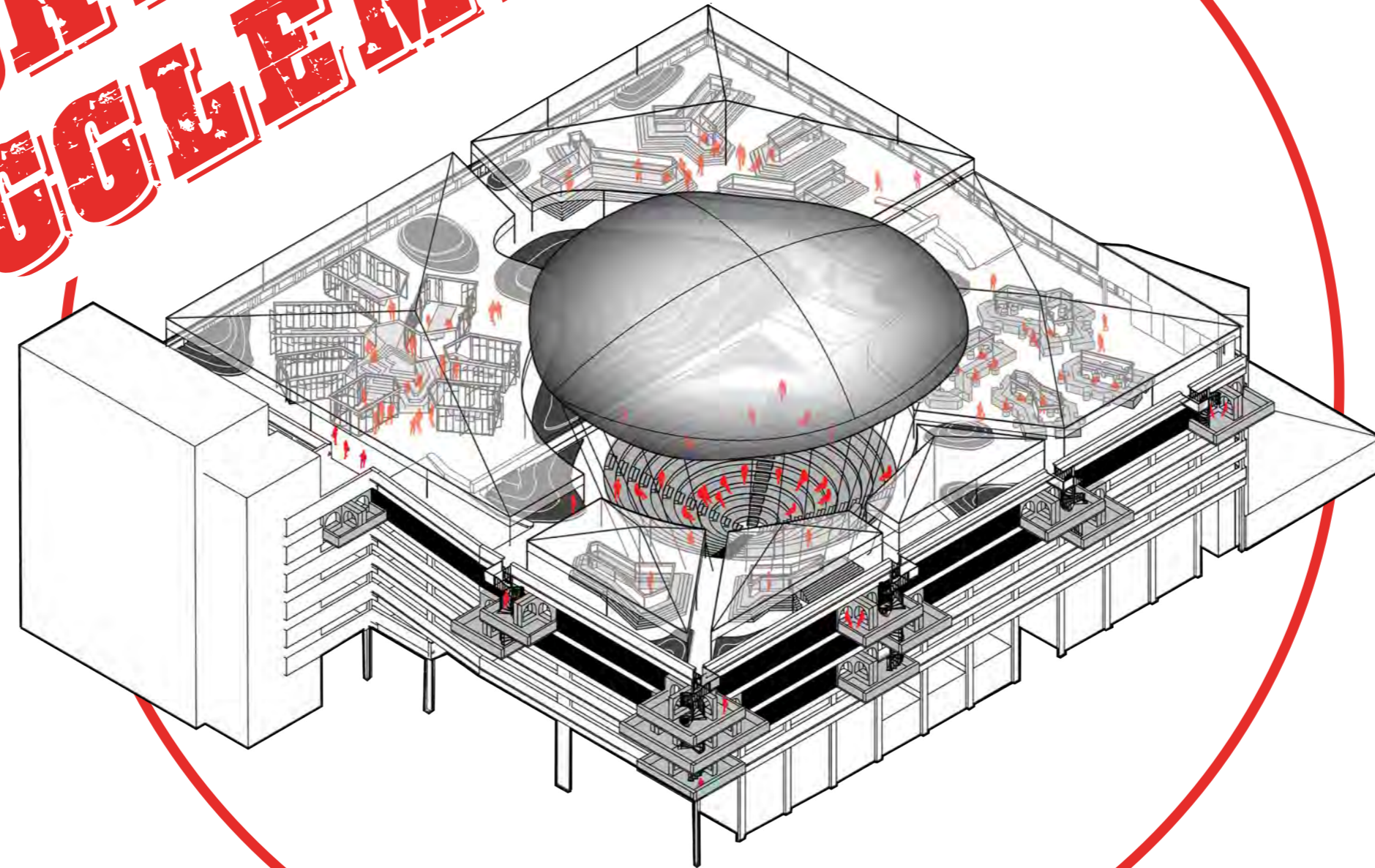


NORTHANTS' HAGGLEMAKERS



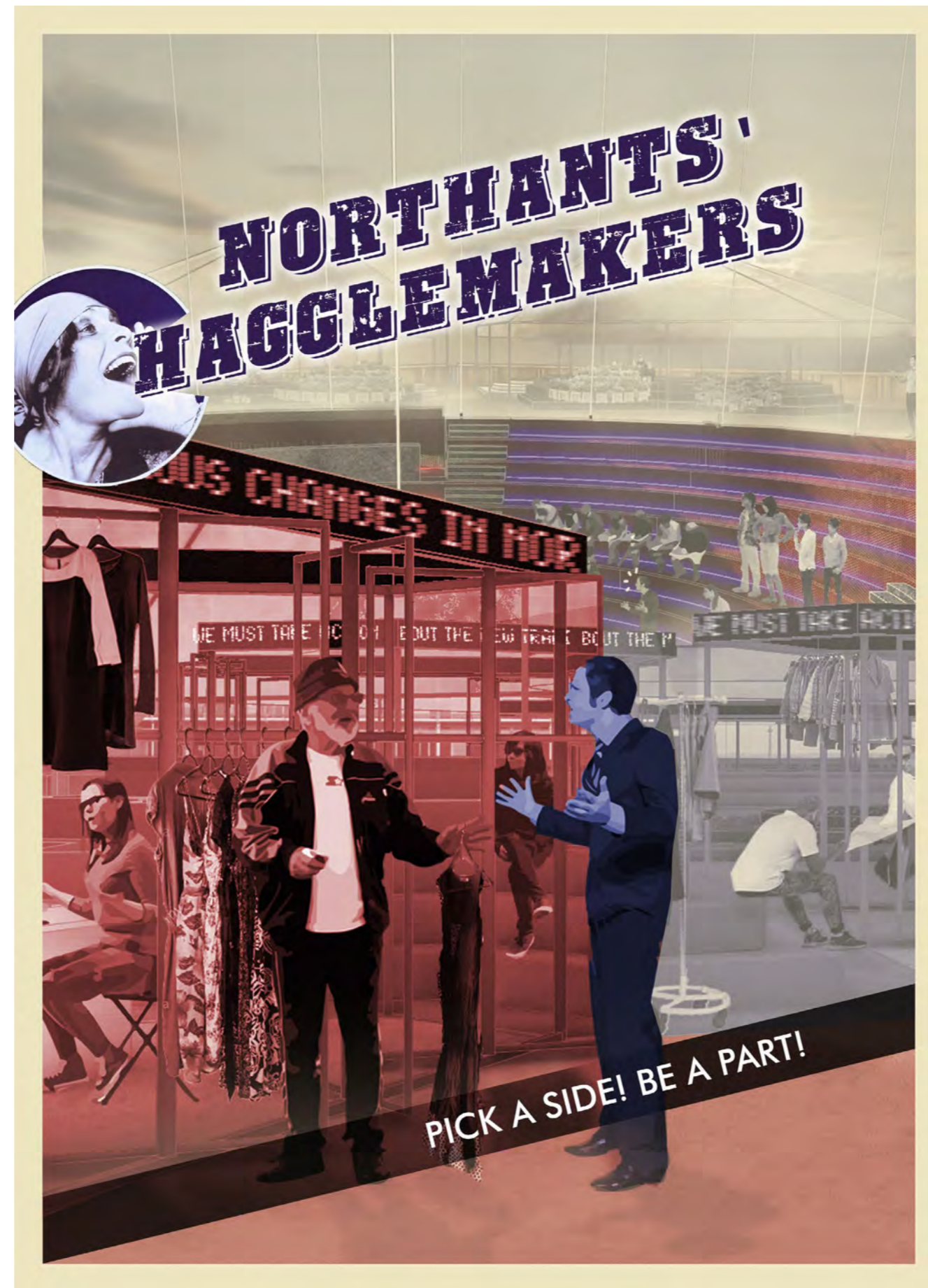
STATEMENT

ABSTRACT OF THE THESIS PROJECT. MAIN RESEARCH QUESTION

Public markets have always been spaces of sociability. In an era where the markets' identity is being threatened by gentrification, what can we do to keep their vibrant spirit alive?

The project proposes a new market with different spaces for discussion and debate, located on the rooftop of a multi-story car-park in Northampton's town centre. The use of haggling as the sole purchasing method revitalizes the intrinsic quality of the historic market.

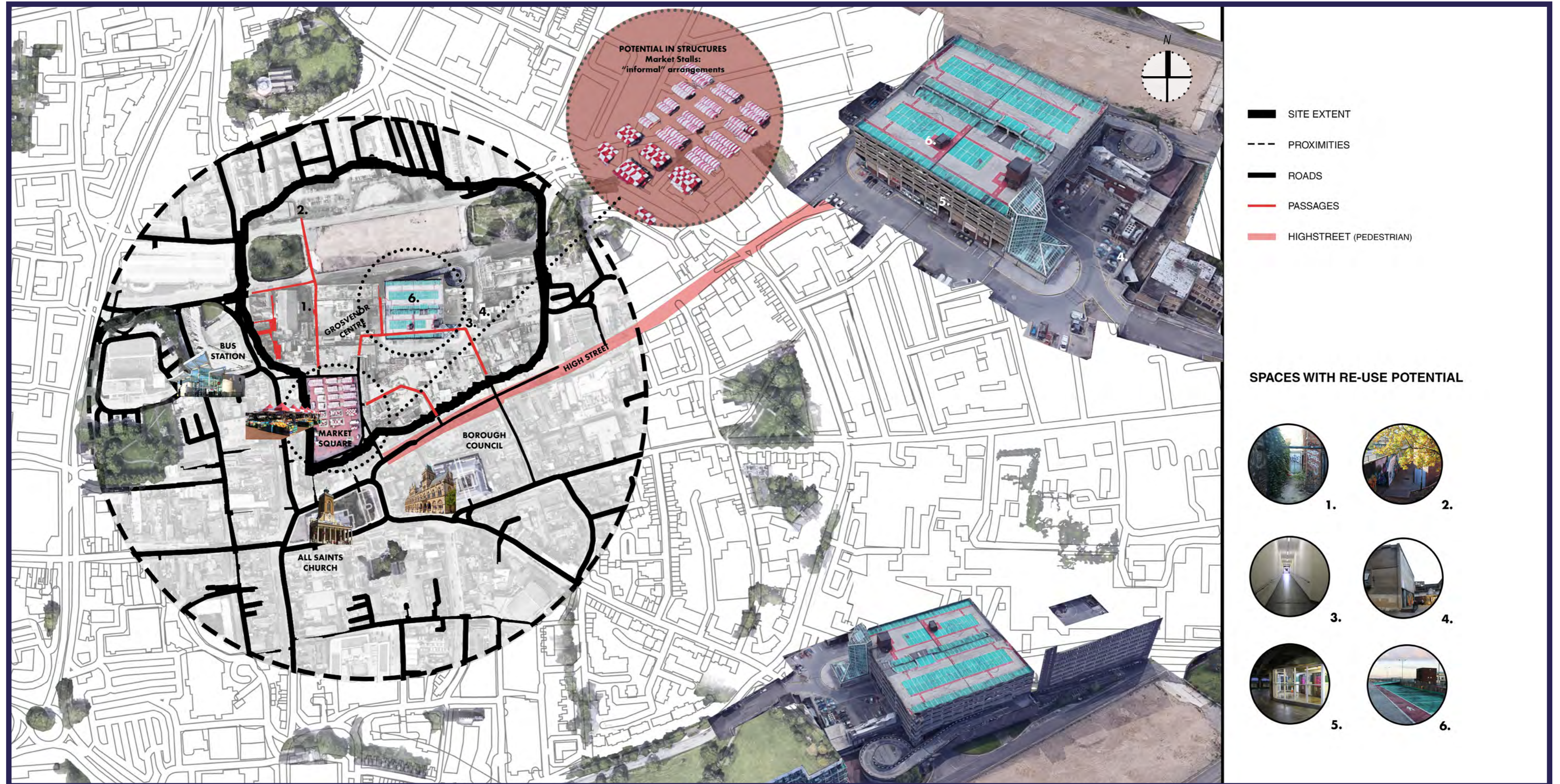
The space is collectively operated by the existing Market Square traders and younger entrepreneurs. It aims to attract the participation of locals and the town's council and fuel hard discussions on various community topics.



CHAPTER 1.

SITE MAP

AREA OF INTEREST AND THE APPARENT PROXIMITIES IN NORTHAMPTON



PHOTOGRAPHIC SURVEY
DIFFERENT CATEGORIES OF LISTED PUBLIC SPACES OWNED BY NORTHAMPTON B.C.

PUBLIC SPACES



SITE ANALYSIS

MAP INDICATING RELATIVE PROXIMITY OF SPACES OF DIFFERENT USAGE



PUBLIC SPACES - USE (owned by NBC) ¹

- 1. All Saints Plaza - Public Open Space
- 2. St Katherines Street, Memorial Square - Public Open Space
- 3. Market square - Open Market
- 4. Abington Street Francis Crick Memorial - Memorial
- 5. All Saints Memorial Gardens - Memorial Gardens
- 6. Becketts Park - Park
- 7. Abington Park - Park
- 8. Grosvenor Centre Multi Storey Car Park - Car Park

¹ NBC, 'NBC Land and property assets - 2019', Licensing & business regulation, (July 22, 2019) <<https://www.northampton.gov.uk/info/200274/licensing-and-business-regulation/2102/land-and-property-assets>> [accessed January 2021]

LOCAL INTELLIGENCE

THE HISTORIC IMPORTANCE OF NORTHAMPTON'S MARKET SQUARE

“So, what is all the fuss about and why is the Market Square so important to the town? For a start, it is reputedly **the oldest and largest fully enclosed open-air market** in England.”²

Mike Ingram
Local historian and author



² Mike Ingram, 'Why we should tread lightly on the remaining cobbles of Northampton's Market Square', Culture, History, (November 24, 2019) <<https://nenequirer.com/2019/11/24/why-we-should-tread-lightly-on-the-remaining-cobbles-of-northamptons-market-square/>> [accessed October 2020]



“We are good at producing troublemakers... We have got a history of dissent in this town going back almost 1000 years... now go out and do what you’re good at...”³

*Alan Moore
 Famous English writer*

IMPORTANT REVOLTS

1. The big Revolt against the councillors, 1263
2. The Gunpowder Plot, 1605
- 3. Midland Revolt (The Enclosure Act protests), 1607**
4. The riots about the corn fare rate, 1693
5. The Anti-machine strikes, 1857-79
6. The Bradlaugh election riot, 1874



³ Video: Alan Moore tells Northampton’s troublemakers to go and do what you’re good at’, The Nene Quirer (February 17, 2018) <<https://nenequirer.com/2018/02/17/video-alan-moore-tells-northampton-troublemakers-to-go-and-do-what-youre-good-at/>> [accessed October 2020]

LOCAL INTELLIGENCE

THE MIDLAND REVOLT IS ONE OF THE MOST IMPORTANT RESISTANCE ACTS

THE MIDLAND REVOLT

One of the first attempts of the people of Northampton to go against the Capital and their oppressors, was the Midland Revolt. A popular uprising that began in 1607 in central Northamptonshire, and spread to Warwickshire and Leicestershire in a few weeks.

The riots were as a protest **against the enclosure of common land** and drew considerable support, led by “Captain Pouch” (John Reynolds), a tinker also from Northamptonshire.

Shakespeare in Coriolanus, written in the year following the Revolt, refers to problem of enclosure, famine and impossibly high food prices, followed by riots.⁴



⁴ 'Video: Alan Moore tells Northampton's troublemakers to go and do what you're good at', The Nene Quirer (February 17, 2018) <<https://nenequirer.com/2018/02/17/video-alan-moore-tells-northampton-troublemakers-to-go-and-do-what-youre-good-at/>> [accessed October 2020]

LOCAL INTELLIGENCE

IMPORTANT PAST AND PRESENT FIGURES OF NORTHAMPTON REVOLUTION



1.



3.



5.



2.



4.



6.

1. PHILIP DODDRIDGE (1702-1751)

Northamptonshire Nonconformist minister, educator and hymn-writer.

2. JAMES GRIBBLE (1868-1934)

British trade unionist and socialist activist. He founded the Pioneer Boot Works in 1904.

3. CHARLES BRADLAUGH (1833-1891)

Political activist and atheist. Liberal MP for Northampton. He founded the National Secular Society in 1866.

4. ALAN MOORE (1953-today)

English writer, known primarily for his work in comic books. Born and still lives in Northampton. He defines as an anarchist.

5. ANJONA ROY

Chief Executive of Northants Rights & Equality Council & Co-op Member Pioneer.

6. FITZY EAMONN FITZPATRICK

Fruit and vegetables market trader. Socially and politically active. Maintains his own personal blog (where he comments on news about the Market Square).

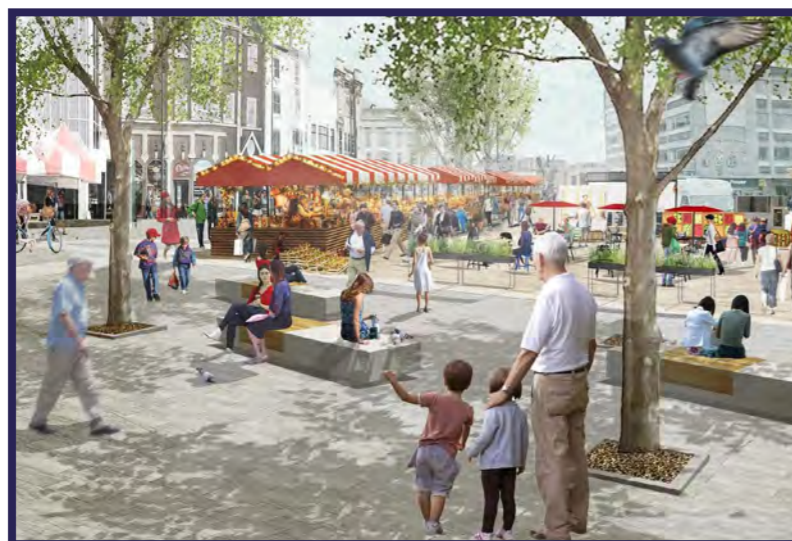
'SMALL TALK' WITH FITZY

"Once upon a time this was full, [...] but this is it now, this is as good as it gets."⁵

FITZY (Eamonn Fitzpatrick)
Local market trader

Recording





**TENSION AT THE MARKET SQUARE
(AGAINST THE NEW DESIGN PROPOSAL)**

1. A petition has been set up by locals in Northampton to prevent any plans to build on the town's historic market square.

2. **"THE MARKET SQUARE IS DESIGNED TO BE OPEN.** From 1300 onward, it was designed to be the open centre of the town and it should remain that way,"⁶

Mike Ingram
Local historian and author

3. **"IT ONLY MATTERS IF PEOPLE HAVE THEIR SAY."**⁷

FITZY (Eamonn Fitzpatrick)
Local market trader

⁶ Alice Wilson, NortnantsLive, 'Northampton Market Square: why hundreds are against major revamp', (February 6, 2021) <<https://www.northantslive.news/news/history/hundreds-sign-petition-against-building-4963069>> [accessed March 2021]

⁷ Alastair Ulke, "It only matters if people have their say": Get involved with Market Square plans and make a difference, say Northampton's traders', Northampton Chronicle & Echo (November 30, 2019) <<https://www.northamptonchron.co.uk/news/people/it-only-matters-if-people-have-their-say-get-involved-market-square-plans-and-make-difference-say-northampton-traders-1328391>> [accessed November 2020]

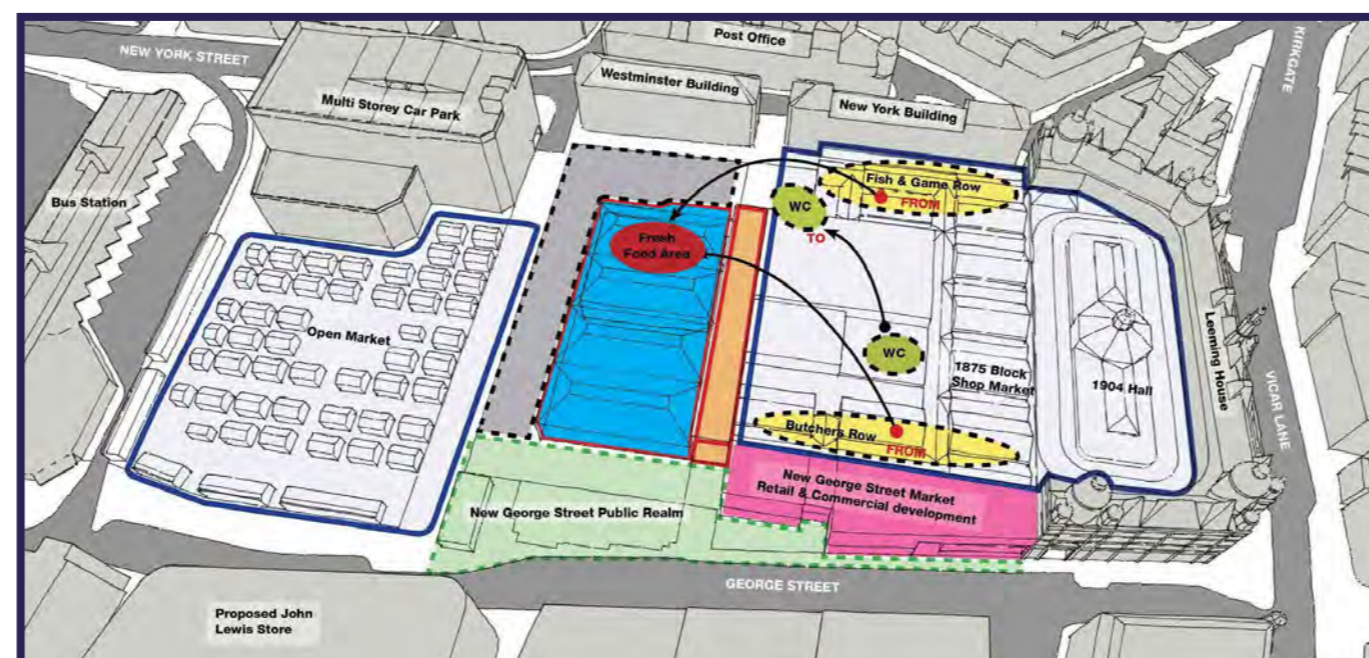
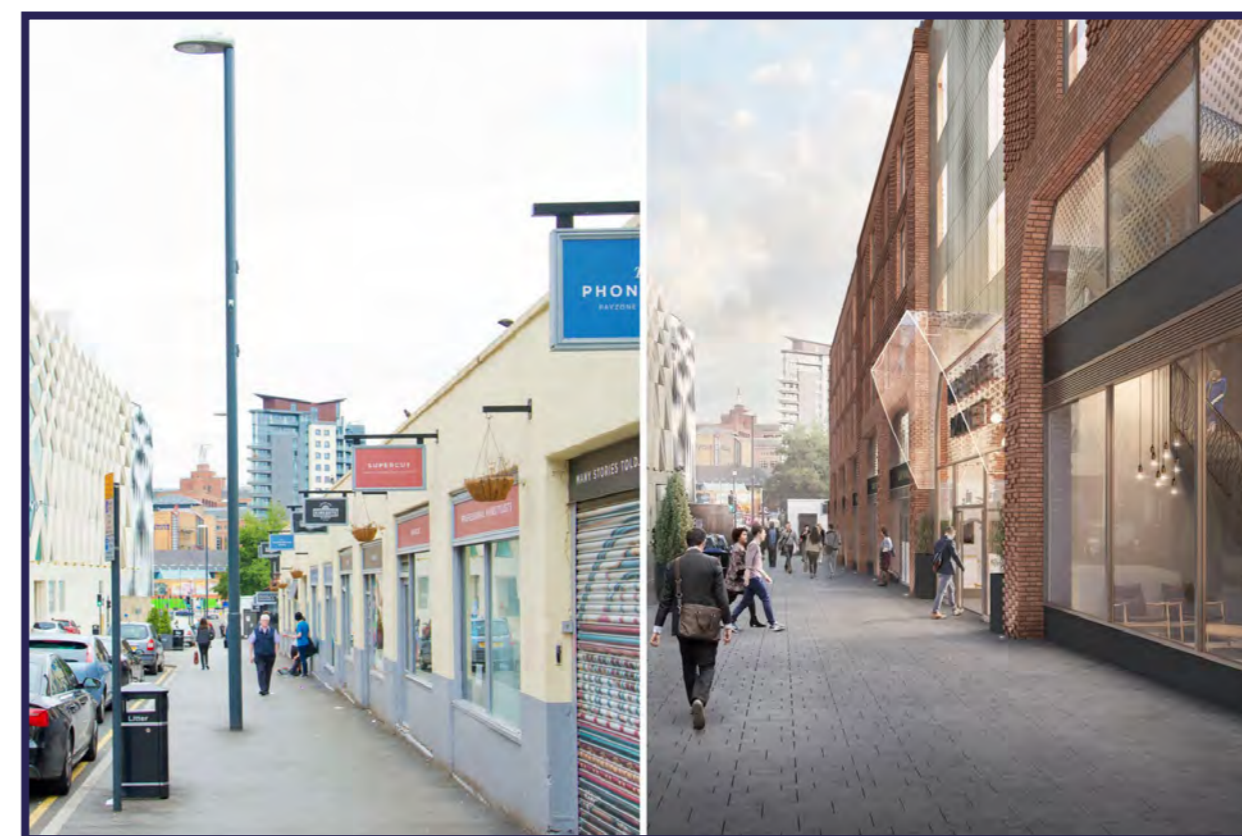
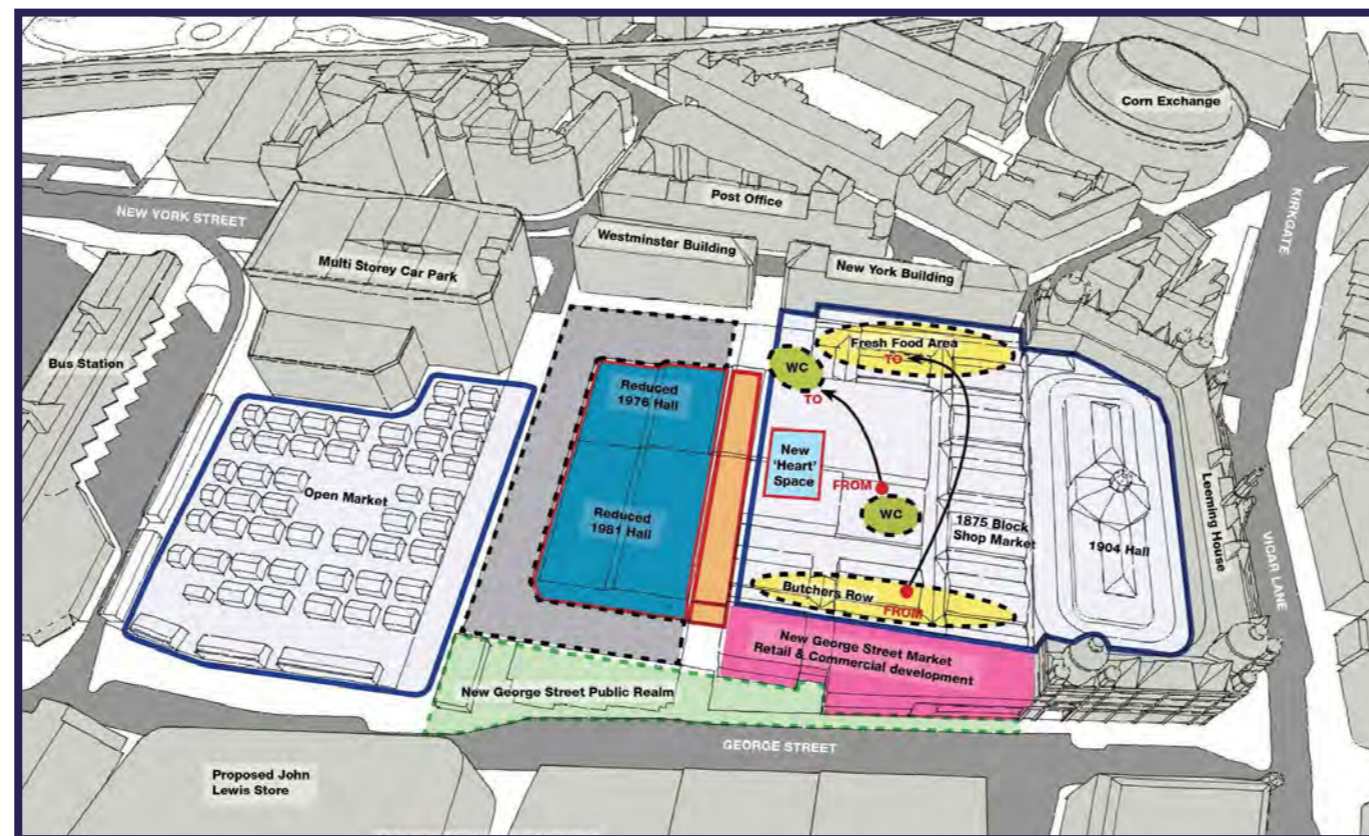
THE NEGATIVE EXAMPLE OF LEEDS' KIRKGATE MARKET

1. Traditional retail markets can function as **SPACES OF SOCIABILITY** and inclusion for diverse groups in the city.

2. The case of Leeds' Kirkgate Market: **THE BENEFITS OF SOCIABILITY ARE THREATENED BY THE MARKET'S RECENT REDEVELOPMENT AND ASSOCIATED PROCESSES OF GENTRIFICATION.**

3. "Rather like a coral reef this multi-layered and multi-faceted community is **A FRAGILE FORM**, easily destroyed, yet near **IMPOSSIBLE TO REPLICATE**" (Friends of Queen's Market, n.d.).⁸

Friends of Queen's Market
London-based campaign group



⁸ Rivlin, P. and González, S. (2018) Public markets: Spaces for sociability under threat? The case of Leeds' Kirkgate Market. In González, S (Ed.): Contested Markets Contested Cities. Gentrification and urban justice in retail spaces, London: Routledge, pp. 131 – 149



Northampton has the oldest and largest fully enclosed open-air market in England.



... Alan Moore. English writer. Occultist, ceremonial magician, and anarchist.

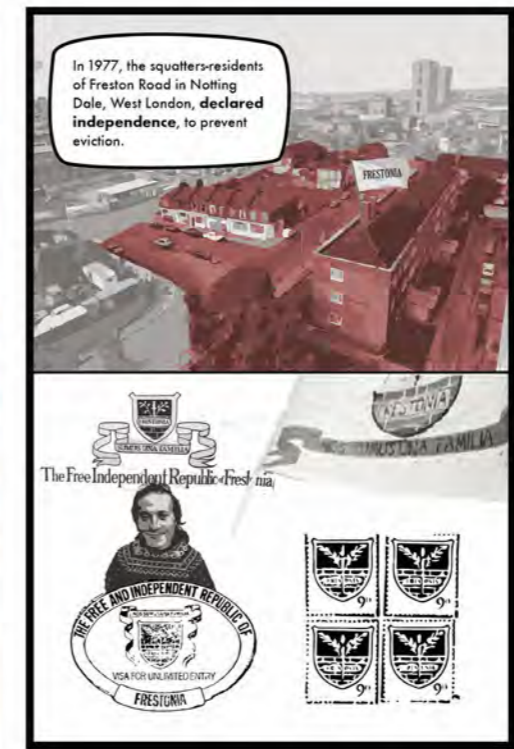


Gunpowder Plot, 1605
Enclosure Act protests, 1607
Riots about corn fare rate, 1693
The Bradlaugh Riot, 1874



Look at the example of the Free Independent Republic of Frestonia.

