MARQUES 'ALMEIDA

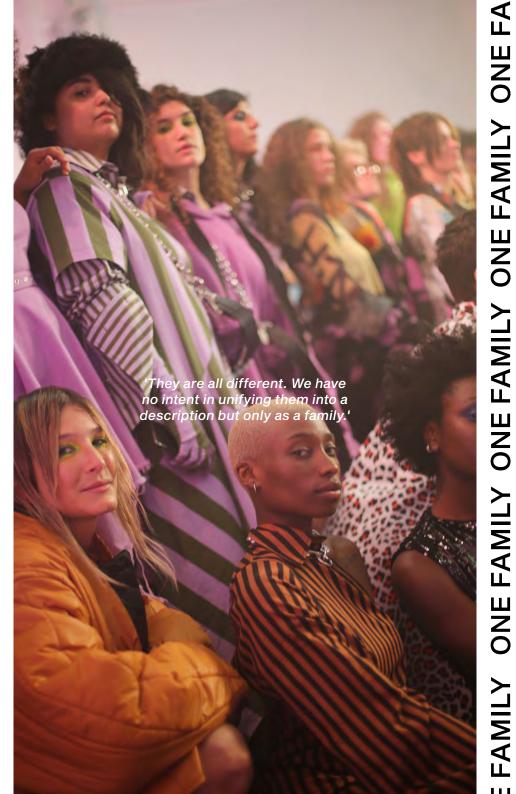
MARIANA CUNHA-RCA INTERIOR DESIGN 2020

HOME TOUR



PORTUGUESE DESIGNERS MARTA MARQUES AND PAULO ALMEIDA LAUNCHED MARQUES'ALMEIDA IN APRIL 2011.

MARQUES'ALMEIDA was created responding to a growing market for day to day high-end fashion, that is cool, raw, relevant and effortless. It was born from Marta and Paulo's understanding that there was a shift in the definition of high-end luxury, especially for a younger consumer.



NEW HYBRID EXPERIENCE MERGING THE ONLINE AND OFFLINE WORLDS

'Relatability would be a key

characteristic for a physical M'A space.'

