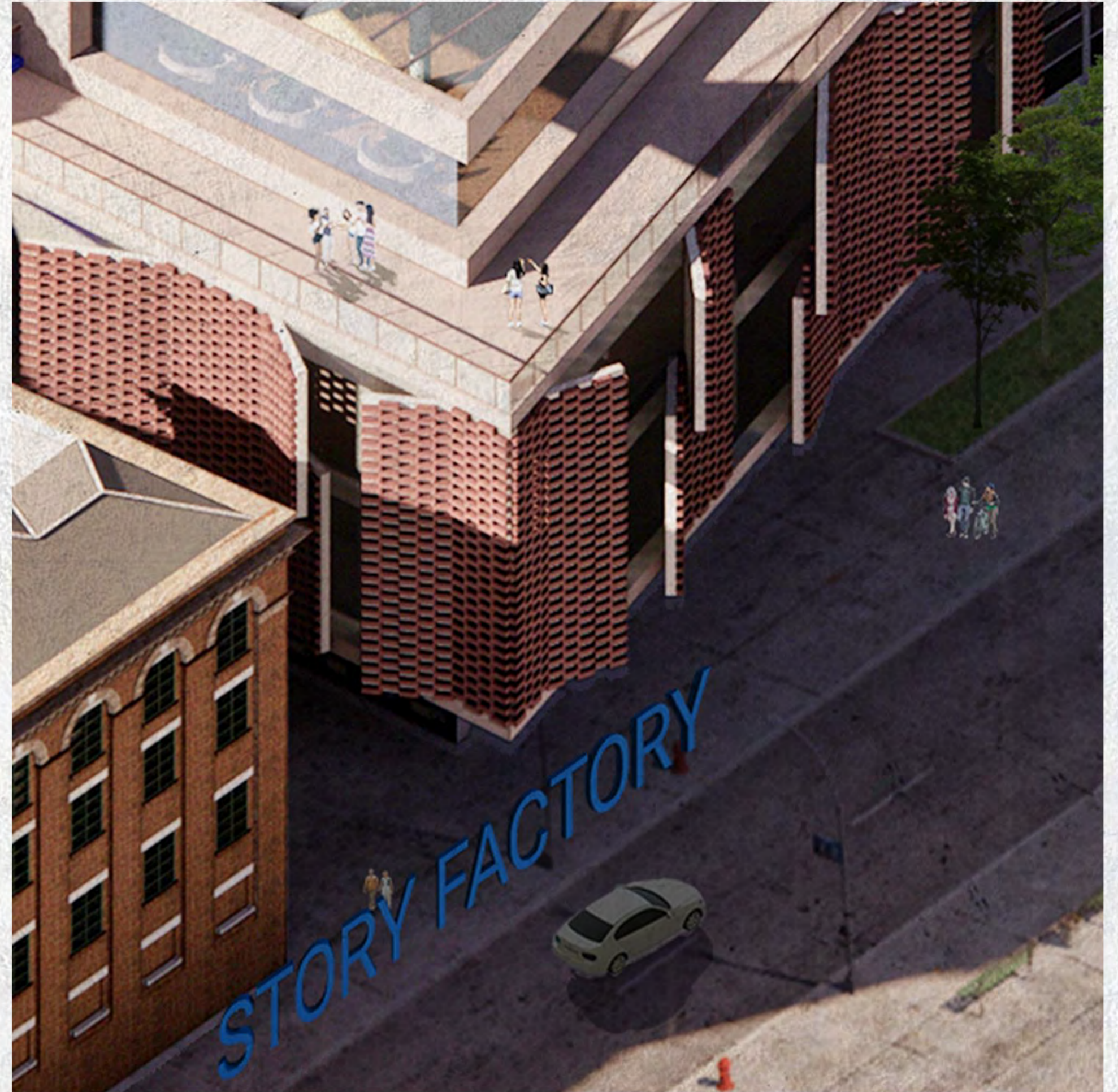


Story Factory



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Preface

Site exploration

"The first visit to this historic factory filled us with excitement and nervousness. Following my classmates' lead, I started taking photos, capturing every detail."





PRODUCT MAKING?

DANGEROUS WORKPLACE?

MAIN EXIT THIS WAY

SO MANY THIS SIGN

QUALITY

FIRE?

FACTORY?

GO WHICH WAY?

THINK ISO 9000

MAIN OFFICE?

MAIN EXIT

QUALITY

THINK ISO 9000

"As my gaze lingered on the writings left on the wall, a strong emotion surged within me. Words can record and carry memories, both joyful and painful."

The power of story

"Stories have a unique power that transcends time and space, bringing people closer together. Through telling and listening to stories, we not only convey information but also share emotions and experiences, enhancing mutual understanding and empathy."