...Or that of the Dalston Mill.

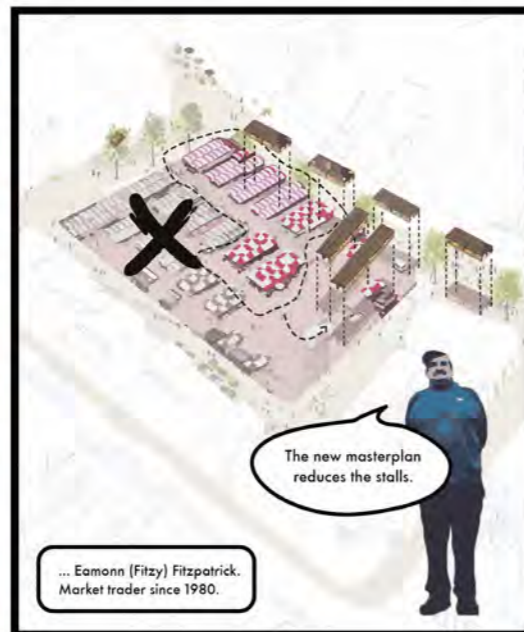


The project included participatory, community engaging activities. It showed the people of Dalston how they can create self-sufficient communities, independent of government controls.

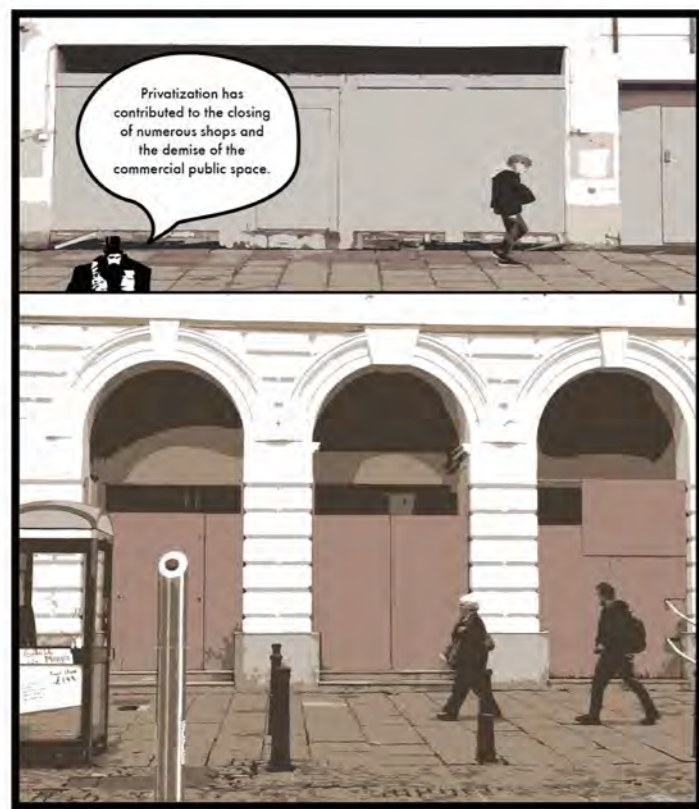
THE FREE MARKET REPUBLIC



What are your problems?
The rent is too high to afford.
We need some permanent stalls.



... Eamonn (Fitz) Fitzpatrick. Market trader since 1980.



AND THAT HAD A MAJOR ECONOMICAL IMPACT ...

NEWS

Two years ago Northamptonshire County Council went bankrupt - here's how it happened and what comes next

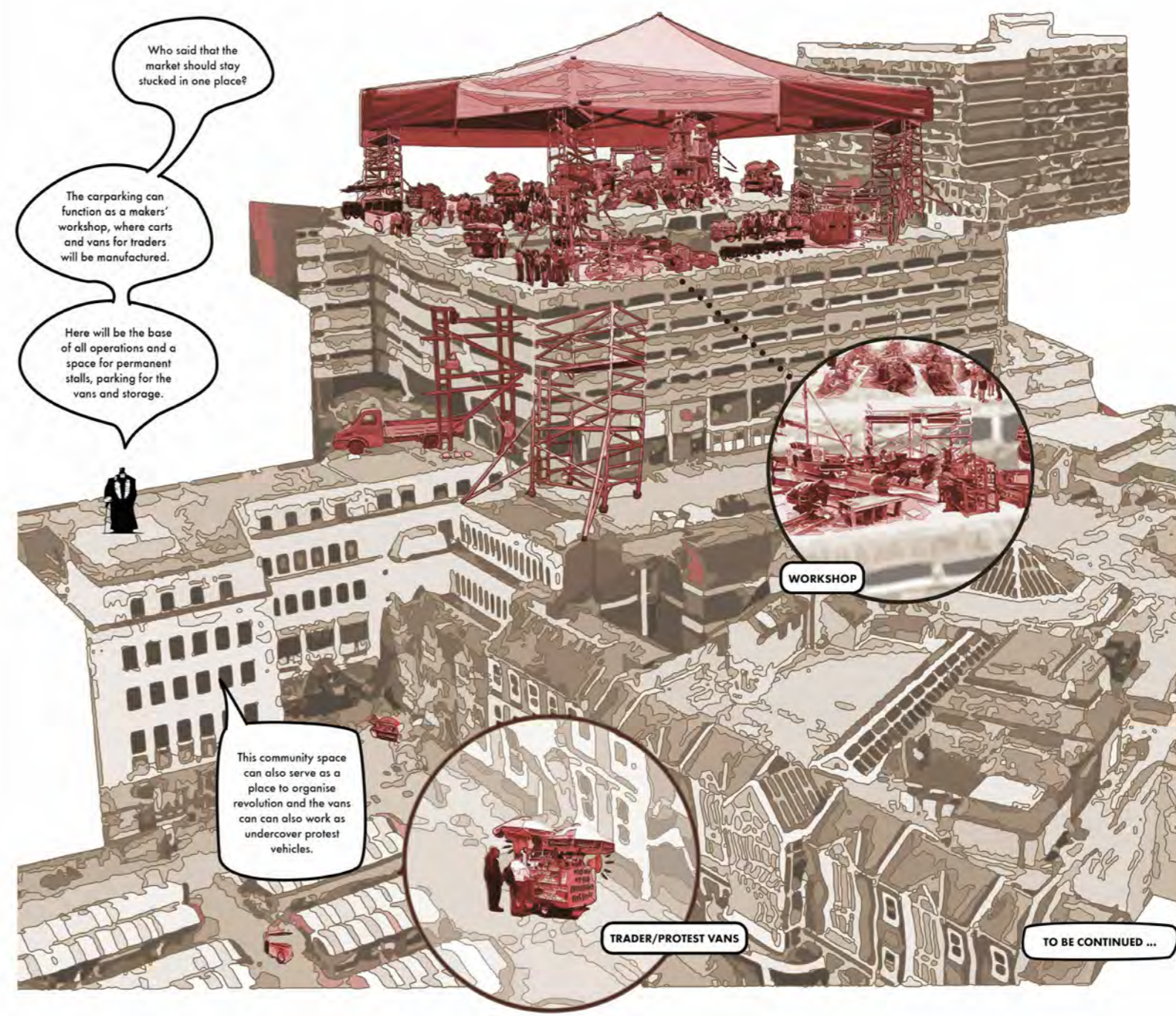
Next April, the authority is due to be scrapped and replaced with two new councils. But with the coronavirus pandemic piling more financial pressure on local government, have the lessons of the past been learned?

SHARE

BY STEVE ROBSON JONATHAN MANNING



SQUATTING IN THE CAR PARKING ...



The carparking can function as a makers' workshop, where carts and vans for traders will be manufactured.

Here will be the base of all operations and a space for permanent stalls, parking for the vans and storage.

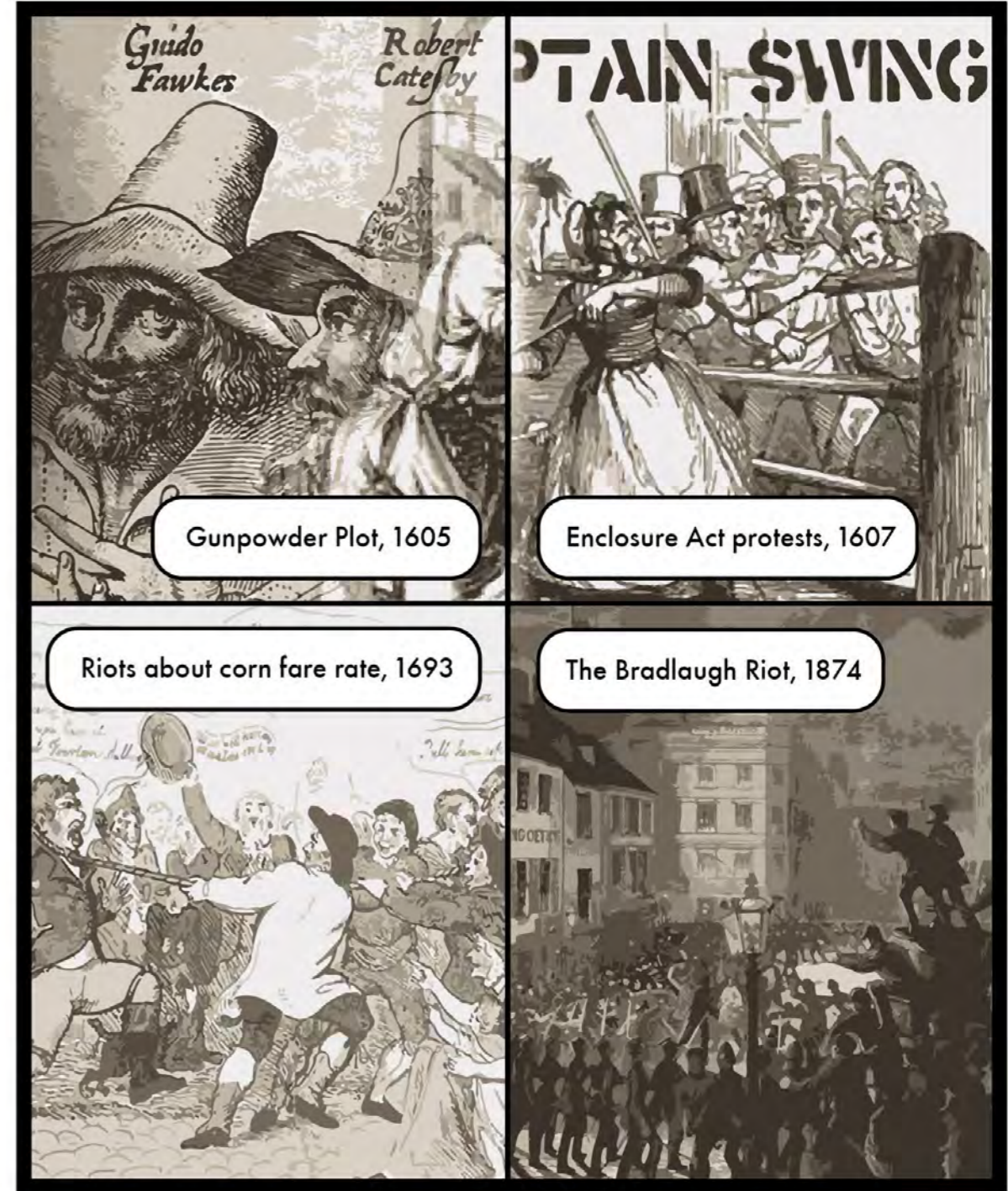
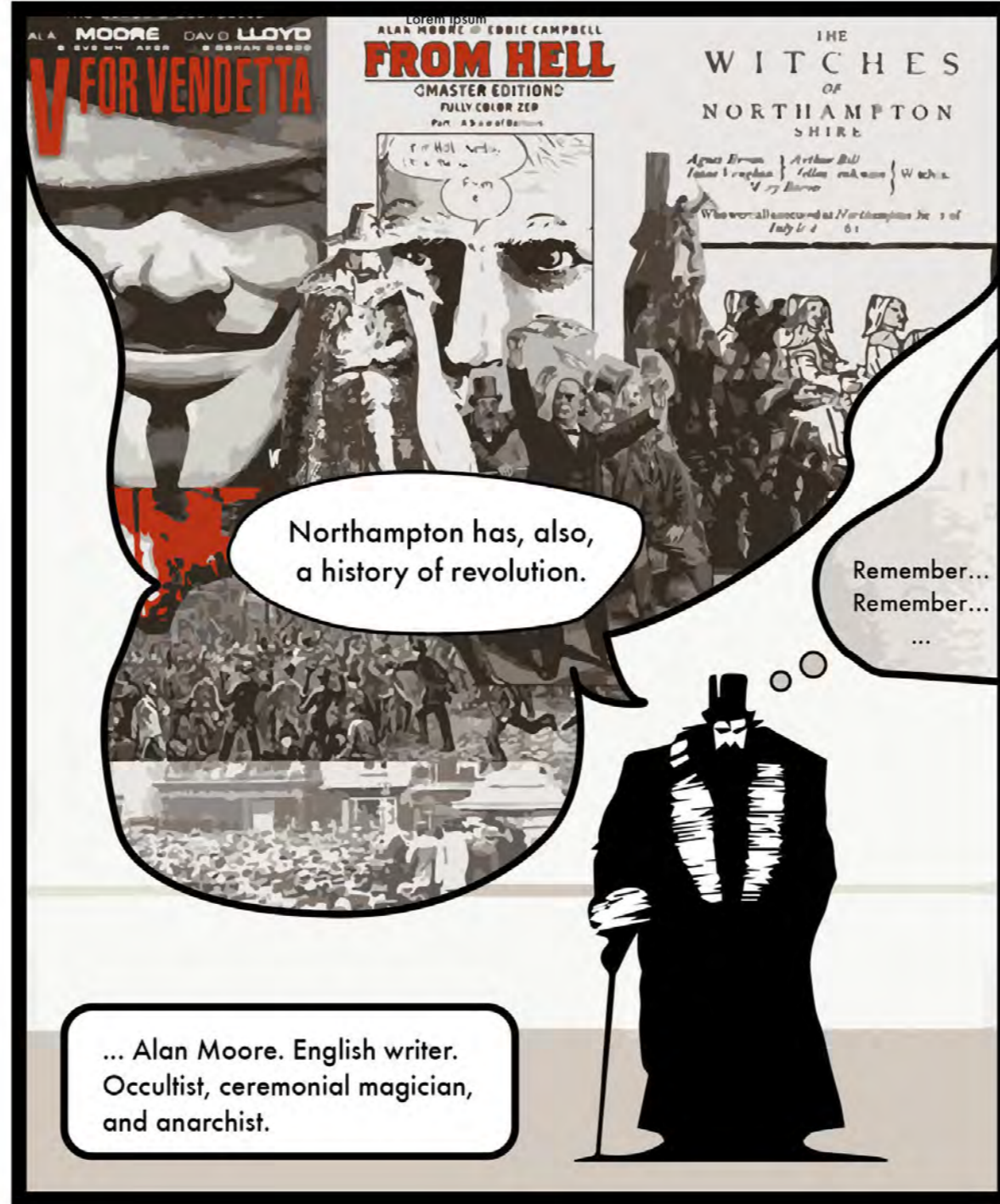
WORKSHOP

This community space can also serve as a place to organise revolution and the vans can also work as undercover protest vehicles.

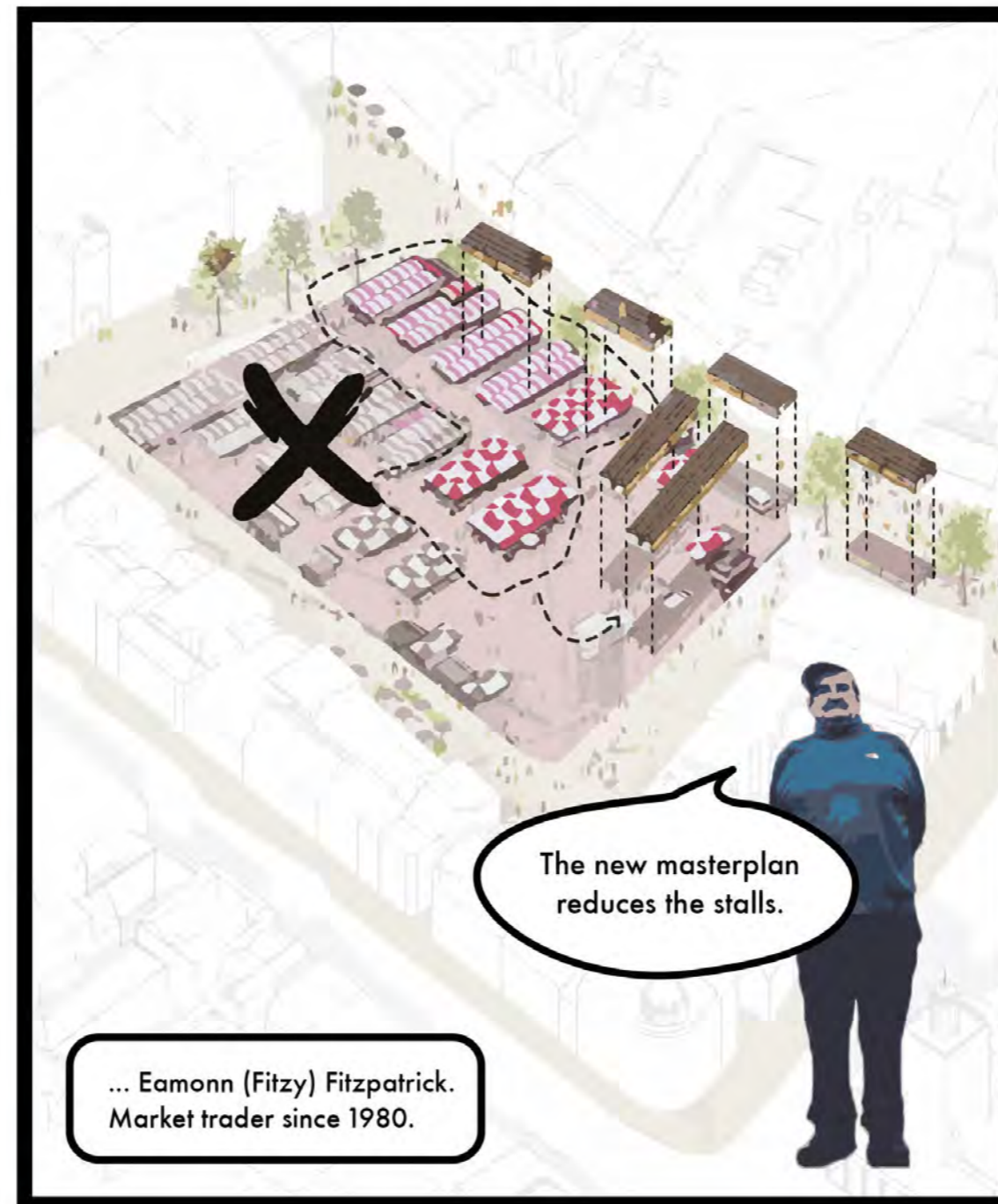
TRADER/PROTEST VANS

TO BE CONTINUED ...

NARRATIVE STORYBOARD
NORTHAMPTON HAS A HISTORIC MARKET SQUARE AND A REVOLUTIONARY PAST



THE FREE MARKET REPUBLIC





AND THAT HAD A MAJOR ECONOMICAL IMPACT ...

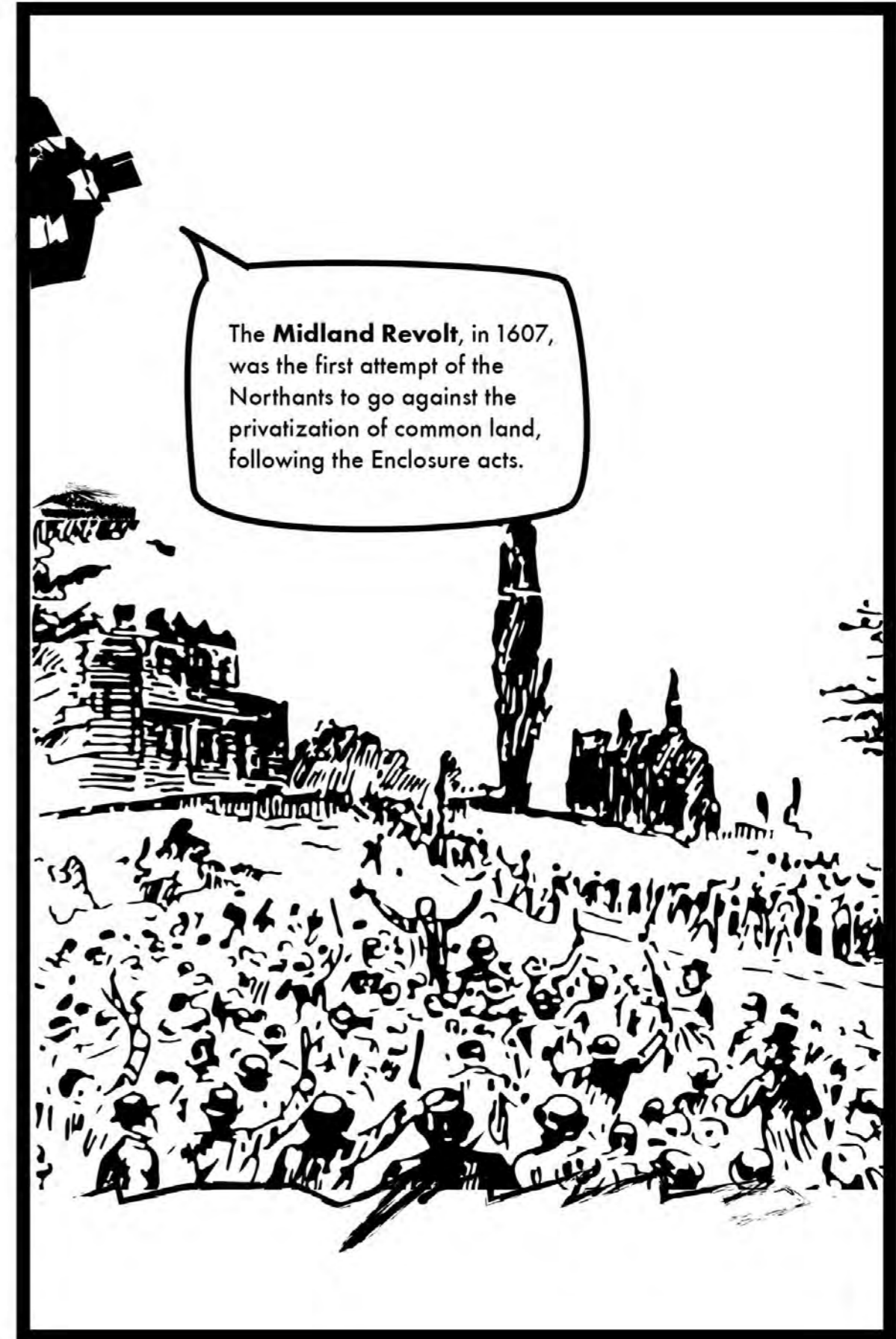
NEWS

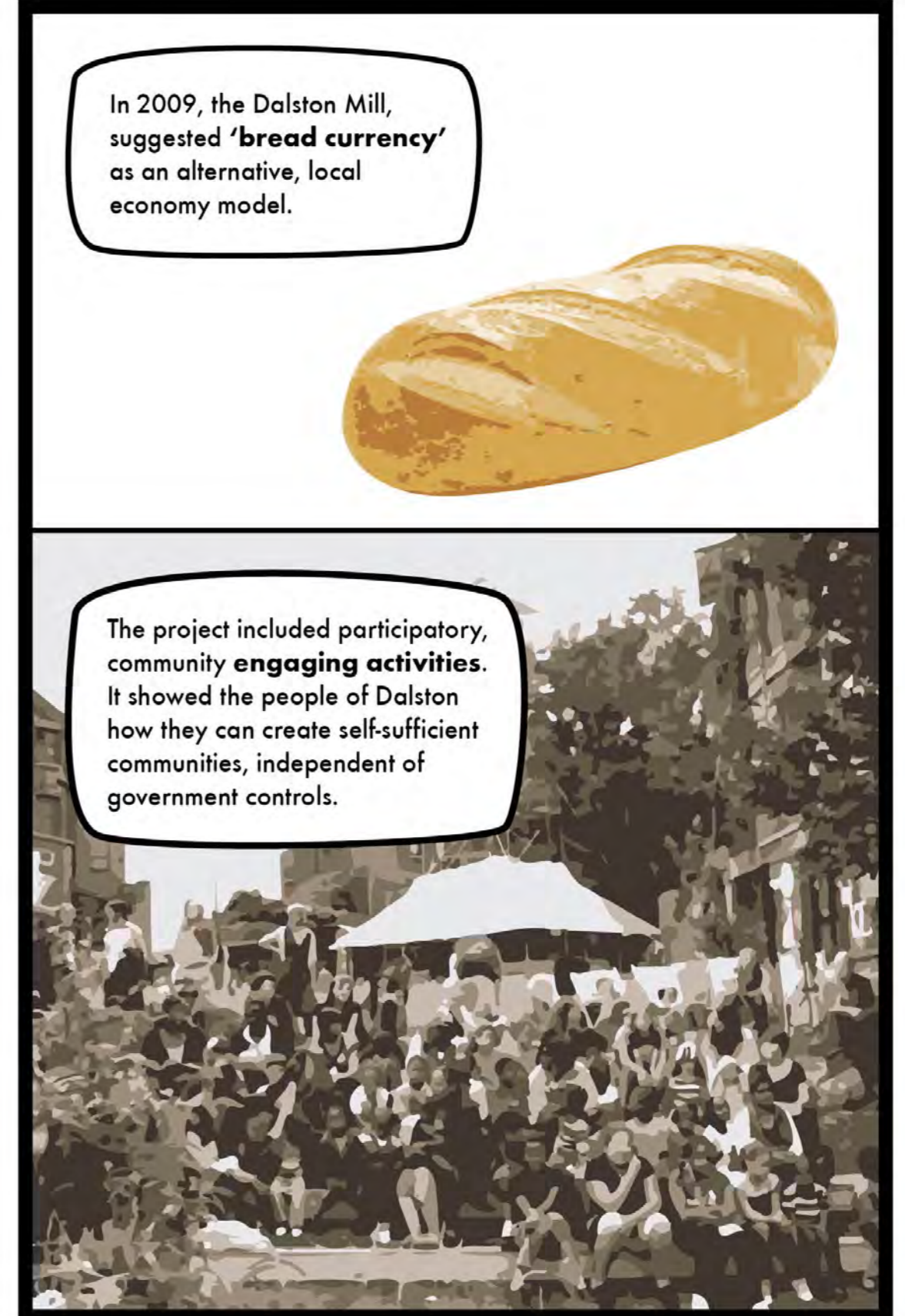
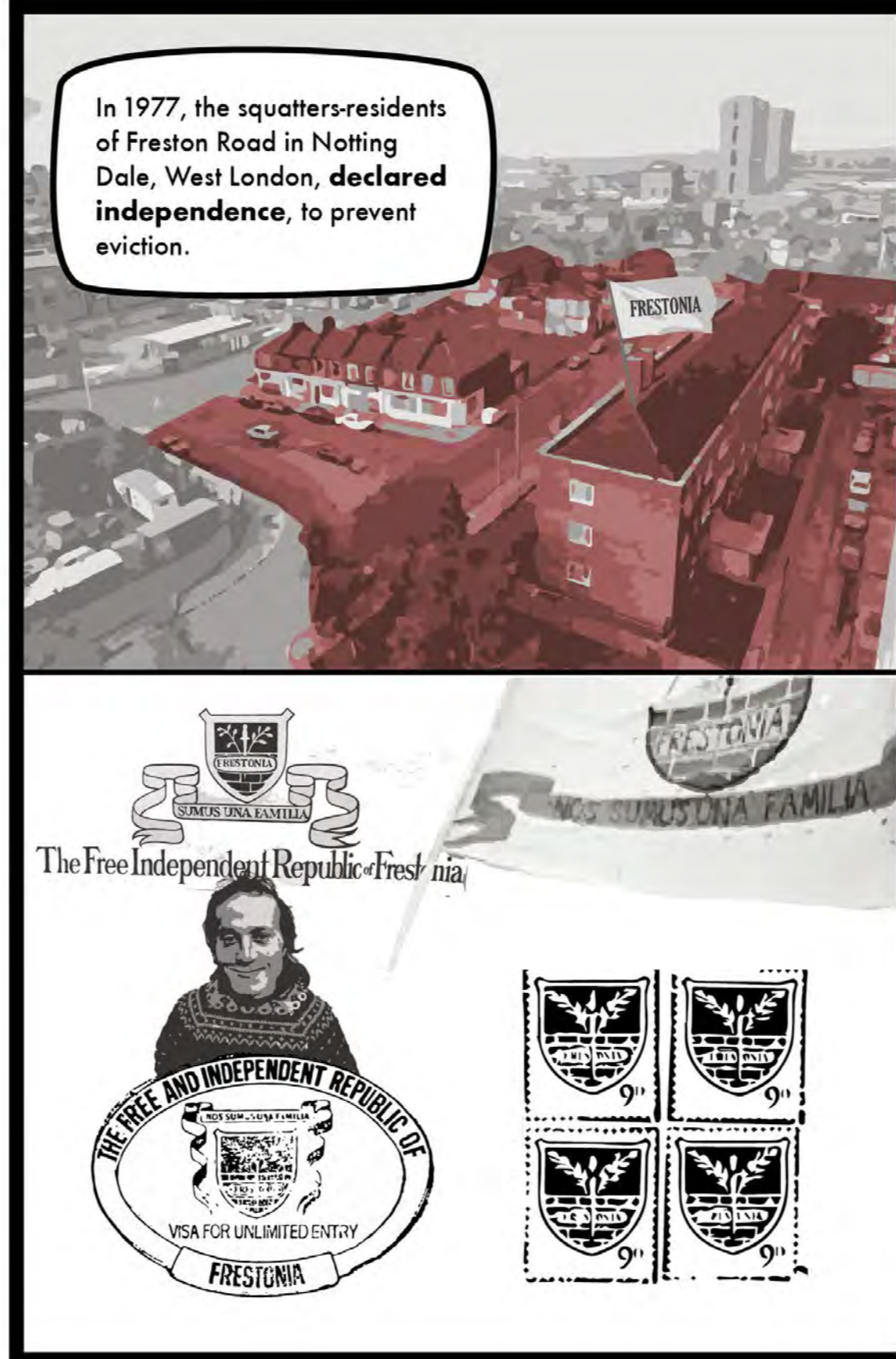
Two years ago Northamptonshire County Council went bankrupt - here's how it happened and what comes next

Next April the authority is due to be scrapped and replaced with two new councils. But with the coronavirus pandemic piling more financial pressure on local government, have the lessons of the past been learned?

