporary

MORE ACTIVITY

THE BEACON

DIFFERENT TYPE

2022 2021 2020

THE BEACON

SHOP

MONEY

TEMPORARY

PERMANENT

LIVE IN EASTBOURN

BEACON CENTER

RENT

MONEY

MEET FRIEND

OLD BALLROOM

CLUB

BAR

PUB

LOVE BALLROOM

BALLROOM

THE BEACON

RENT

MONEY
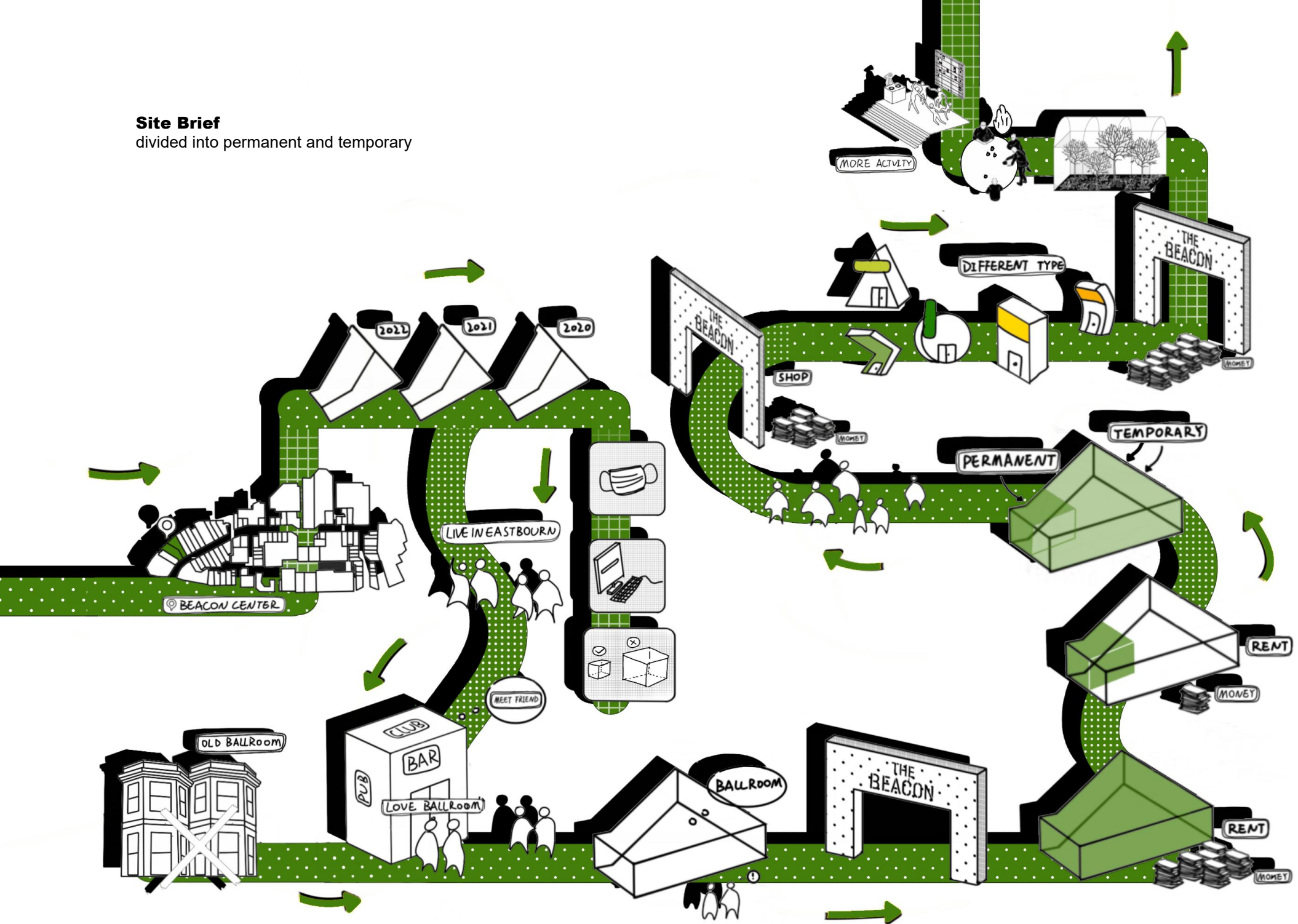
Eastbourne Journey

IN BACON CENTER

A LAB STUDIO
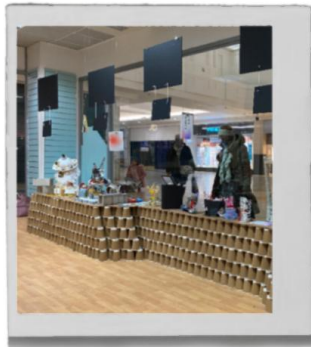
Eastbourne Journey
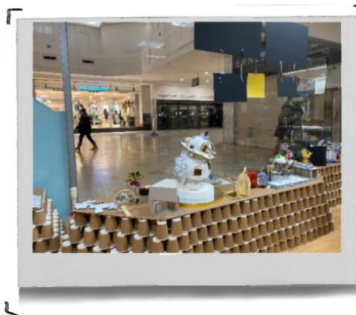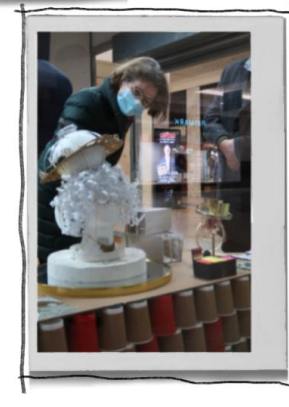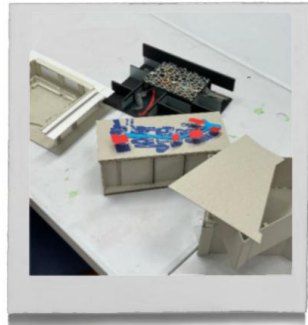
set up a studio
at beacon center

