

headspace

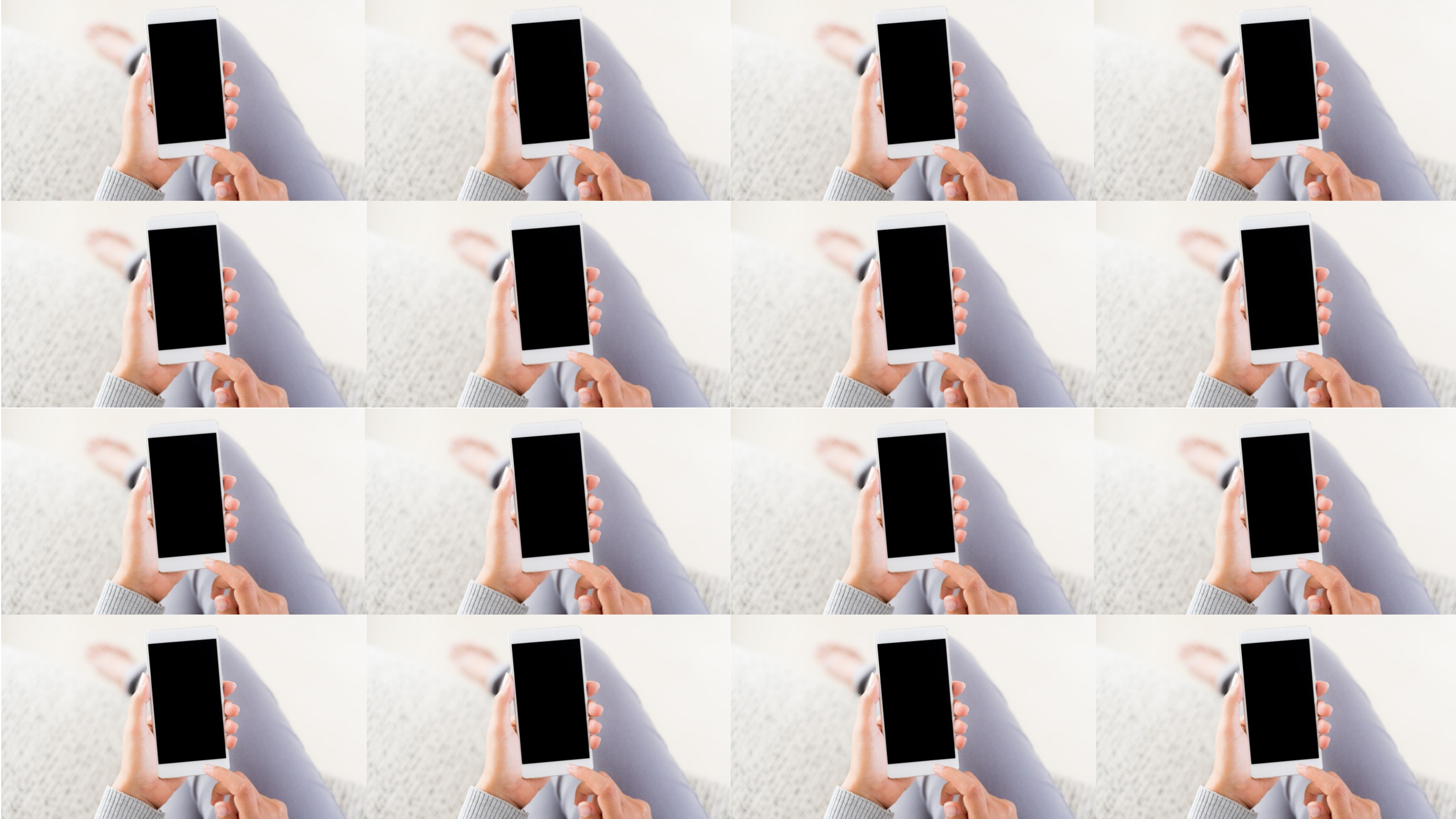


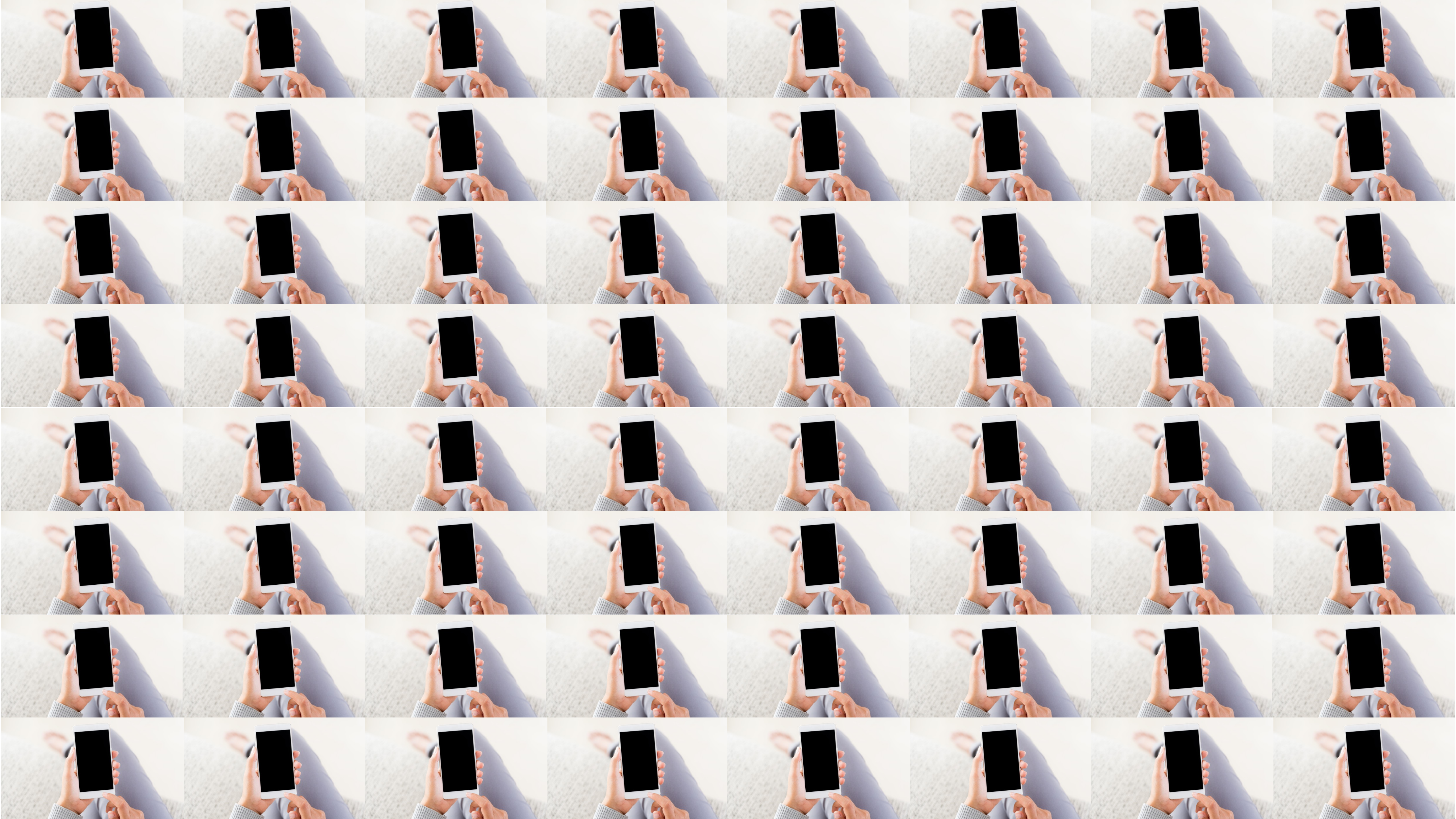
April 2020

mental wellness applications

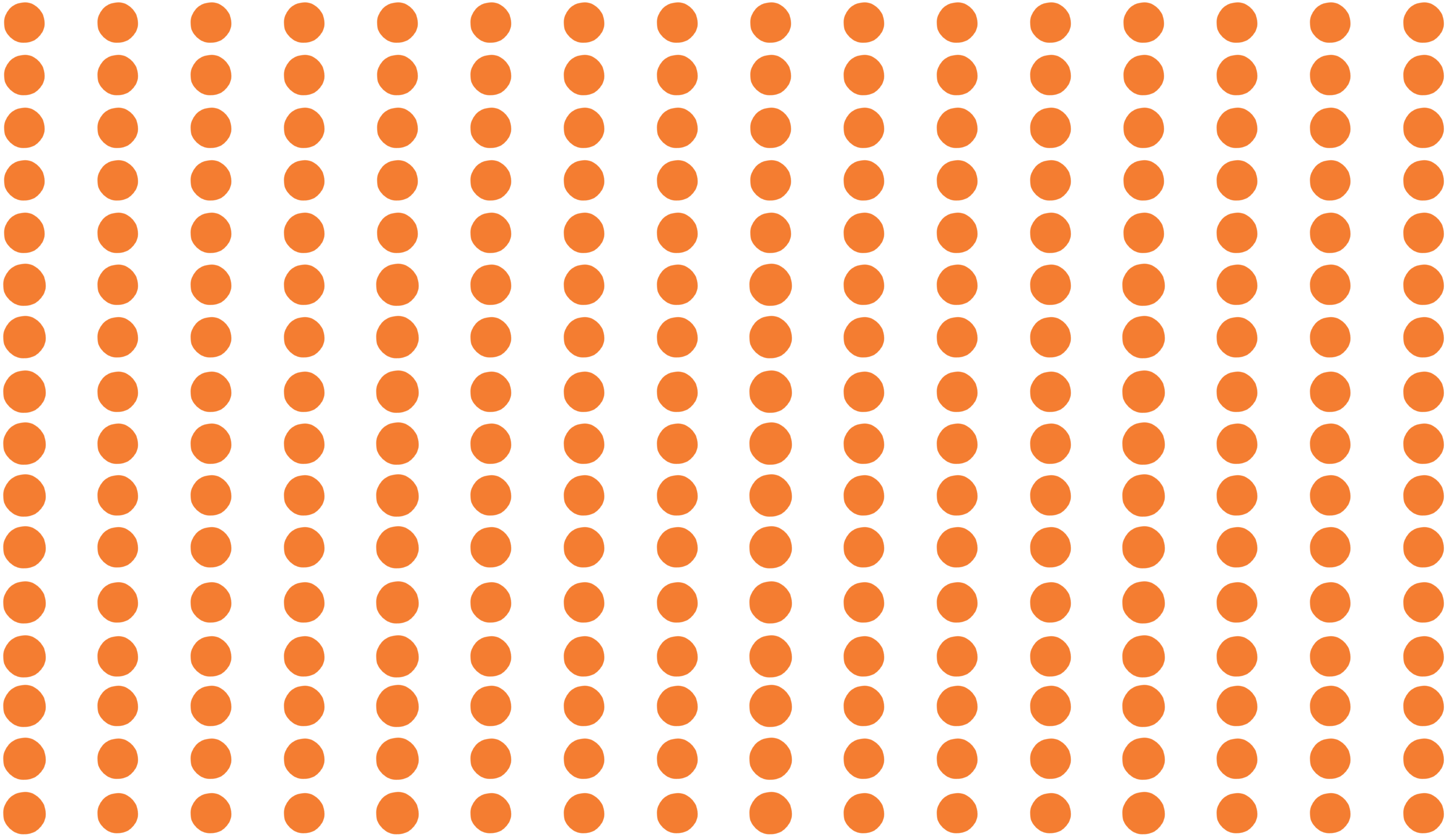




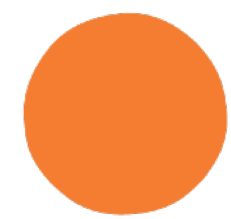








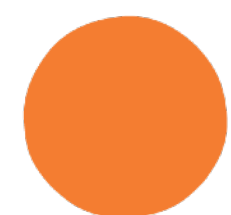