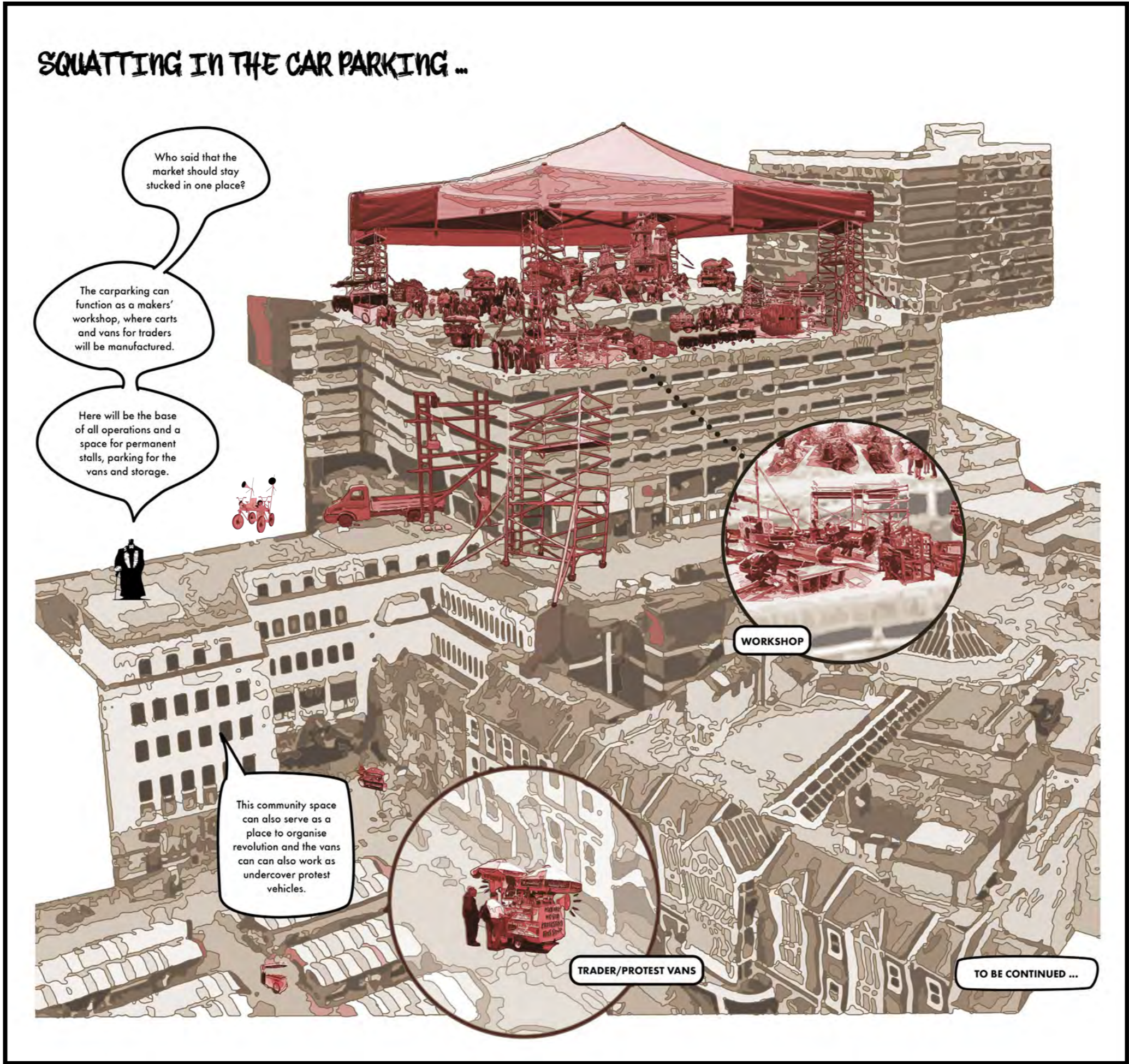
SHARE

BY STEVE ROBSON, JONATHAN MANNING
05 00 4 11 070



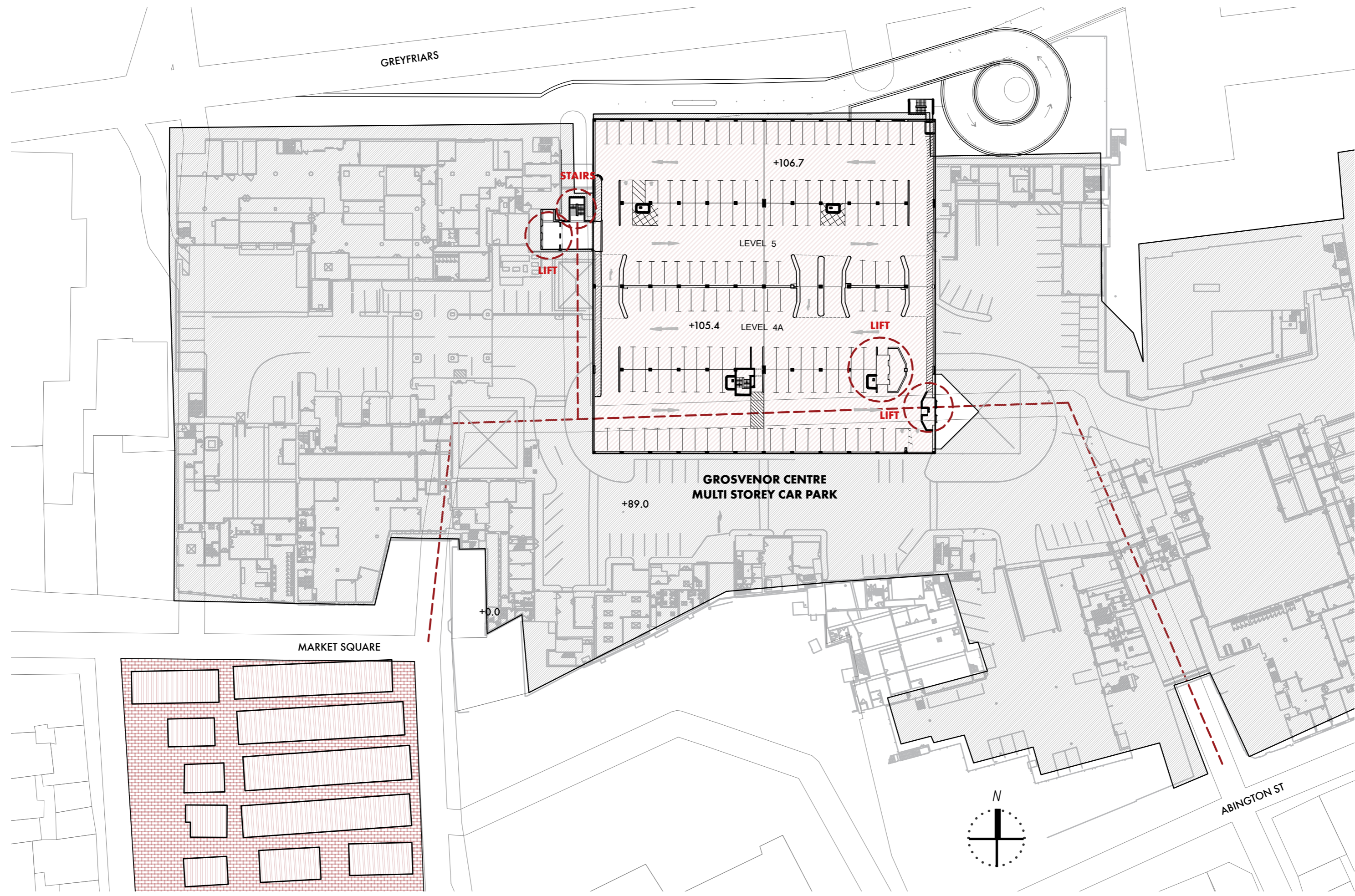


NARRATIVE STORYBOARD
TAKING OVER THE CAR PARK TO CREATE INDEPENDENT MARKET COMMUNITY



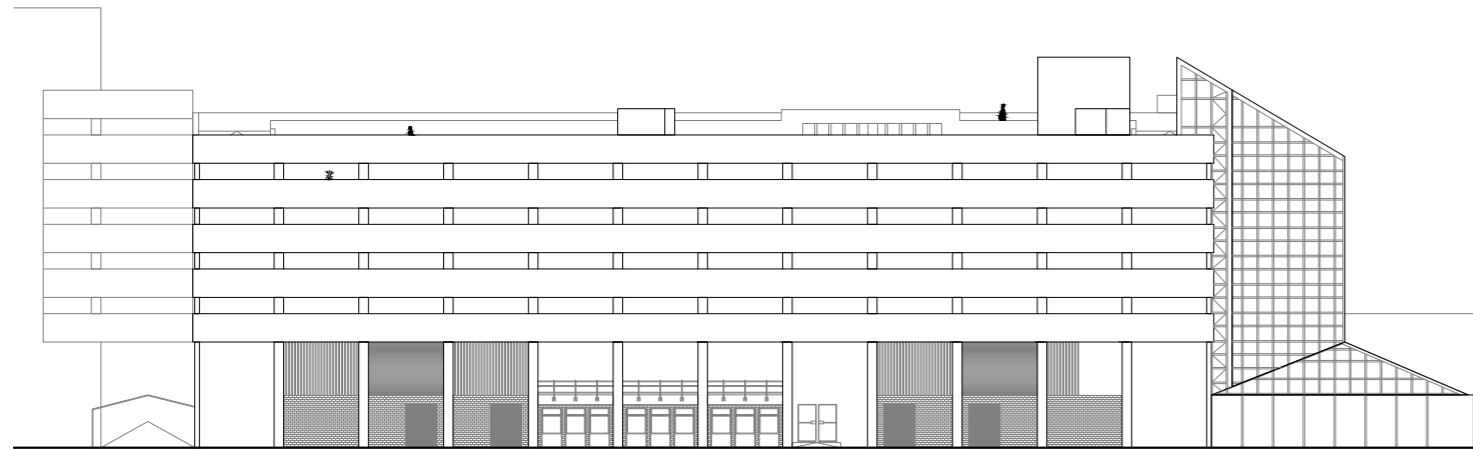
CHAPTER 2.

LOCATION PLAN SCALE 1:750
SITE LOCATION MASTERPLAN. ACCESS AND CIRCULATION

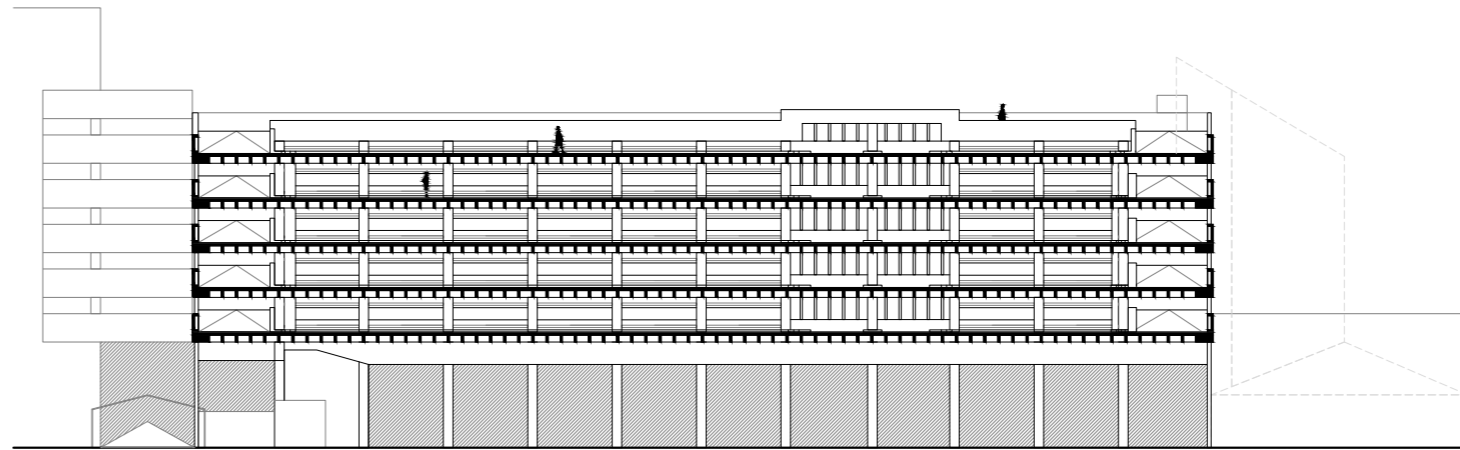


SITE SURVEY

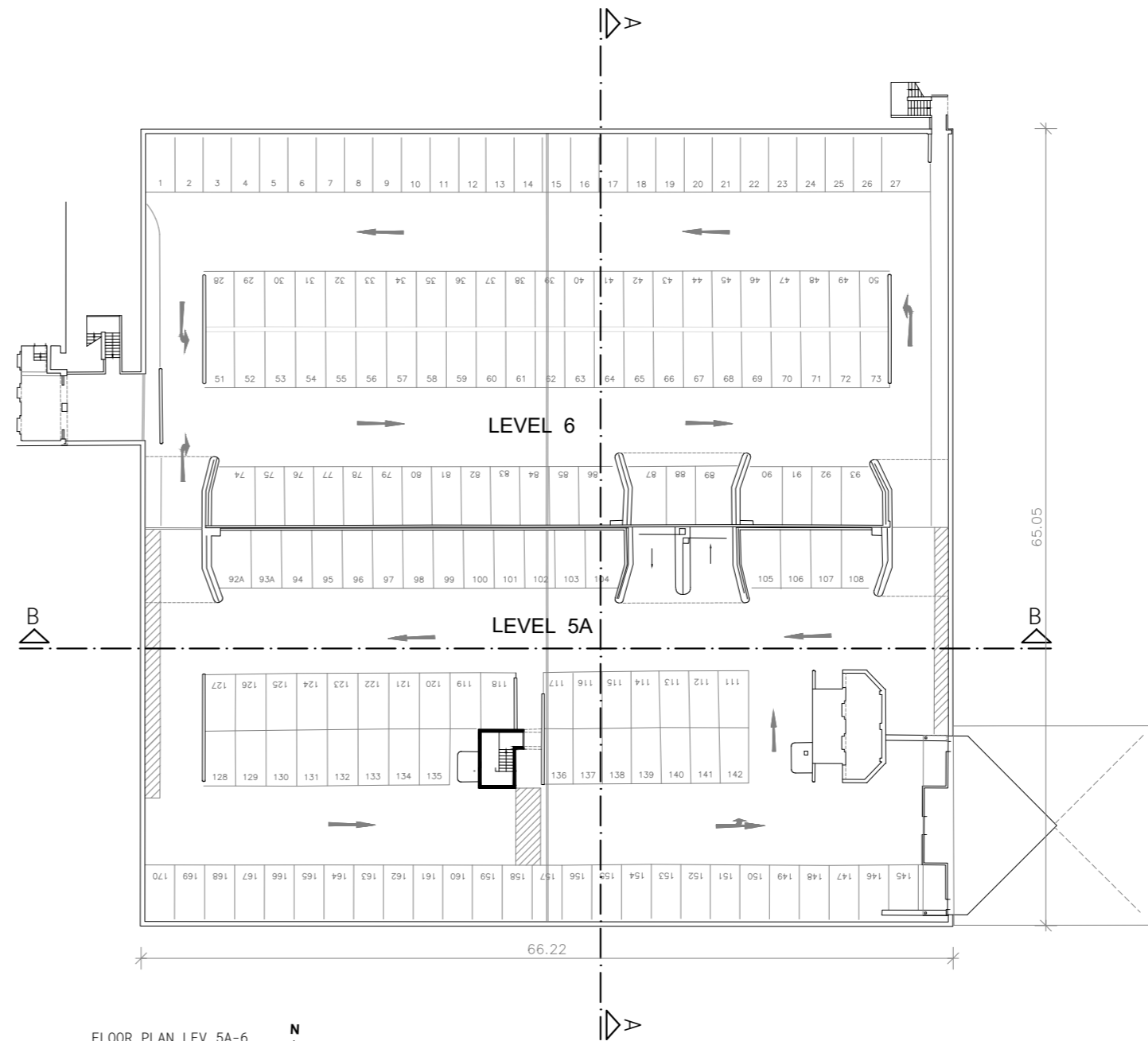
DRAWINGS AND PHOTOS OF THE PROPOSED SITE



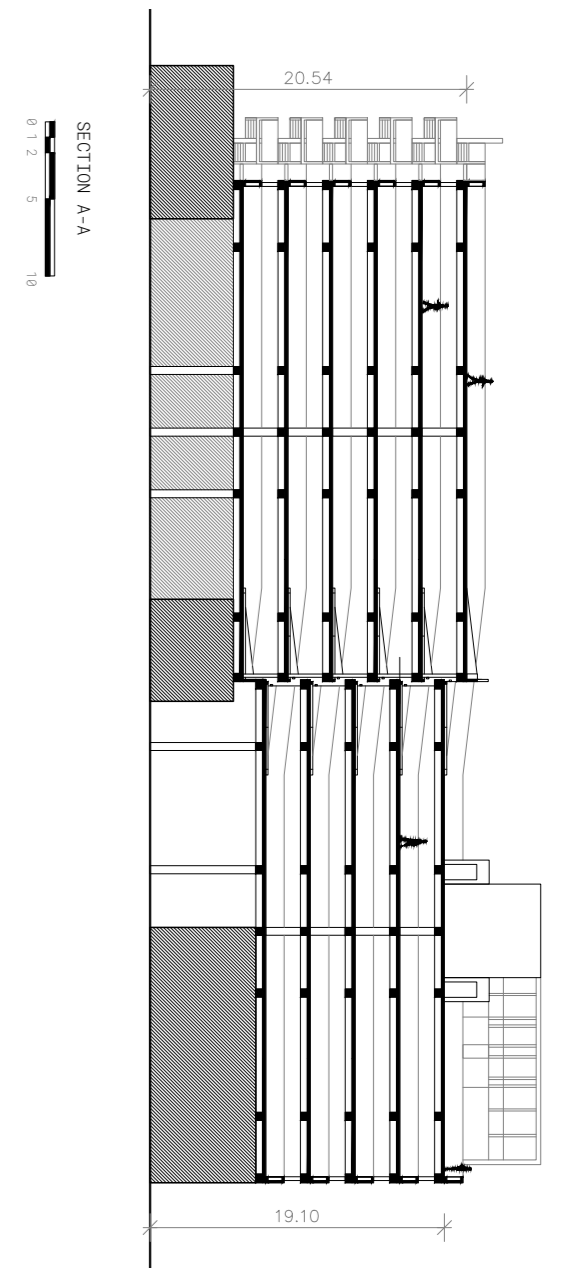
FRONT VIEW
0 1 2 5 10



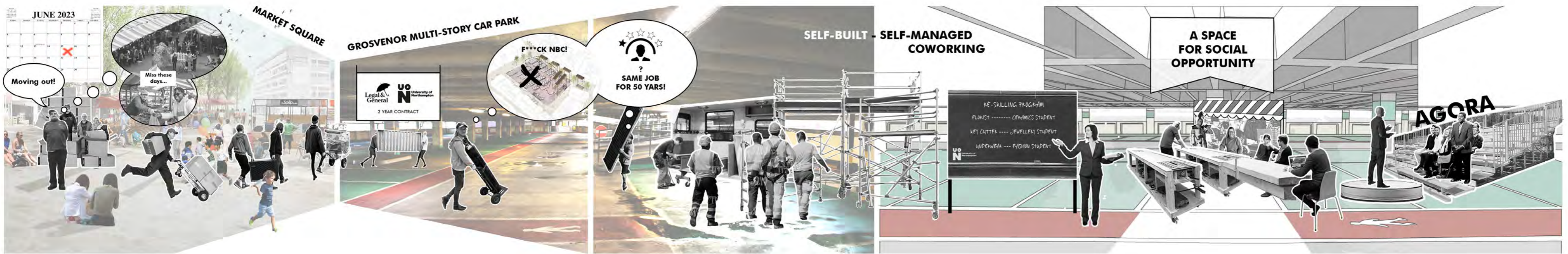
SECTION B-B
0 1 2 5 10



FLOOR PLAN LEV. 5A-6
0 1 2 5 10



CONCEPT COLLAGE
ILLUSTRATIVE NARRATIVE OF KEY ISSUES AND DESIGN



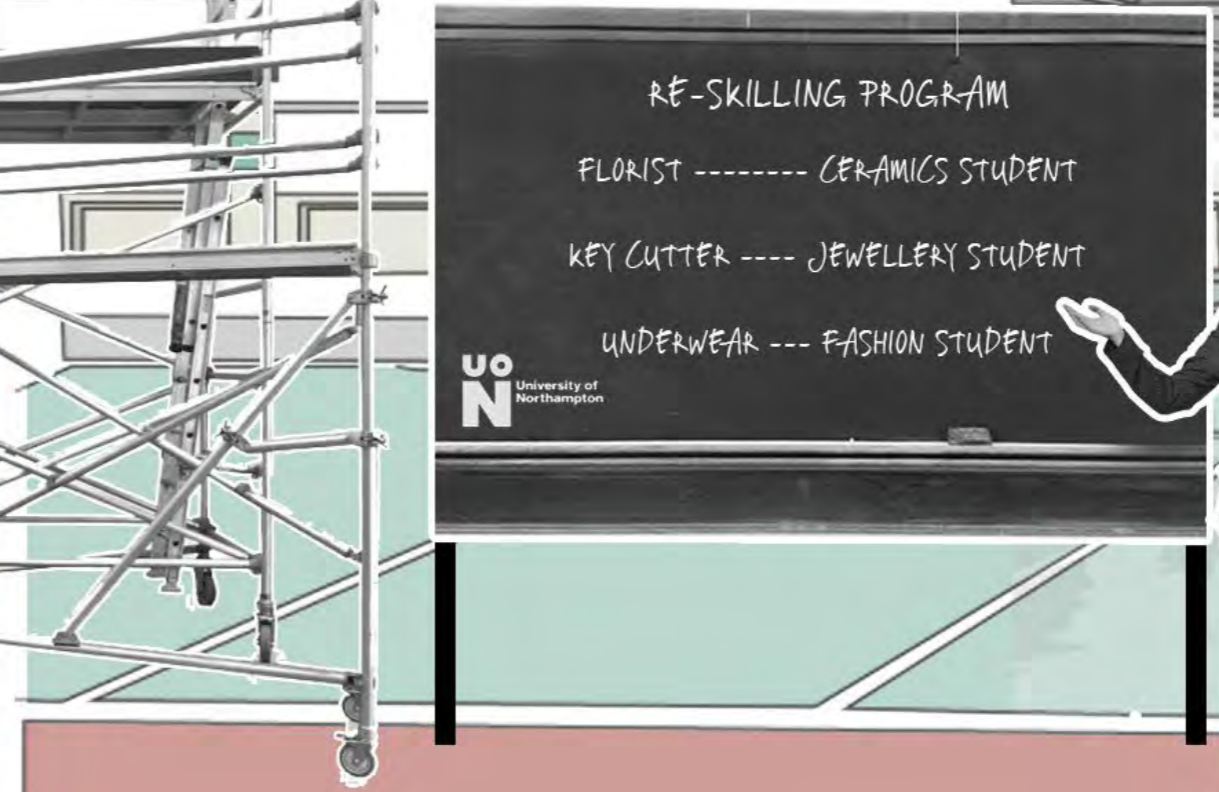
CONCEPT COLLAGE
PROPOSAL SCENARIO AND KEY ISSUES





SELF-BUILT - SELF-MANAGED COWORKING

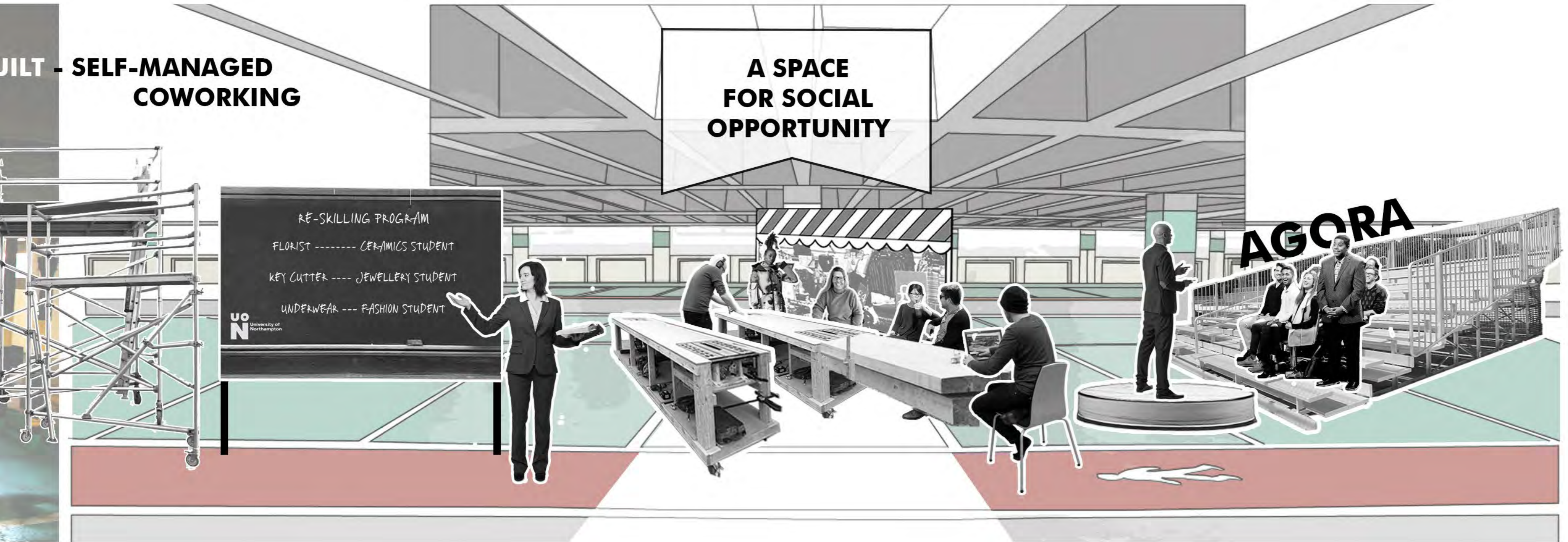
A SPACE FOR SOCIAL OPPORTUNITY



**ULT - SELF-MANAGED
COWORKING**

**A SPACE
FOR SOCIAL
OPPORTUNITY**

AGORA



DESIGN RESEARCH

THE ANCIENT GREEK EXAMPLE OF THE AGORA AS THE CENTRAL DESIGN CONCEPT

Classical urbanism offers two “spaces” for interaction to occur.

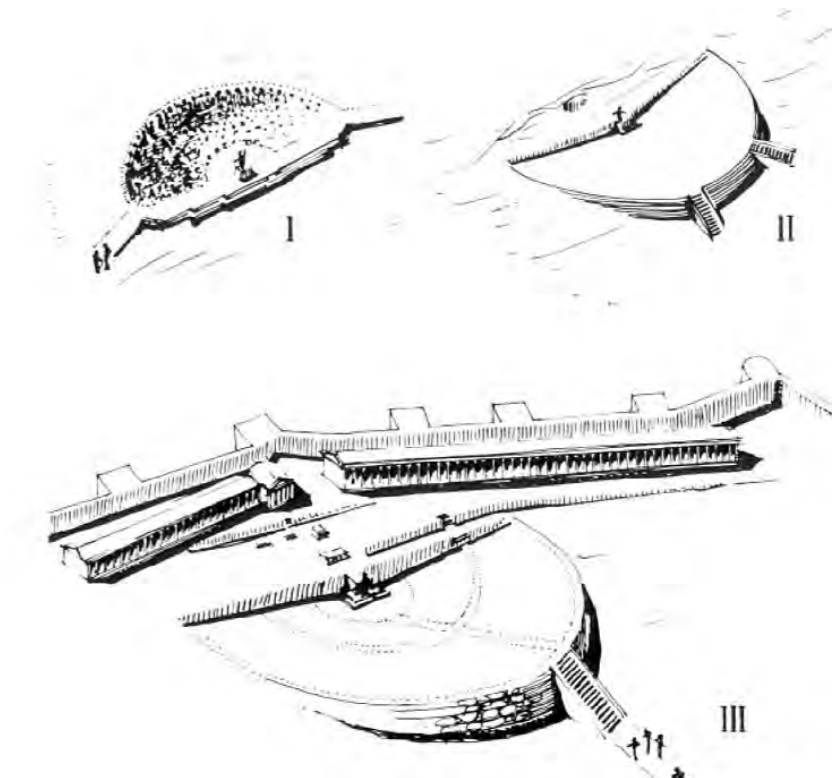
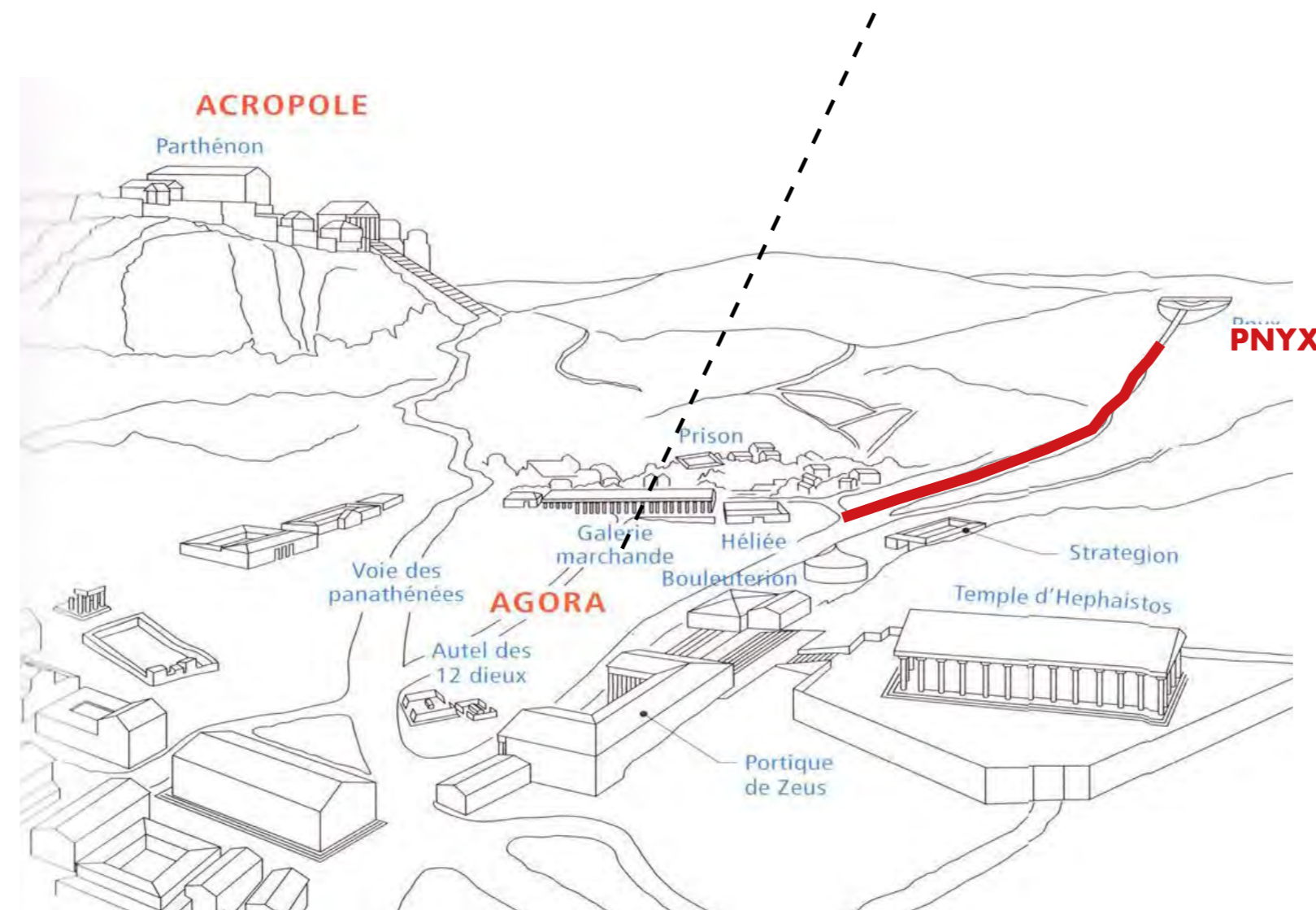
One was the pnyx, **an amphitheatre** for debates and collective decisions to be taken; the other **the agora (i.e market/ town square)**, where you were exposed to “difference in a more raw, unmediated form.”