hold an exhibition
attracted a lot of people
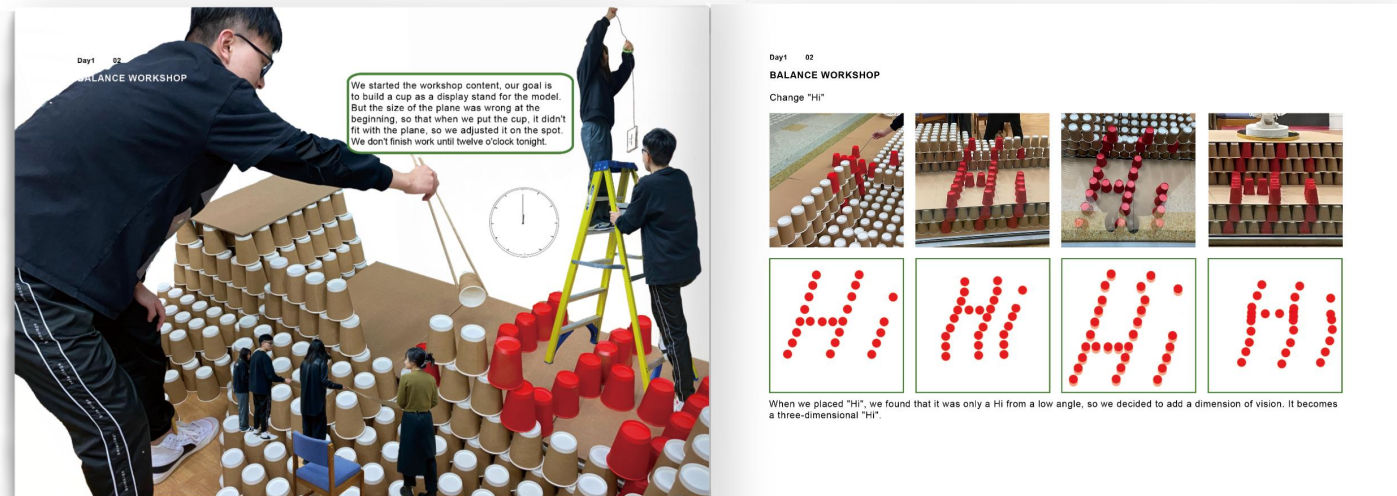
Eastbourne Old Ballroom
"Diamond Hotel"
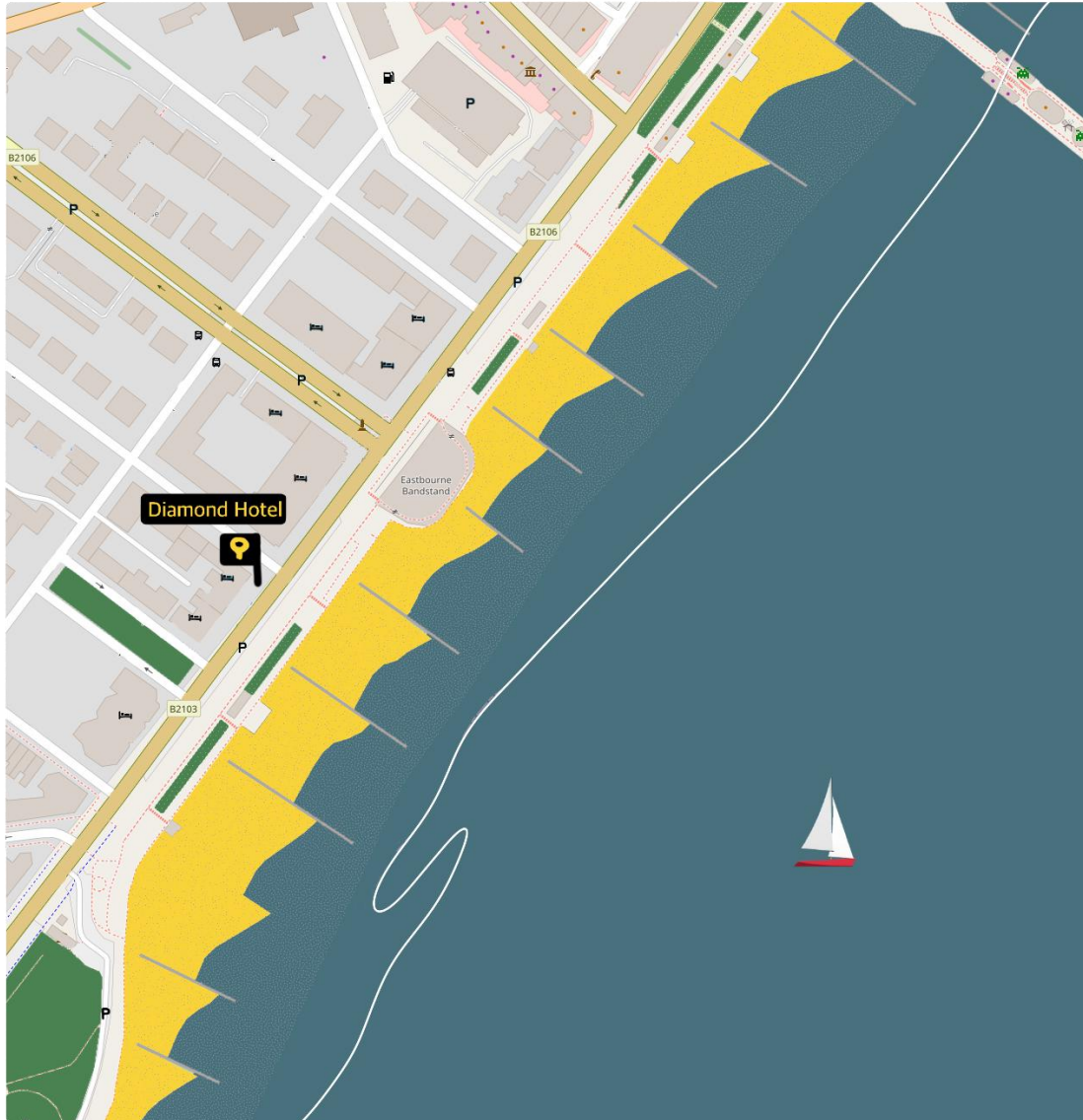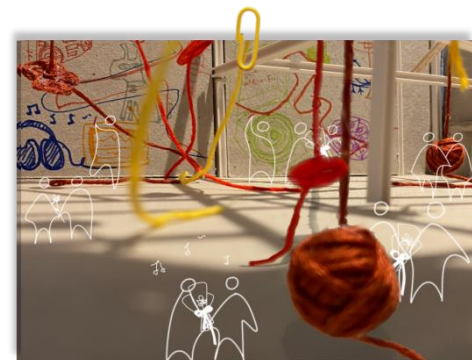