headspace

Andy Puddicombe

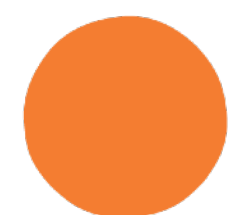




headspace

be kind to your mind





headspace

press pause

Pause

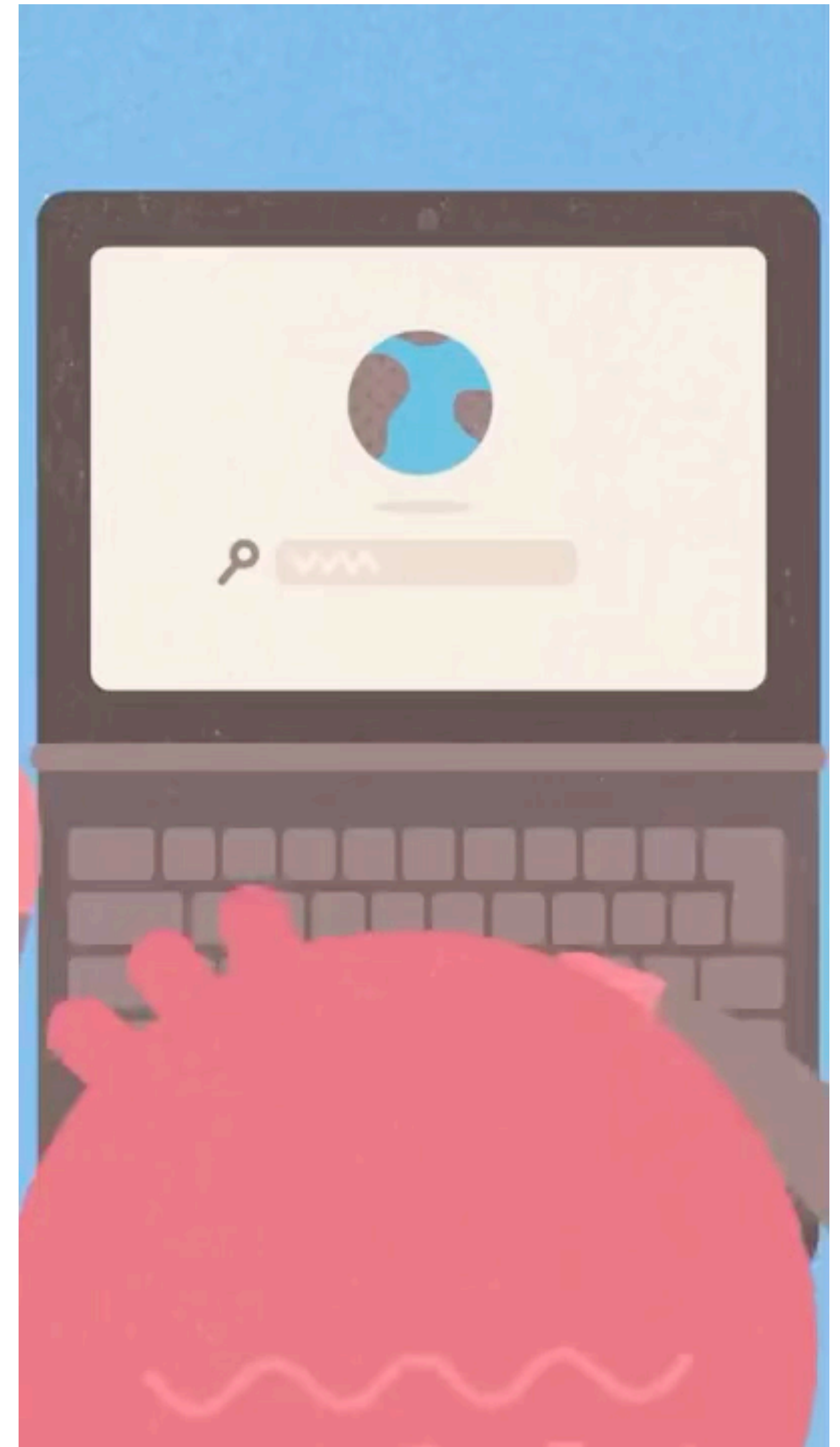
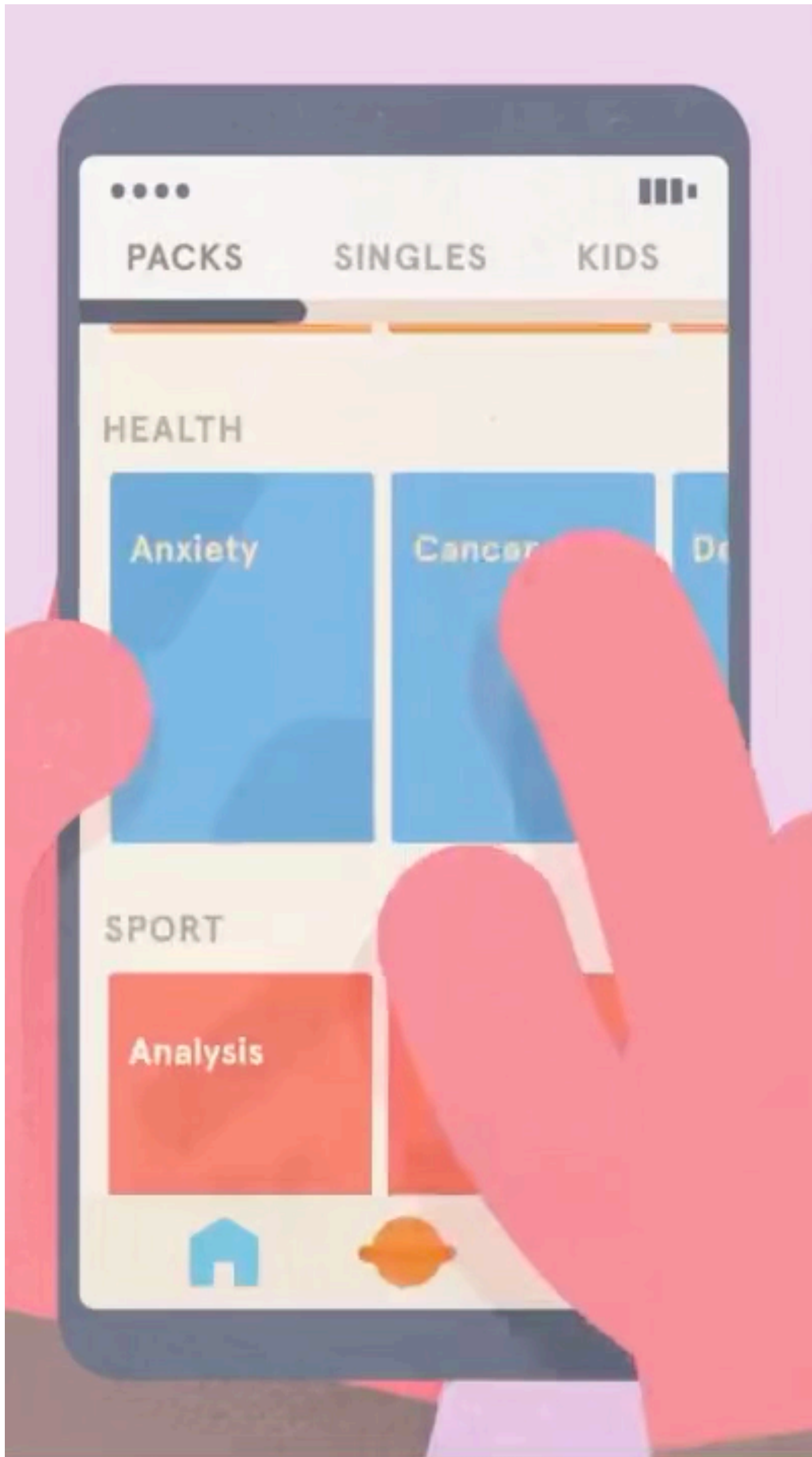
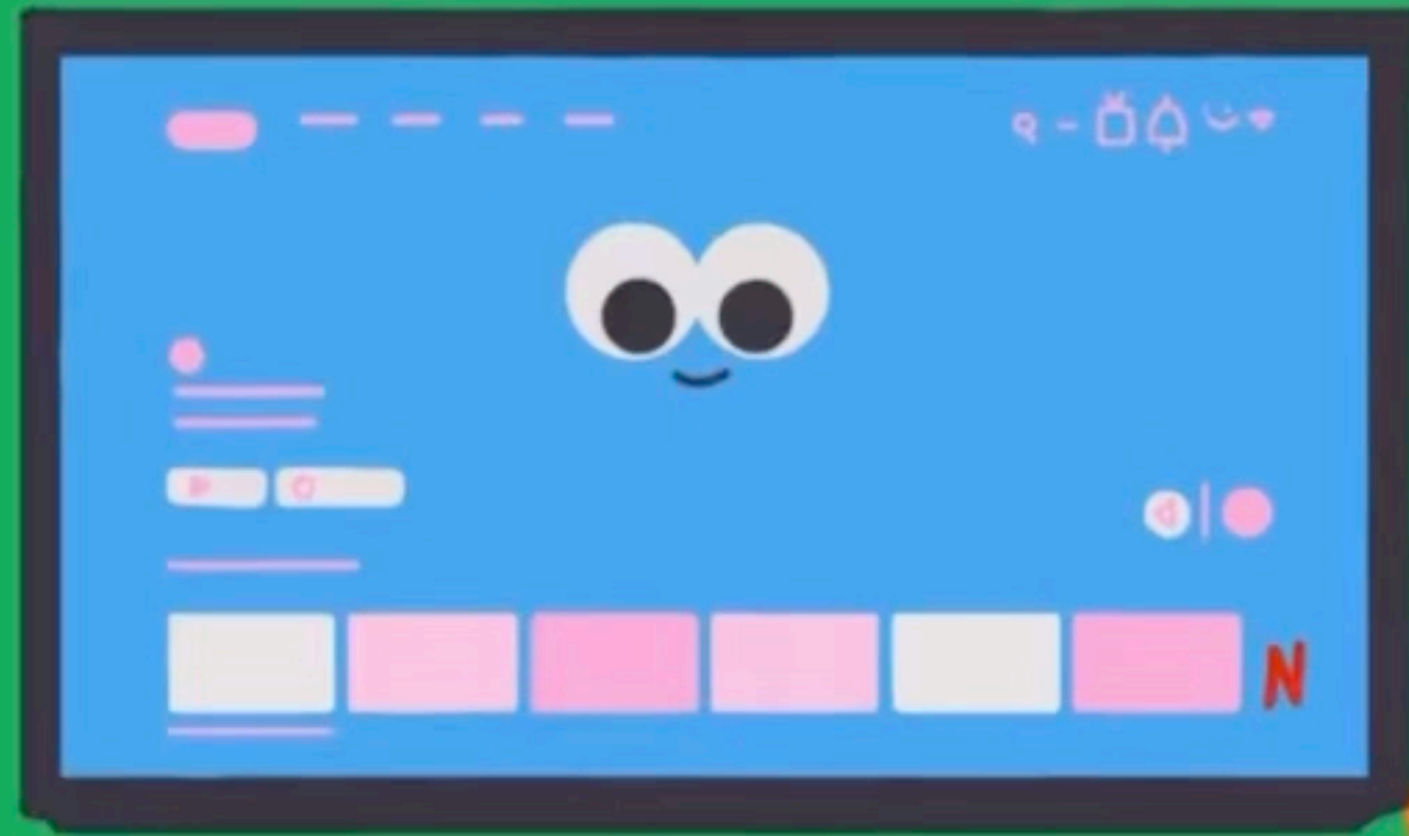
Pause