So where the theatre was about sustained attention required for decision-making; the square was a school for “fragmentary, confusing experience of diversity”⁹.

In summary, the square prepares people for debate; the theatre visually disciplines their debating.⁹

Richard Sennett
Academician, Sociology professor

⁹ Sennett, Richard, 'Concentrating minds: how the Greeks designed spaces for public debate,' Democratic Audit UK (November 1, 2016) <<https://www.democraticaudit.com/2016/11/01/concentrating-minds-how-the-greeks-designed-spaces-for-public-debate/?fbclid=IwAR1JMW5rLu8GqRxDu-cqP1p1GQtIH1RvgsTG6wSRc6vGG-eKeySVImUFxg>> [accessed February 2021]



CREATIVE ASSET

AN OBJECT THAT CAPTURES THE ESSENCE AND THE TENSION OF THE PROJECT

VIDEO LINK

<https://www.youtube.com/watch?v=FZ853M3FM-U>



CREATIVE ASSET

AN OBJECT THAT CAPTURES THE ESSENCE AND THE TENSION OF THE PROJECT



CHRISP STREET ON AIR
Designer: The Decorators
Year: 2013 - 2014

“Chrisp Street on Air was a research project based on a series of actions that we undertook in Chrisp Street Market to emphasise the **market’s relevance as a public and civic space** at the heart of community life.”¹⁰

The Decorators
Designers

Key points:

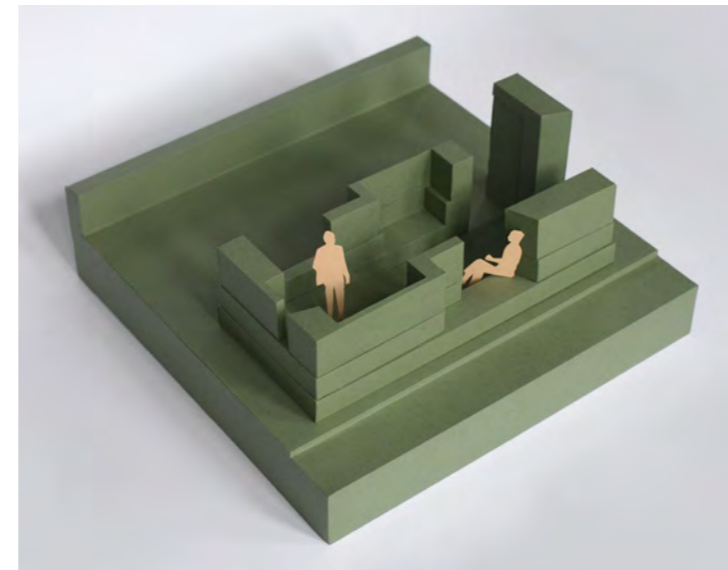
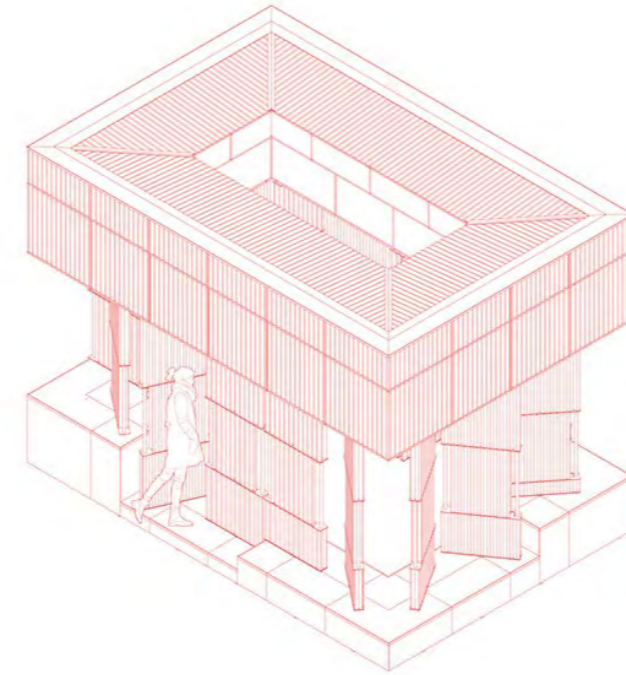
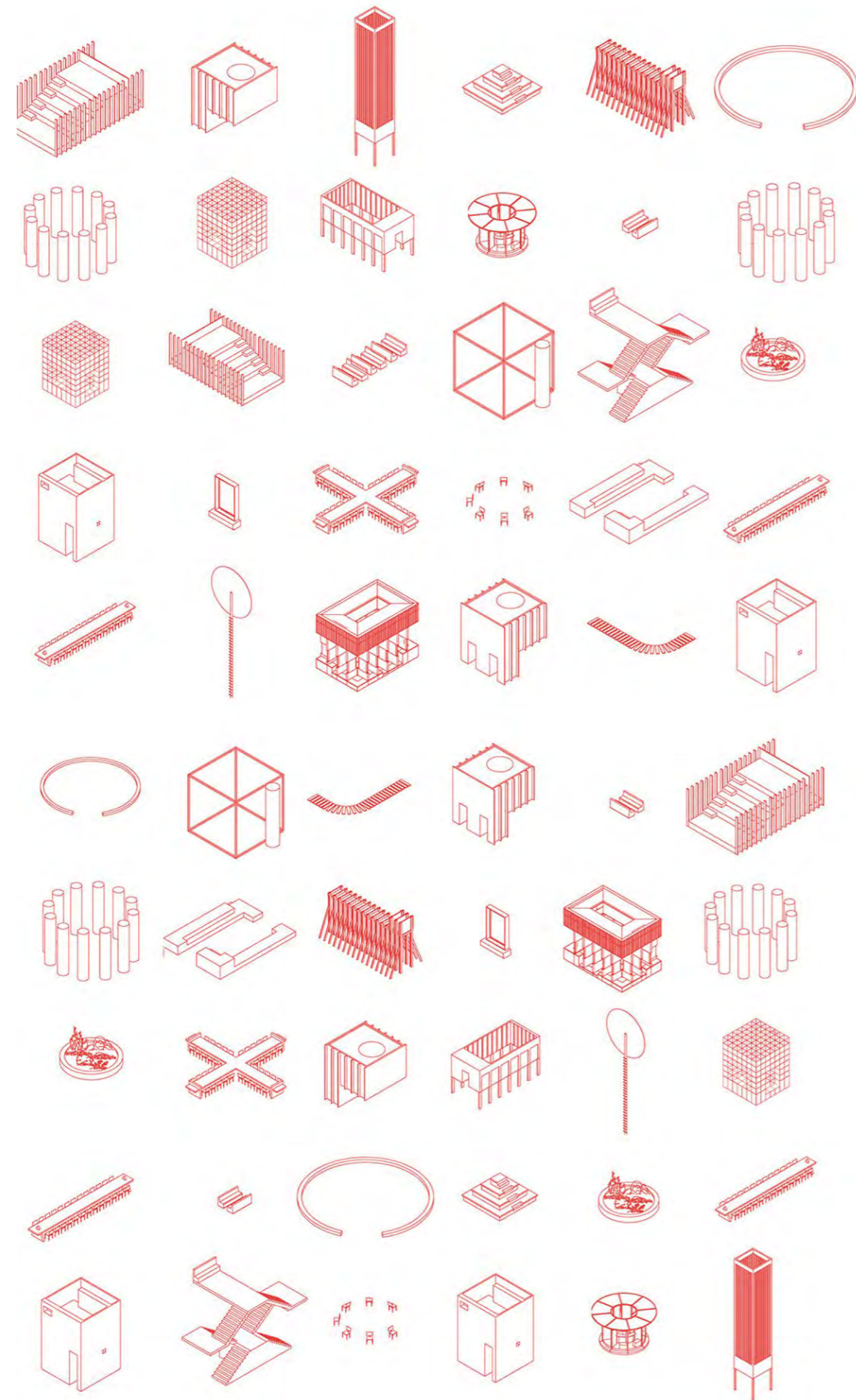
- Radio Station: Capturing community’s voice
- New market stalls emphasizing the social character

- “At a time of change for the area, Chrisp Street on Air provided an opportunity to celebrate and record the distinctive character of Chrisp Street Market.”¹⁰

The Decorators
Designers

¹⁰ The decorators, Crisp Street on Air (2014) <<http://the-decorators.net/Chrip-Street-on-Air>> [accessed February 2021]





Common Forms
Designer: Medium
Year: 2019

“Common Forms occupy the threshold between public and private - their function ambiguous and ownership undefined. Common Forms invite multiple interpretations and uses, **encouraging commonality and dialogue in the process**. Common Forms [...] share an ambition - to delineate and enable collectivity wherever its potential might have been forgotten.”¹¹

Medium
Design Collective

Key points:

- Public structures that encourage socialization
- Forms that provoke discussion

¹¹ Medium, Common Forms (2019) <<https://medium.works/common-forms>> [accessed February 2021]

CONICAL INTERSECT
Artist: Gordon Matta-Clark
Year: 1975

Conical Intersect is a good example of Matta-Clark's literal "de-construction" of existing structures to **reveal hidden or unexpected urban narratives**. This work is a **critical commentary** on the transformation of a Parisian neighbourhood as a new cultural centre—the Centre Georges Pompidou—was **prompting a gentrification process** in the area.¹²

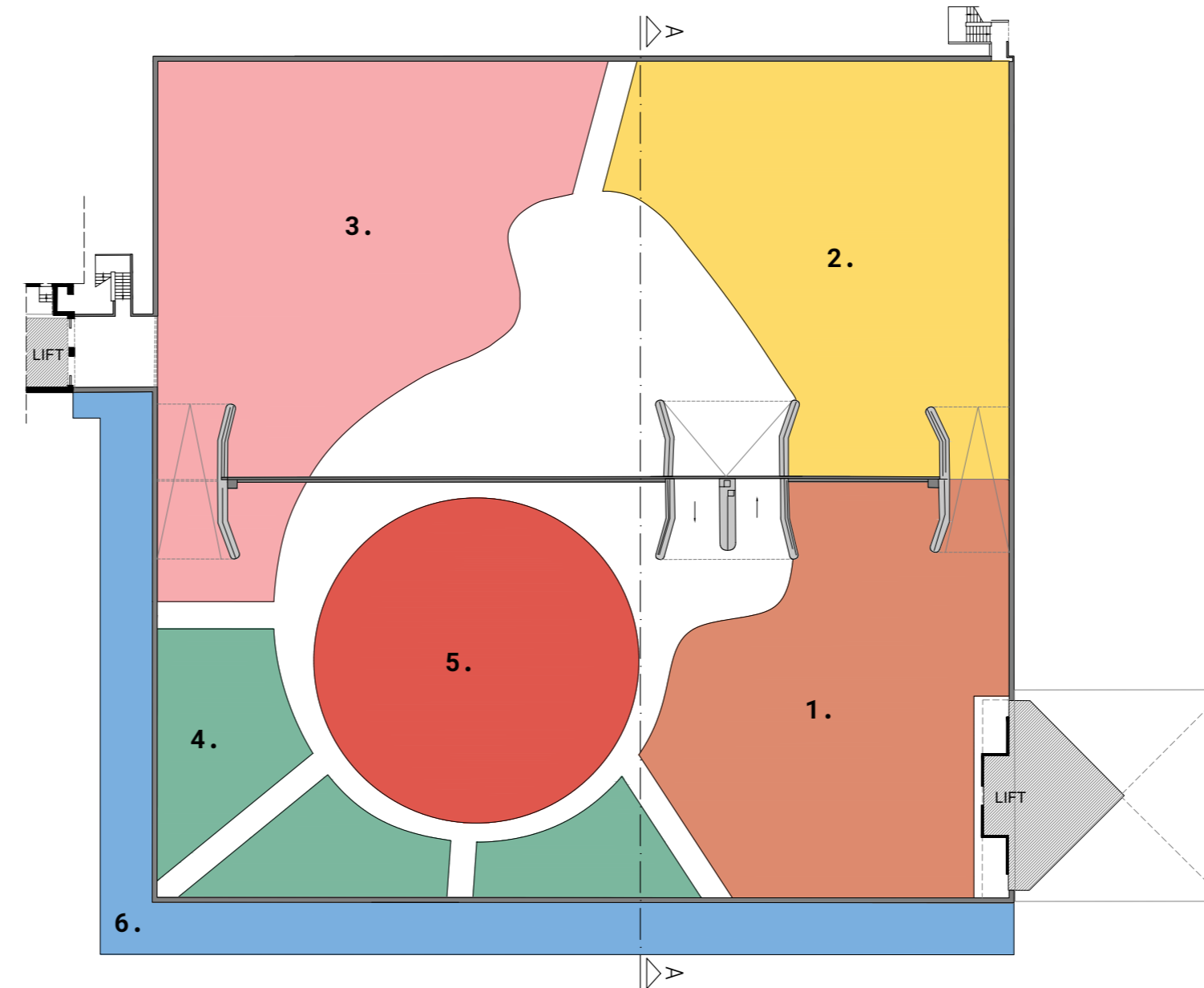
Key points:

- Using the existing structure to create new spaces
- Generating common areas (public stages)
- Protest: challenging gentrification

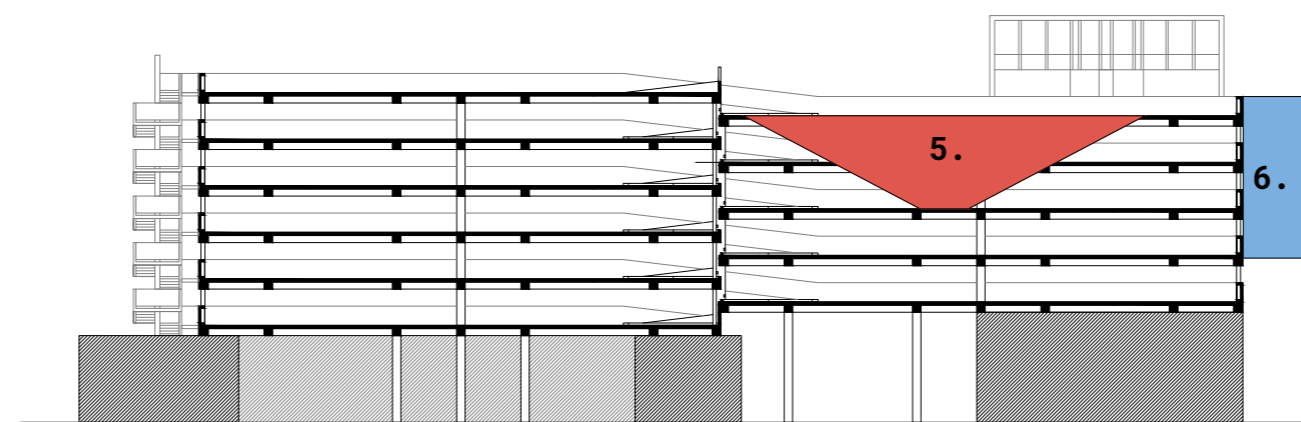


¹² 'Gallery label from 9 + 1 Ways of Being Political: 50 Years of Political Stances in Architecture and Urban Design, September 12, 2012–March 25, 2013.' (2020) <<https://www.moma.org/collection/works/114405>> [accessed January 2021]

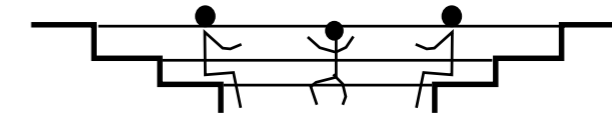
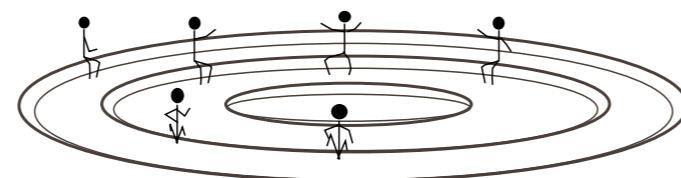
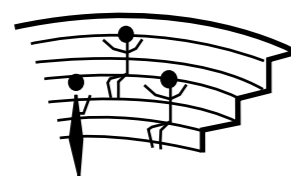
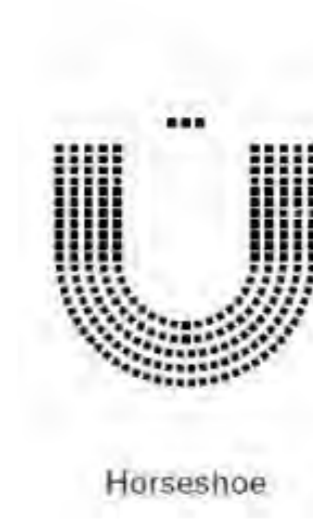
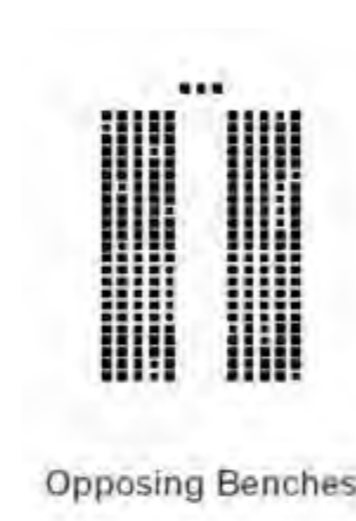
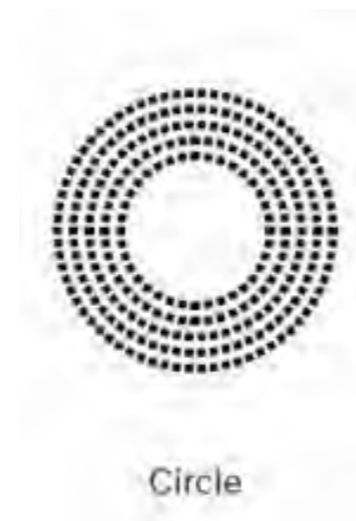
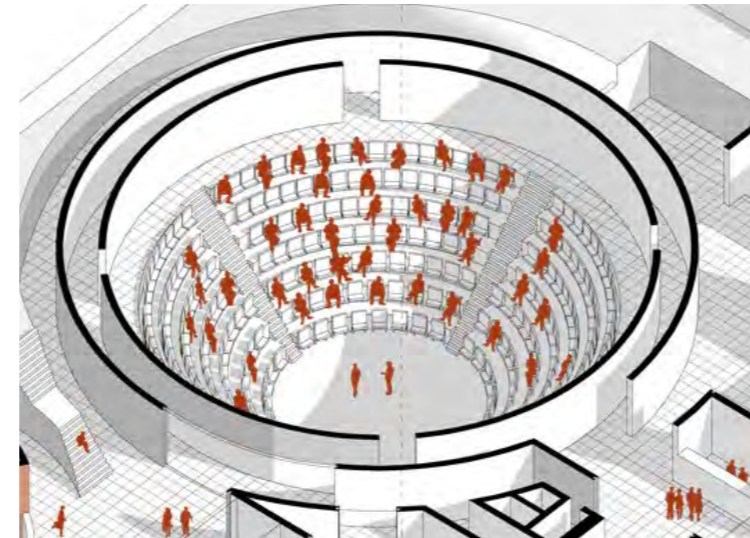
PROGRAM STUDIES
SPATIAL ORGANIZATION OF PROPOSED SPACE



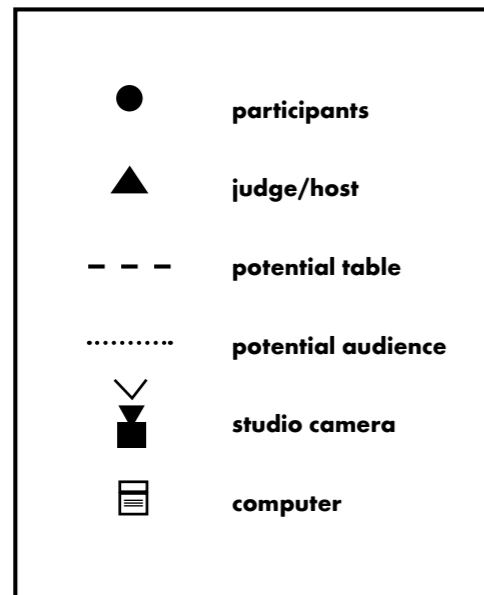
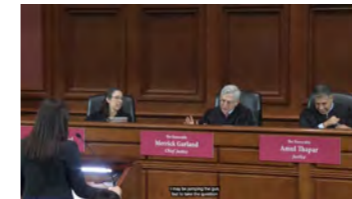
FLOOR PLAN LEV. 5A-6
 0 1 2 5 10



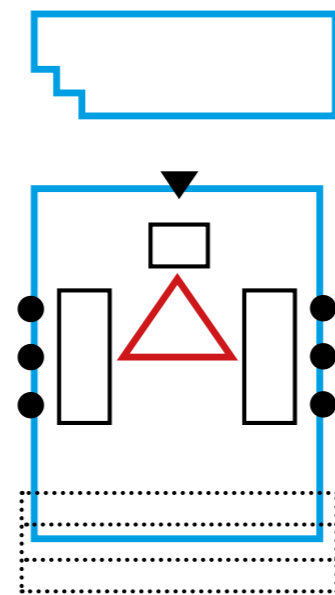
- 1. FIXERS STALLS/JEWELLERY WORKSHOP MARKET
- 2. FRESH FOOD STALLS/ KITCHEN MARKET
- 3. CLOTHES STALLS/TEXTILE WORKSHOP MARKET
- 4. FLOWER STALLS /POTTERY WORKSHOP MARKET
- 5. ORGANISED PUBLIC DEBATE SPACE
- 6. SEMI-PRIVATE DEBATE SPACES



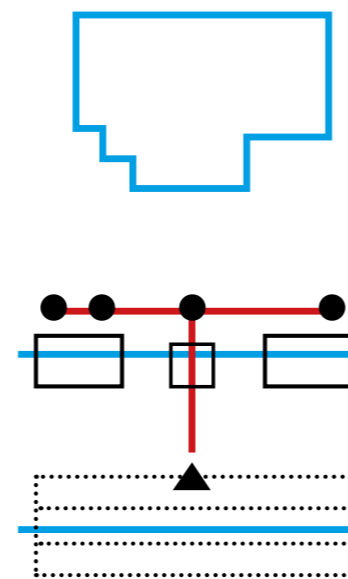
**ACADEMIC/
PARLIAMENTARY**



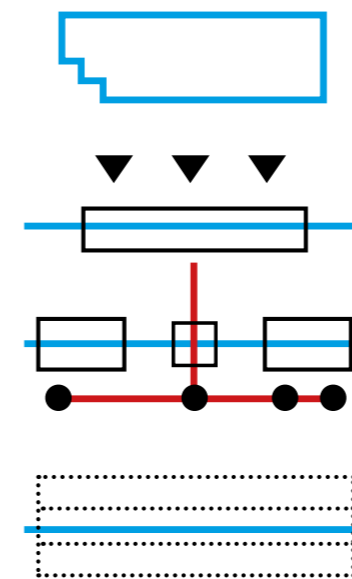
ACADEMIC I



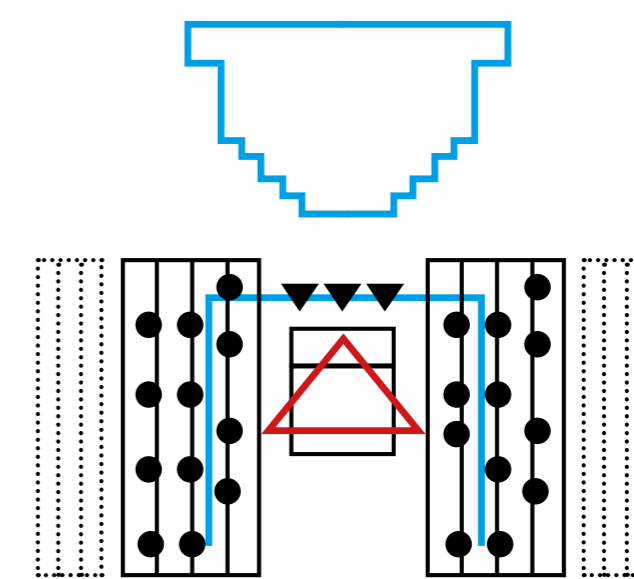
ACADEMIC II



COURT



OPPOSING BENCHES



1. FORM

2. SCALE

3. PRIVATE/PUBLIC

4. DISTANCE

5. VIEWPOINT

6. AUDIENCE

rectangle

small (4-6)

public

close

physical/can interact

2 rows

small (4-6)

public

small

physical/can interact

3 rows

small (4-6)

public

small

physical/can interact

Π

large (300)

public

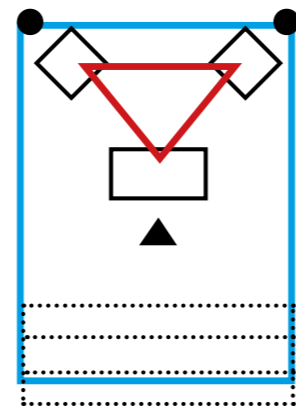
small

physical/can interact

ELECTIONS



TRIANGLE



1. FORM

triangle

2. SCALE

small (3)

3. PRIVATE/PUBLIC

public

4. DISTANCE

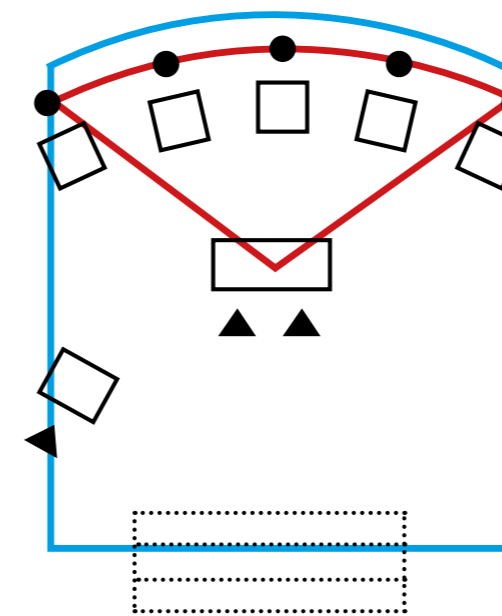
medium

5. VIEWPOINT

physical/can interact



OPPOSING BENCHES



curved rectangle

medium

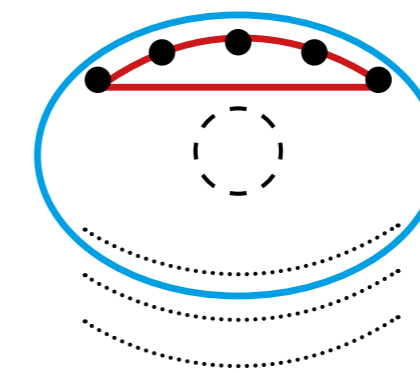
public

medium

physical/can interact



OVAL LOUNGE



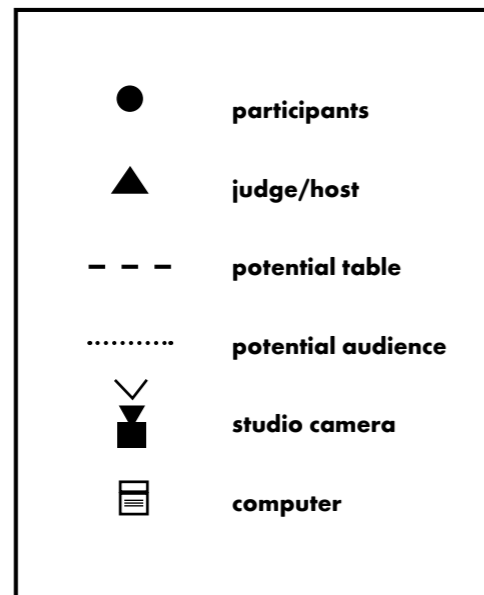
oval

medium

public

small

physical/can interact



DESIGN RESEARCH

ANALYSING DEBATE SPACES AND PEOPLES POSITION IN THEM

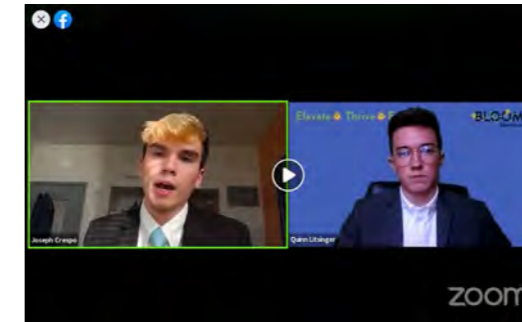
TELEVISION/ ONLINE



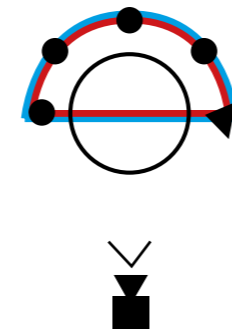
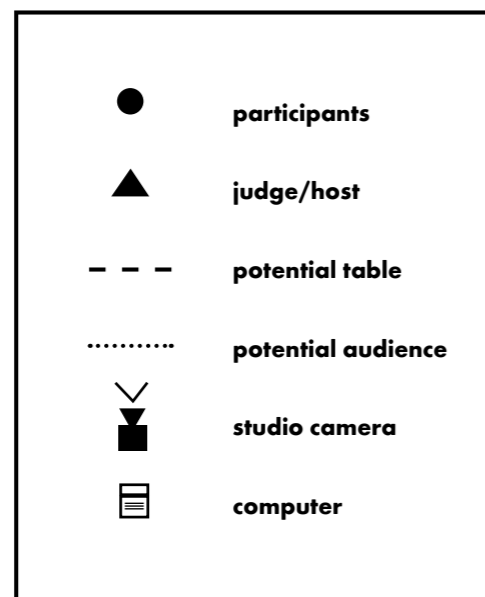
HALF-CIRCLE STUDIO