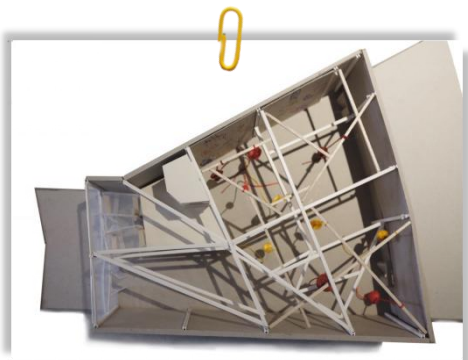
Shopping Arcade
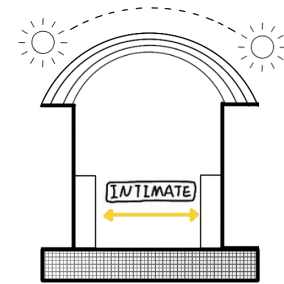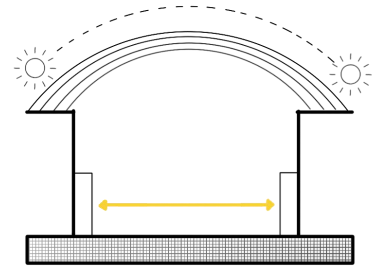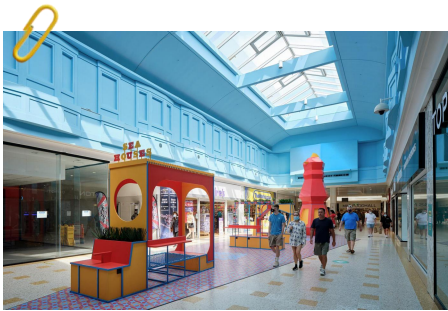
Ergonomics For Elderly People