Pause



NETFLIX

digital platforms



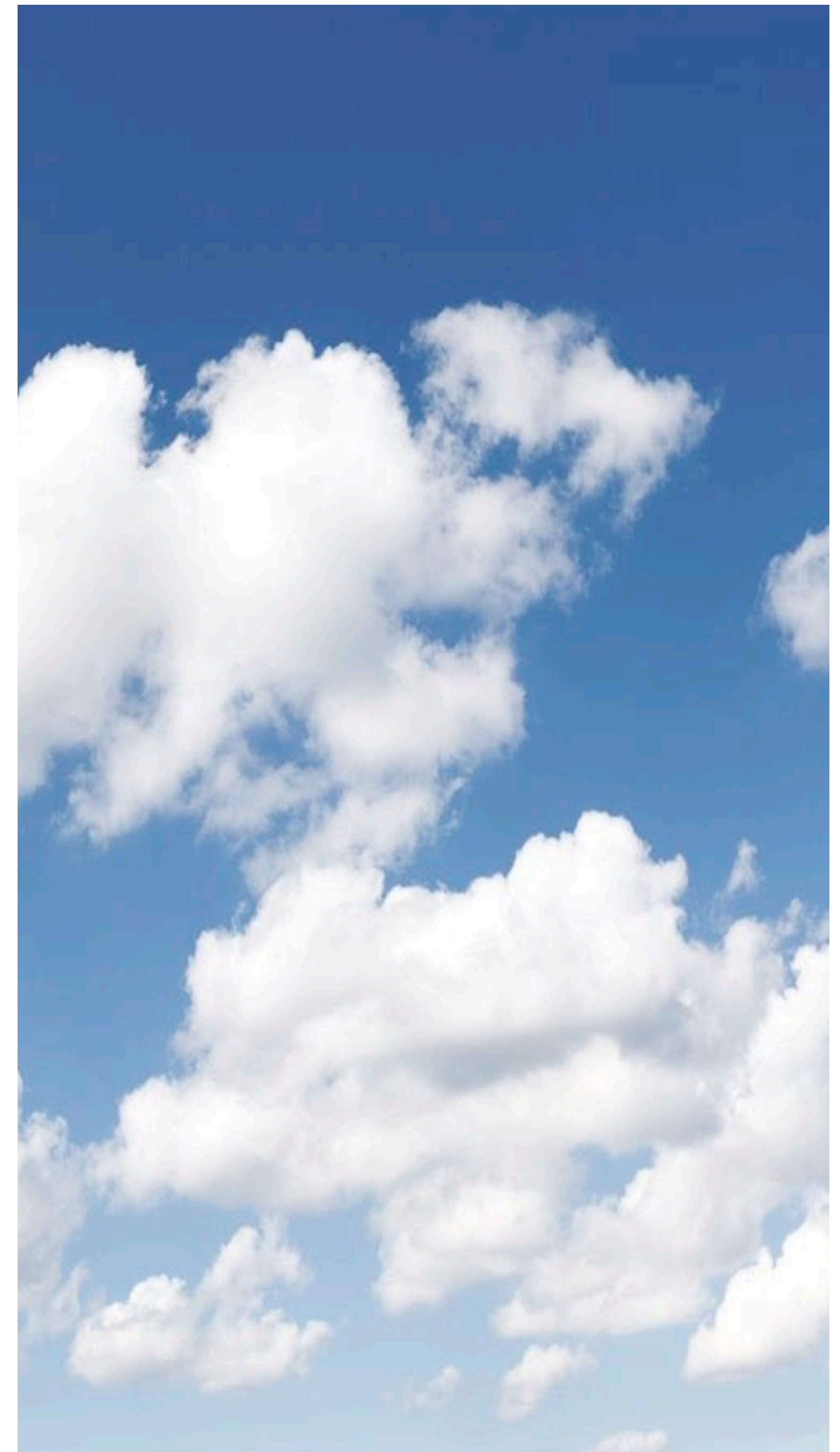
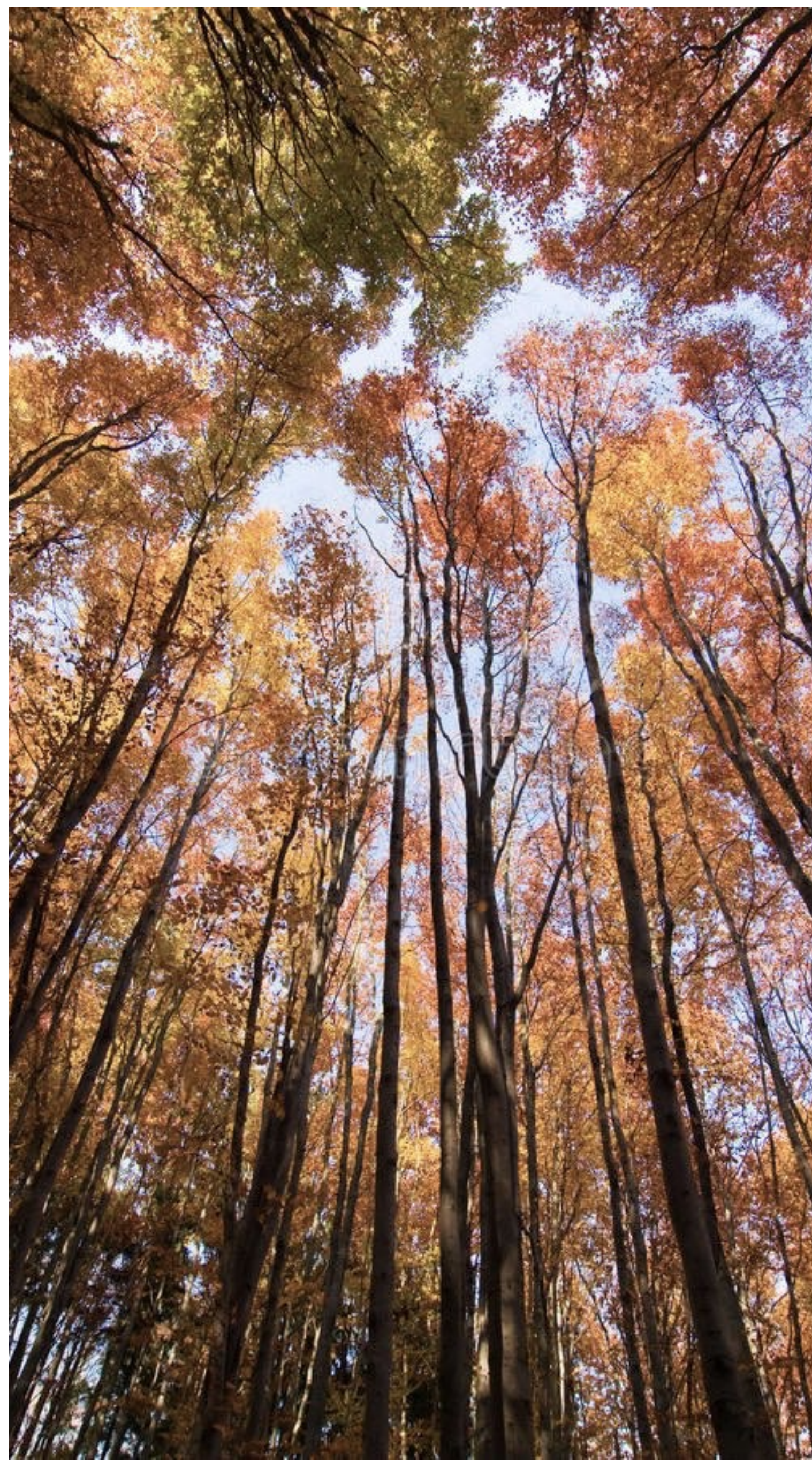
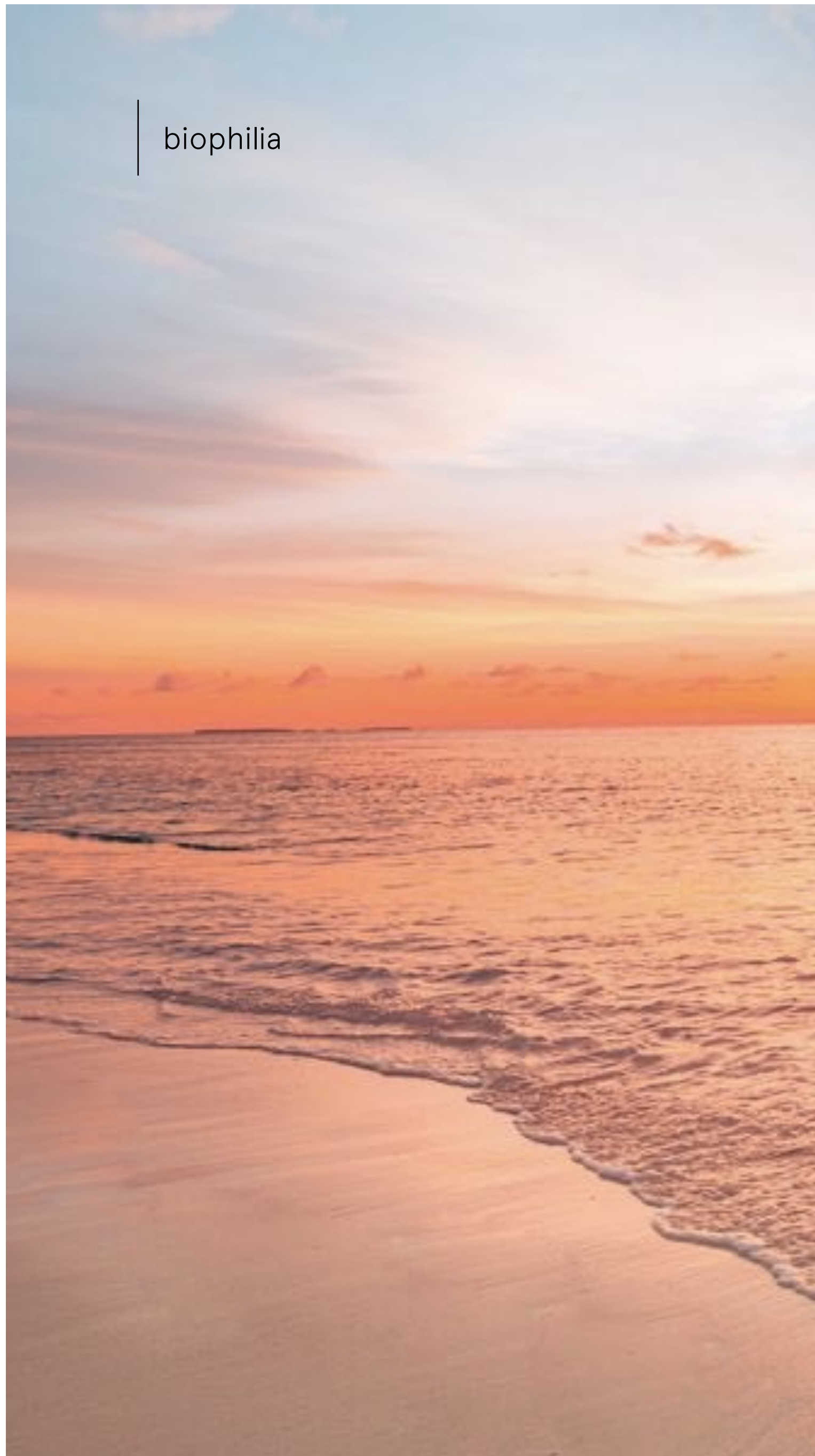
physical presence