Π TABLE STUDIO



ZOOM WINDOWS



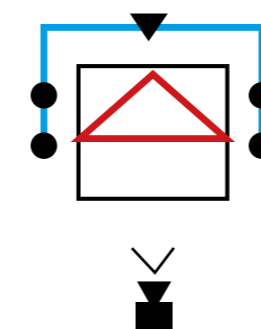
half-circle

small (4-5)

public

small

digital/cannot interact



Π

small (4-5)

public

small

digital/cannot interact



-

varying

private or public

-

digital/can interact

1. FORM

2. SCALE

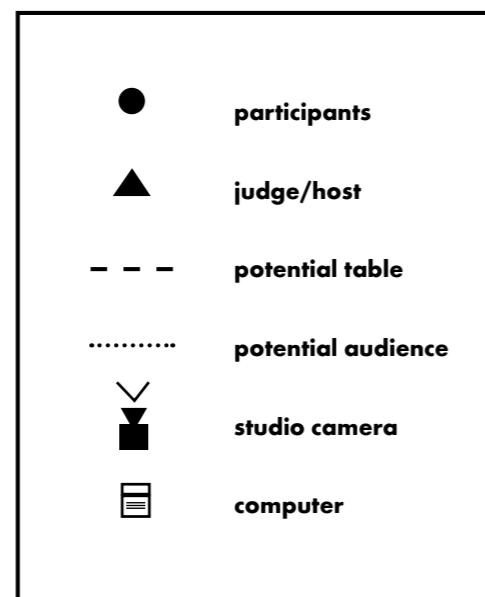
3. PRIVATE/PUBLIC

4. DISTANCE

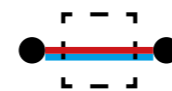
5. VIEWPOINT

6. AUDIENCE

SPONTANEOUS/
EVERYDAY LIFE



1VS1



straight line

small (2 people)

private

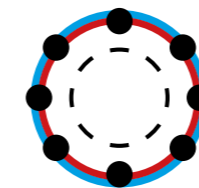
very small

face to face

no



ROUND TABLE



circle

varying

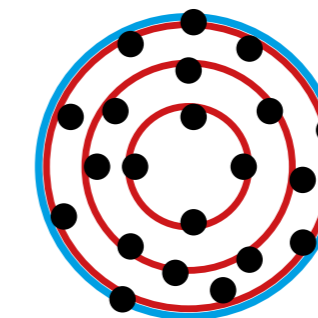
private

depends on table

no



STREET CIRCLE



circles

varying

public

very small

mixed with participants

1. FORM

2. SCALE

3. PRIVATE/PUBLIC

4. DISTANCE

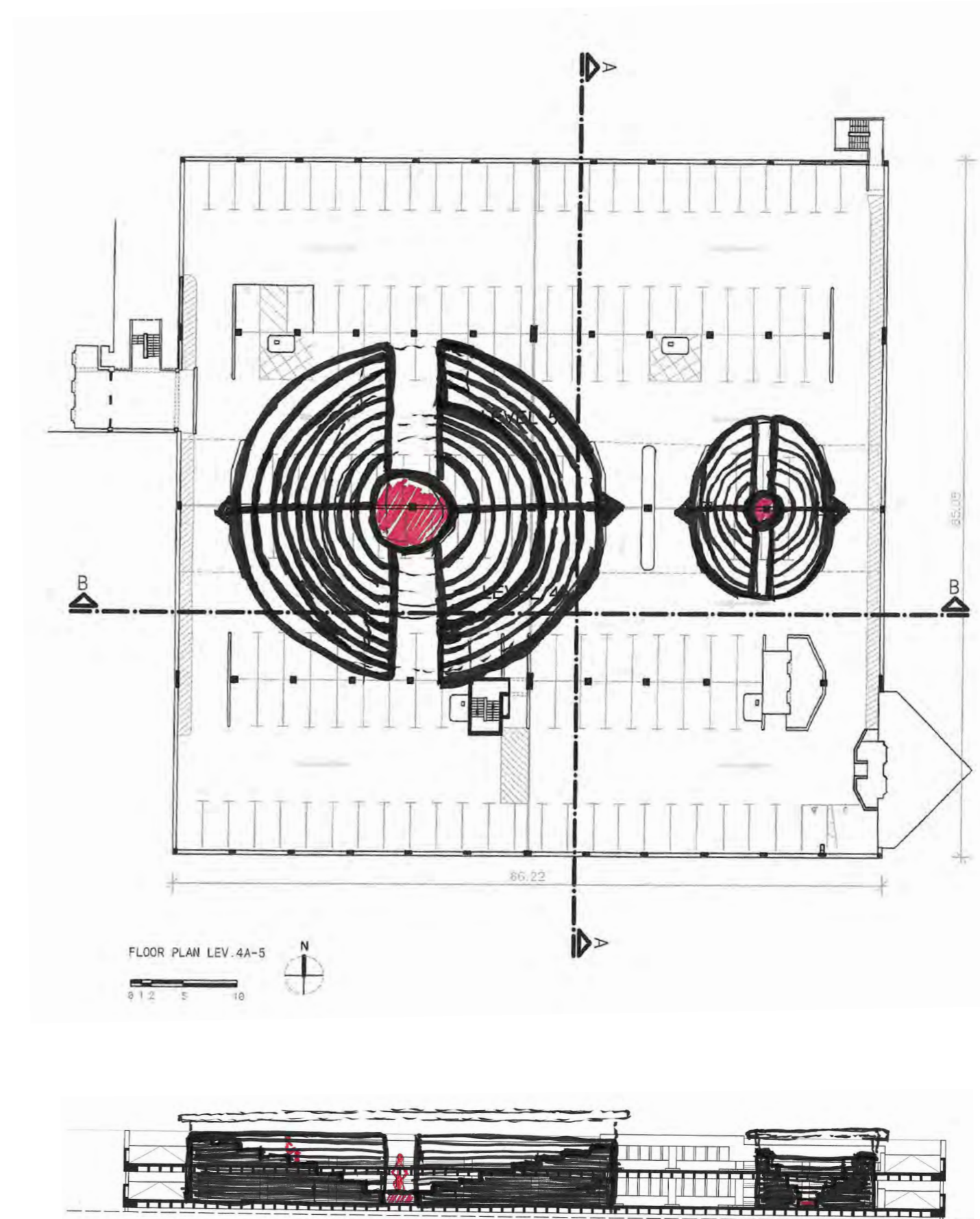
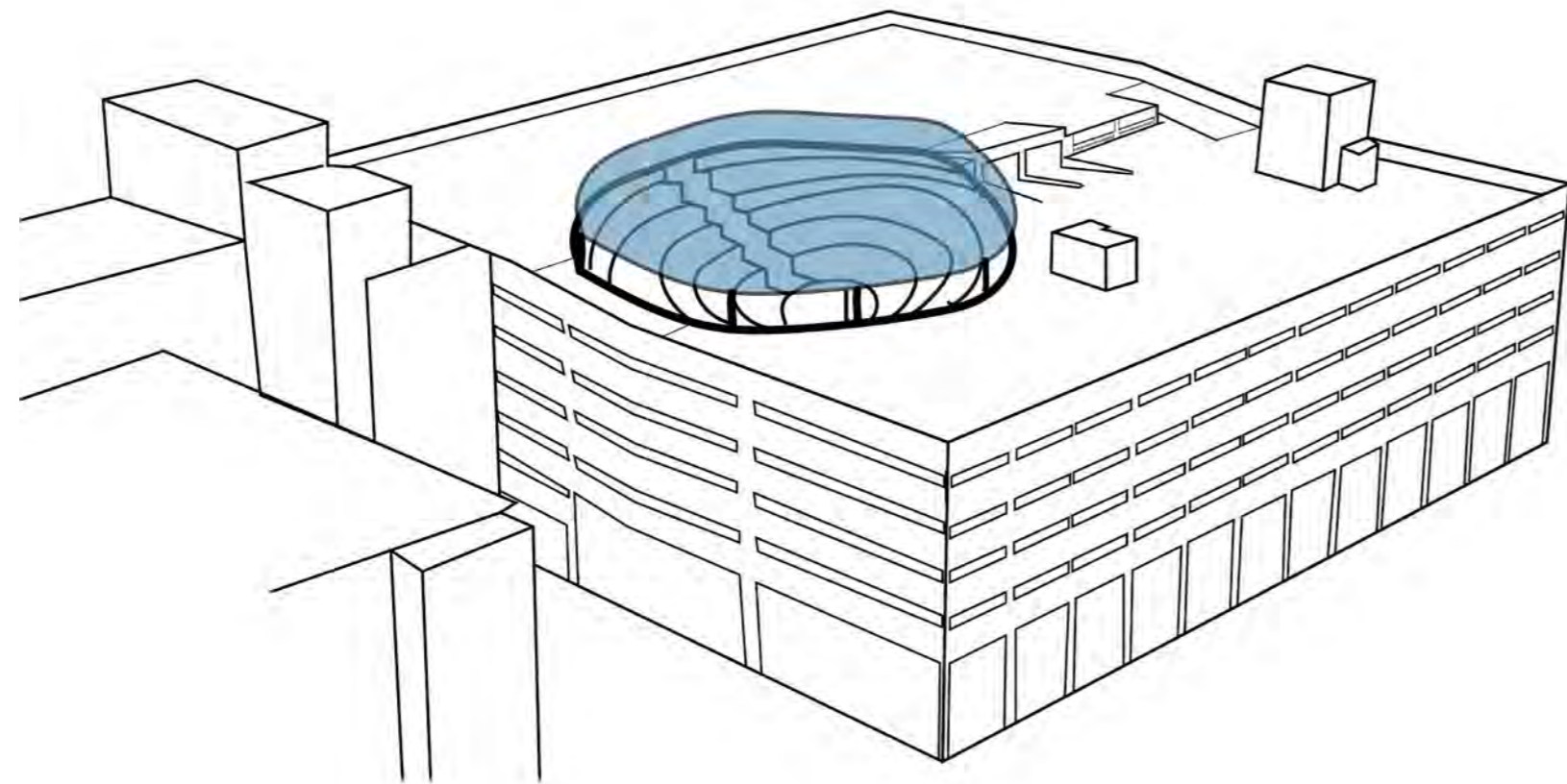
5. VIEWPOINT

6. AUDIENCE

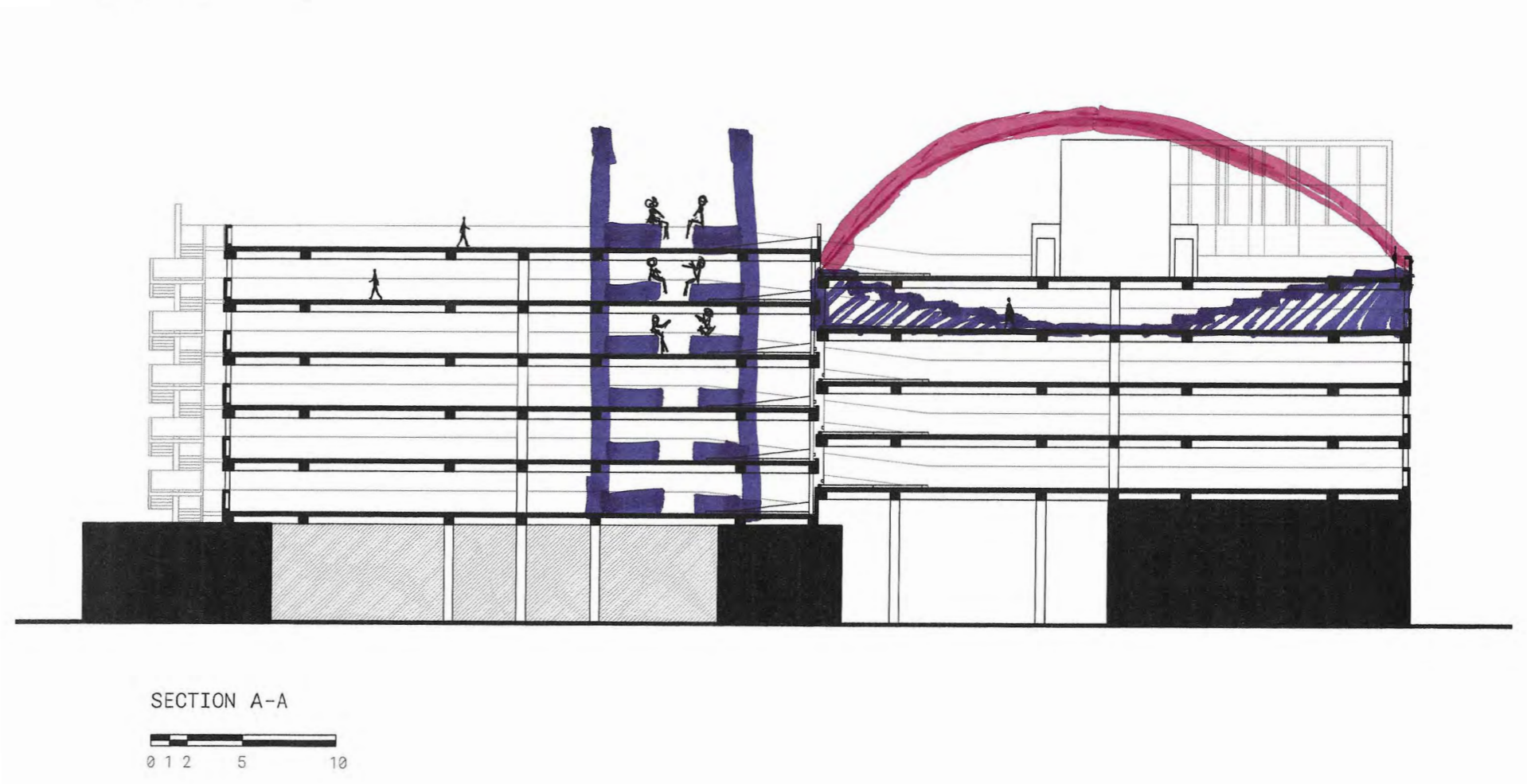
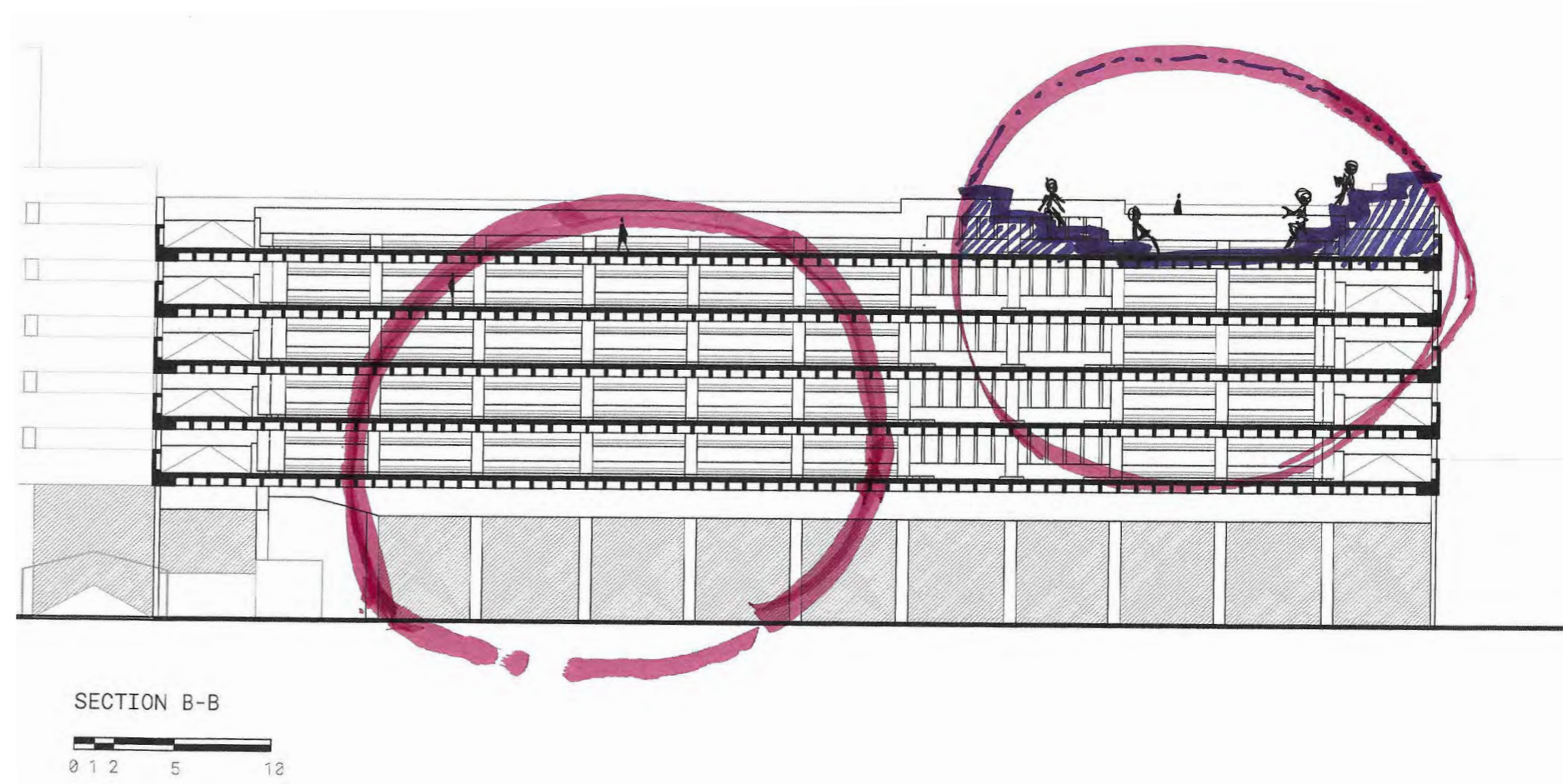
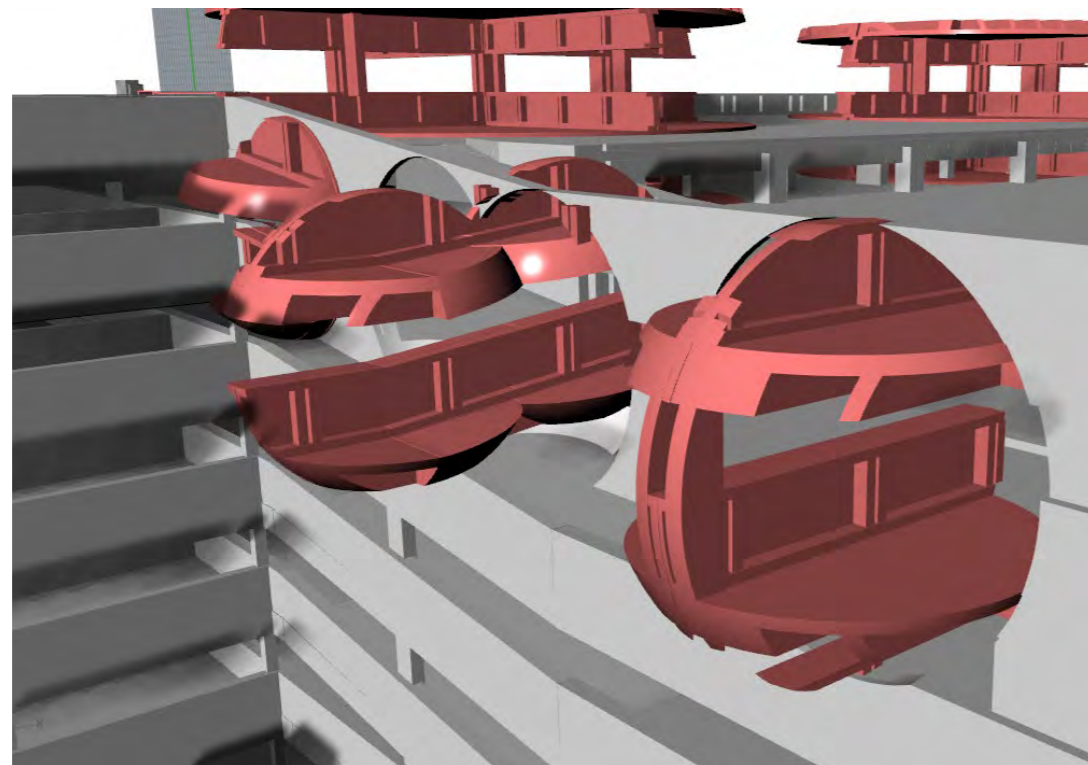
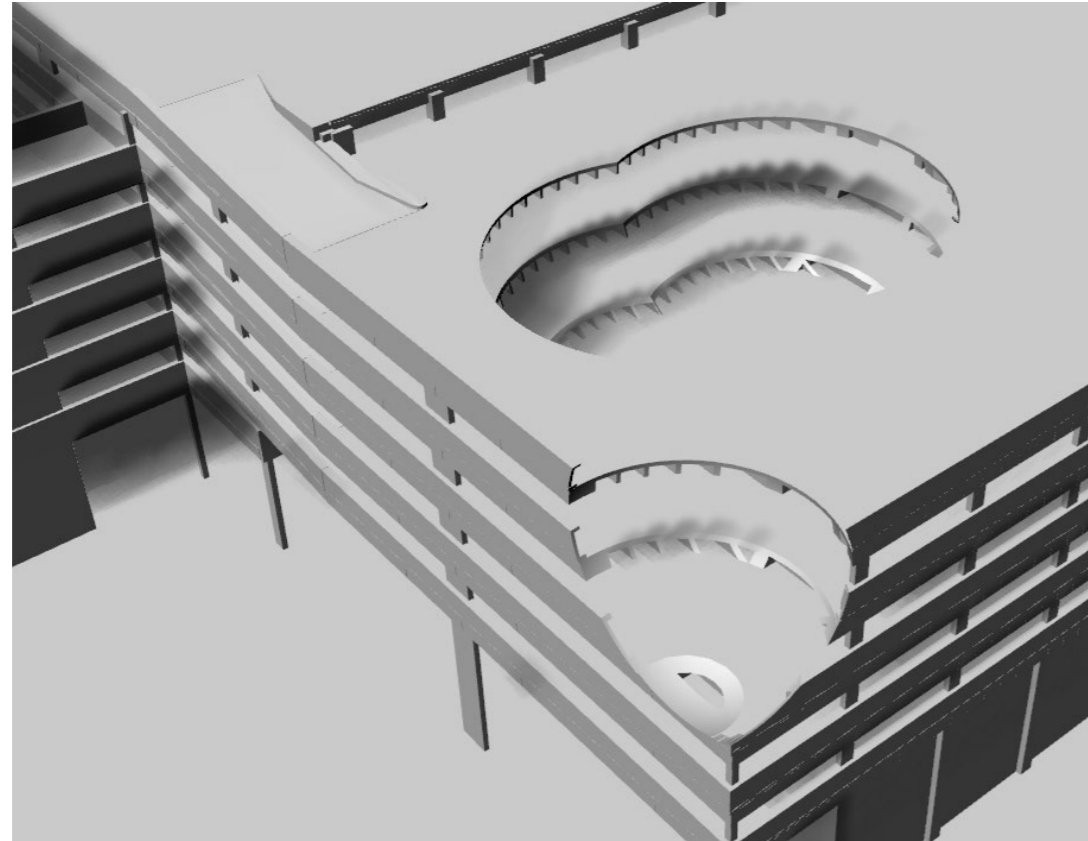
SCHEMATIC DEVELOPMENT
FIRST SKETCHES FOR A DEBATE AMPHITHEATRE INSERTION



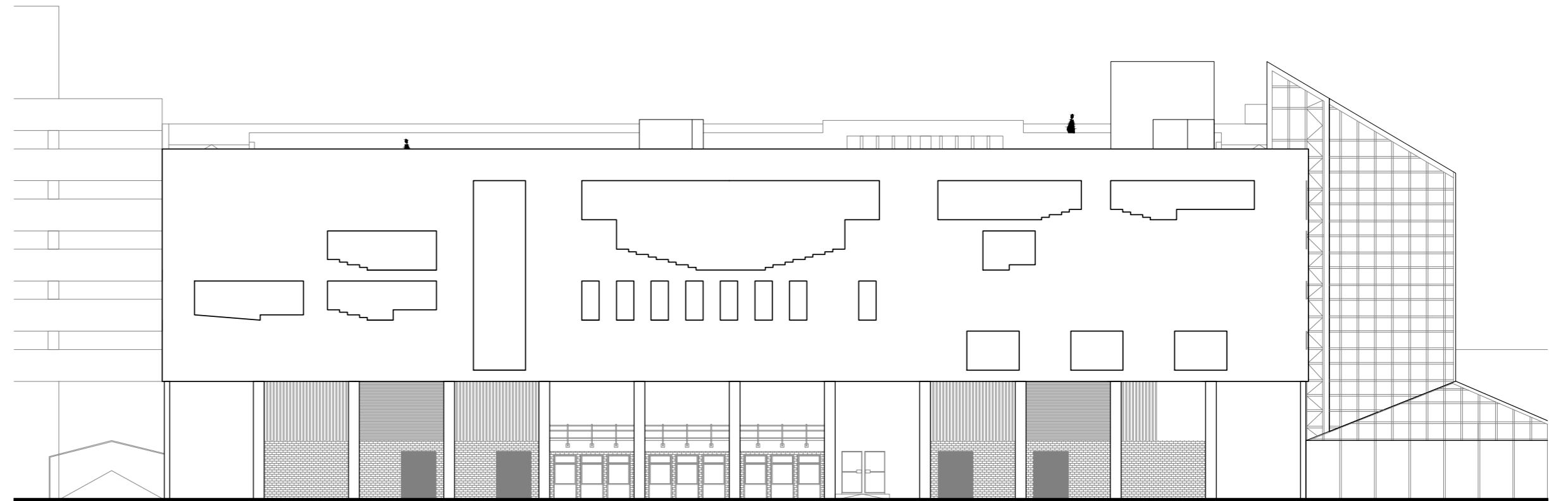
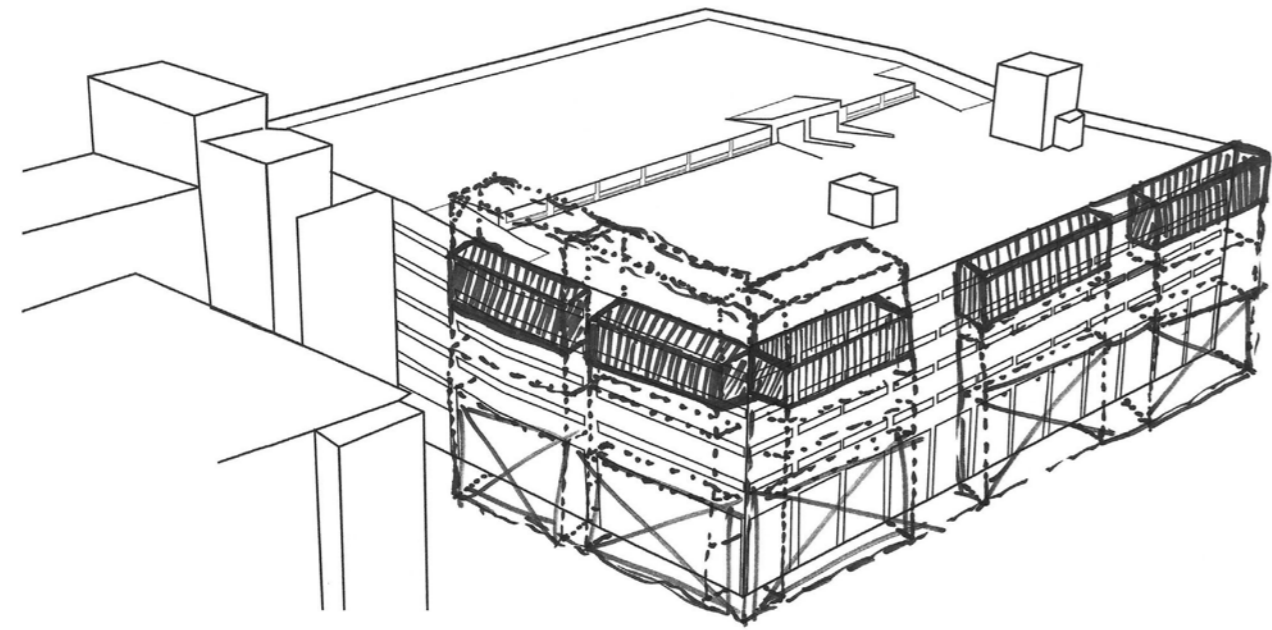
DIG INTO THE EXISTING VOLUME
- a focused space in space