Power of Storytelling



EMILE

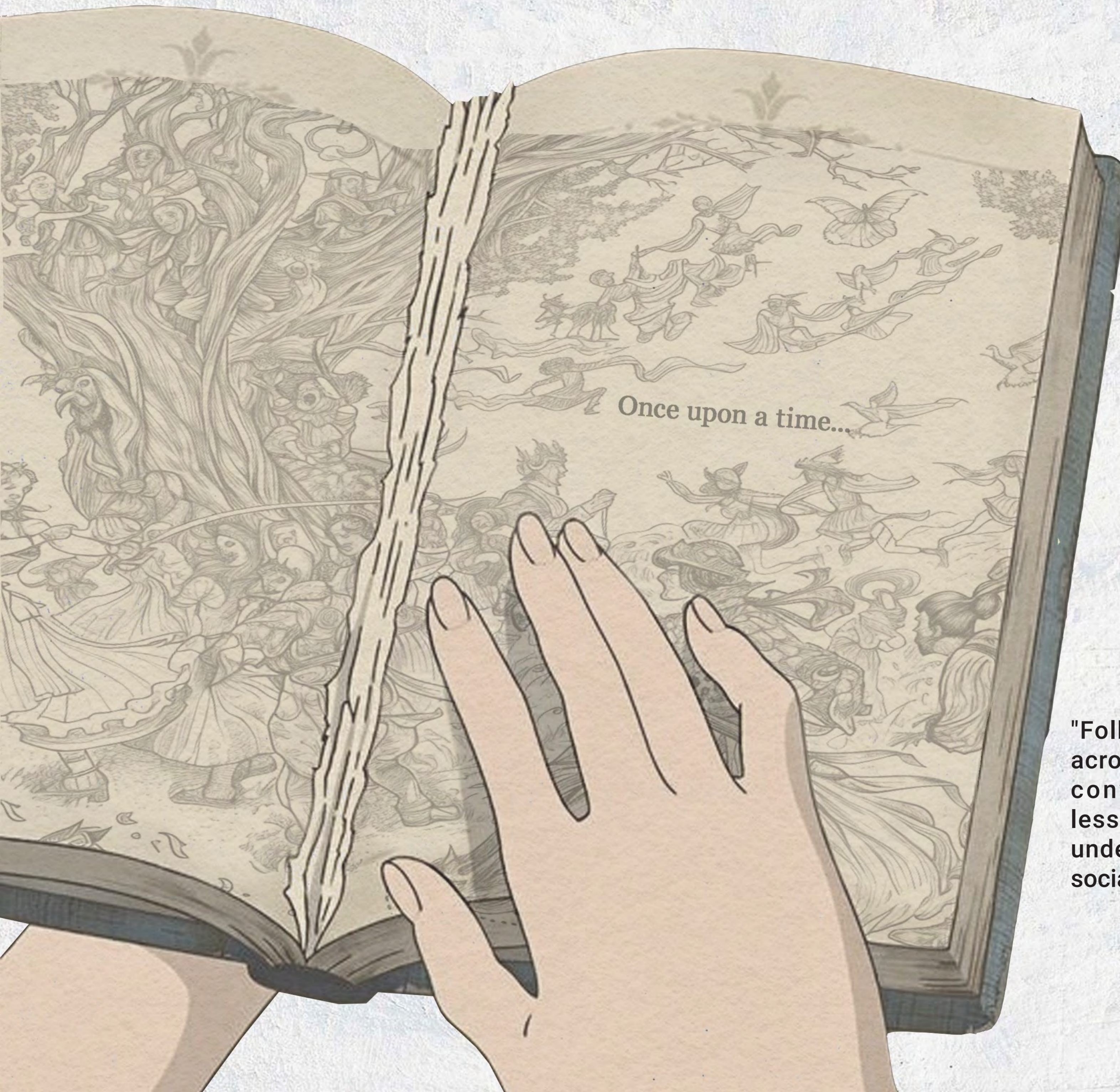
In our days...



"Elders narrate ancestral stories, passing down history and wisdom to the younger generation, shaping collective identity and cultural values."



"Religions and mythologies worldwide explain the origins of the world, natural phenomena, and moral lessons through stories. These stories provide spiritual guidance and shared beliefs and values for communities."