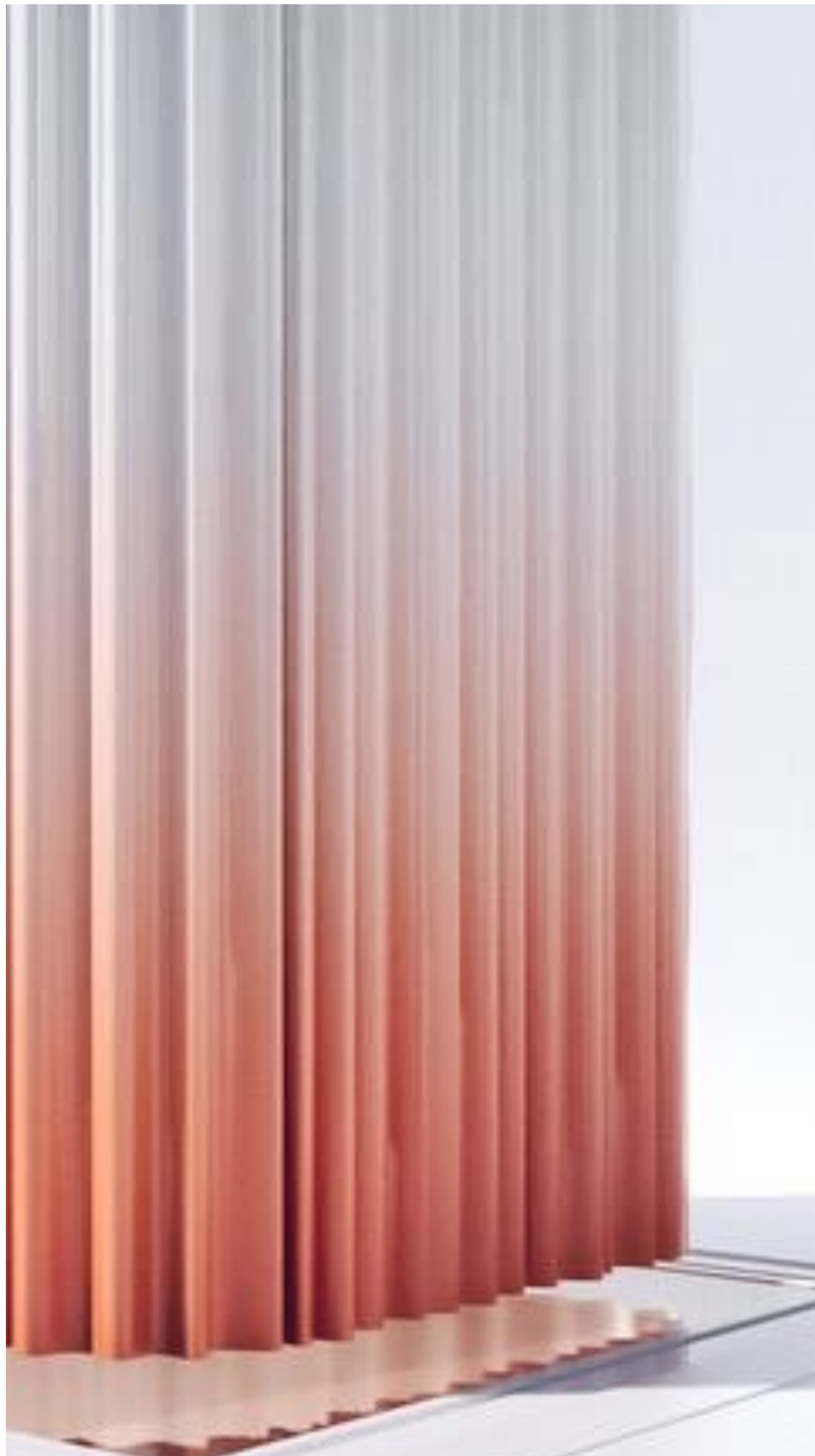
A sunset sky with a tree silhouette. The sky is filled with scattered, golden-brown clouds against a blue background. The sun is low on the right side, creating a bright glow. A single tree silhouette is visible on the right side, reflected in the water below. The text "what about an entire space dedicated to our minds ?" is centered in the middle of the image.

what about an entire space dedicated to our minds ?