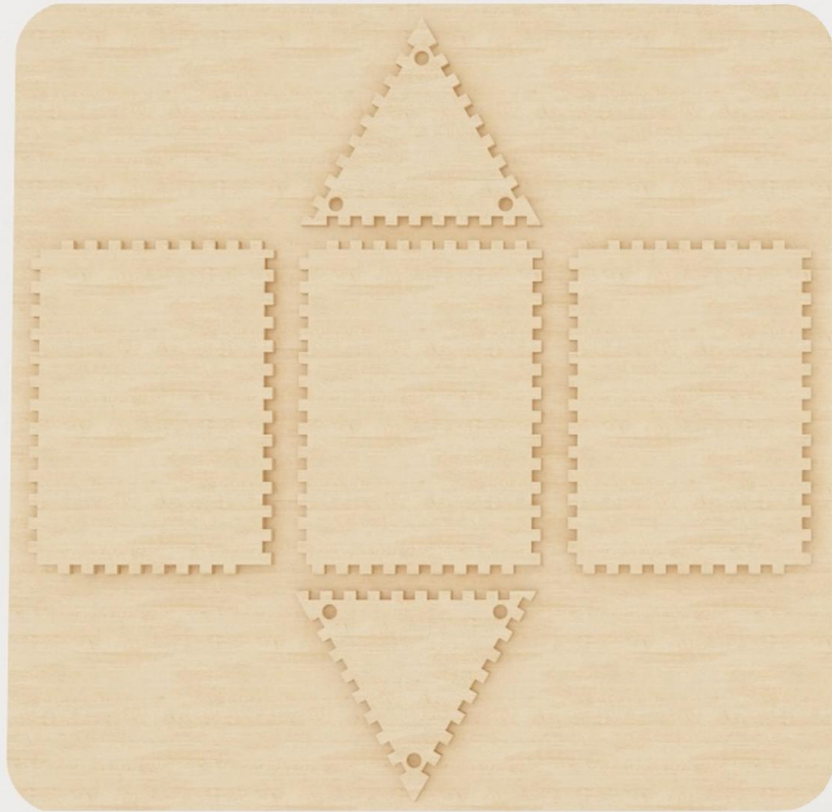target audience

Development Model
detail model, site model, building model
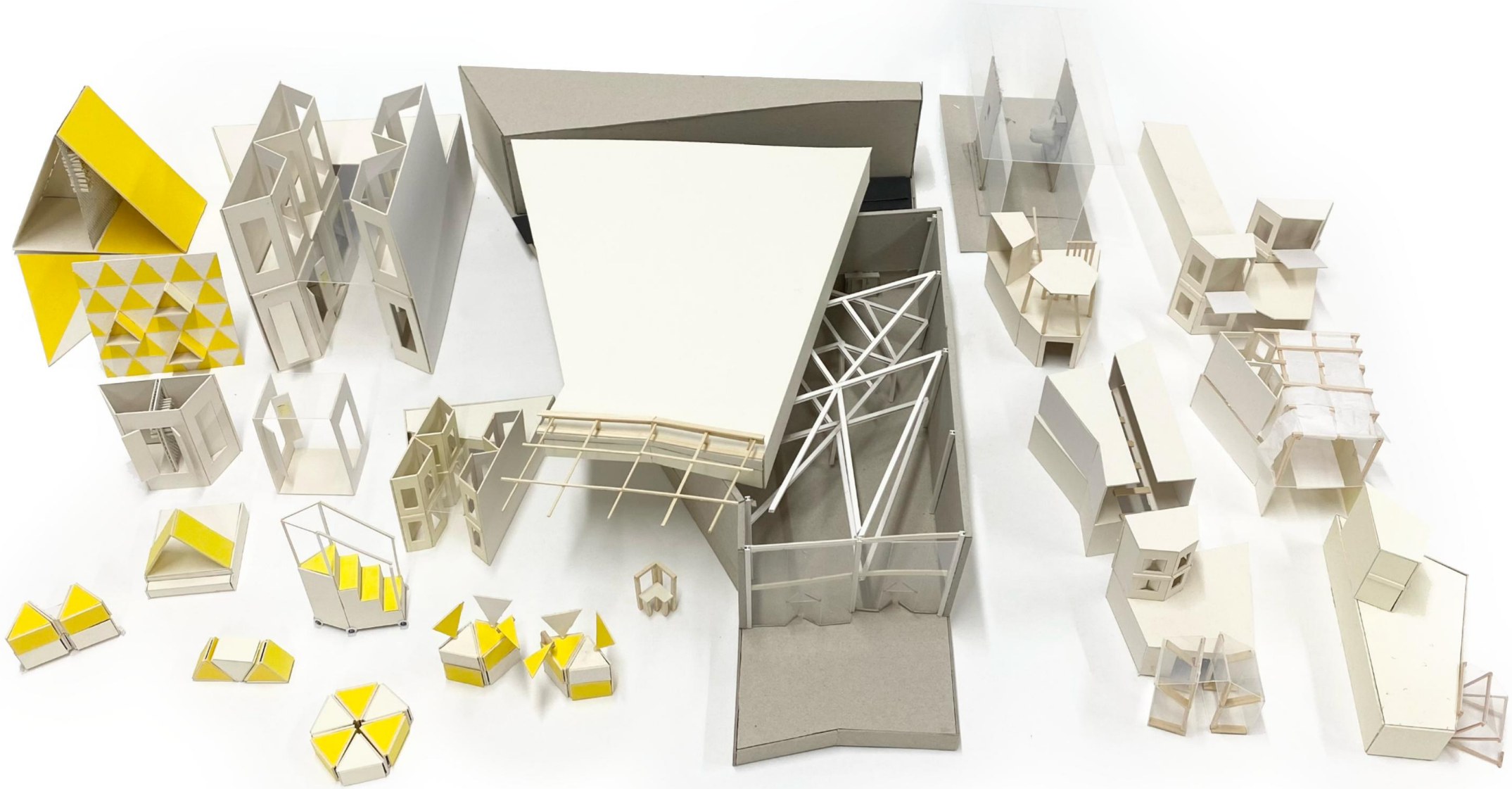
Development Model