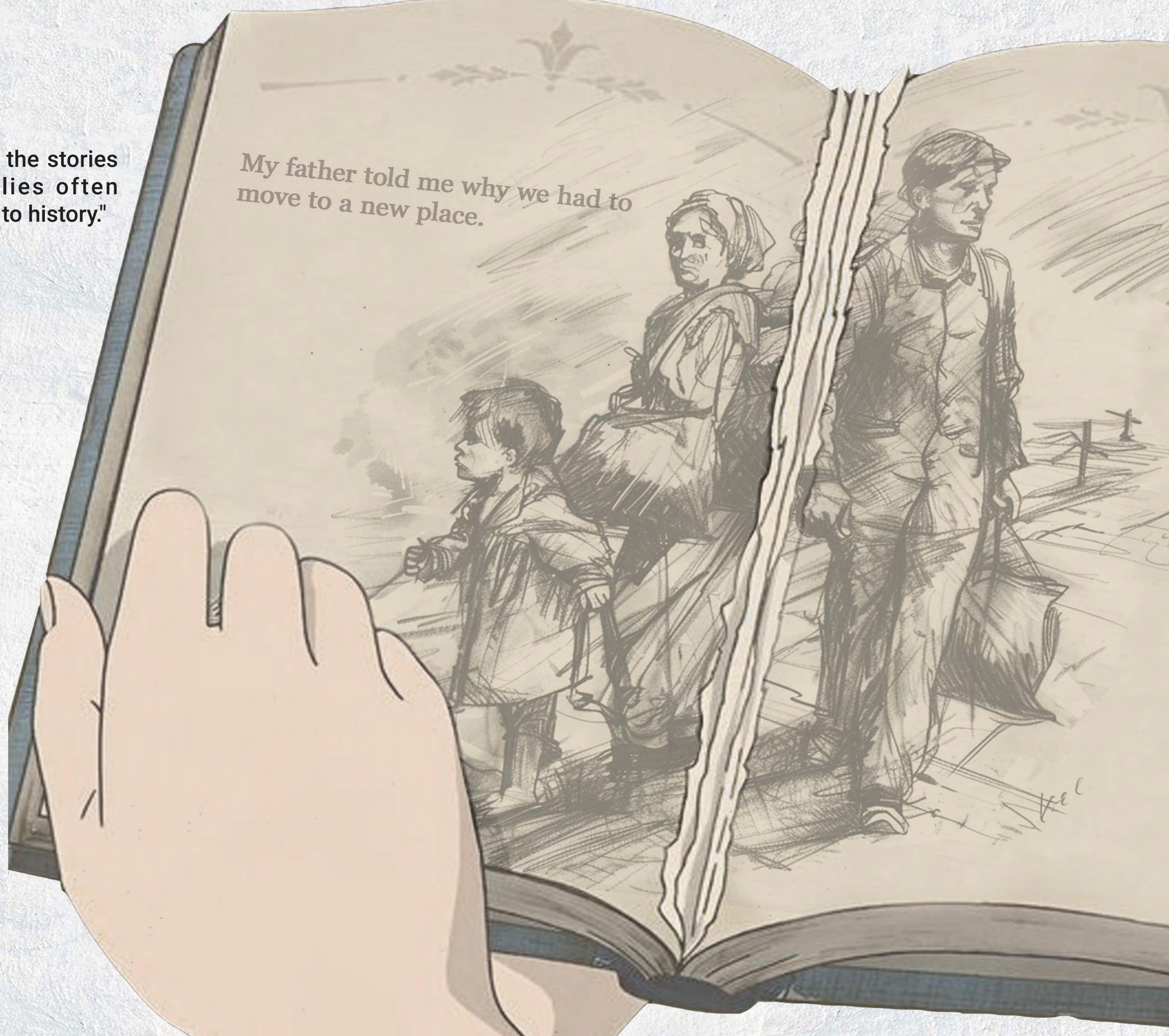


Once upon a time...

"Folk tales and fairy tales, widely told across cultures, educate and entertain, conveying social norms and moral lessons. These stories help audiences understand complex life principles and social realities."

"Amidst war and migration, the stories of individuals and families often emerge as vivid testaments to history."

My father told me why we had to move to a new place.