biophilia



gradient



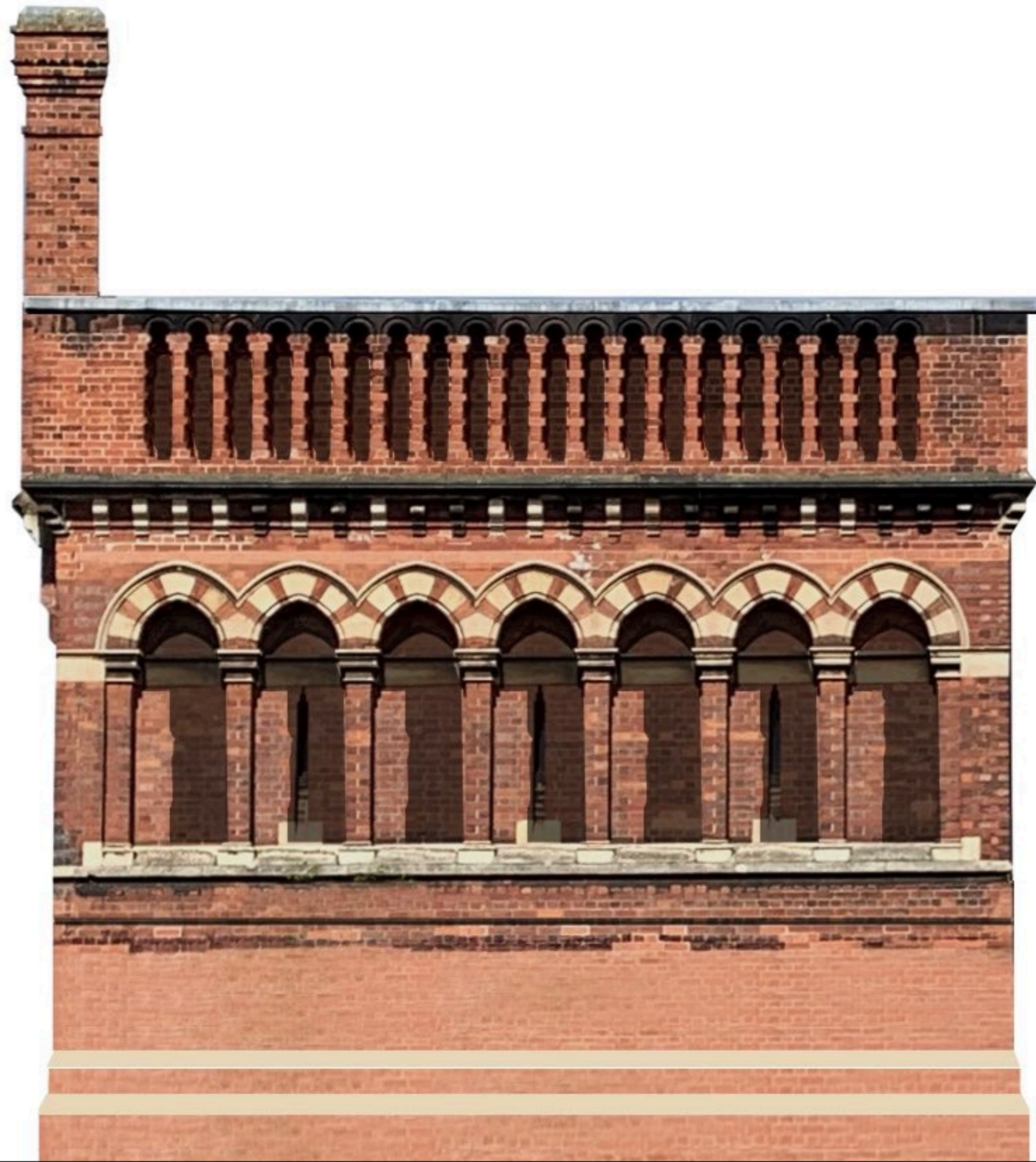
saint pancras waterpoint

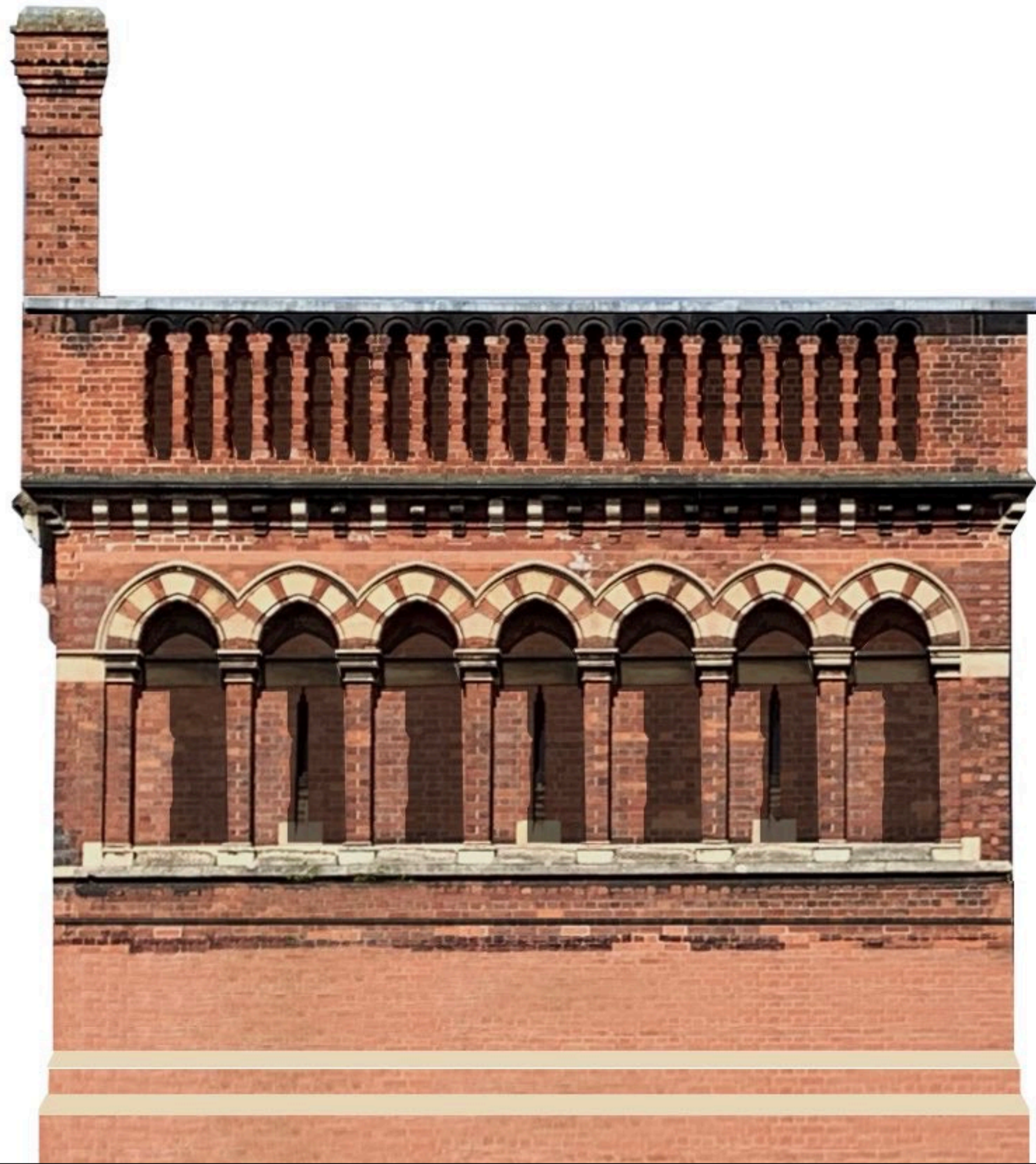




BRITISH WATERWAYS BOARD
ST PANCRAS YACHT BASIN

ALISMA





————— one building | three pieces





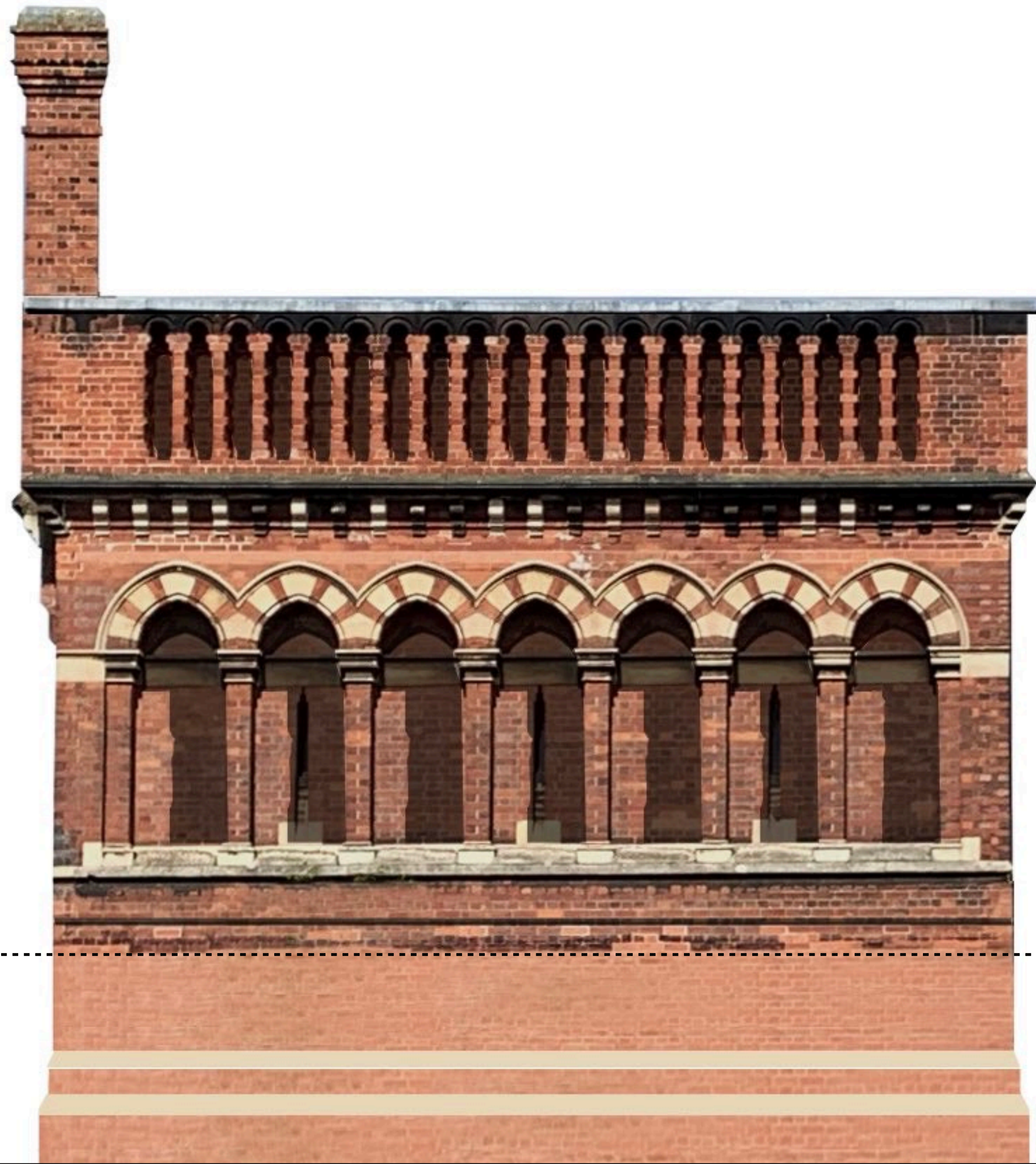