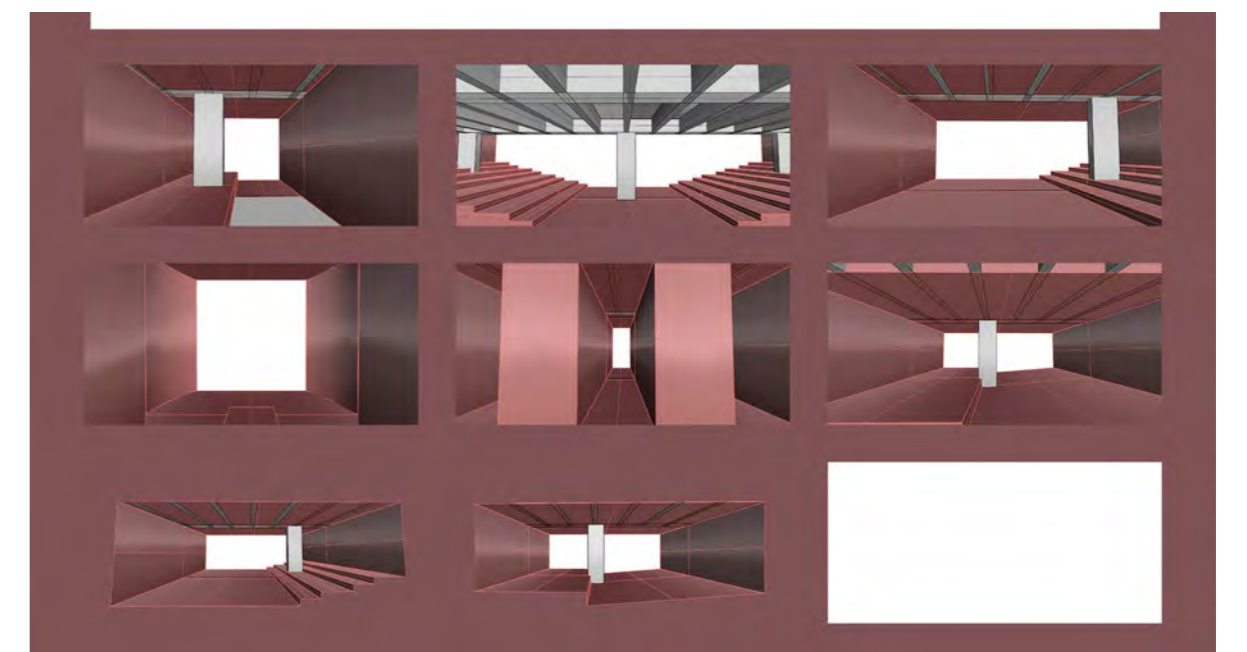
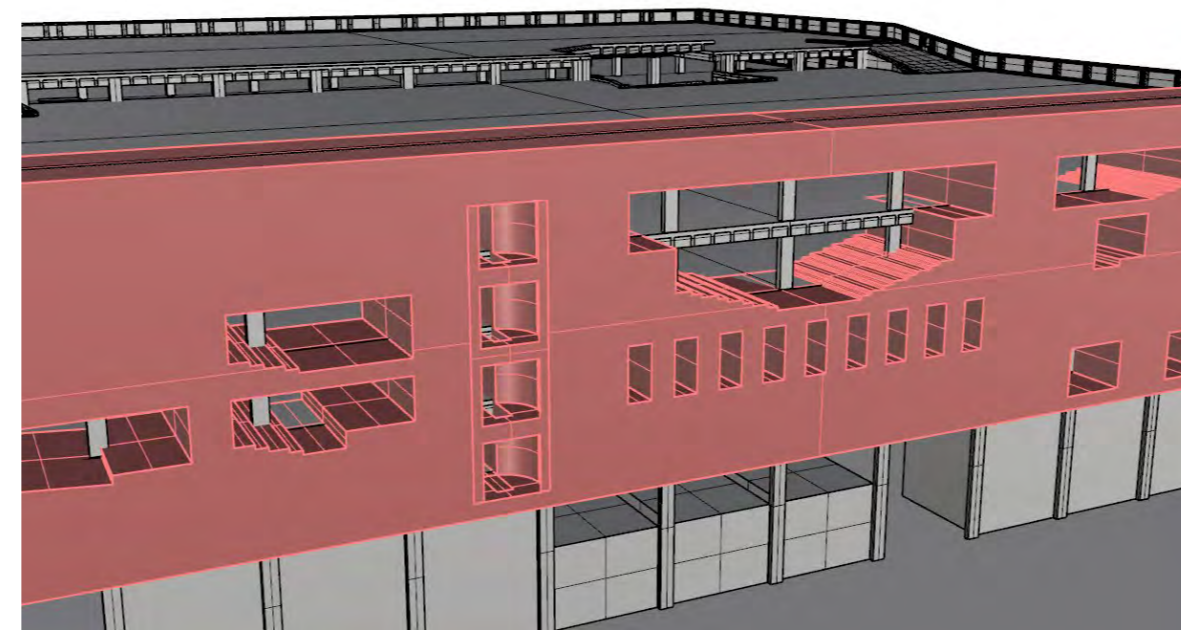
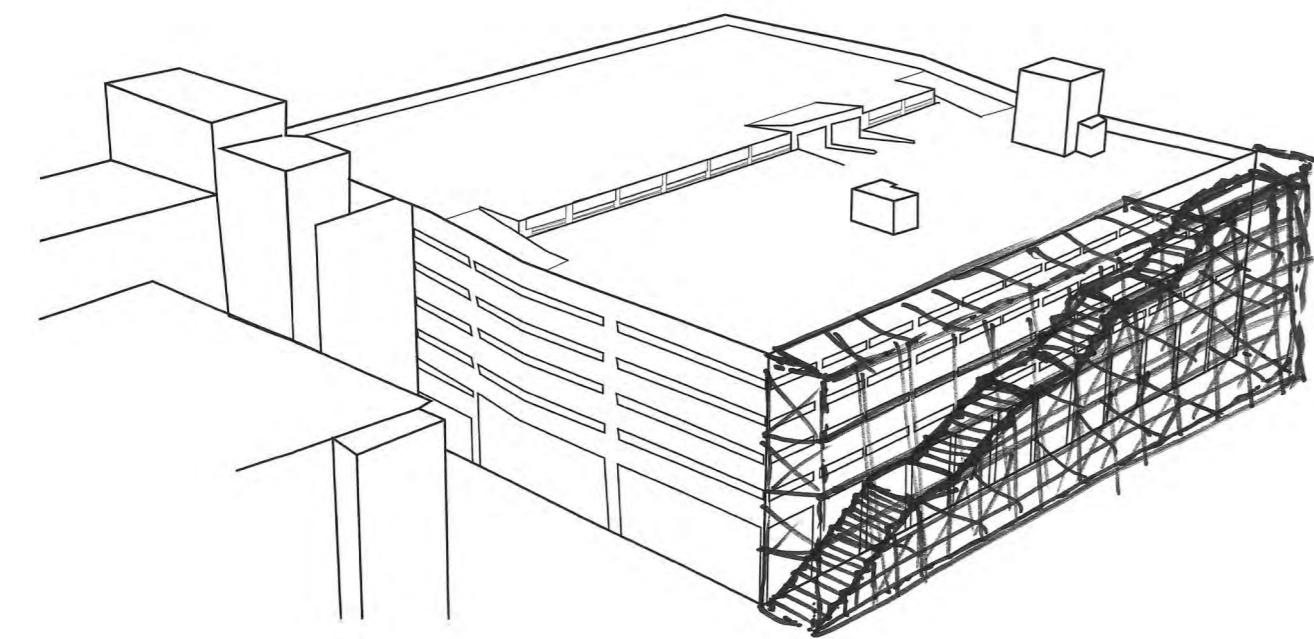
SCHEMATIC DEVELOPMENT
CUTTING THE EXISTING VOLUME TO CREATE DEBATE STAGES



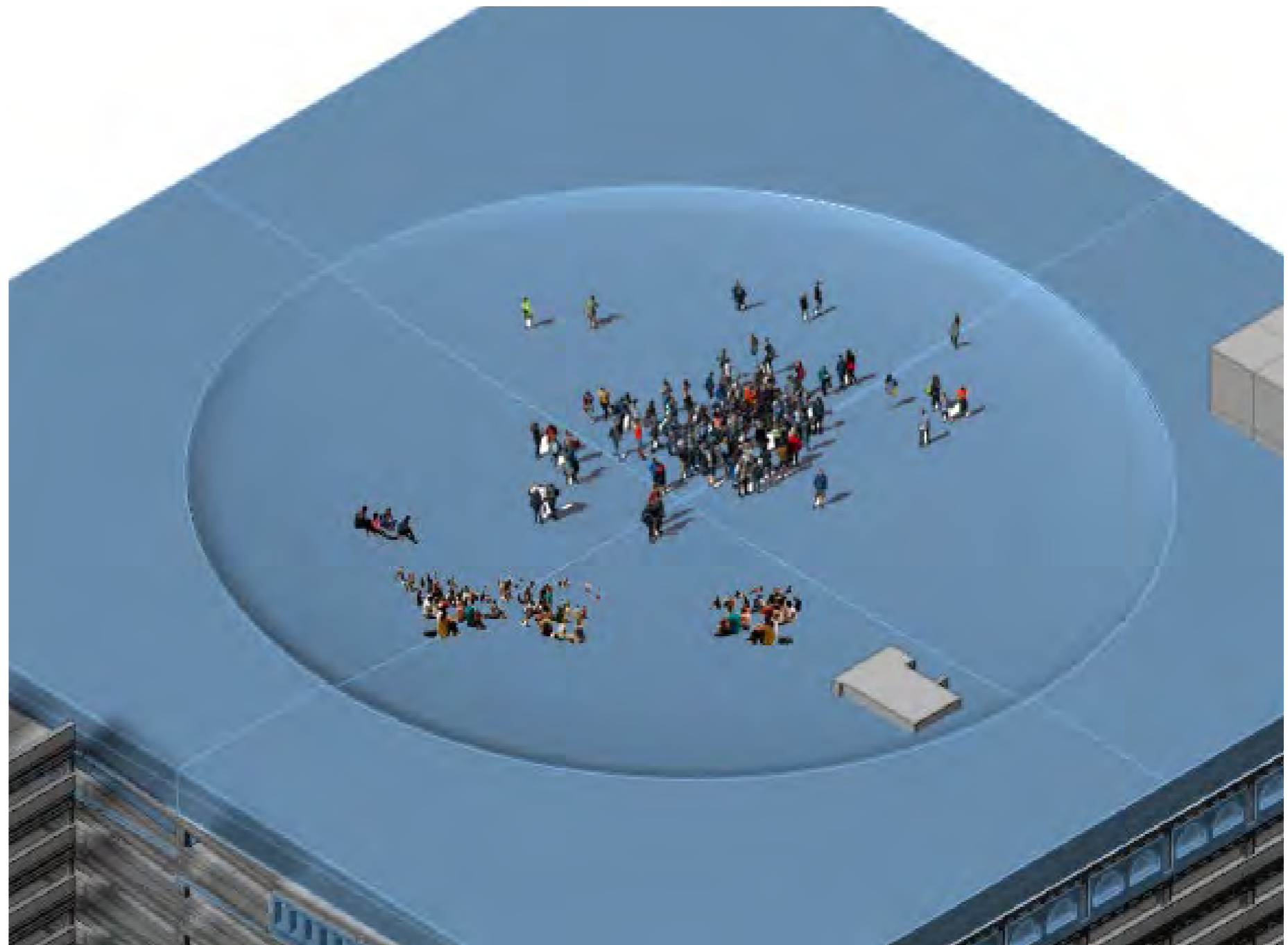
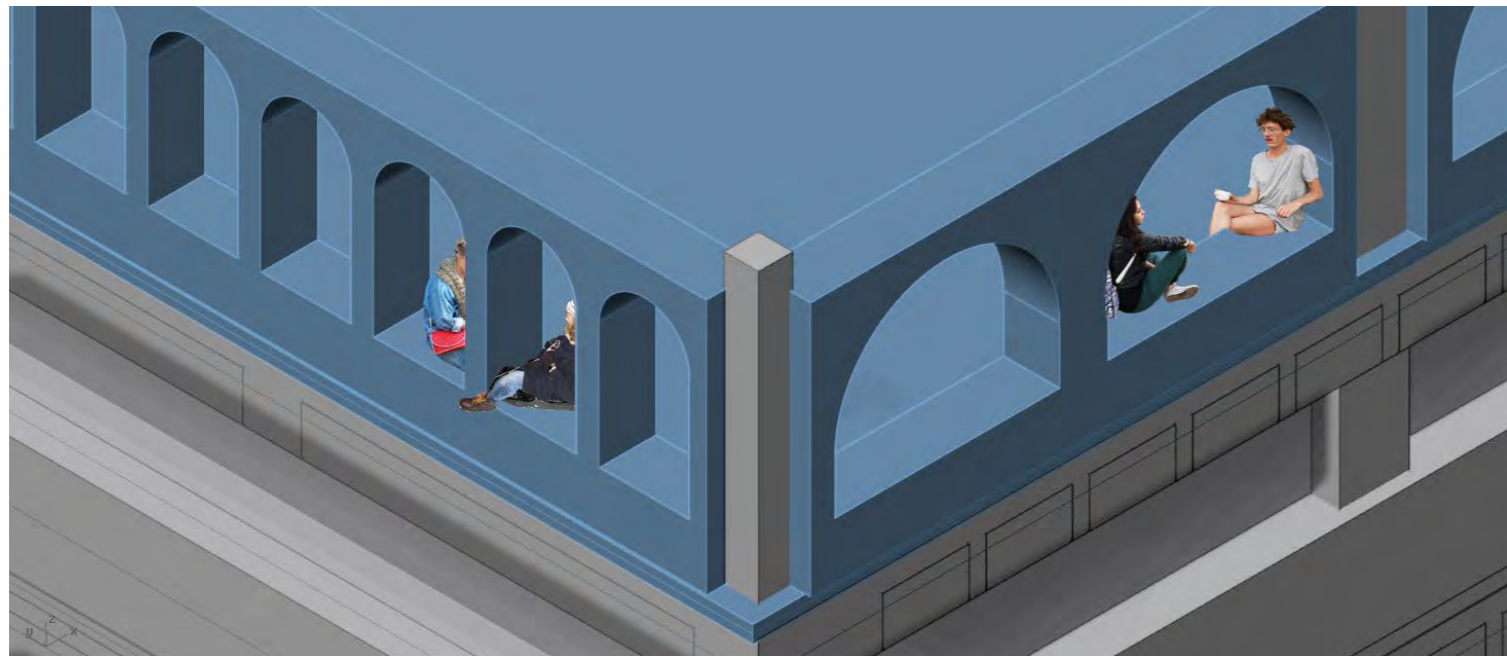
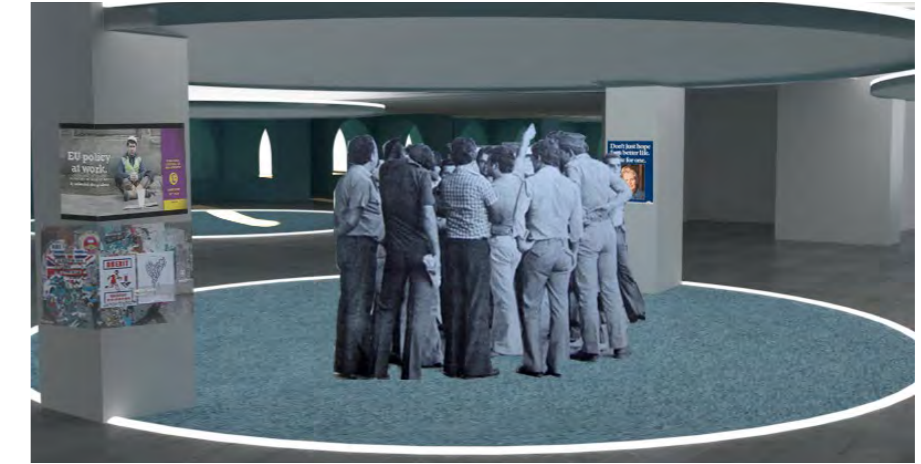
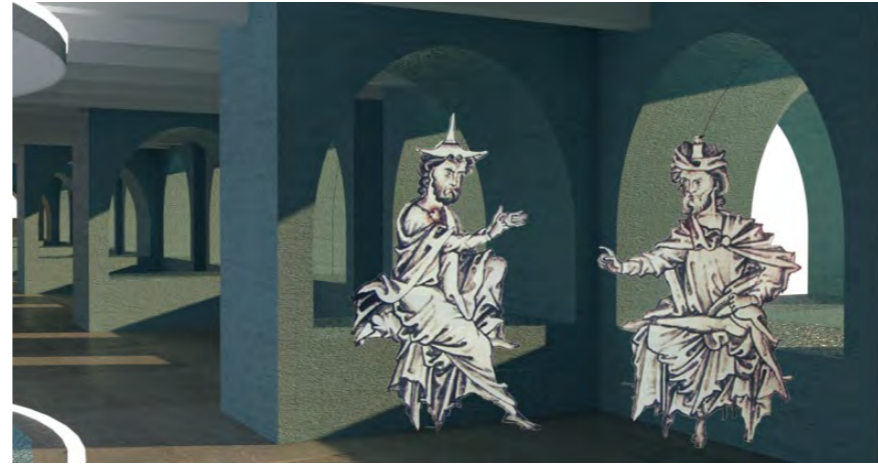
SCHEMATIC DEVELOPMENT
DEBATE STAGES ON FACADE



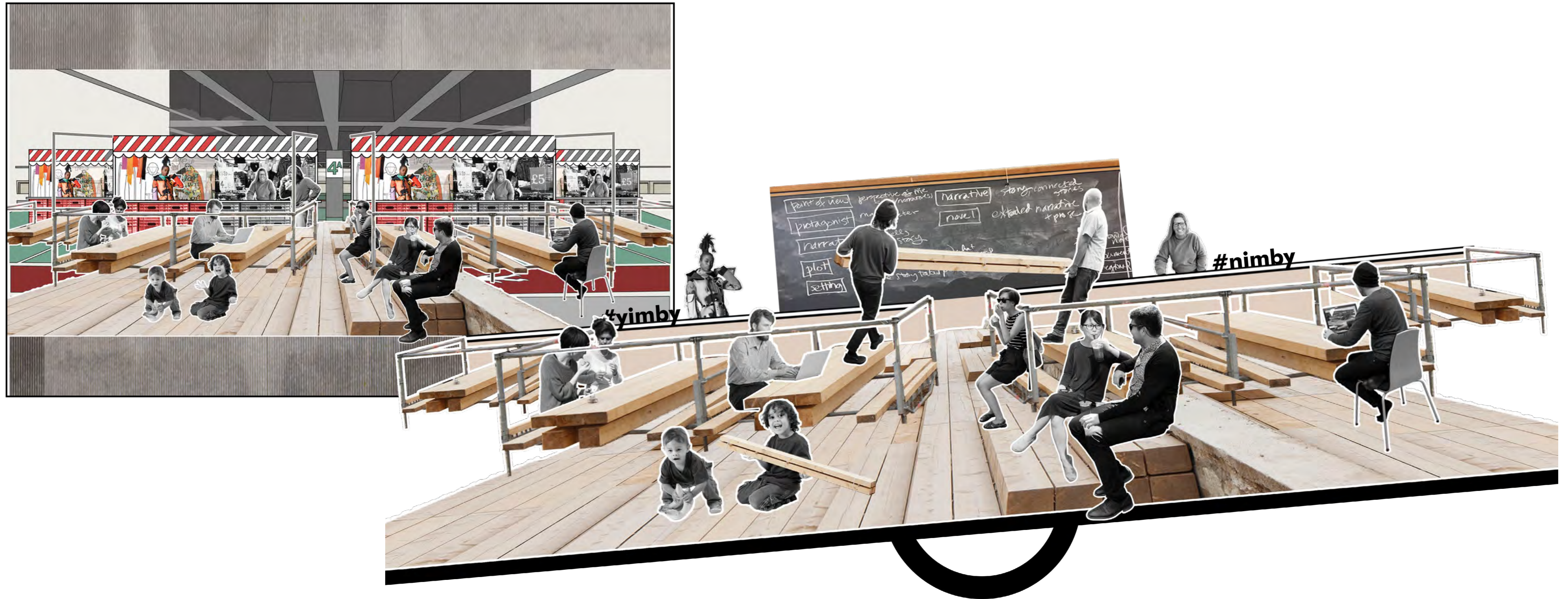
FRONT VIEW



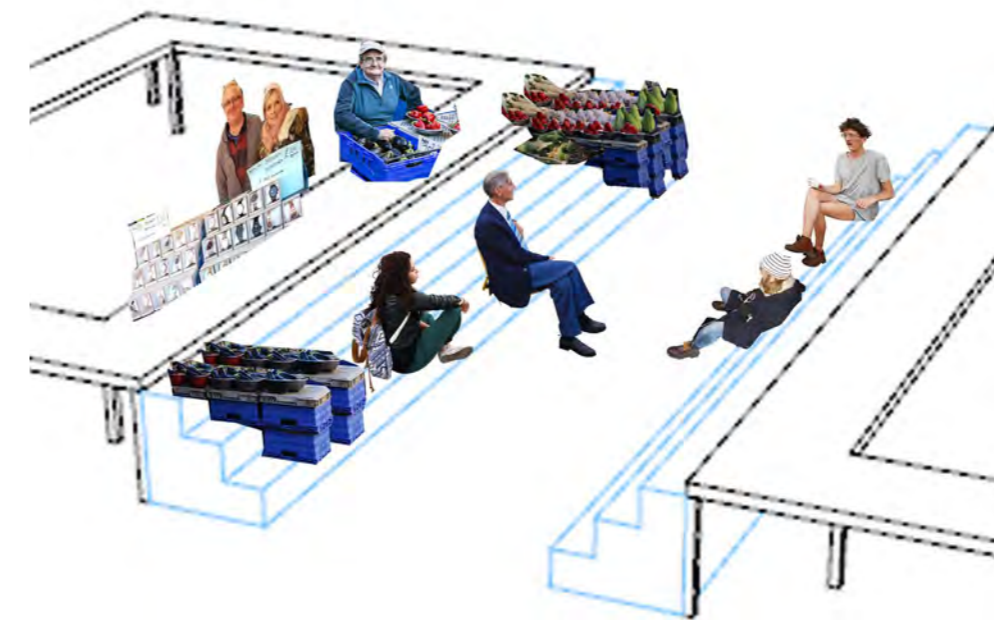
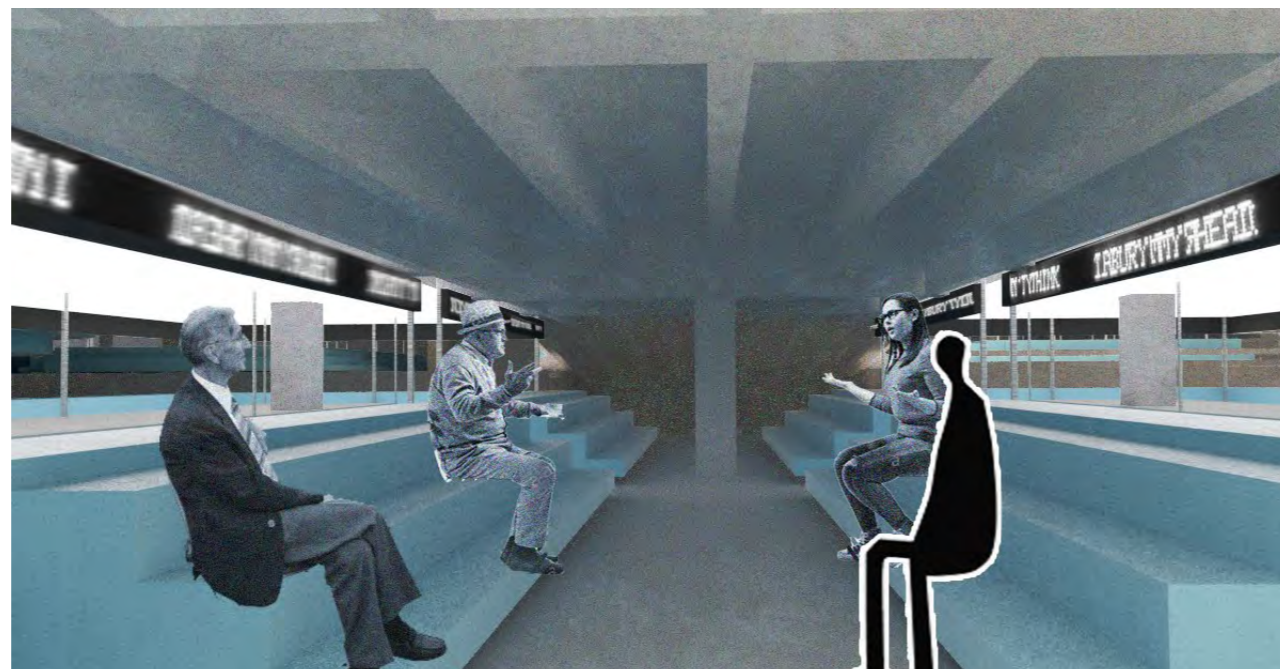
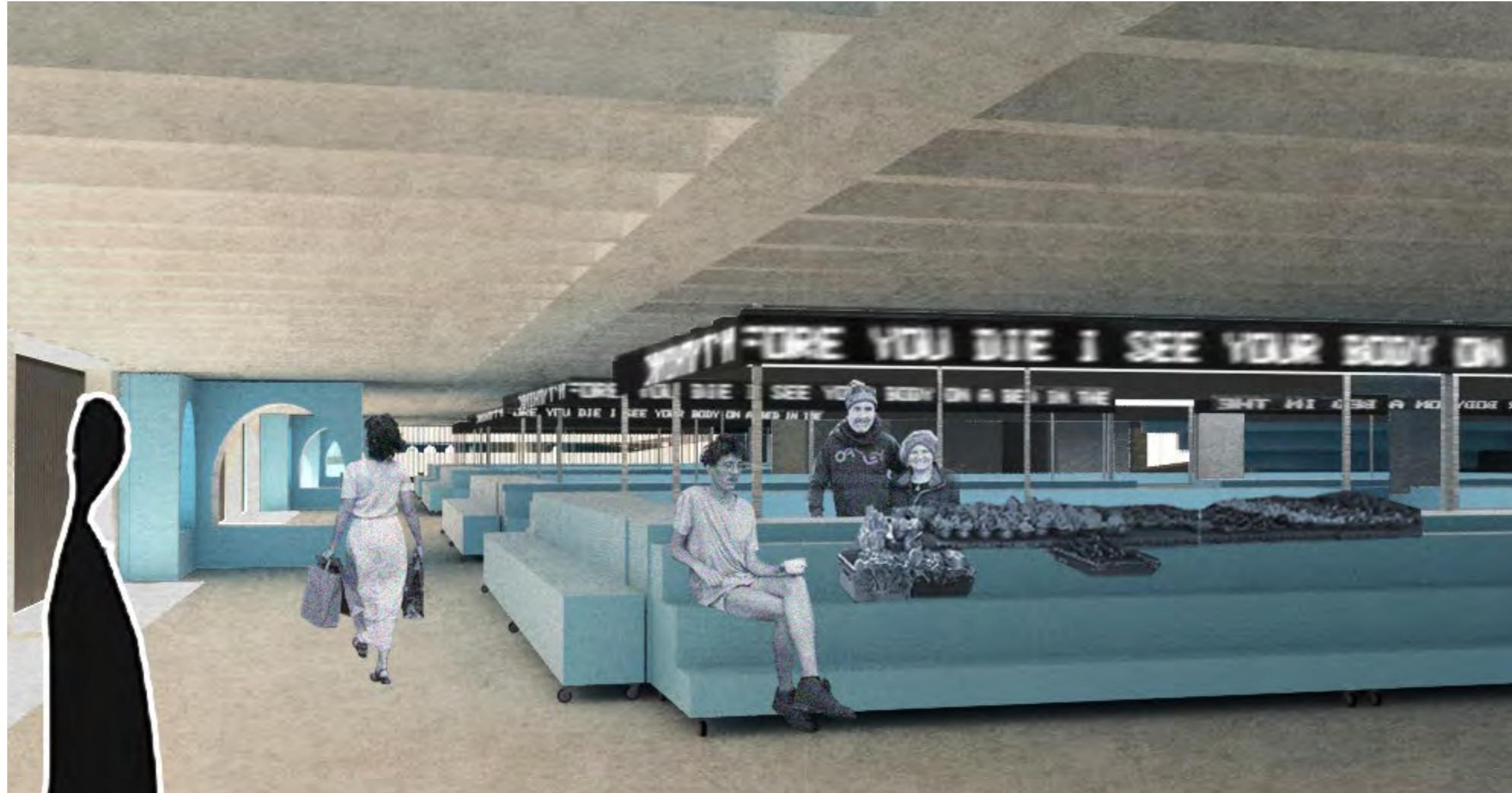
SCHEMATIC DEVELOPMENT
SKETCH MODELS INVESTIGATION OF DIFFERENT TYPES OF MEETING SPACES



SCHEMATIC DEVELOPMENT
PROPOSING A SOCIAL INTERACTIVE SYSTEM BETWEEN OLD-NEW TRADERS AND THE PUBLIC



SCHEMATIC DEVELOPMENT
FIRST APPROACH ON COMBINING DEBATE AND MARKET STALLS



SCHEMATIC DEVELOPMENT
HAGGLING: DIFFERENT STALL IDEAS THAT PROMOTE BARGAINING

DEBATE/HAGGLING STALLS

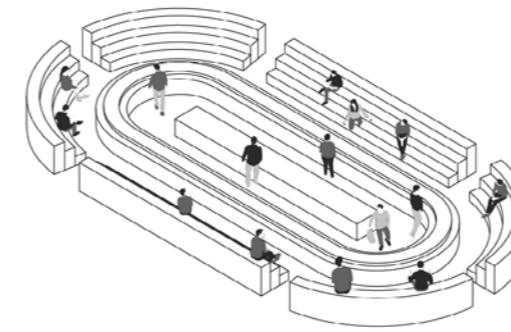
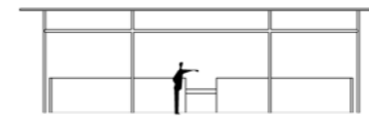
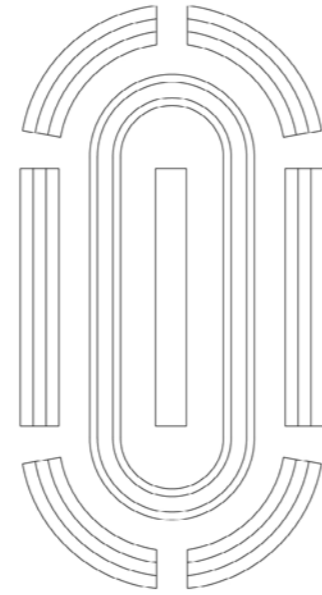
PLAN

ELEVATION

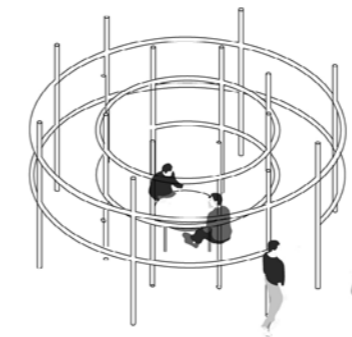
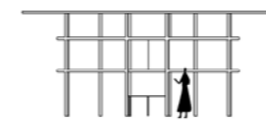
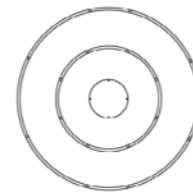
AXONOMETRIC

REFERENCE

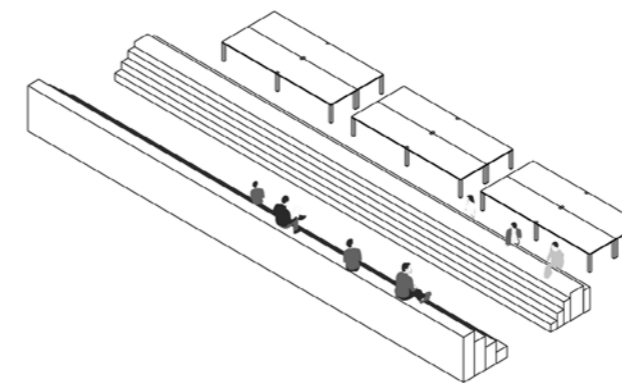
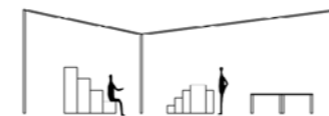
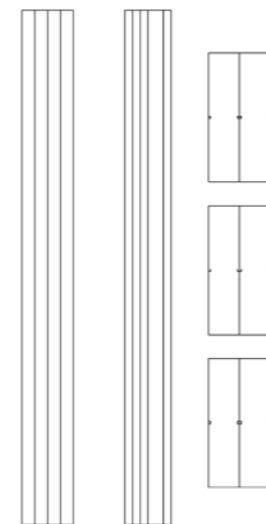
1. FRESH FOOD / KITCHEN
 "PICK A SIDE" DEBATE
 (HORSESHOE PARLIAMENT)



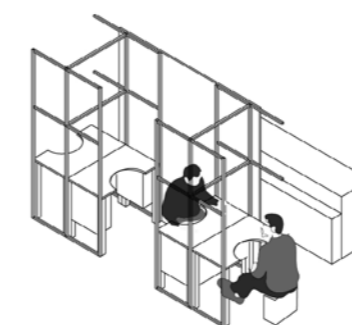
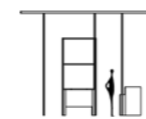
2. CLOTHING / TEXTILE
 1 TO 1 BARGAIN
 (SOUKS MARRAKESH)