Introduction

GATEWAY TO THE PAST

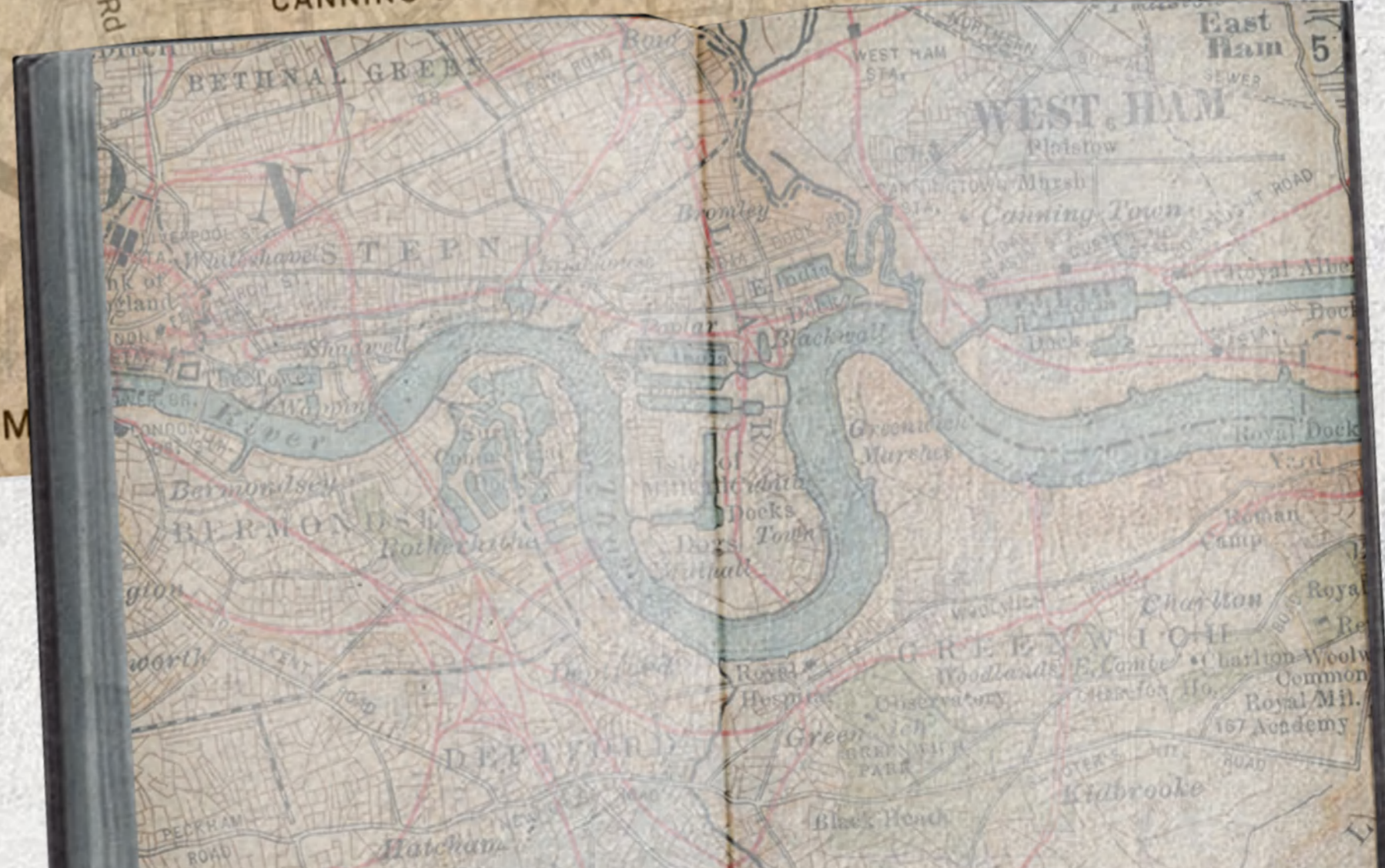
INDUSTRY

MUSEUMS

ARTS

IMMIGRANTS

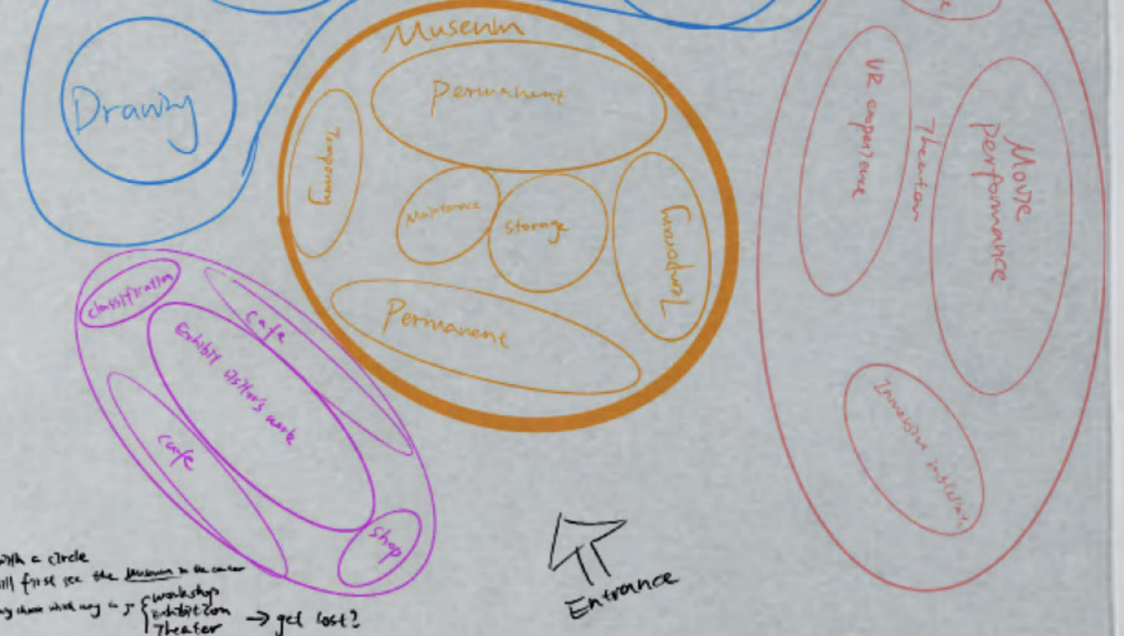
SITE



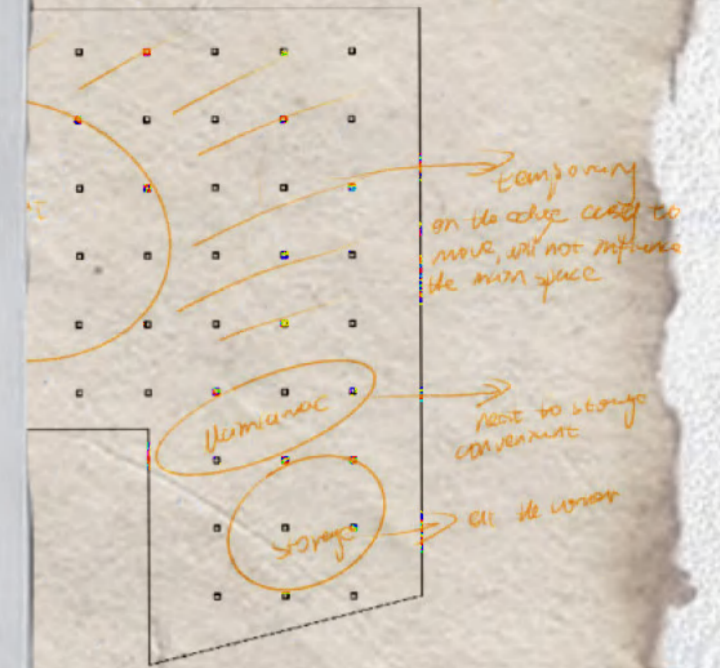


I'm Mary. I immigrated to the UK. Despite facing language barriers, cultural conflicts, and discrimination, I've pursued my dream of a new life with diligence and resilience. My journey has been one of perseverance and adaptation, and I am grateful for the opportunities I've found here, committed to contributing positively to my community.

witty clay photography



Go with a circle ppl will first see the Museum in the center. The long line along way to the workshop → get lost!



MUSEUM?



exhibition to be....

15,059
sting

21,969
21,711
22,002
21,711
21,980
21,474
21,980
52,827



Elena, ...
Her meticulously
art to express and
thoughts. Her to
exhibition curated
bravely inspires
their other dreams.

I'm Elena, an artist from Spain. Through my art, I express my inner emotions and thoughts, showcasing my artwork and immigration story to inspire others to courageously pursue their dreams. My journey and creations serve as a testament to resilience and the power of following one's passions.