original

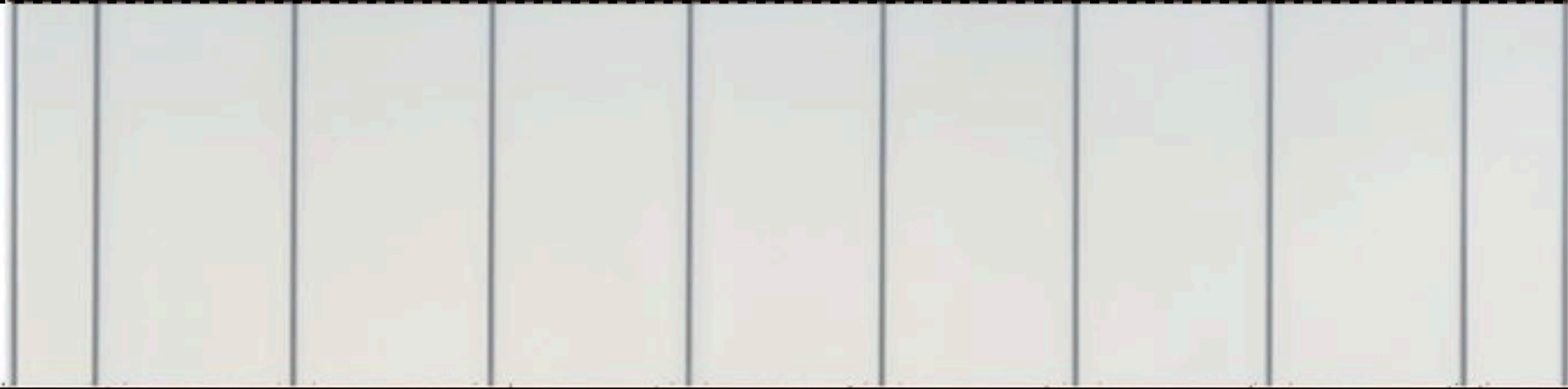


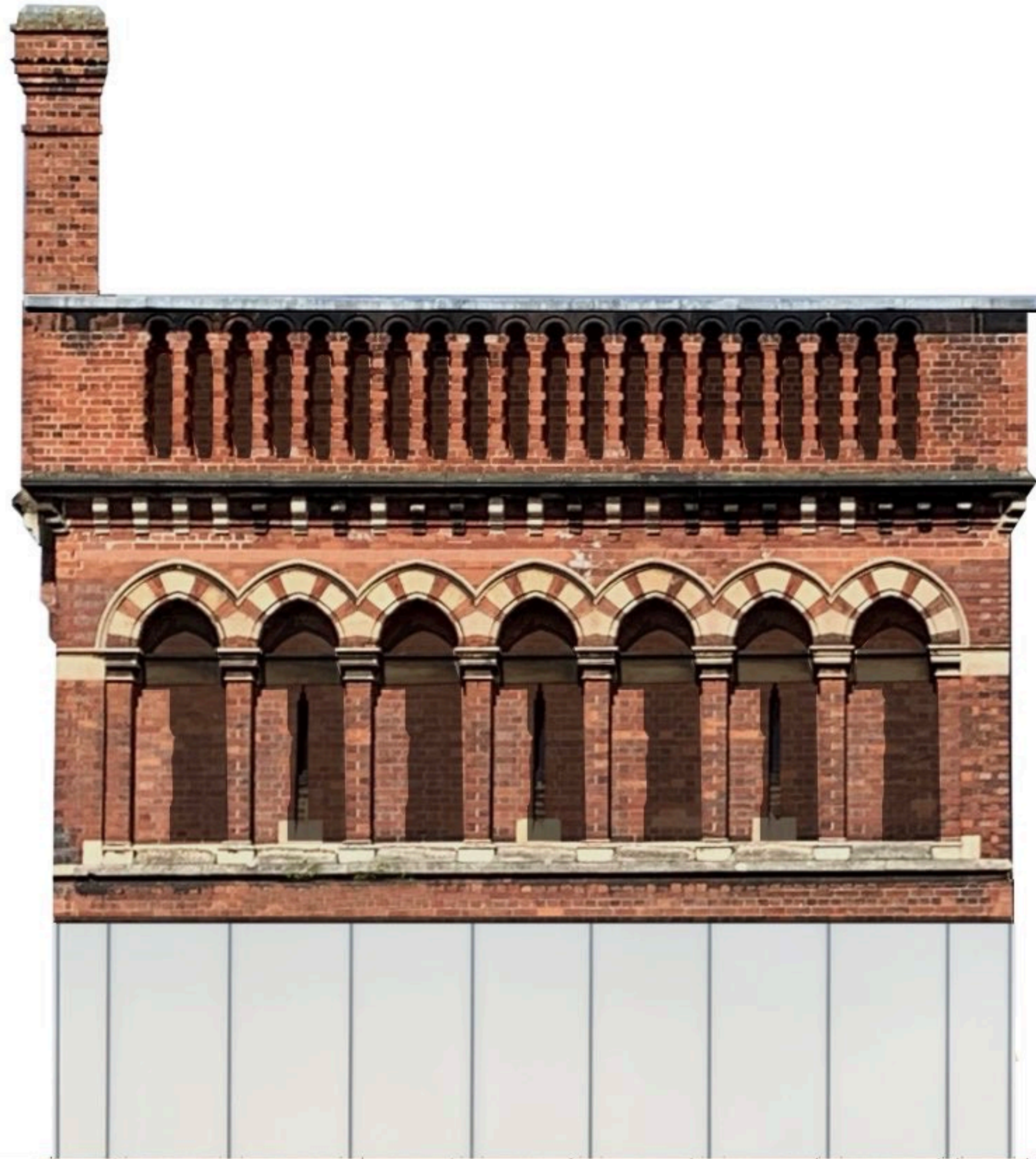
original



new

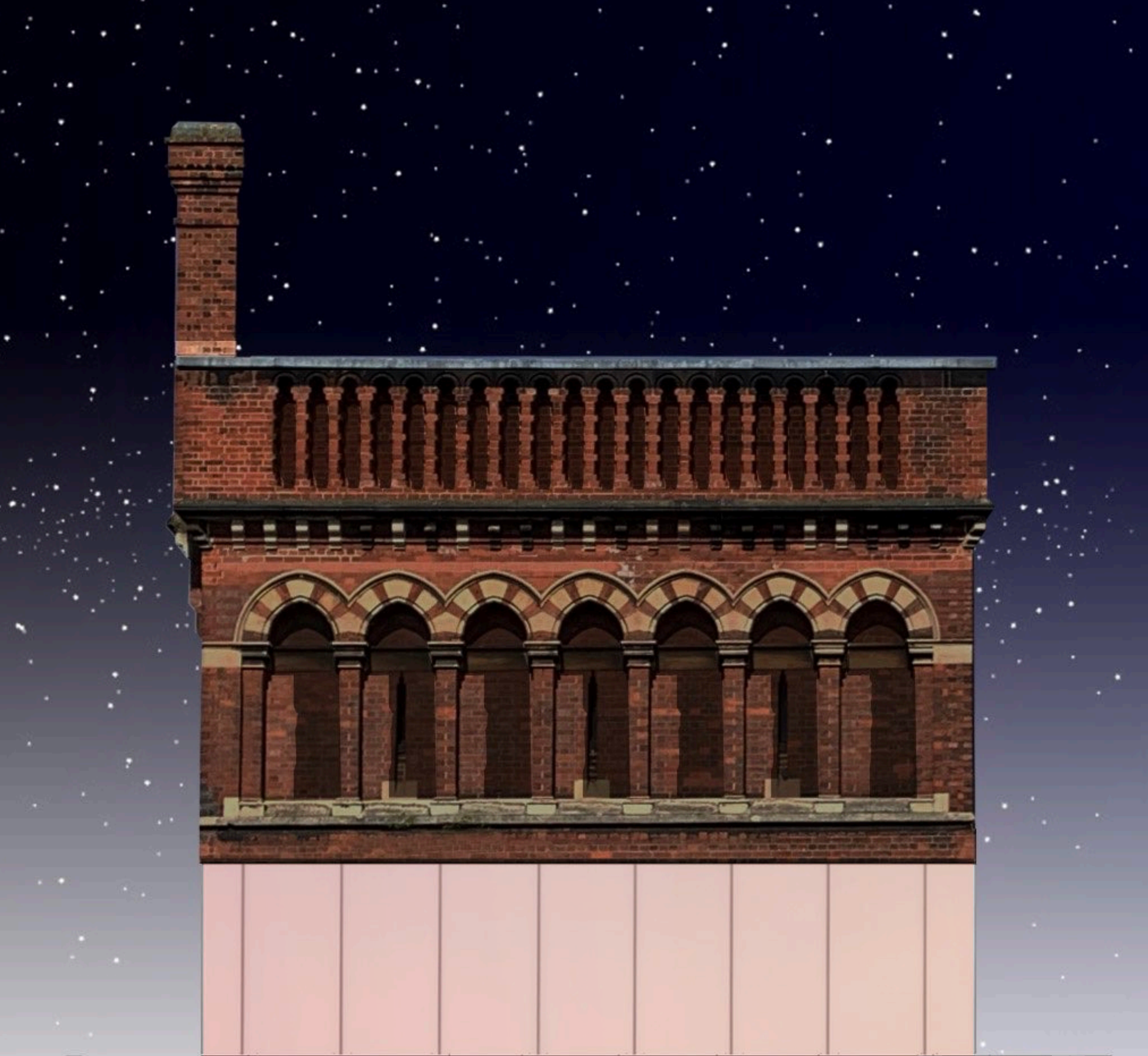






floating bricks...

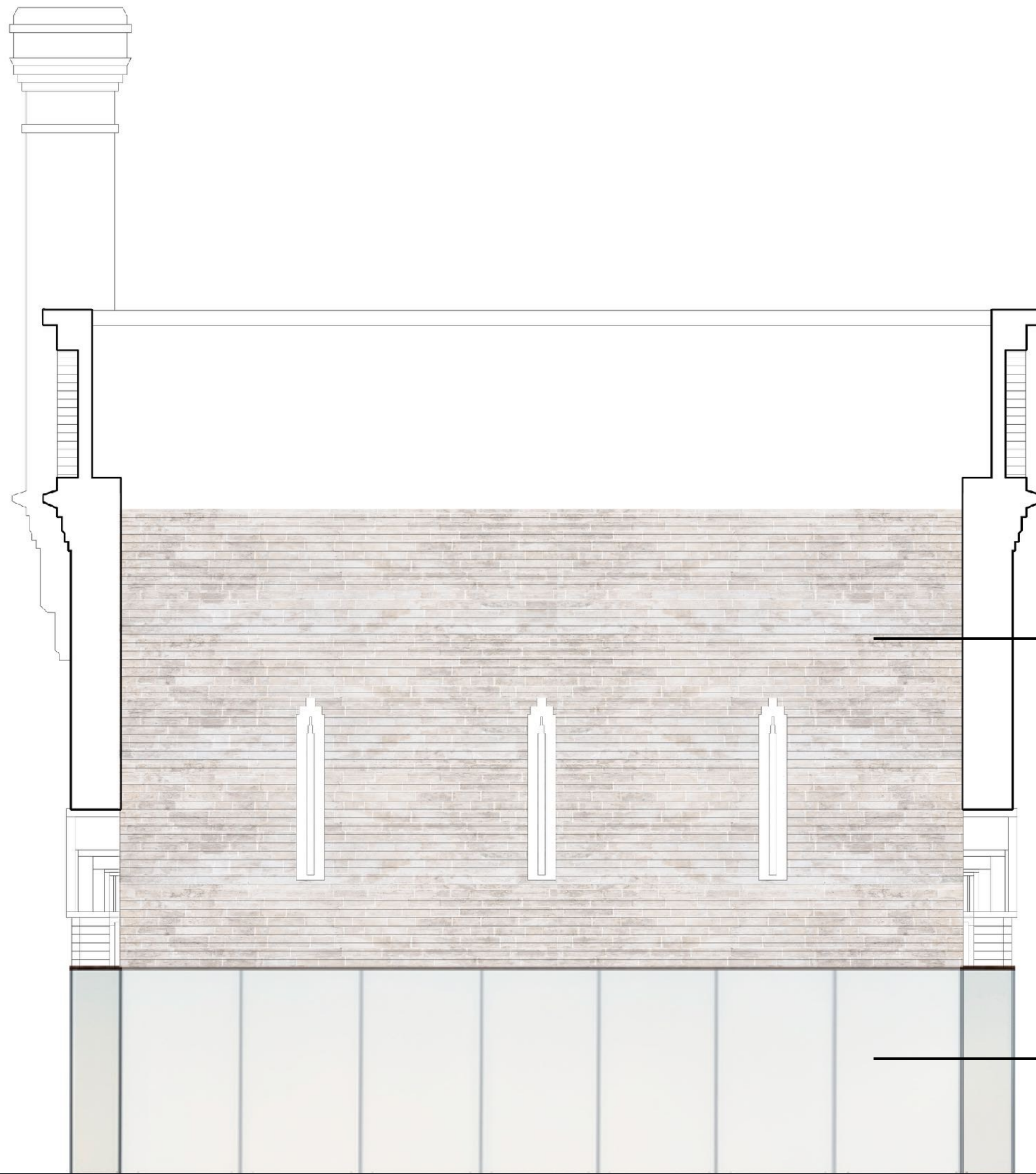
on a translucent base



the bricks recede...