Design Strategy
modular

③ flower arcade

⑨ fitting room

1.quick to build
2.disassemble(take it apart)
3.flexible

⑪ rest area
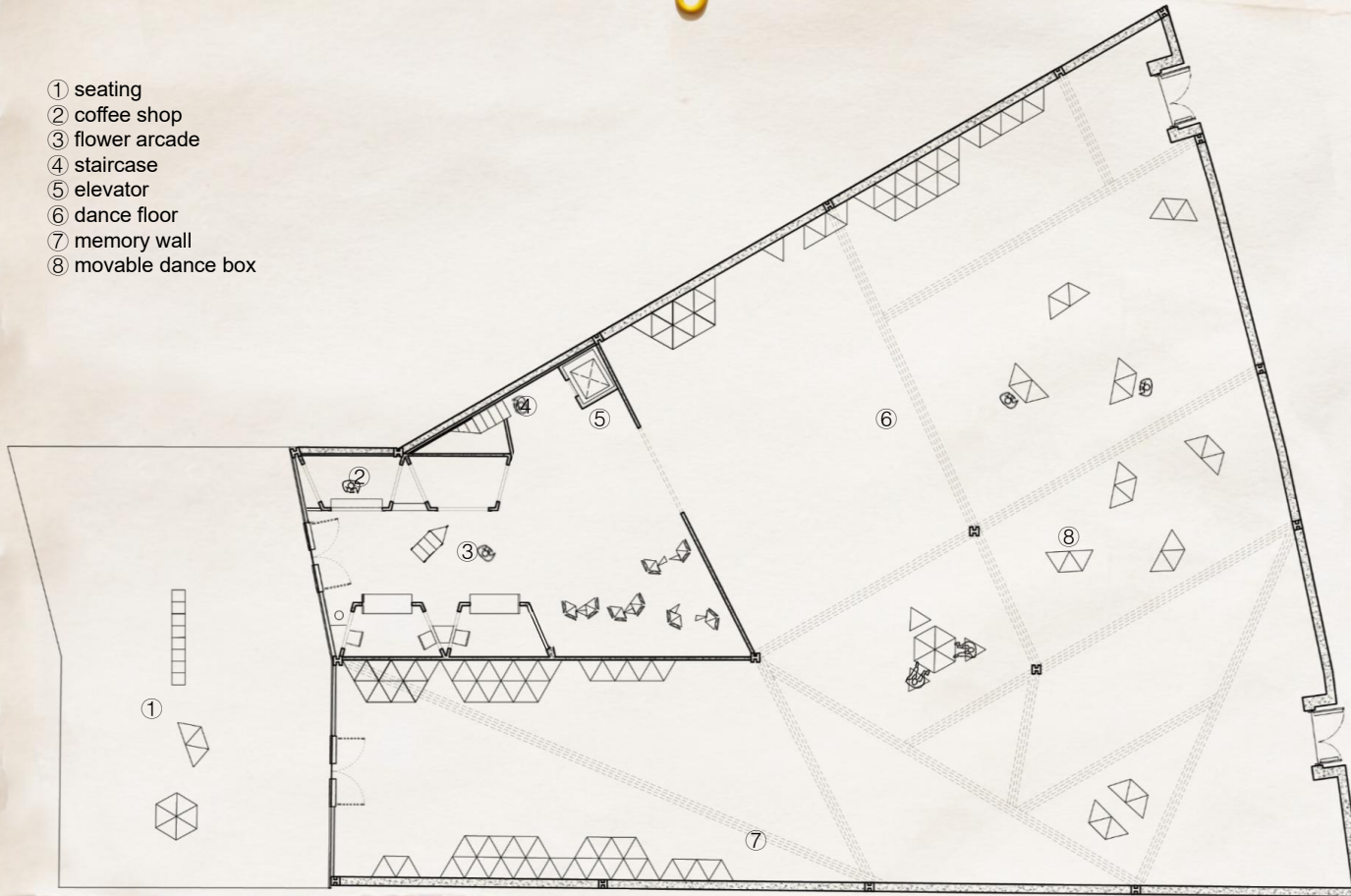
① seating