DAILY NEWS

World - Business - Finance - Lifestyle - Travel - Sport - Weather

THE WORLD'S BEST SELLING NATIONAL NEWSPAPER

RM - 1945

Monday 5th June

Label 240154

First Edition

Plan for theater



NEWSPAPER

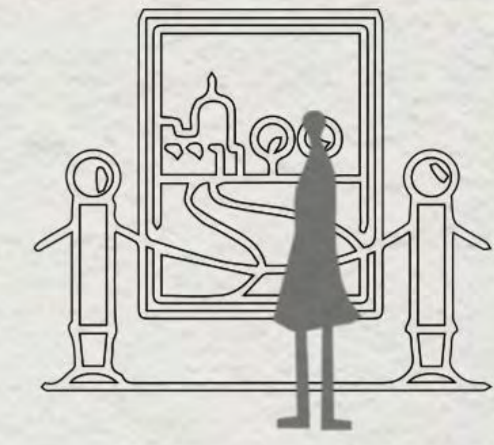
Business Sport Finance Weather

Ahmed is a **director** from Pakistan who has established his career in East London, dedicated to promoting **social integration** and **understanding** through the power of art and culture. As a passionate and creative artist, Ahmed has always dreamed of having a spacious and comfortable theater space where he can share his profound vision of **future multicultural integration** through vibrant performances and heartfelt speeches.



In this theater, Ahmed plans to curate and direct various forms of artistic performances, including plays, concerts, dance shows, and **cross-cultural** exchange activities. He hopes that through these events, he can not only showcase the charm of **diverse cultures** but also allow the audience to experience different cultures and understand the importance of mutual respect and understanding.