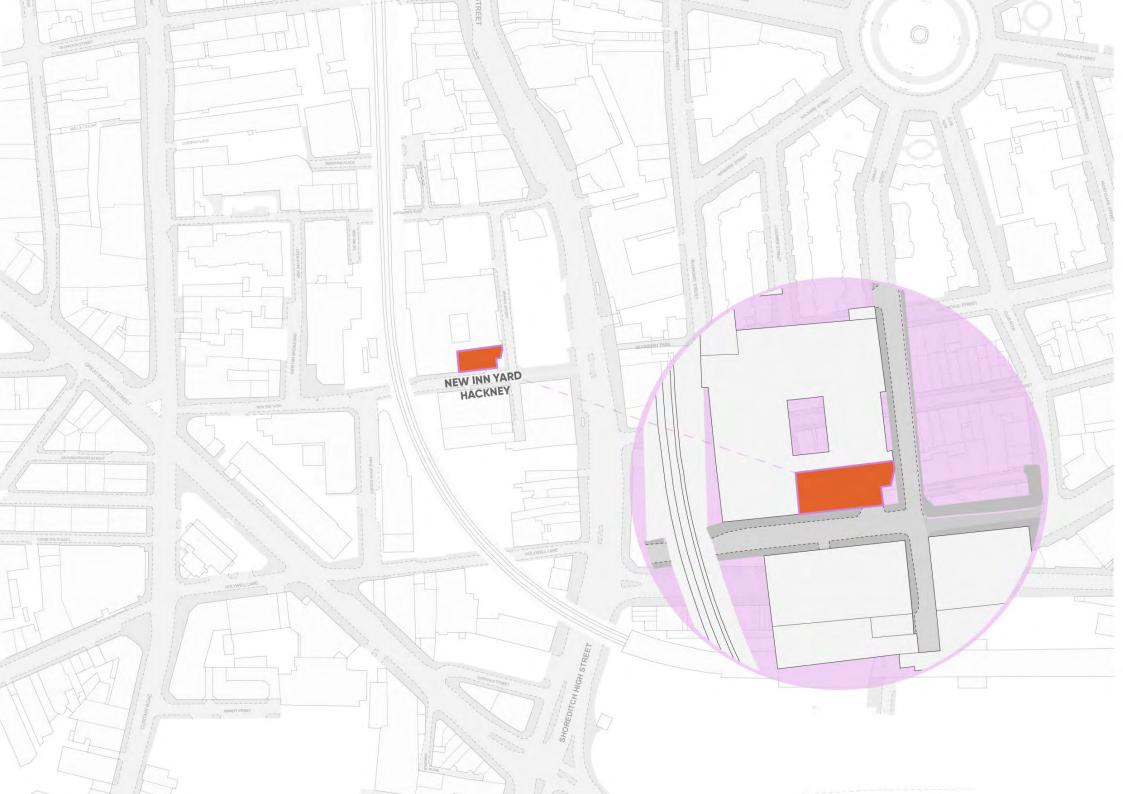


MIX MATCH STYLE / 80'S AND 90'S / PAINTER COLLABORATION

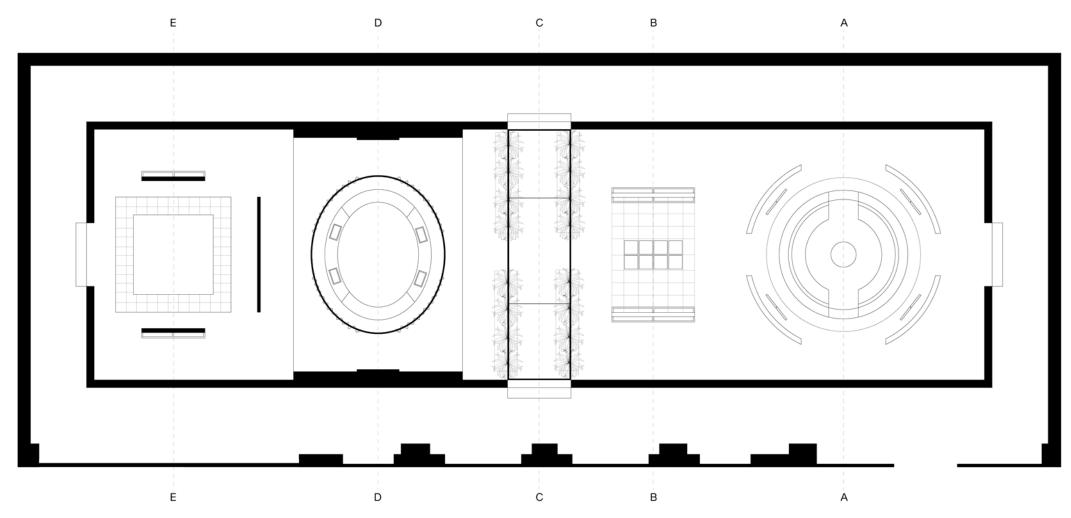


EUPHORIA LIGHTING / PORTUGUESE ROOTS









M'A HOME TOUR PLAN

- 1—Painted plasterboard rough finish 2—Painted plasterboard 3—Velvet

- 4-Led screen gradient 5-Lilac thick rug



- 1—Painted plasterboard rough finish 2—Pvc blue curtains 3—Painted plasterboard 4—Green thick rug