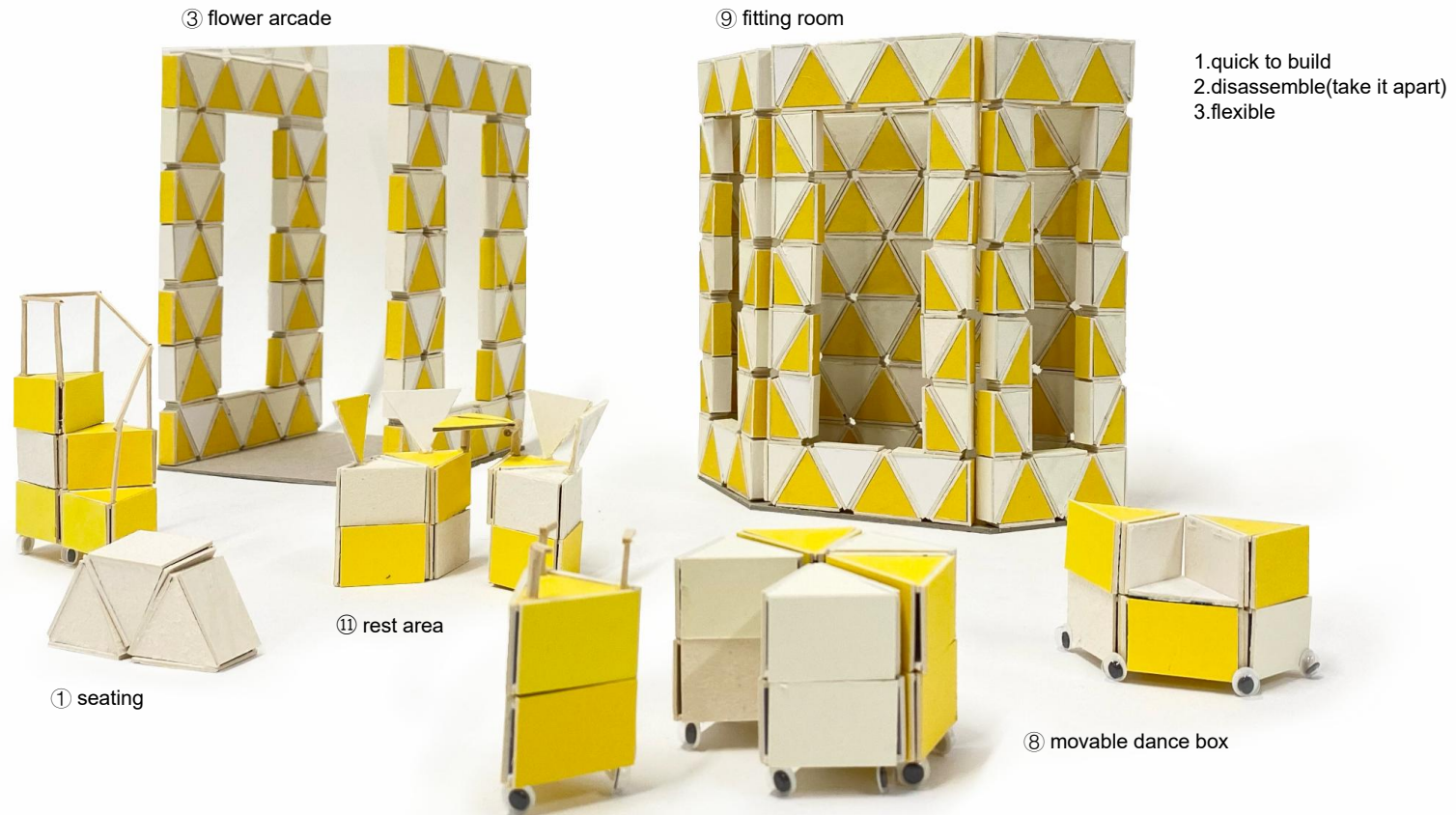
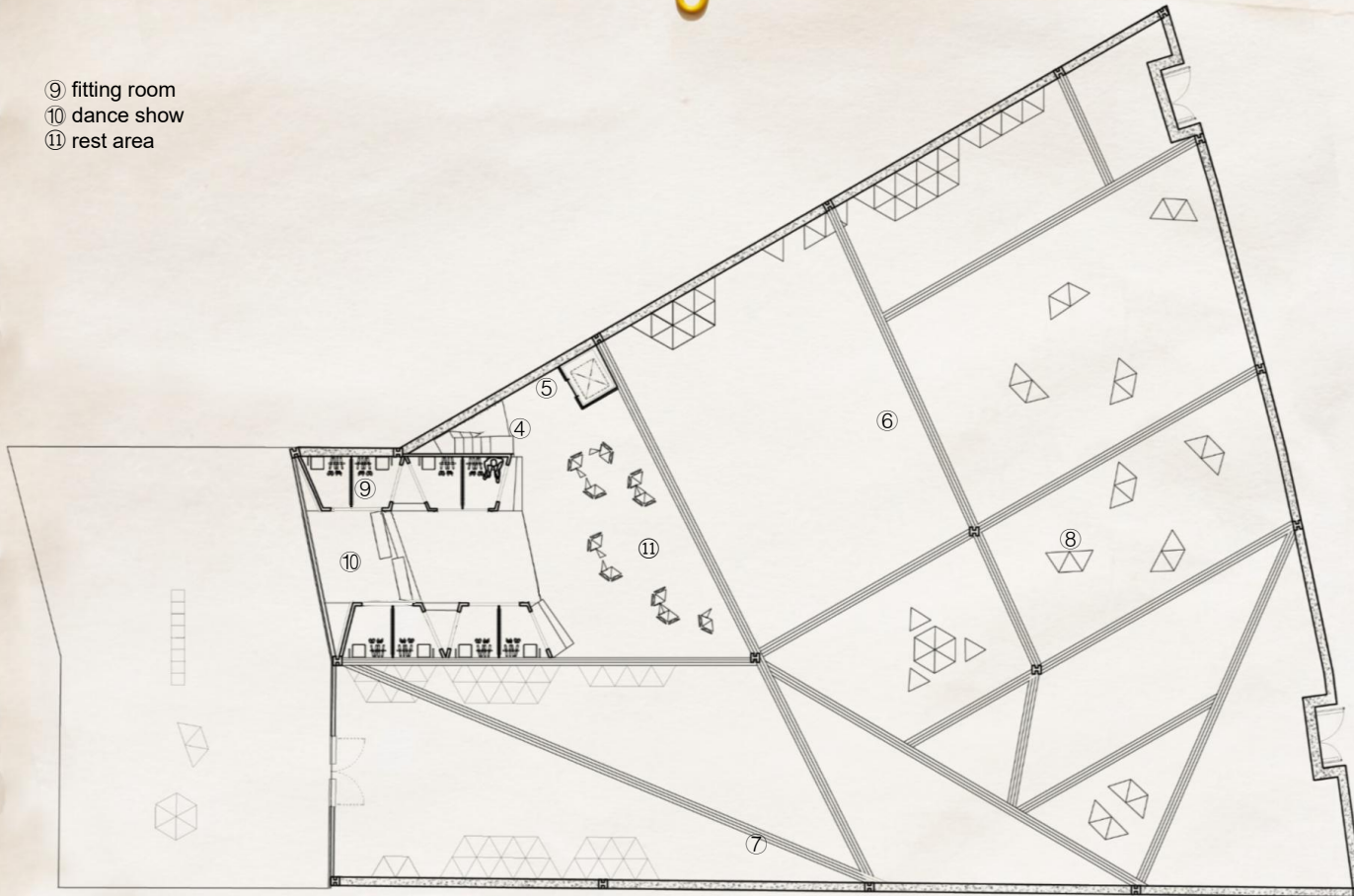⑧ movable dance box