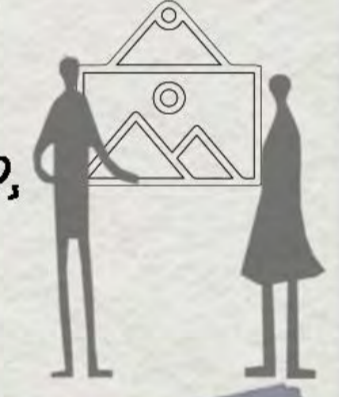
In his theater, Ahmed will invite artists and speakers from different backgrounds to jointly explore and showcase the beauty of multicultural integration. He hopes that this theater will not only be a space for performing arts but also a community center where people can **gather, share, and grow together**. Through this approach, Ahmed is committed to promoting multicultural understanding and integration in East London and beyond, con-



In an ancient building in East London,
A new museum unfolds the tapestry of stories,
Immigrants' journeys traverse through time,
Displaying their courage and resilience.



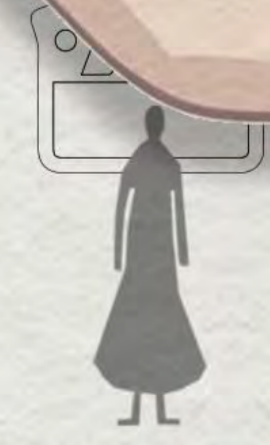
In the workshop, diverse voices gather,
Sharing stories and dreams' light,
Colorful notes transmit resonance,
Building emotional bonds in understanding.



In the exhibition hall, art blends with entrepreneurship,
Illustrating the flight of immigrant souls,
Each exhibit is a legend,
Radiating the brilliance of facing adversity.



Ascending to the theater's tower,
Actors interpret the future's radiance,
Immigrants integrate into the city's fabric,
Harmoniously coexisting to build a beautiful tomorrow.



Hope blossoms in mutual understanding,
Multicultural integration, the beauty of the city,
Growing together through collaboration.

The most exciting part of the story;
When we learn the outcome

Climax

Events leading
to the end of the
story

Falling
Action

Resolution

End of the story

Rising
Action

Where the
main character
faces a series
of conflicts

Exposition

Beginning of the
story where
characters and
setting are
introduced



CHAPTER ONE MUSEUM

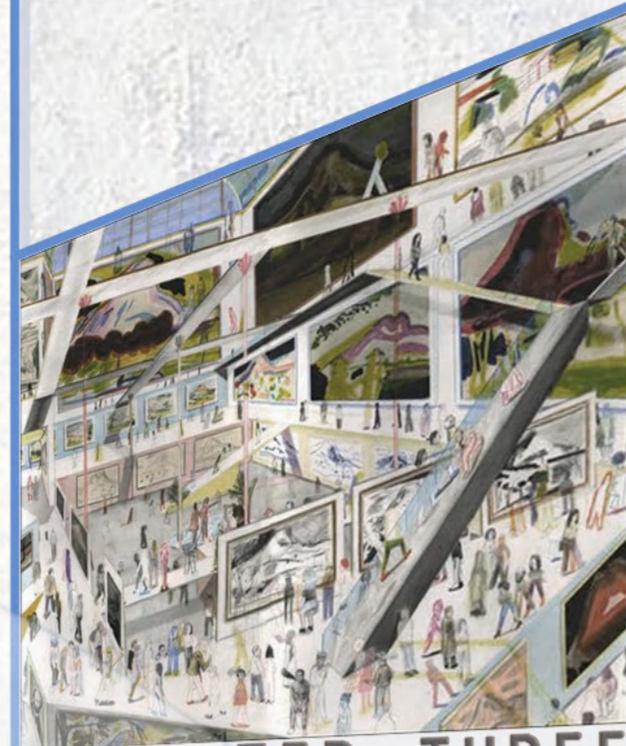
*In an ancient building
in East London,
A new museum unfolds
the tapestry of stories.
Immigrants' journeys
traverse through time,
Displaying their courage
and resilience.*



CHAPTER WORKSHOP

CHAPTER TWO

*In the workshop, diverse voices
Sharing stories and dreams' voices
Colorful notes and vibrant resonances
Building emotional connections in underserved communities.*



CHAPTER THREE EXHIBITION

*Art with a purpose
with entrepreneurial spirit
Illustrating
the flight of immigrant souls.
Each exhibit is a legend,
Radiating the brilliance of
facing adversity bravely.*



*Ascending to the theater's top stage,
Actors interpret
the future's radiance.
Immigrants integrate into
the city's fusion,
Harmoniously coexisting to build
a beautiful tomorrow.*



CHAPTER FOUR CINEMA



Step 4 : THEATER
envision shared future

Step 3 : EXHIBITION
way to communicate

Step 2 : WORKSHOP
share story through arts

Step 1 : MUSEUM
get to know the history

Welcome to the Story Factory



STORY FACTORY

"Let's start to explore the Story Factory!"