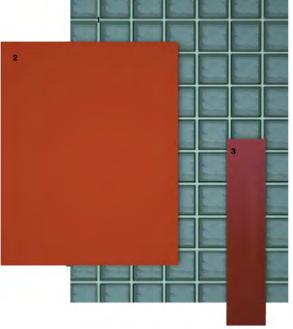




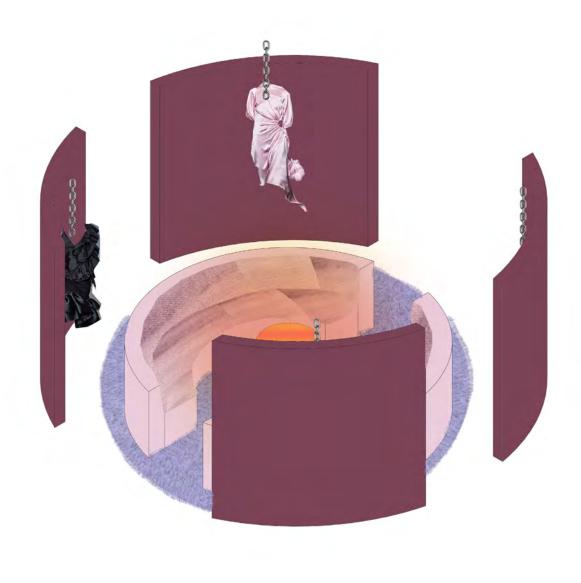
- 1—Painted plasterboard rough finish 2—Painted plasterboard 3—Recycled plastic pannels 4—White square tile