Design Strategy
modular

CNC cut wood joinery

Plan
Ground Floor

① seating
② coffee shop
③ flower arcade
④ staircase
⑤ elevator
⑥ dance floor
⑦ memory wall
⑧ movable dance box

Plan
First Floor

⑨ fitting room
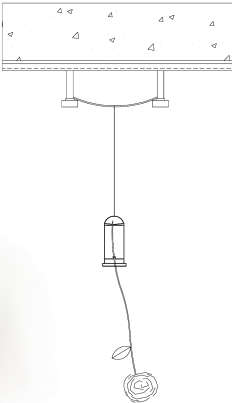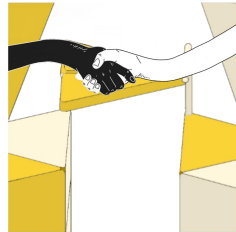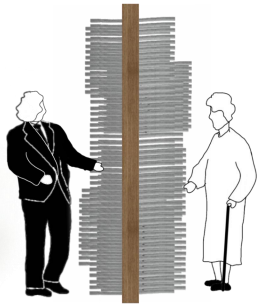⑩ dance show
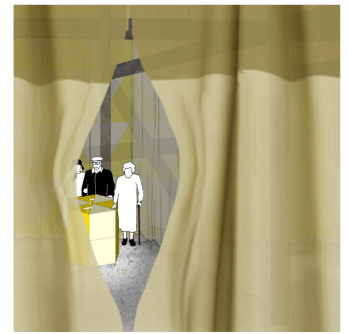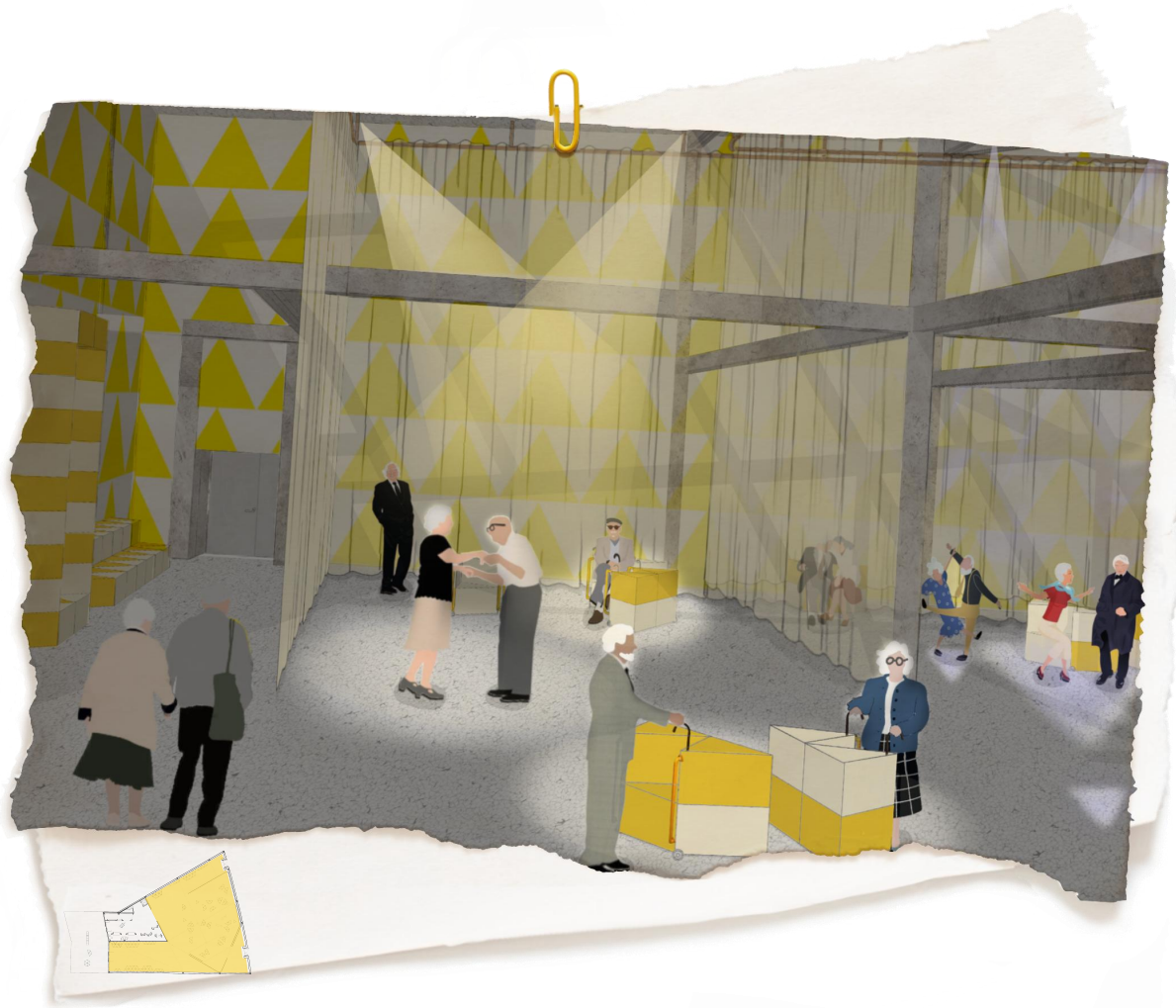⑪ rest area

Seating
"watching"

Flower Arcade
"smell"

Fitting Room / rest area
"touch"

Dance Floor
movable dance box
 "light"-"shadow"-"flexible"

Dance Floor
movable dance box
1:1 Model

Dance Floor
flexible curtains