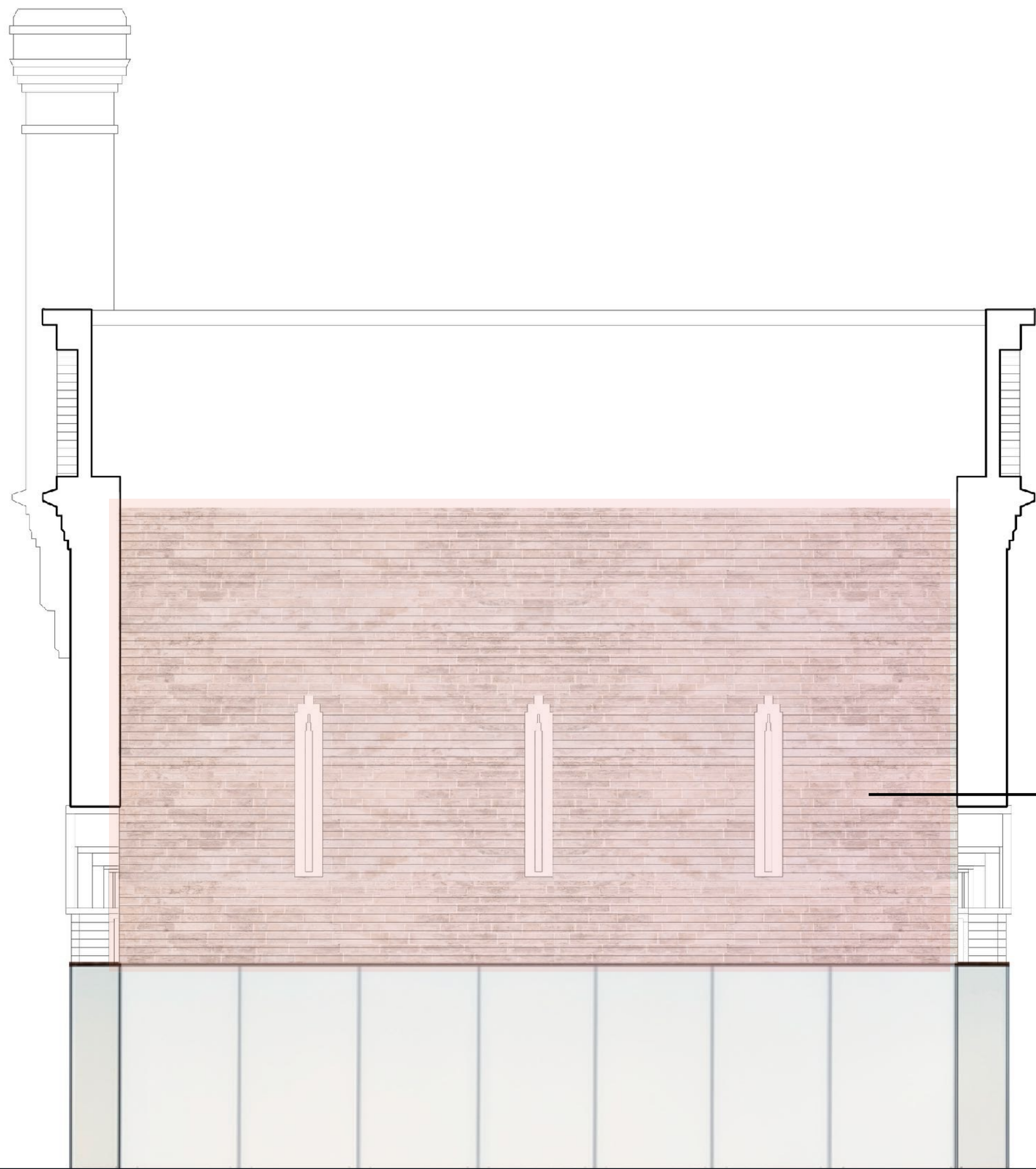


the base glows

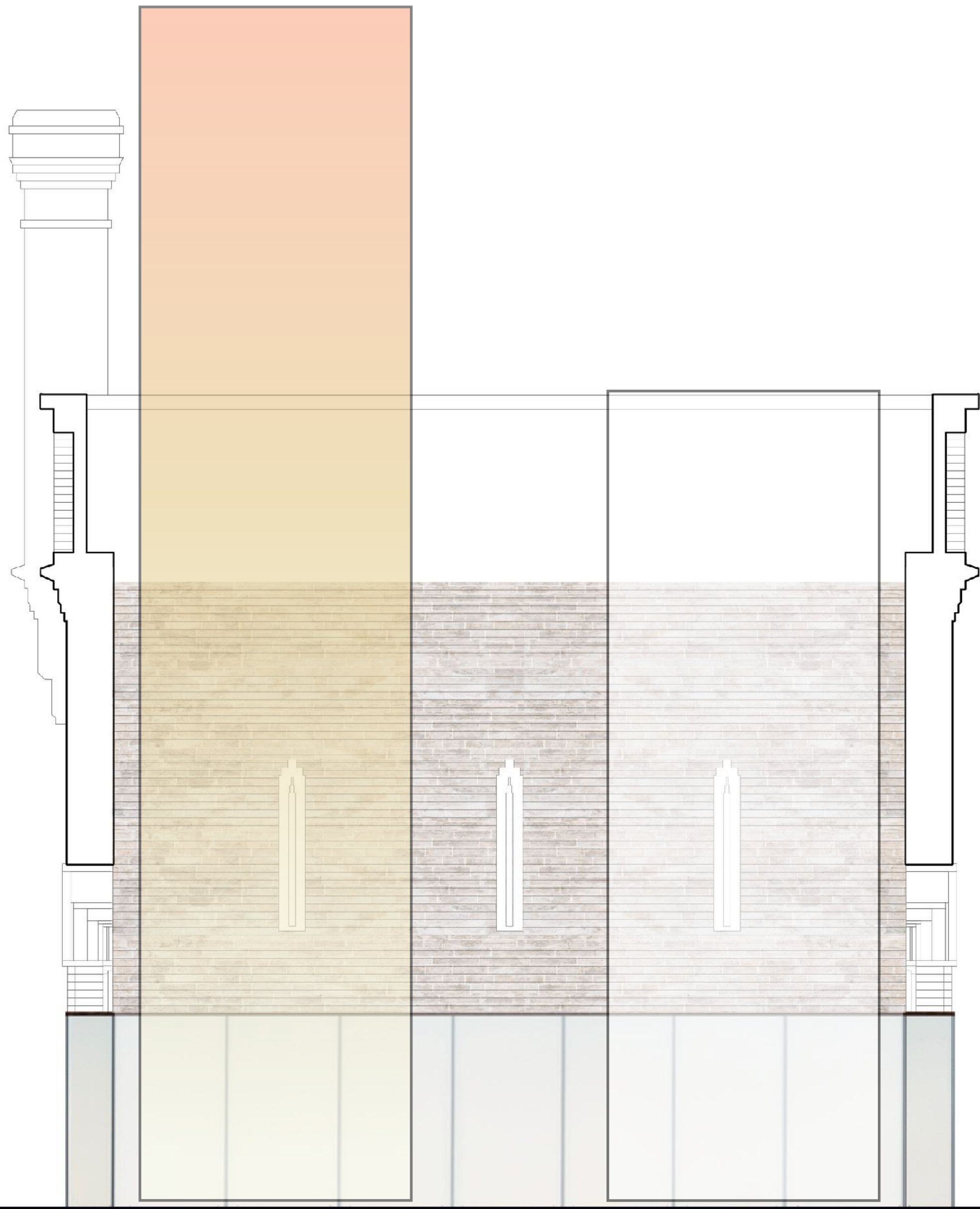


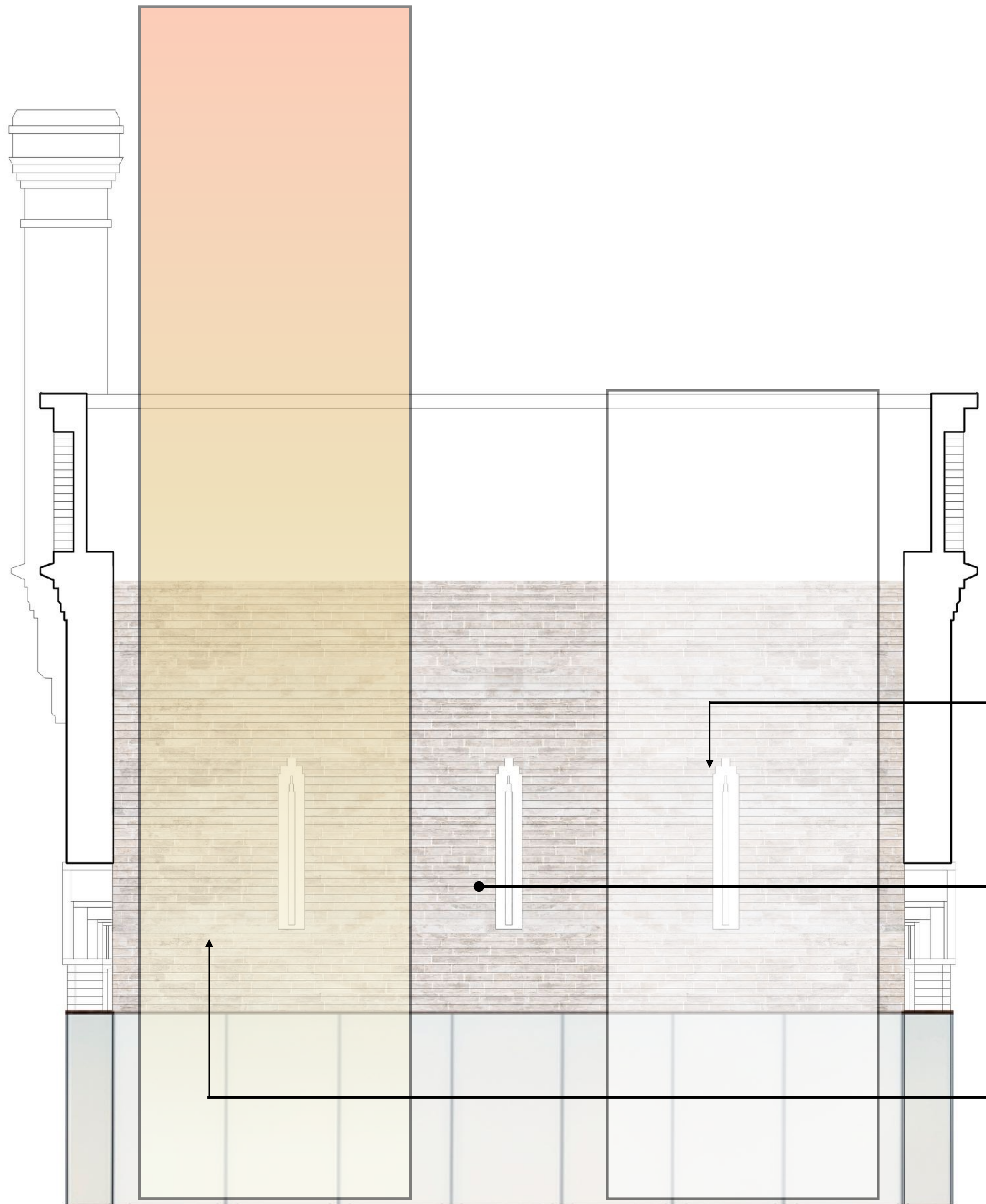
a neutral backdrop of white washed bricks