- 1—Green glass bricks 2—Red reflective vynil 3—Gradient mirror





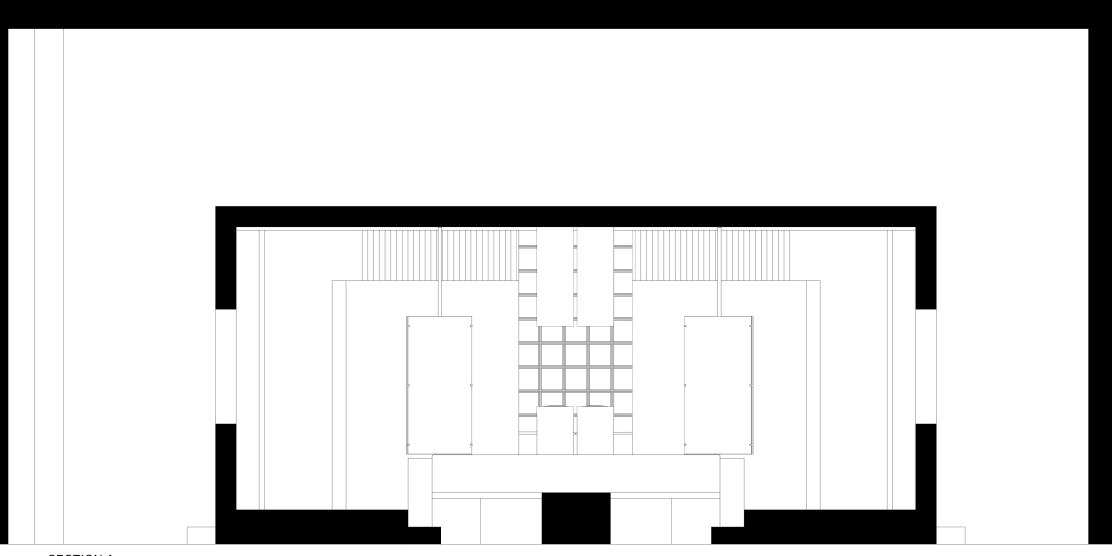








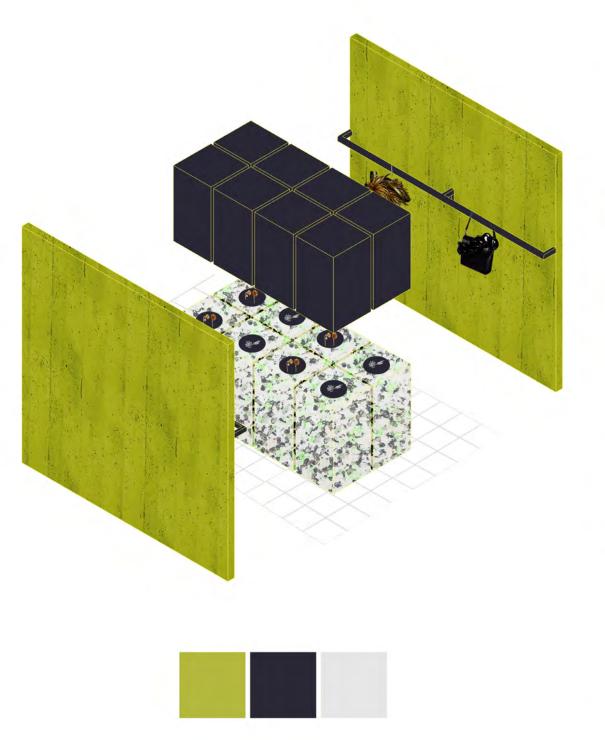


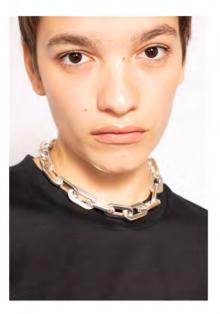


SECTION A





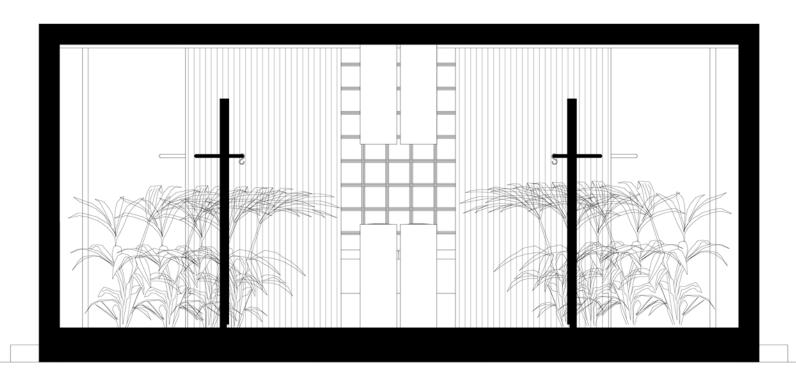