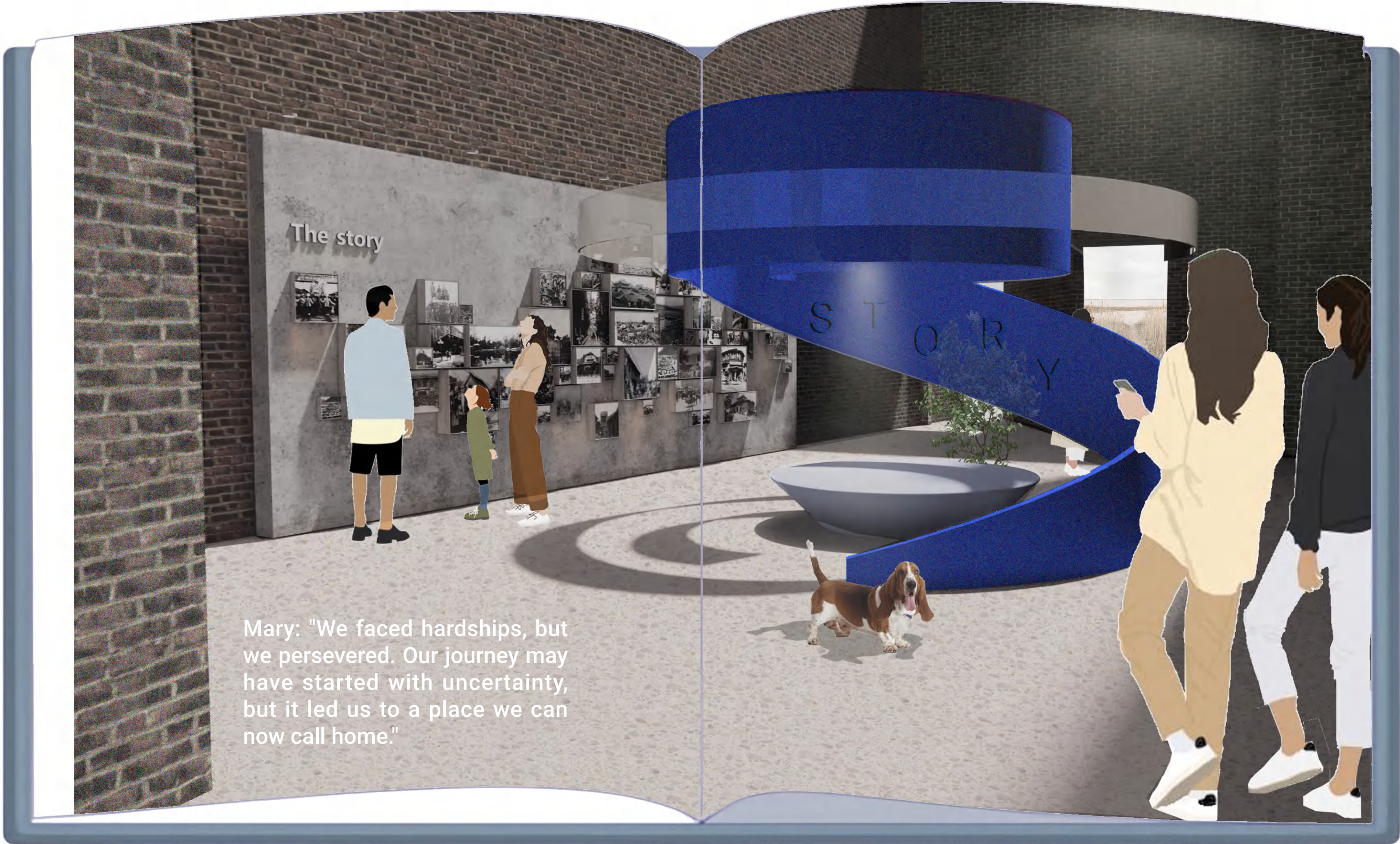
Time's Echo: Tales of Resilience

Chapter 1

Ground Floor

- 1 Entrance
- 2 Cafe
- 3 Rest area
- 4 Museum
- 5 Locker
- 6 Toilet





The story

S T O R Y

Mary: "We faced hardships, but we persevered. Our journey may have started with uncertainty, but it led us to a place we can now call home."

Mary: "I remember those days like they were yesterday... The struggles, the challenges... Every photograph here tells a story, a piece of our shared history."



A HISTORICAL JOURNEY



ECHOES OF THE PAST

Mary: "That was me, stepping onto this foreign soil with nothing but hope in my heart. It wasn't easy, but it was worth it."

Threads of Unity: A Tapestry of Hopes

Chapter 2

First floor

- 1 Office
- 2 Writing room
- 3 Communication area
- 4 Drawing studio
- 5 Reading area
- 6 Toilet





Raj: "Coming here, I thought I was alone. But hearing your stories, I realize we're all on this journey together."

Raj: "Your courage inspires me. We may come from different places, but our dreams are the same - a better life, a brighter future."