3. FLOWERS / POTTERY
 AUCTION SPACE
 (OPPOSING BENCHES PARLIAMENT)

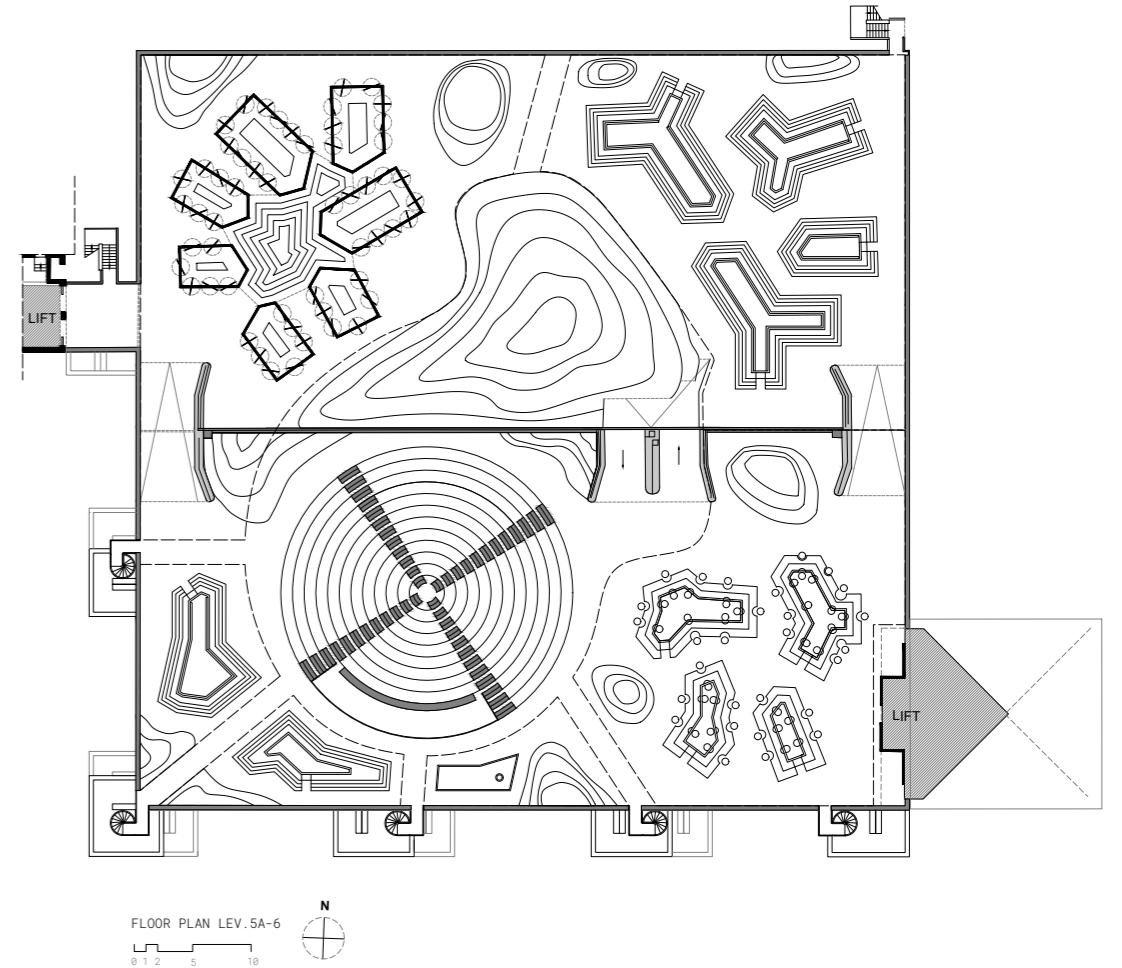
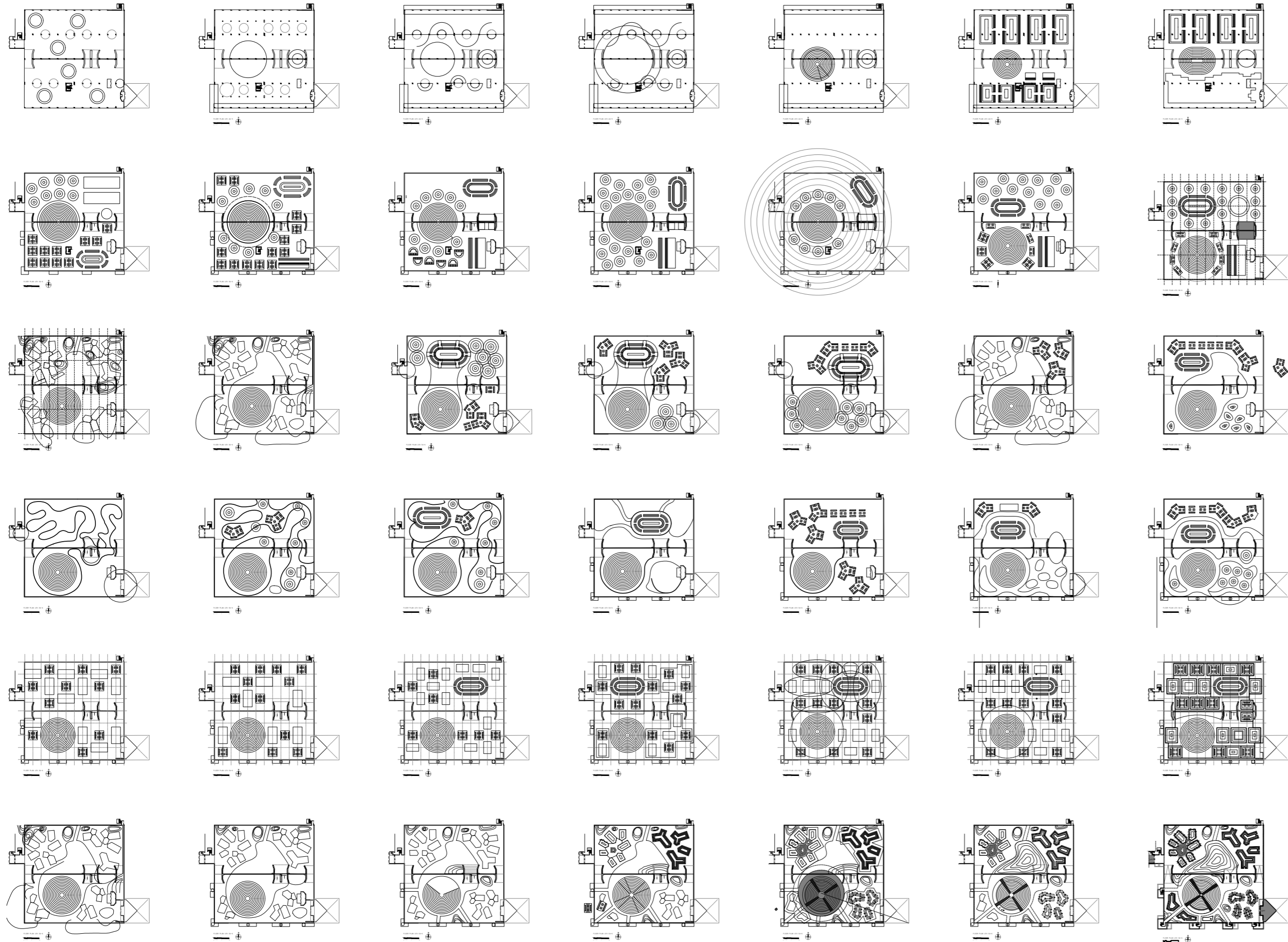


4. KEY CUTTERS / JEWELLERY
 1 TO 1 BARGAIN
 (JEWELLERY MAKER'S BENCH)

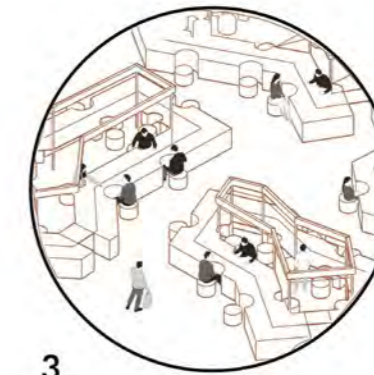
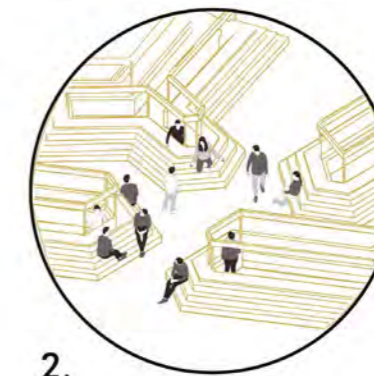
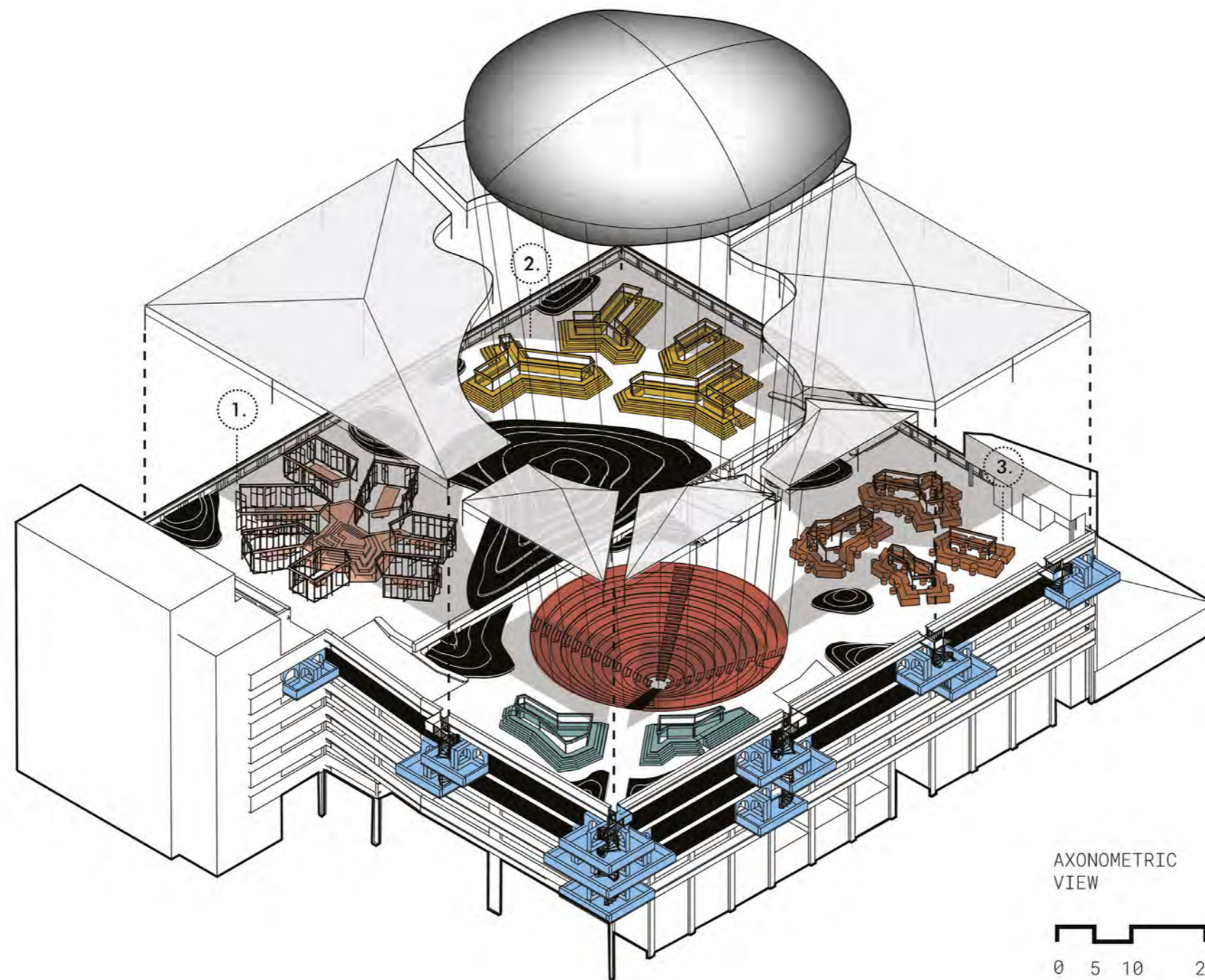
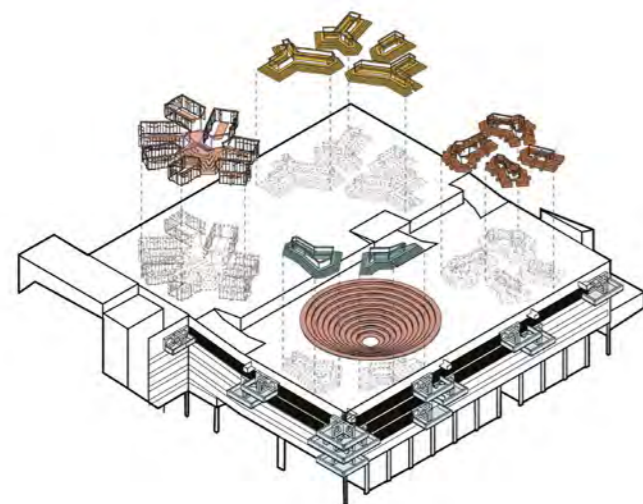
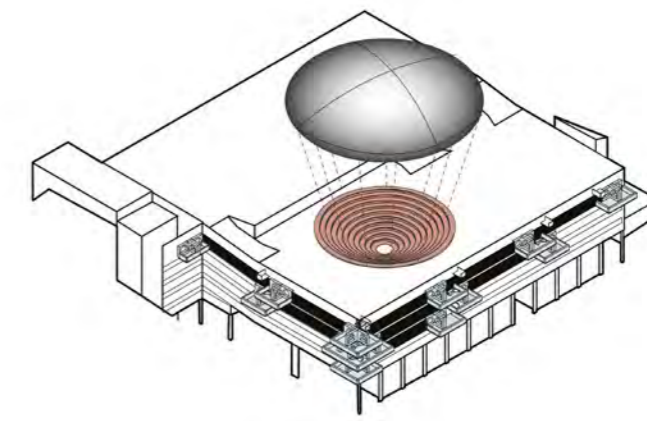
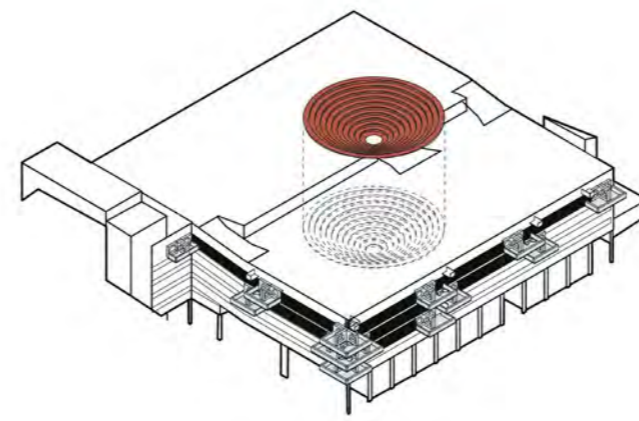
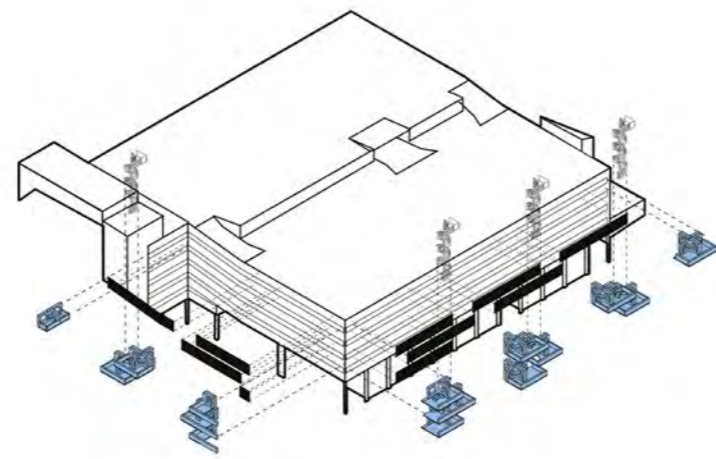
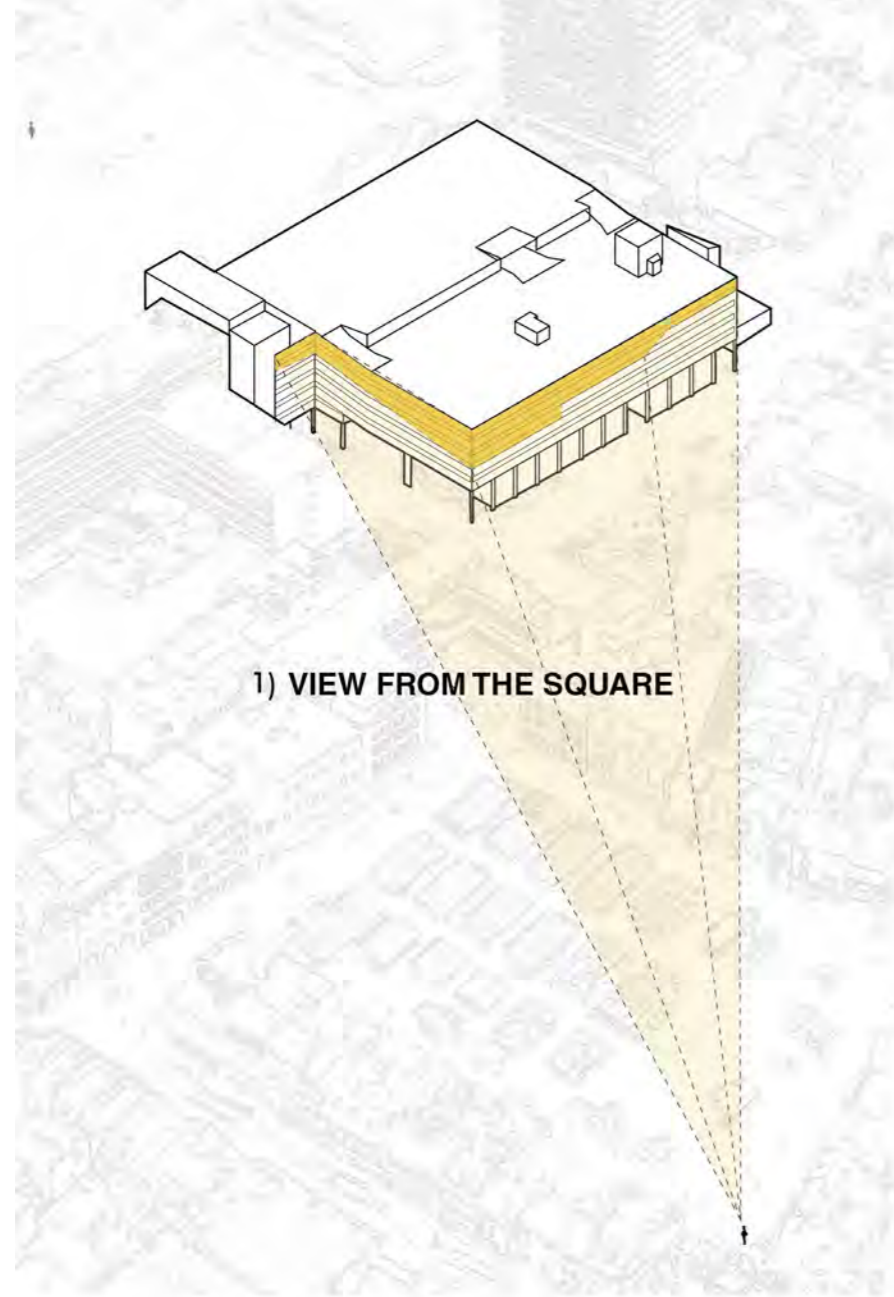


SCHEMATIC DEVELOPMENT

PLAN-SCHEME-CIRCULATION DEVELOPMENT



CHAPTER 3.

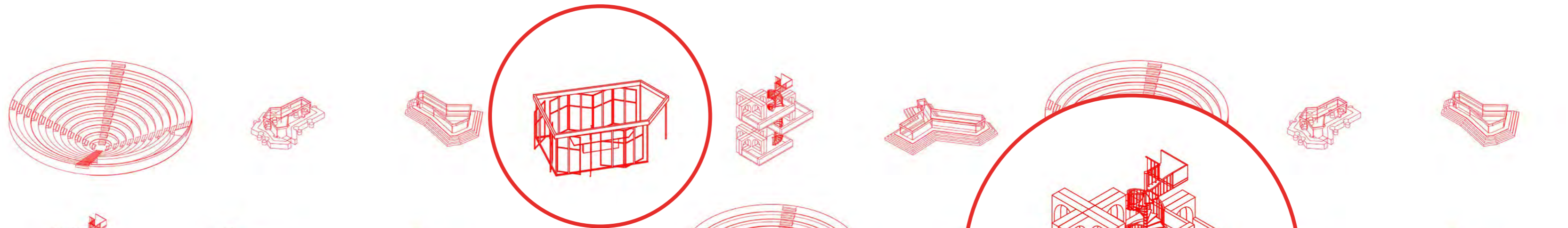


THE BARGAIN MARKET

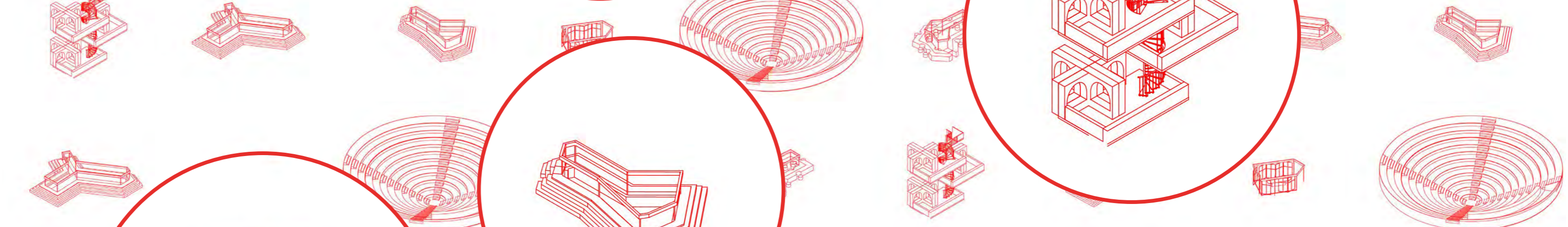
PROFILE DRAWINGS

'VILLAGES' TYPOLOGY AXONOMETRIC DRAWINGS. SCALE 1:50

1. CLOTHES/TEXTILE VILLAGE



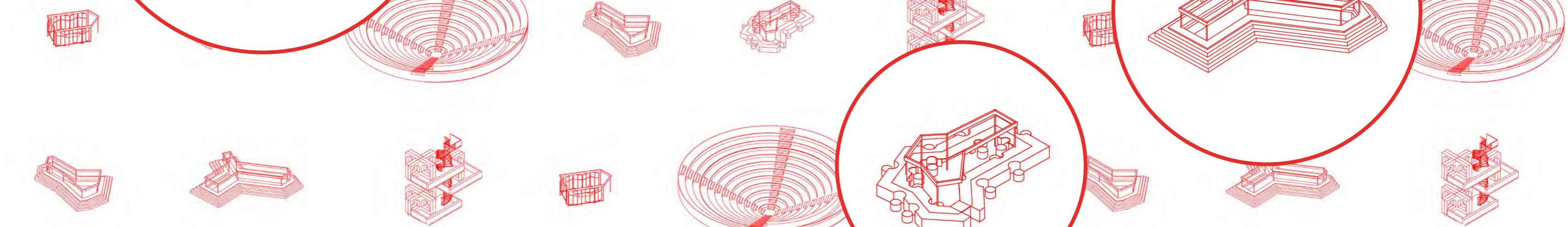
2. SUSPENDED VILLAGE



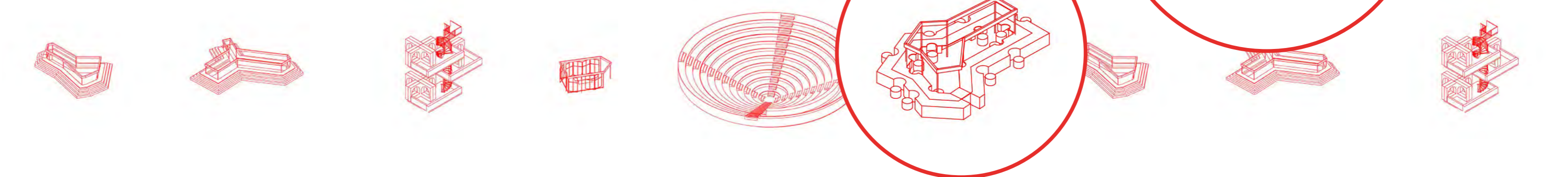
3. FLOWER/POTTERY VILLAGE



4. AGORA/AUCTION VILLAGE

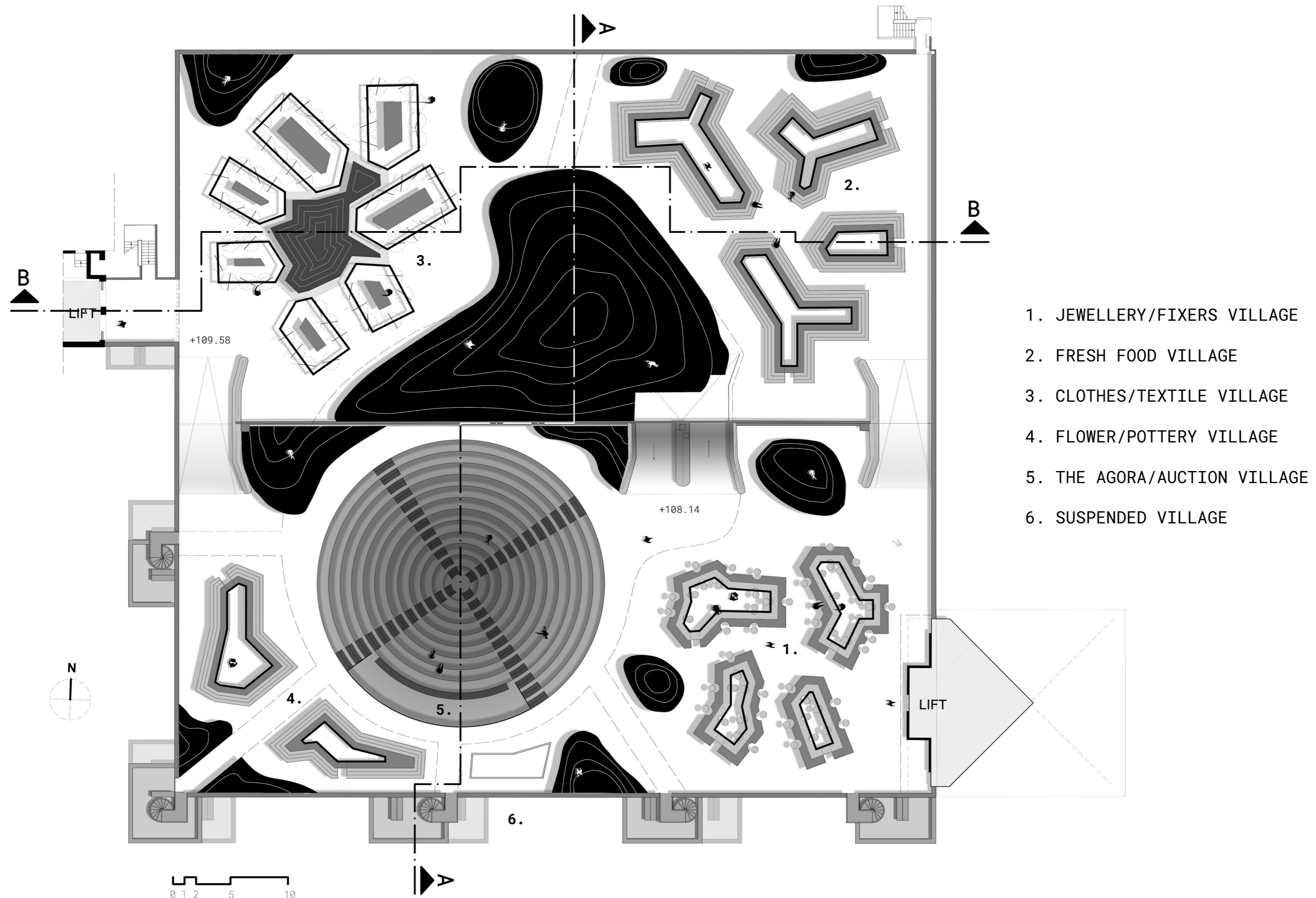


5. FRESH FOOD VILLAGE

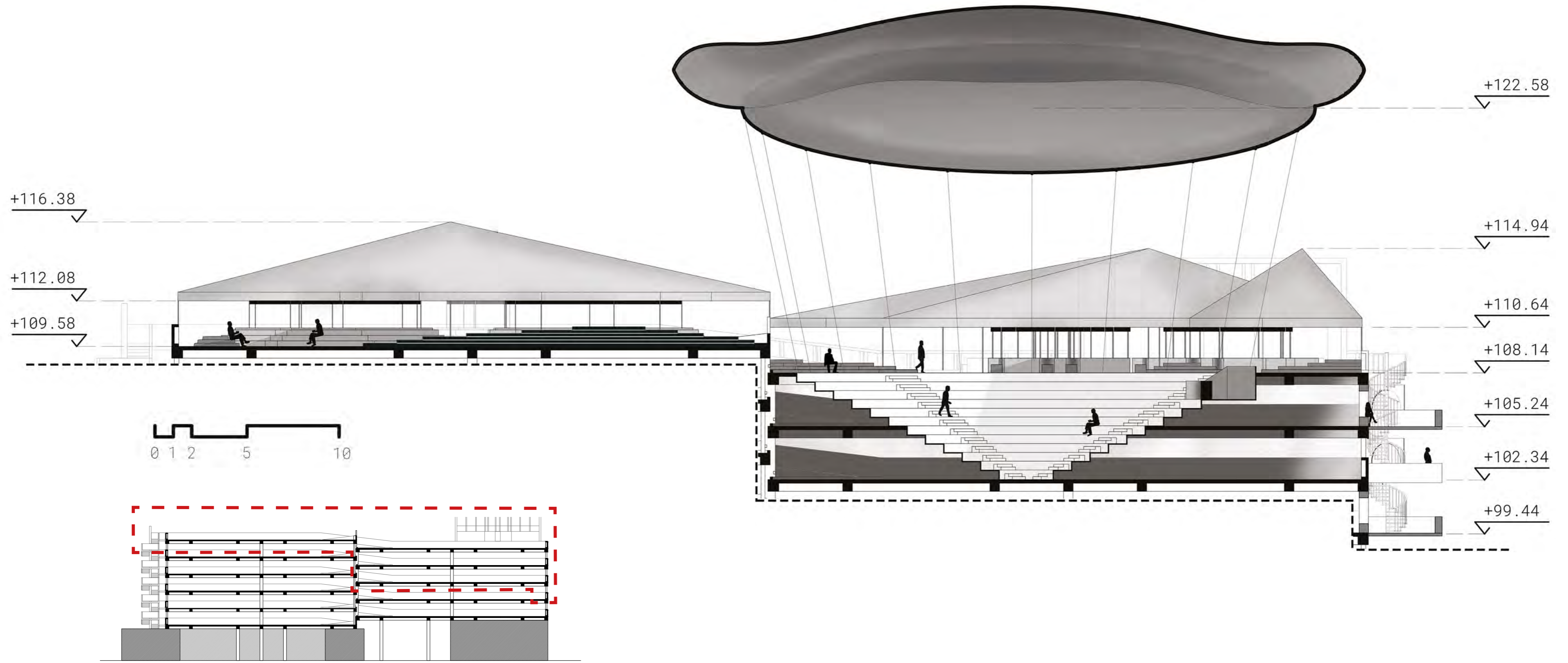


6. JEWELLERY/FIXERS VILLAGE

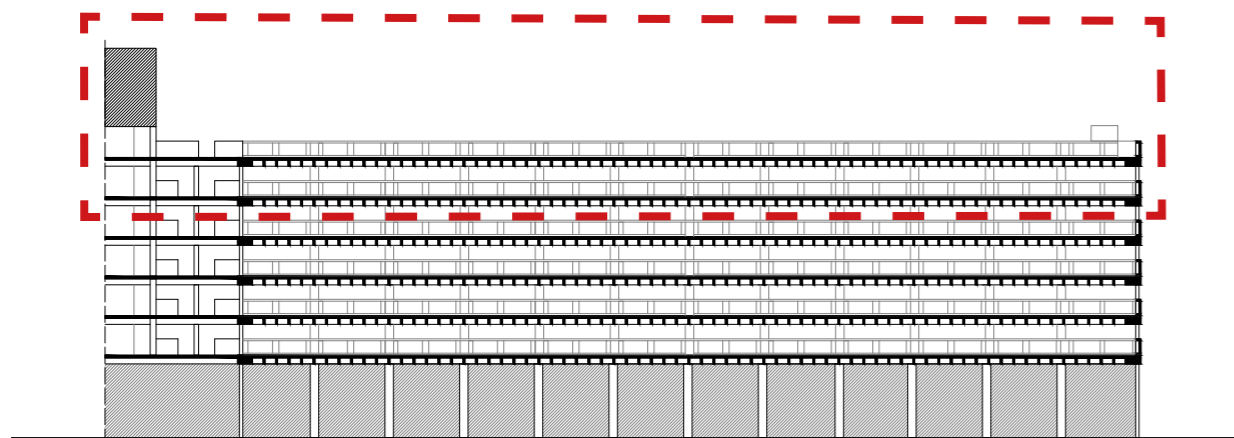
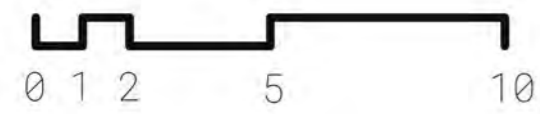
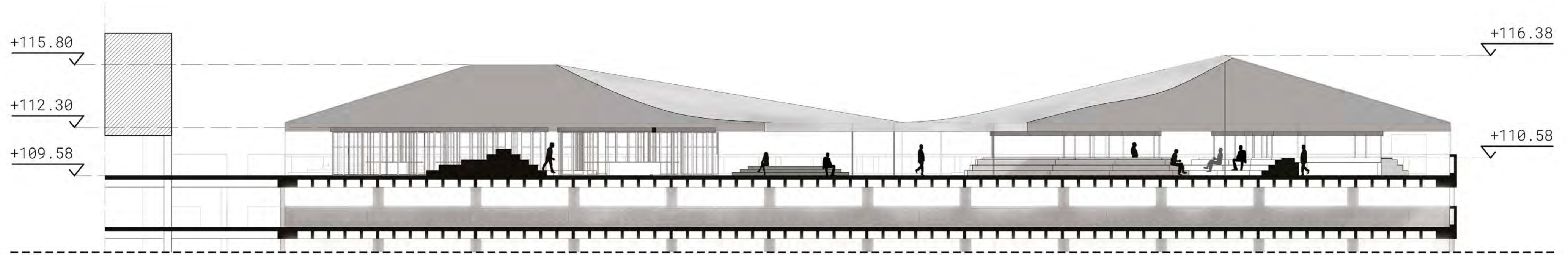