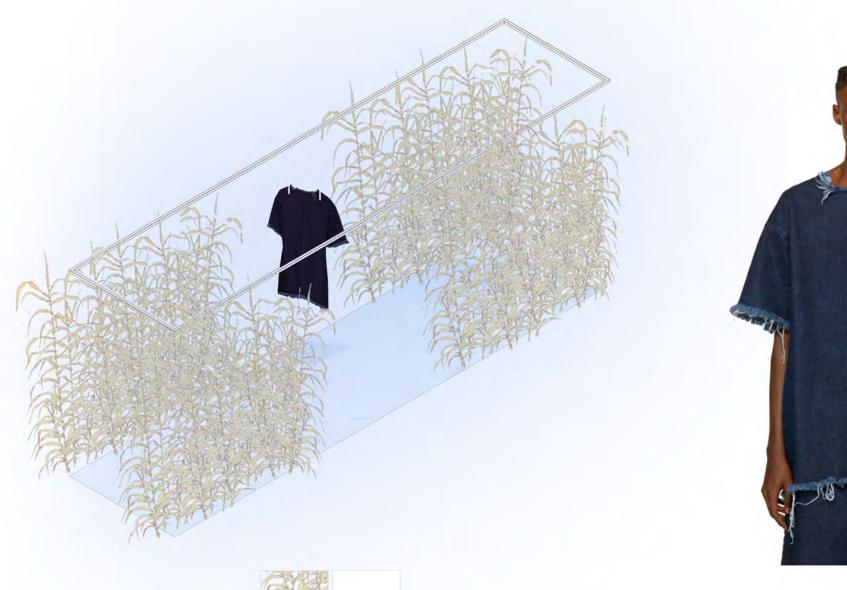




SECTION B

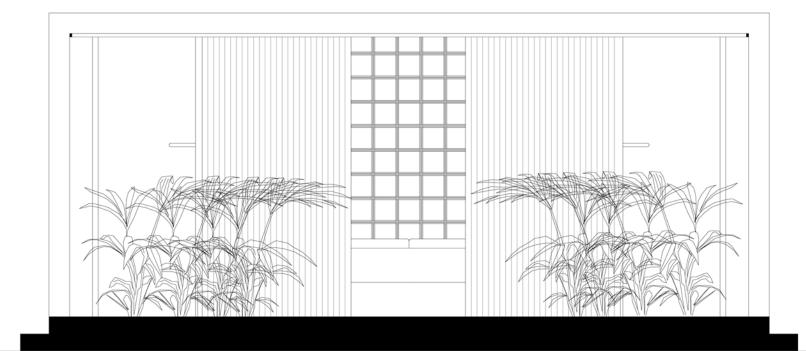






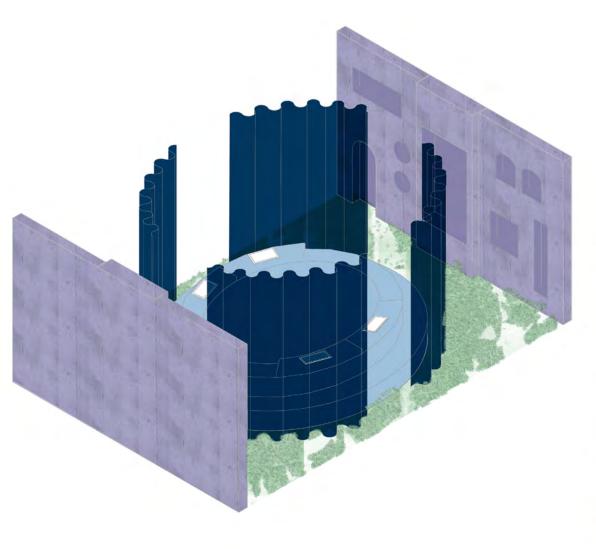










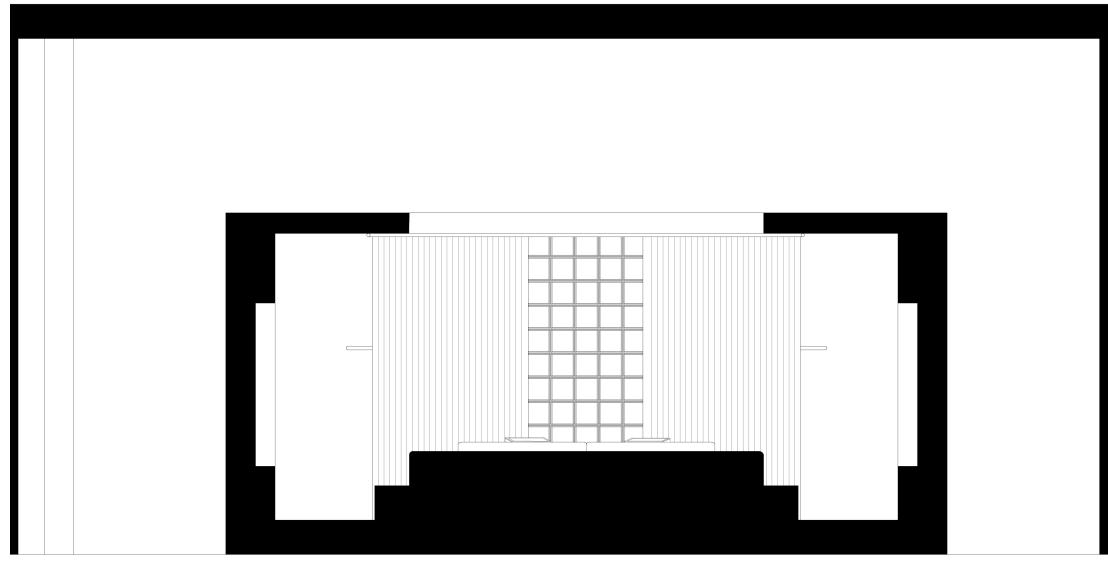




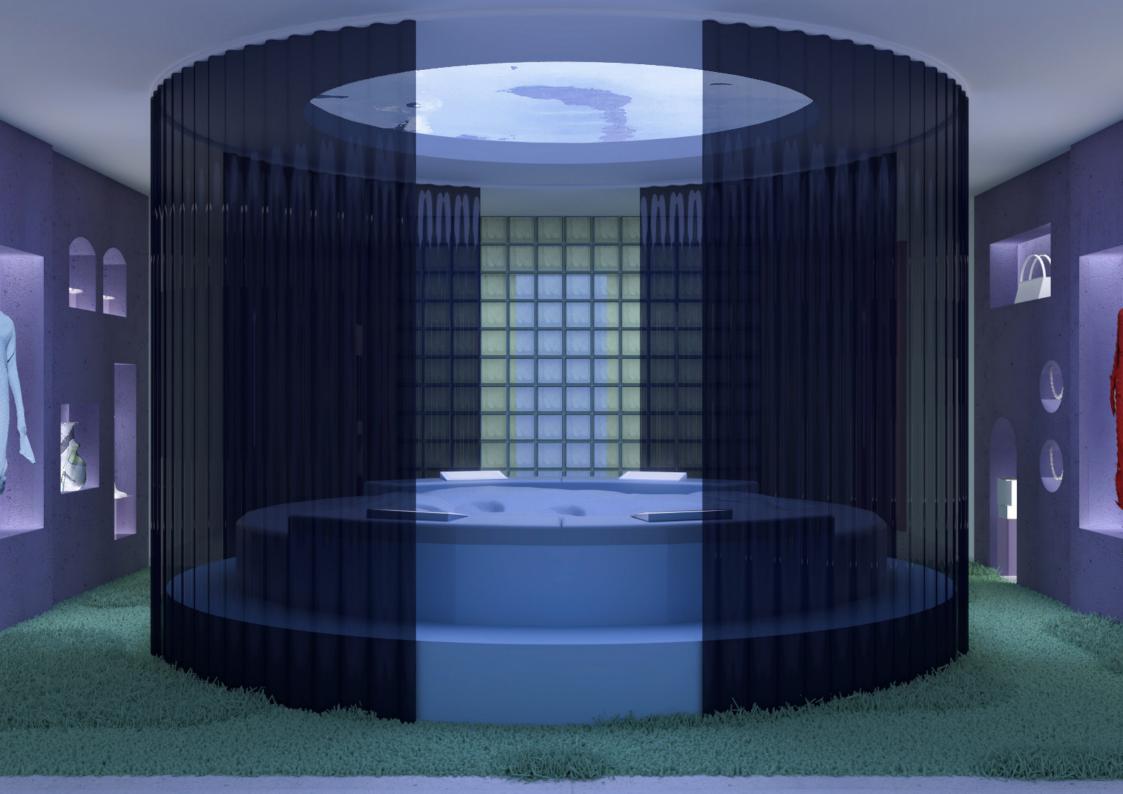






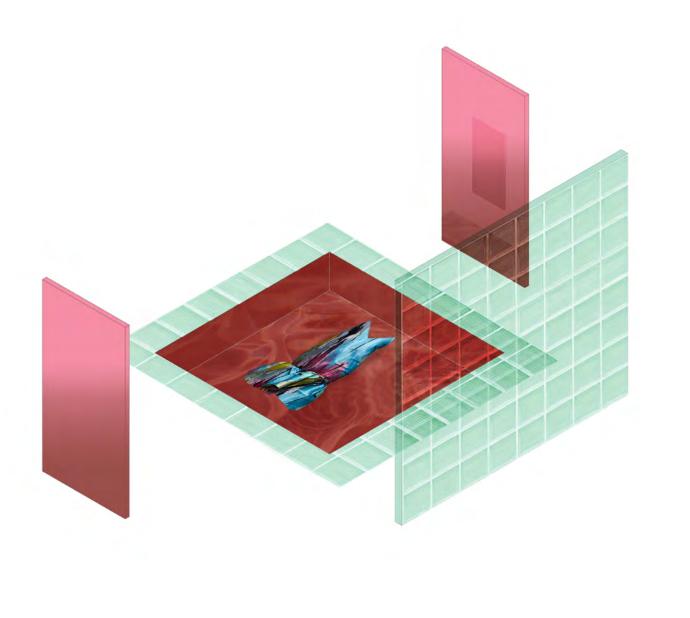