Raj: "Let's be creative and make our dreams a reality. Together, we can achieve anything!"

Dreams Unveiled: A Gallery of Journeys

Chapter 3

Second floor

- 1 Storage
- 2 Exhibition
- 3 Rest area
- 4 Toilet





Elena: "Through art, I found my voice. Through my voice, I hope to inspire others to find theirs."

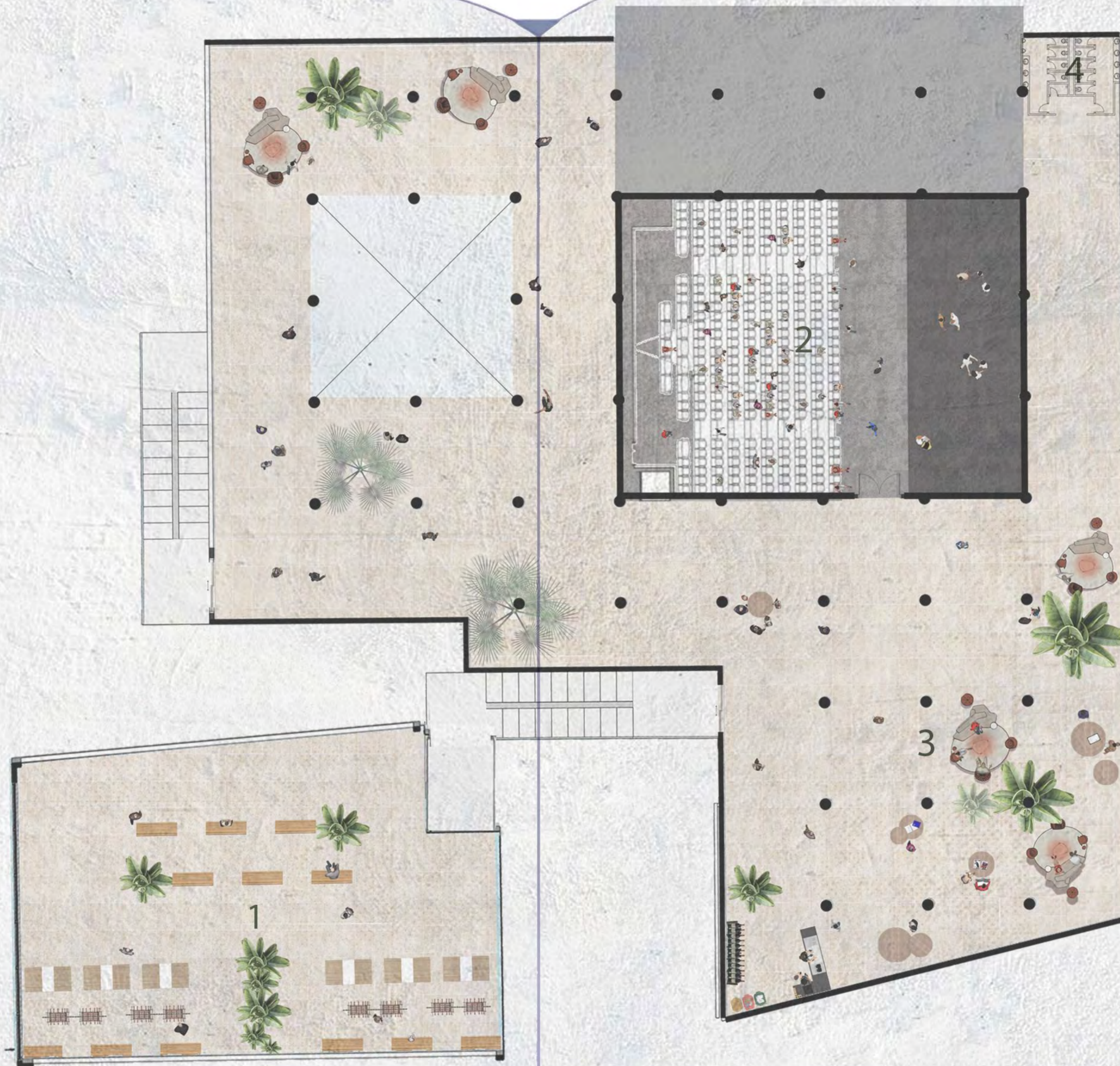


Elena: "Art has a way of connecting us all, transcending language and culture. I hope my art speaks to your heart."

Visions of Tomorrow: Voices from the Stage

Chapter 4

Third floor
1 Chaging room
2 Theater
3 Rest area
4 Toilet





Ahmed: "Let us bridge the divides, embrace our differences, and build a city where everyone belongs. The future starts with us."



To be continued...

Ahmed: "Together, let's write a new chapter of unity and progress. Our diversity is our strength, and our city's future is bright because of it!"