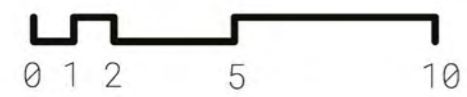
PROFILE DRAWINGS
SECTION A-A. SCALE 1:100



PROFILE DRAWINGS
SECTION B-B. SCALE 1:100



PROFILE DRAWINGS
FRONT ELEVATION. SCALE 1:100

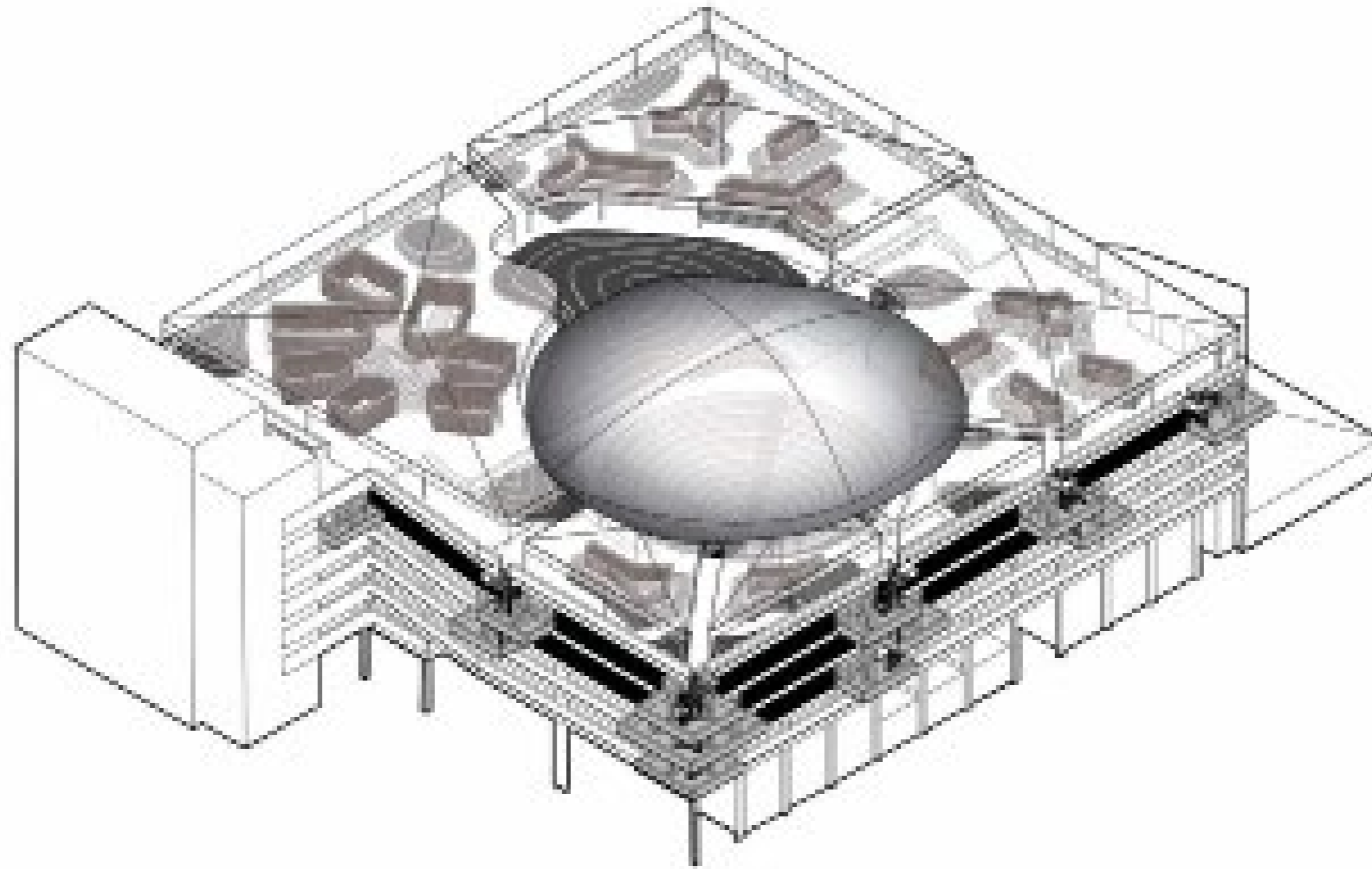


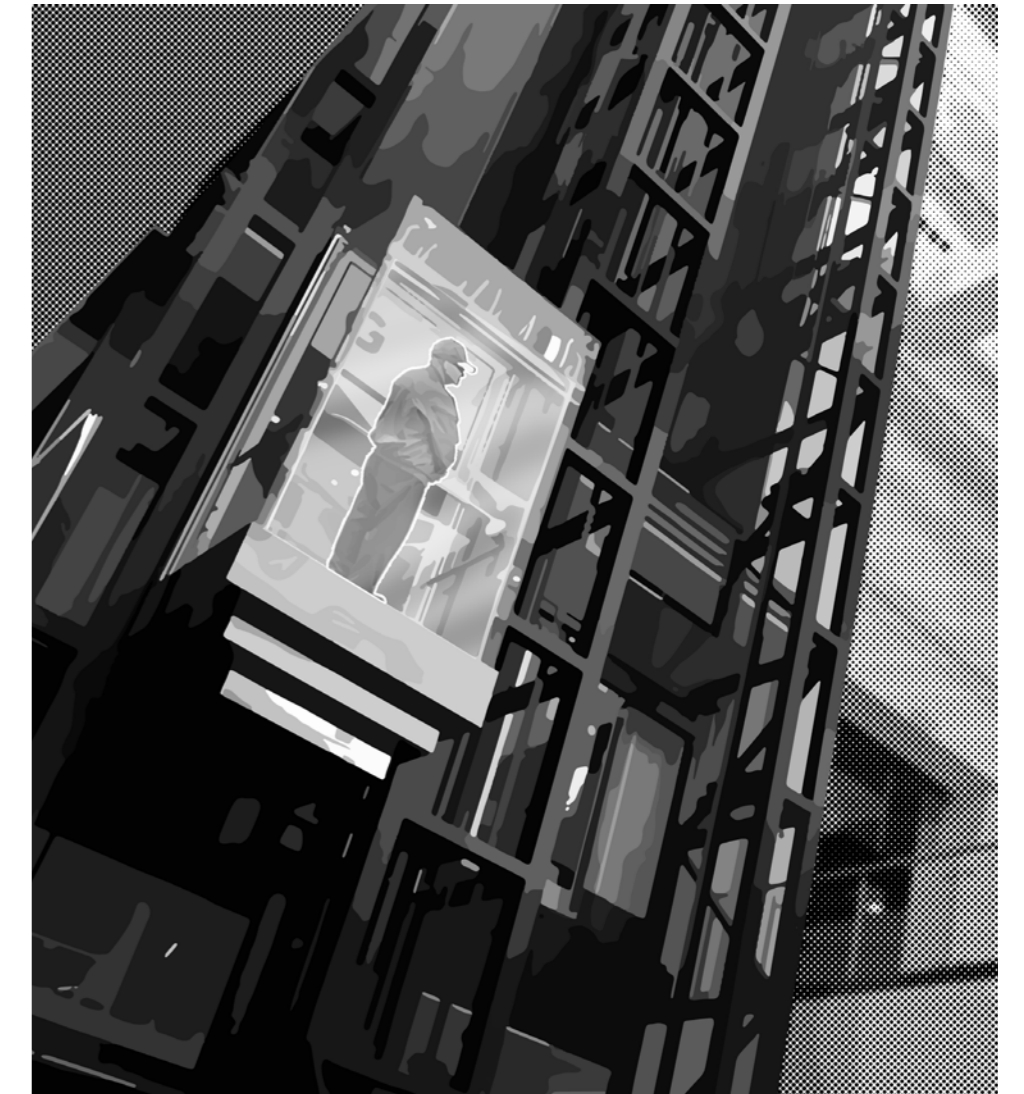
OPERATION DIAGRAM

ANIMATED DIAGRAM THAT SHOWS THE DAILY OPERATION OF THE MARKET

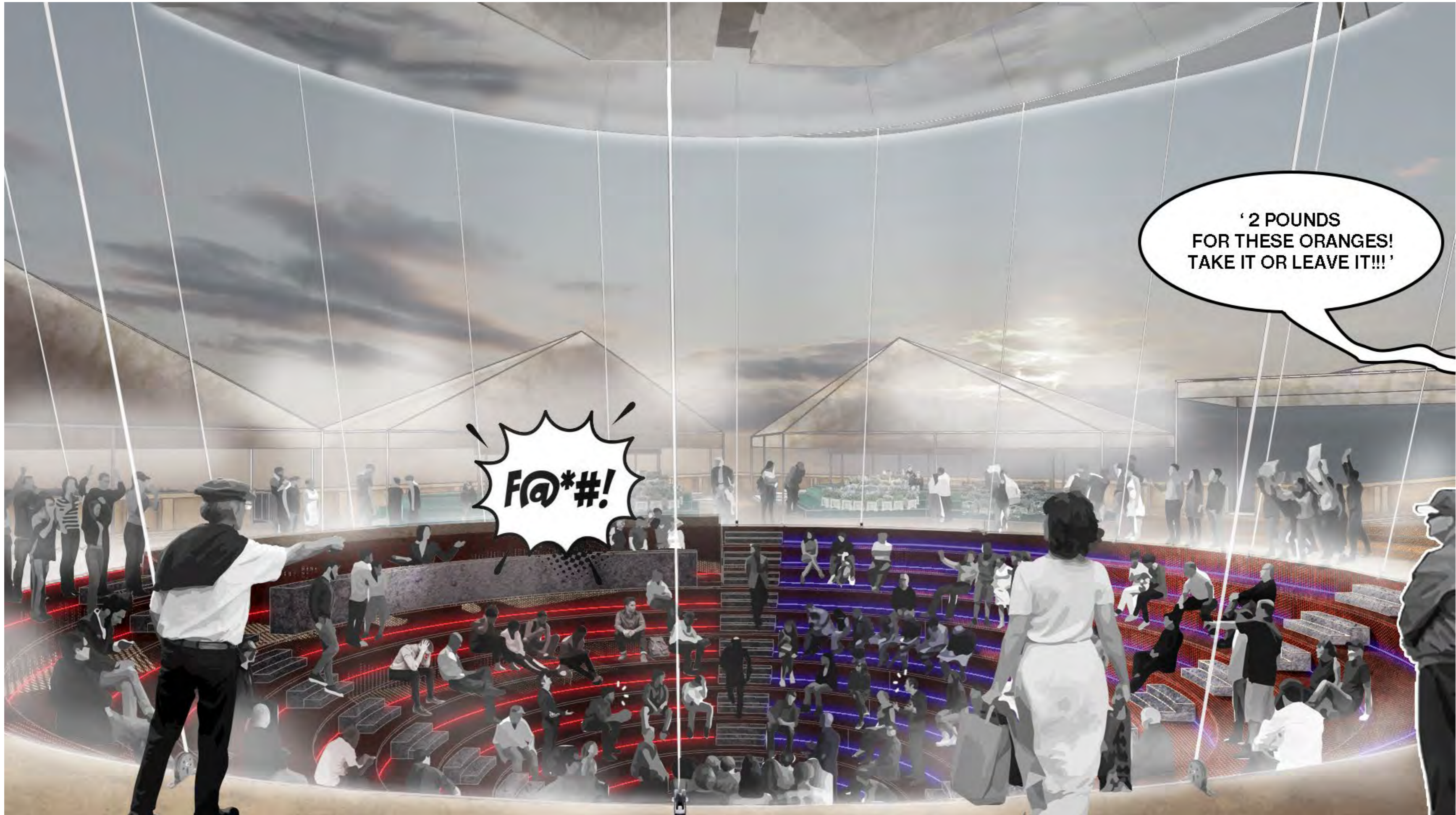
VIDEO LINK

<https://www.youtube.com/watch?v=aLrf3SiwIR8>









USER EXPERIENCE STORYBOARD
FRESH FOOD VILLAGE / OPPOSING BENCHES



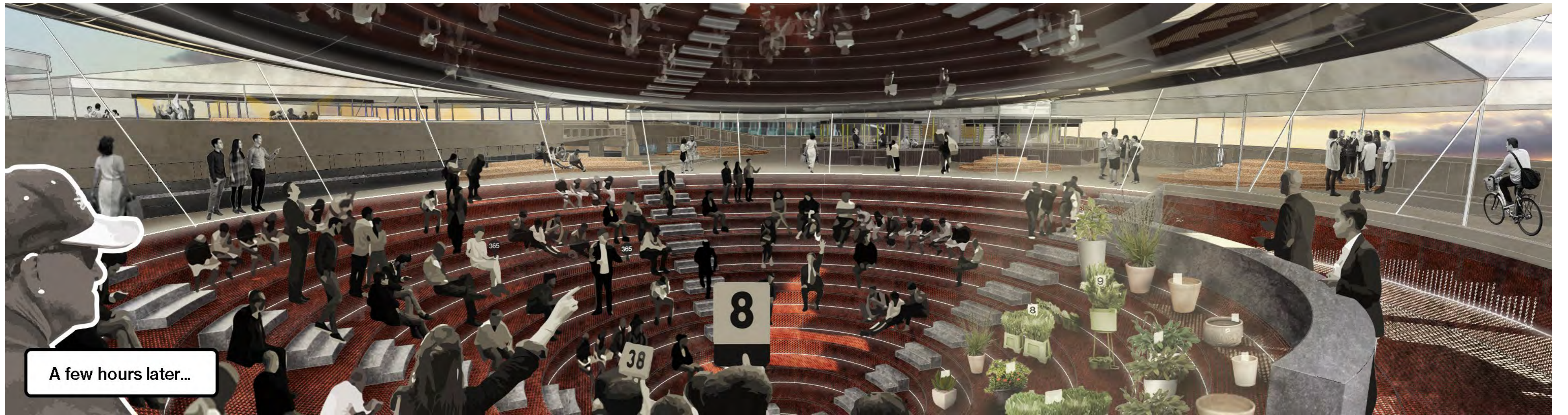
USER EXPERIENCE STORYBOARD
GENERAL IN-BETWEEN SPACES



USER EXPERIENCE STORYBOARD
CLOTHES / TEXTILES VILLAGE. MIXED HAGGLING SYSTEM

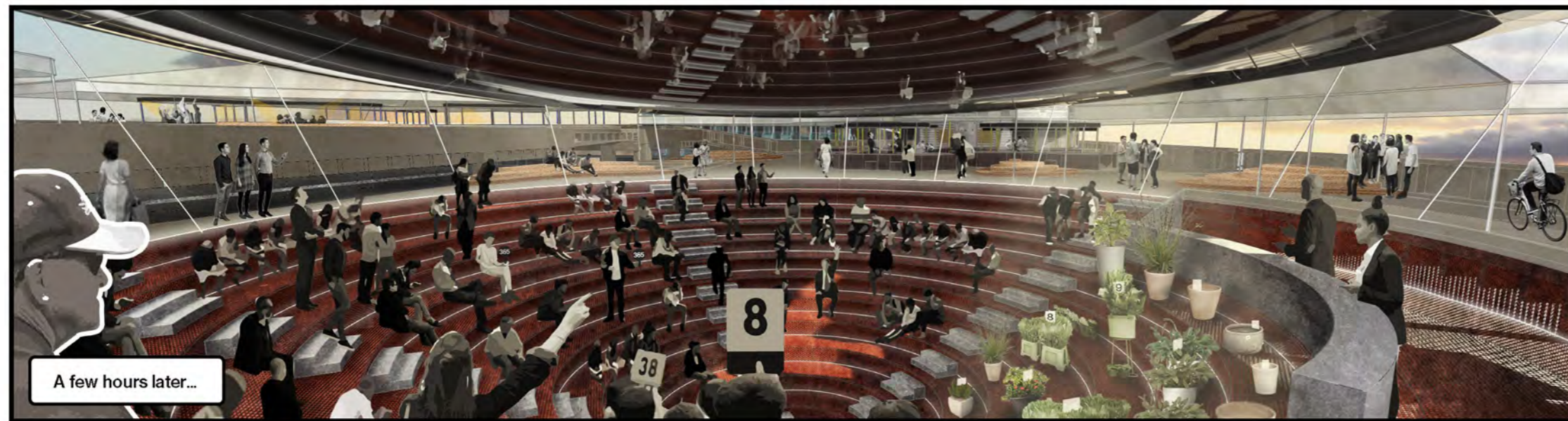


USER EXPERIENCE STORYBOARD
THE AGORA / AUCTION VILLAGE. FLOWER-CERAMICS MARKET AUCTION



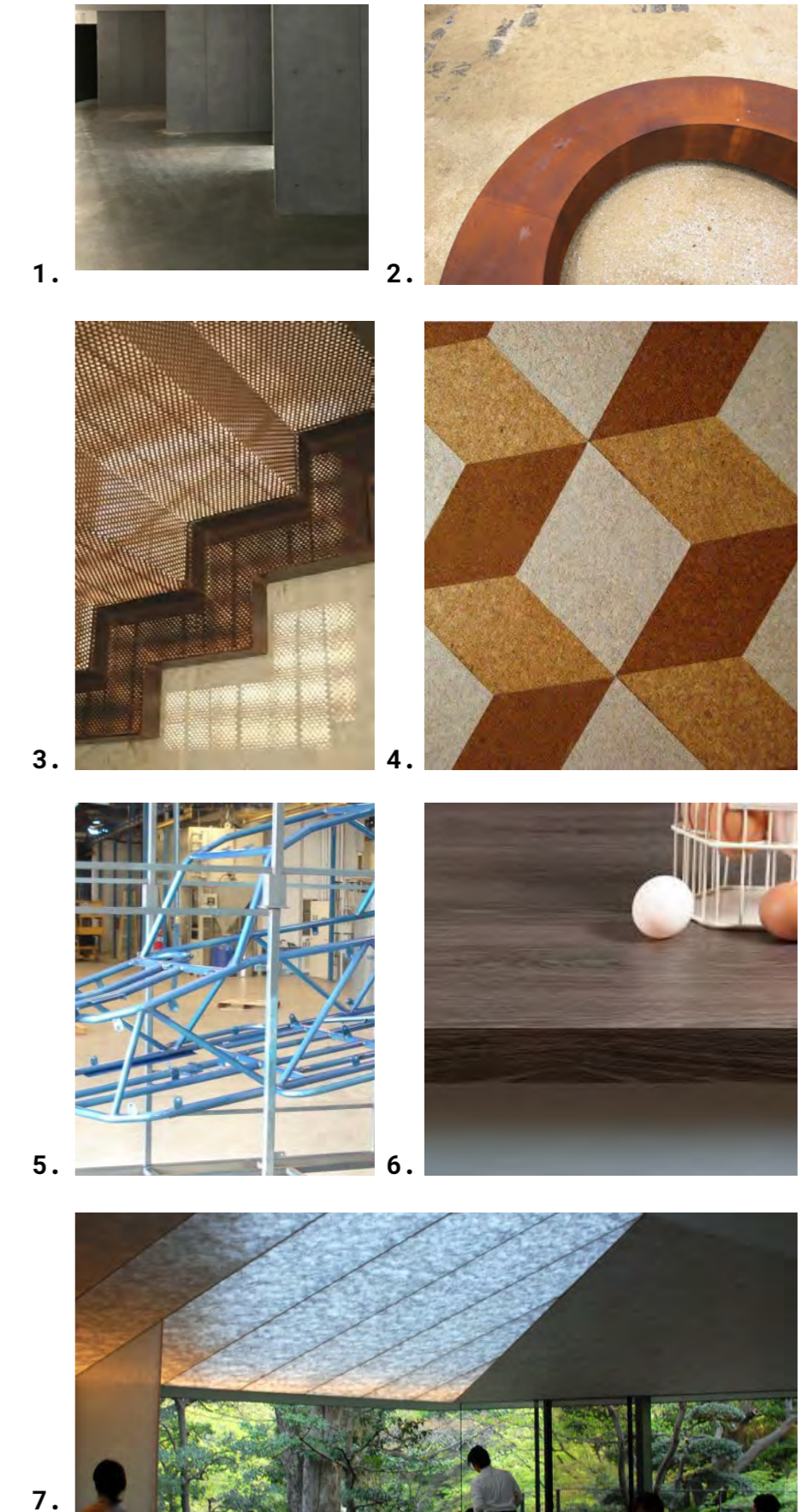
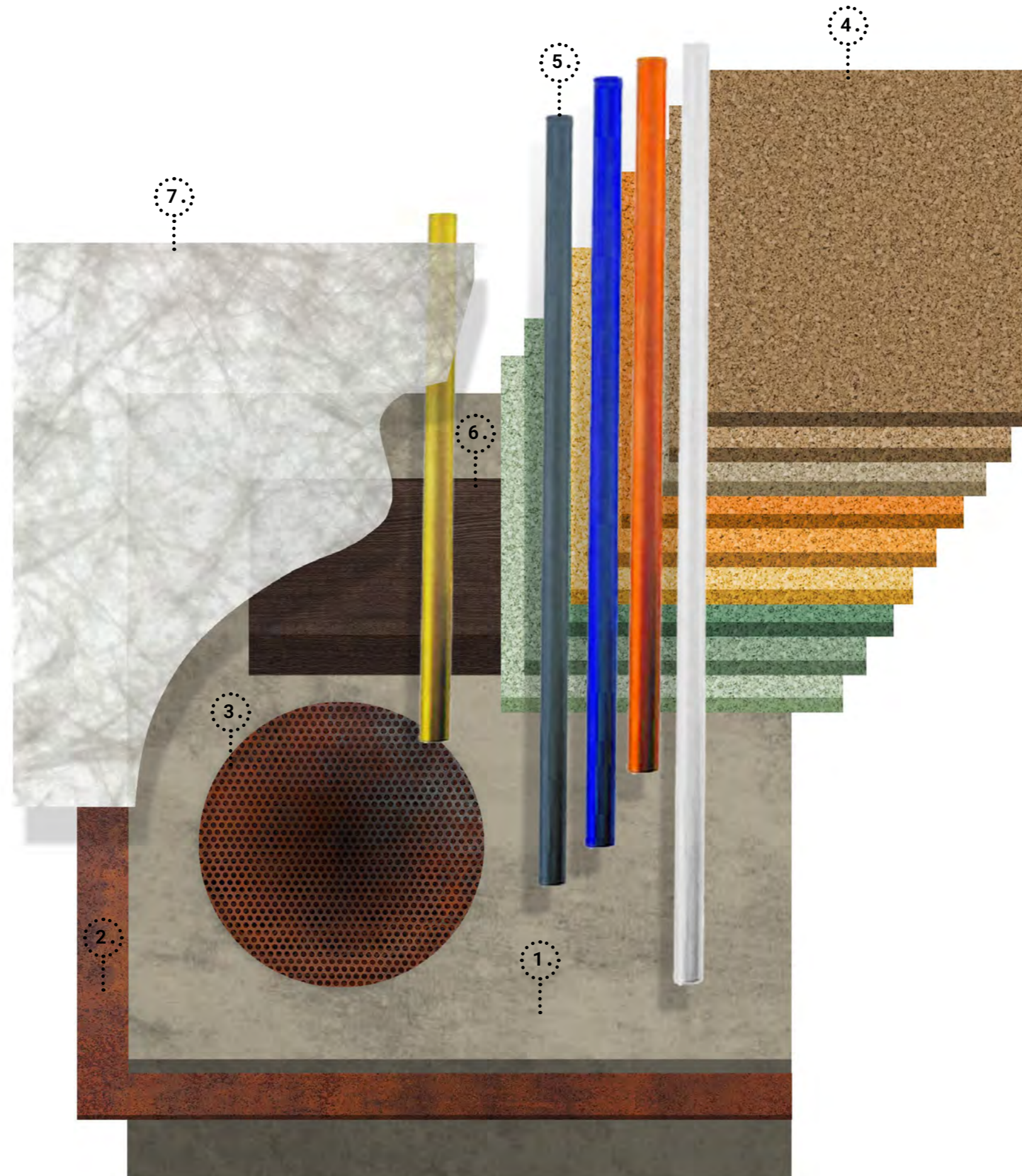
USER EXPERIENCE STORYBOARD
SUSPENDED VILLAGE. PRIVATE CONVERSATIONS





MATERIAL COMPOSITION
SAMPLE PALETTE OF THE PROPOSED MATERIAL

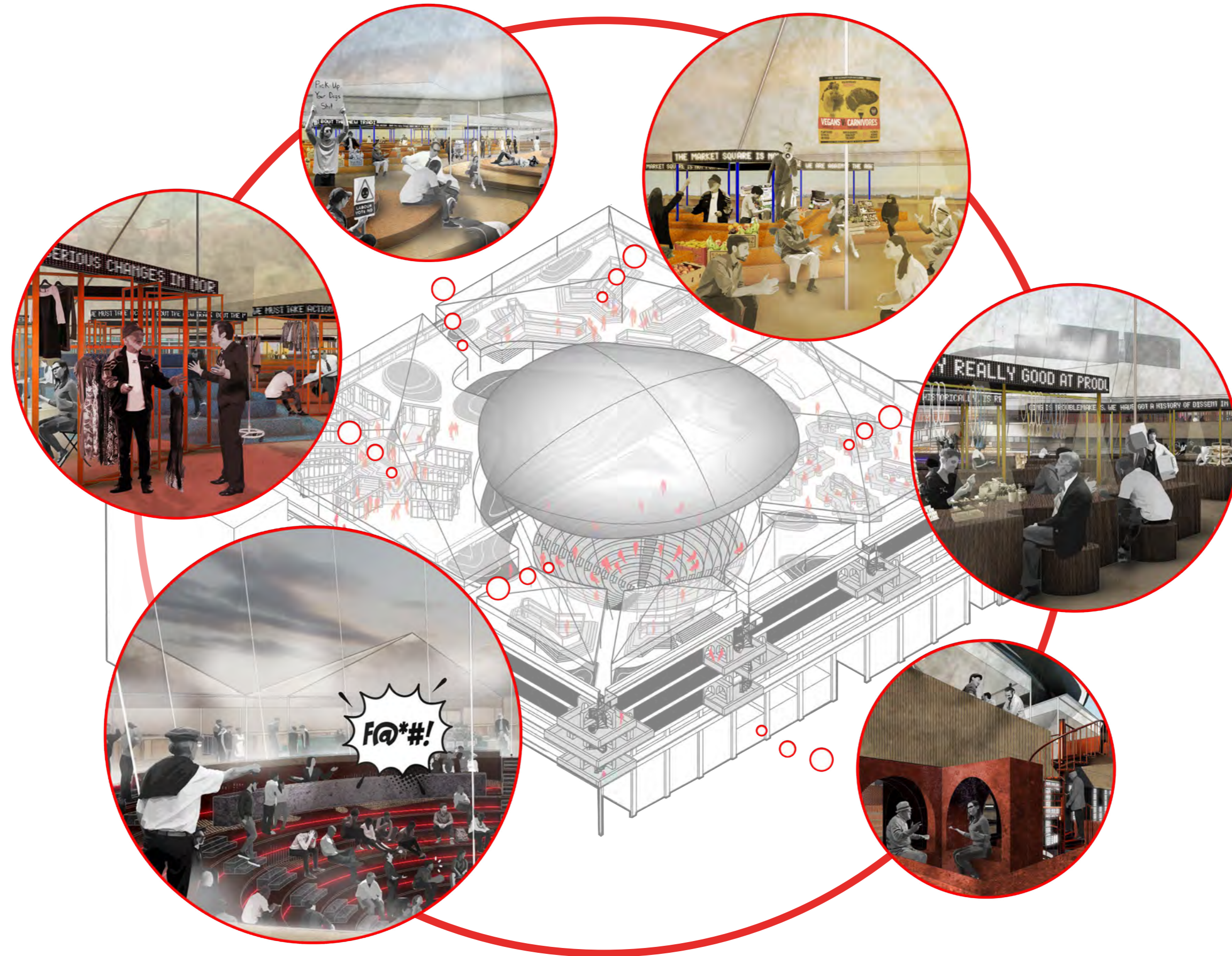
1. CONCRETE
2. CORTEN STEEL
3. PERFORATED CORTEN STEEL
4. COLOURED CORK
5. POWDER COLOUR COATED STAINLESS STEEL
6. WALNUT WOOD
7. TYVEK (BY DuPont™)



CONCLUSIONS

3 ACHIEVEMENTS OF THIS DESIGN JOURNEY

1. Re-inventing the market space.
2. Making a platform that captures community's voice.
3. Inclusive design that offers different kinds of interaction environments.



**THANK
YOU.**