SECTION D









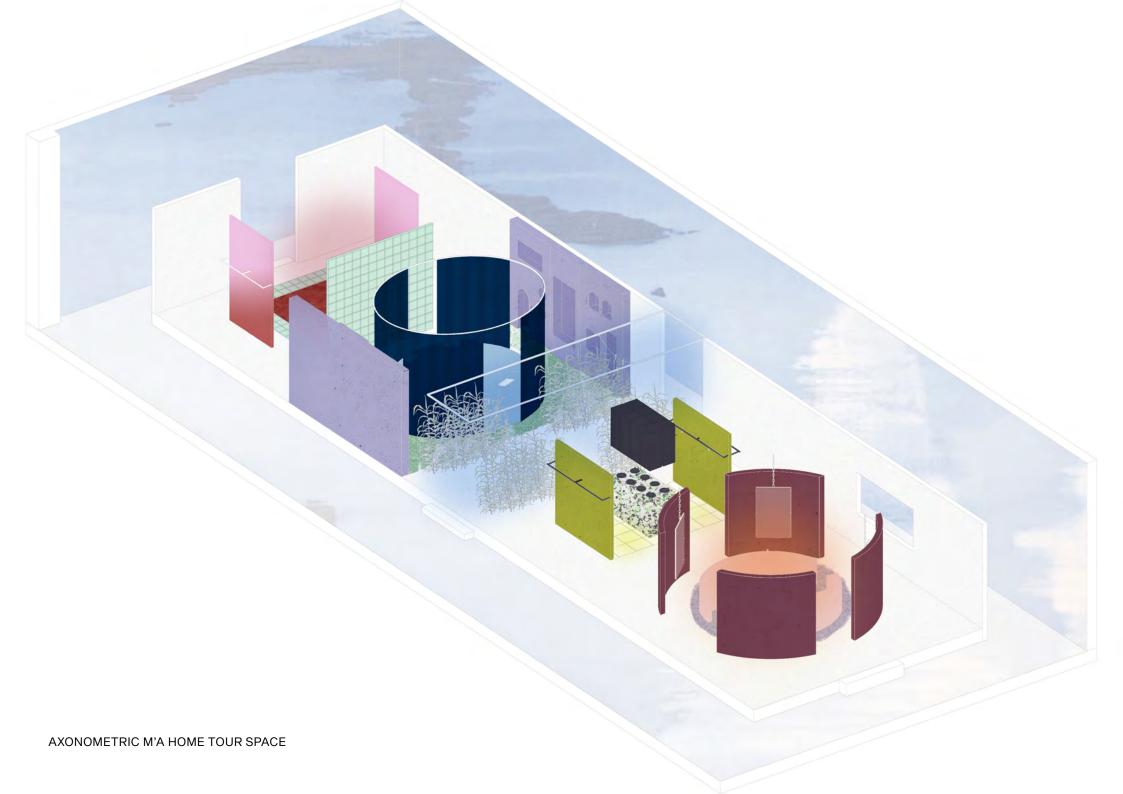


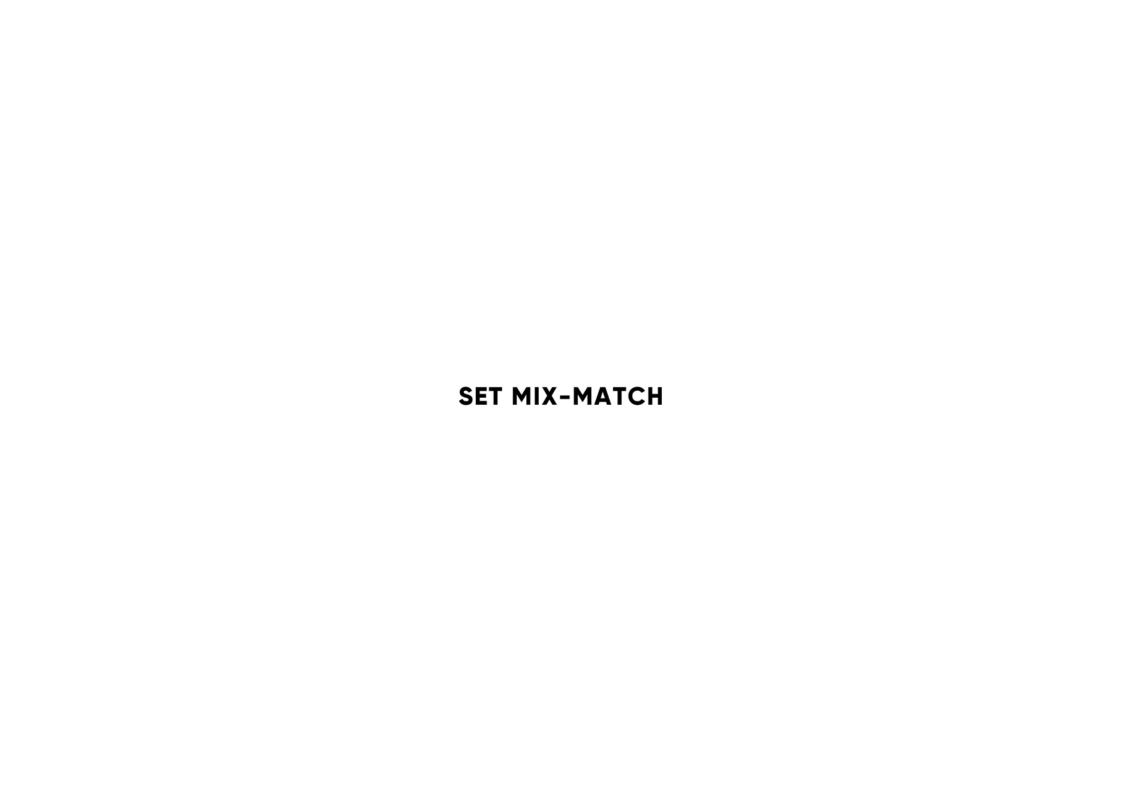


SECTION E













Paul Anderson Morrow collaboration with Marques'Almeida





SET - 1

- 1- FIND A CLINICAL AND REFLECTIVE SPACE IN YOUR HOME
- 2- FIND THE PERFECT SUBMERGED SURFACE IN THE SPACE
- 3- POSITION THE GARMENT IN THE SURFACE
- 4- CONTEMPLATE IT. LET YOUR INTUITION TELL YOU HOW TO BETTER STYLE IT
- 5- ALLOW YOURSELF TO PLAY WITH LIGHTS AND REFLECTIONS
- 6- YOUR IMAGINATION IS THE LIMIT
- 7- POSITION THE CAMERA. THERE IS NO RIGHT OR WRONG PERSPECTIVE
- 8- SHARE YOUR OWN SET FOR THE M'A GARMENT WITH THE M'A FAMILY AT #M'AHOMETOUR

MARTA AND PAULO'S TIP: LISTEN TO XXX MUSIC WHILE STYLING THE GARMENT. TAKE ADVANTAGE OF THE GOOD ACOUSTICS OF THE SPACE AND SING OUT LO