paired with a relaxing translucent base



colored lights

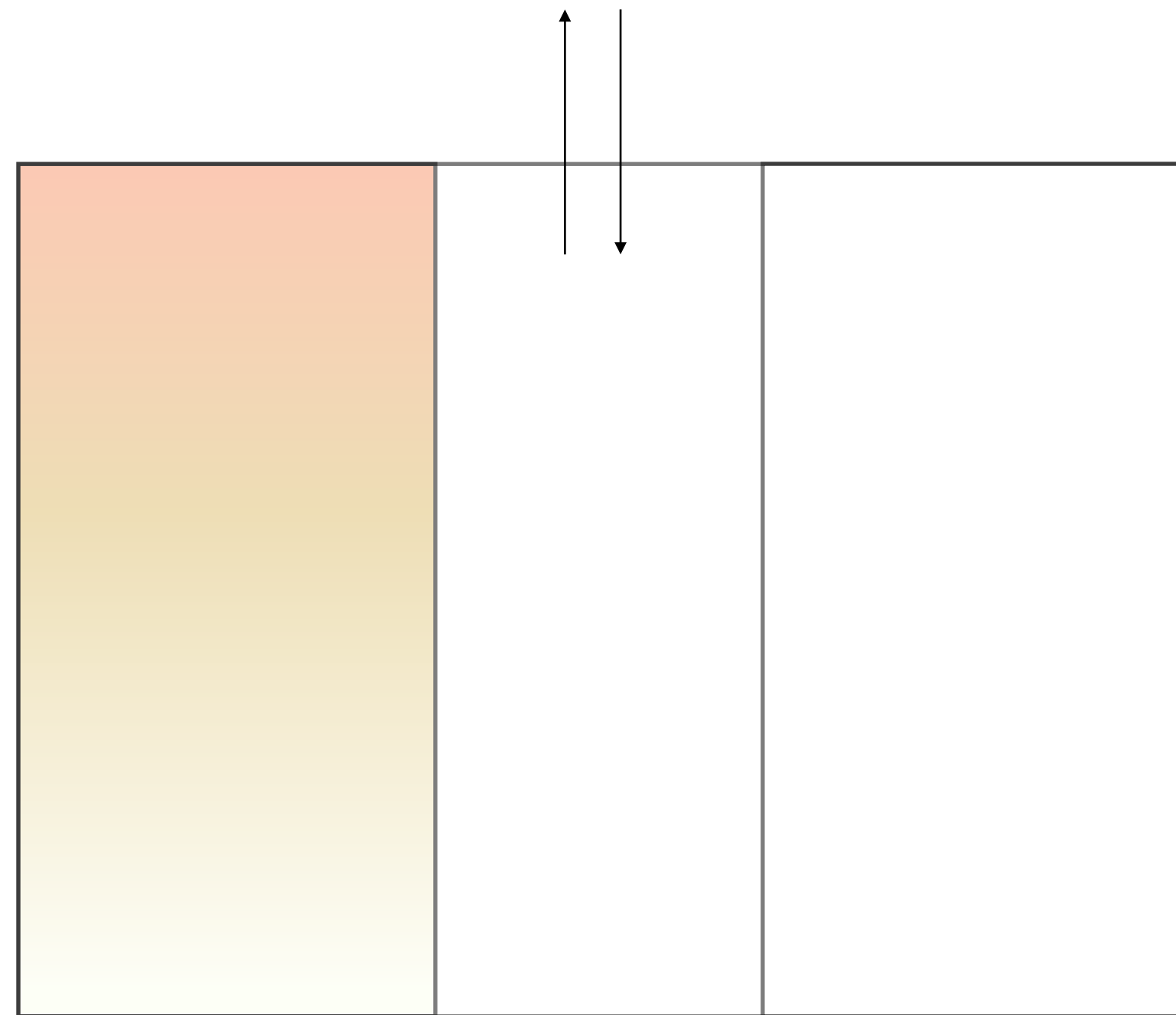




a staircase to go down

buffer zone

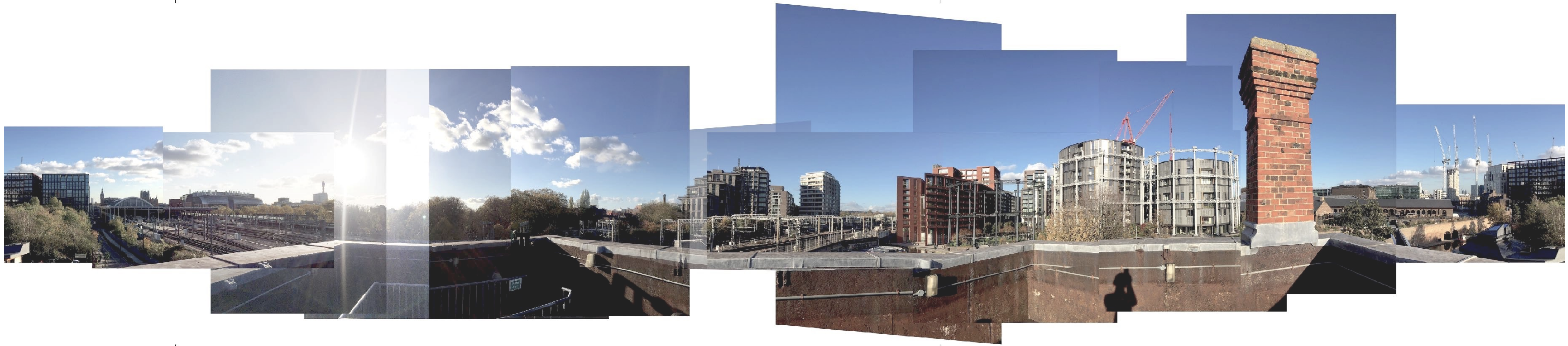
a moving room to go up



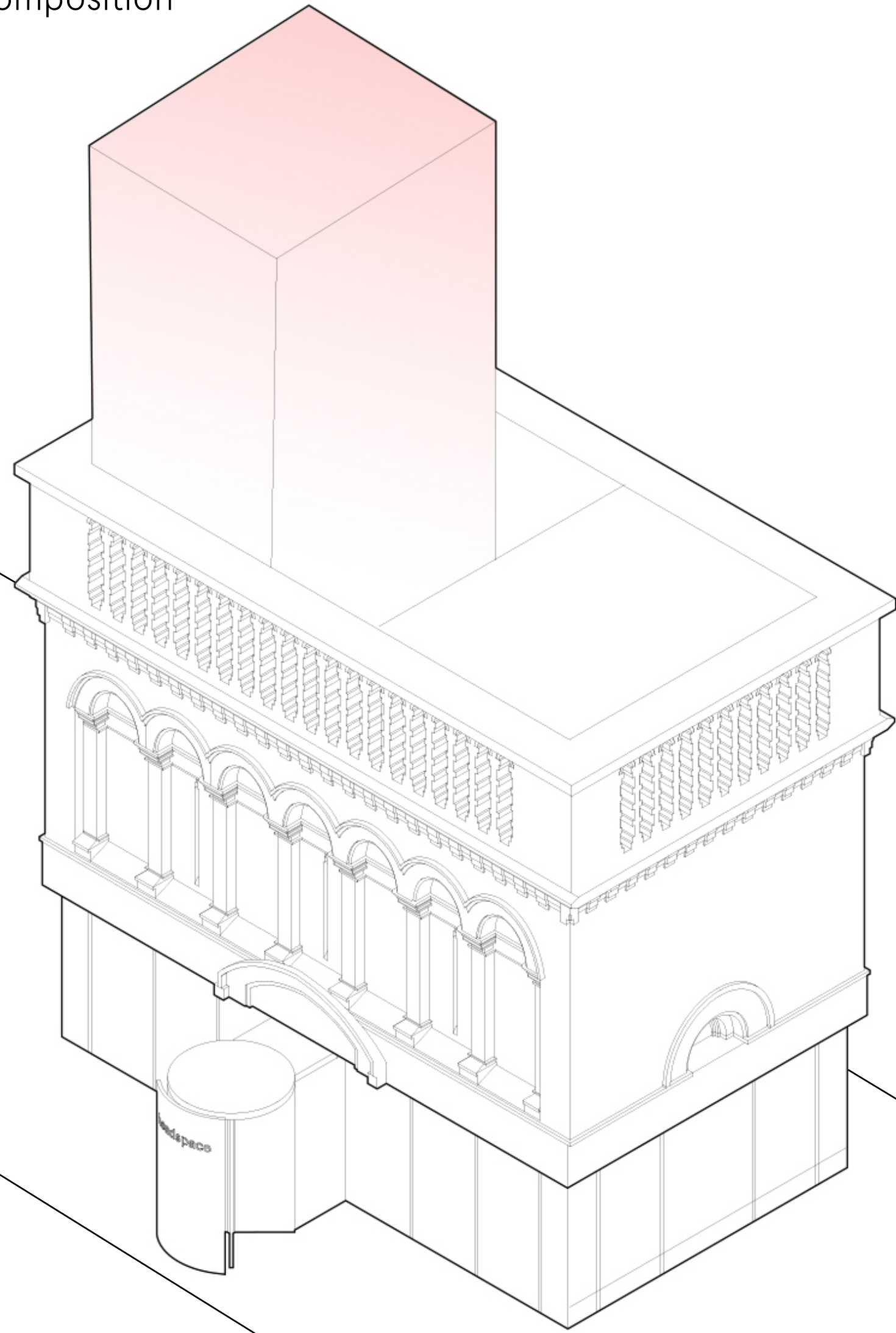
relation to the sky

S

N



composition

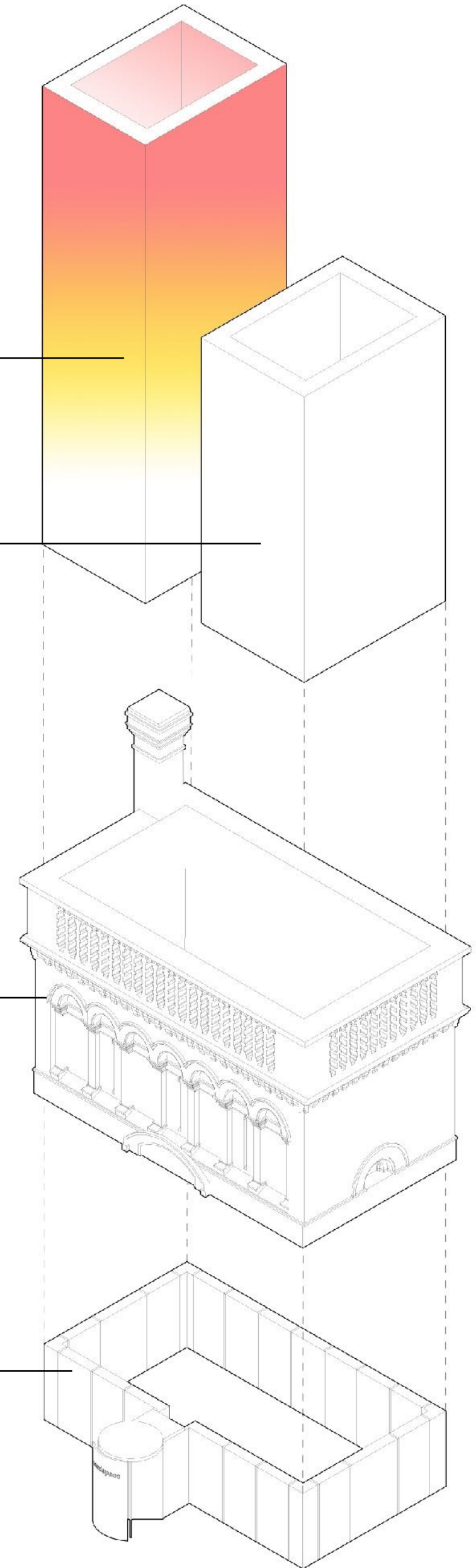


insertion of the moving room

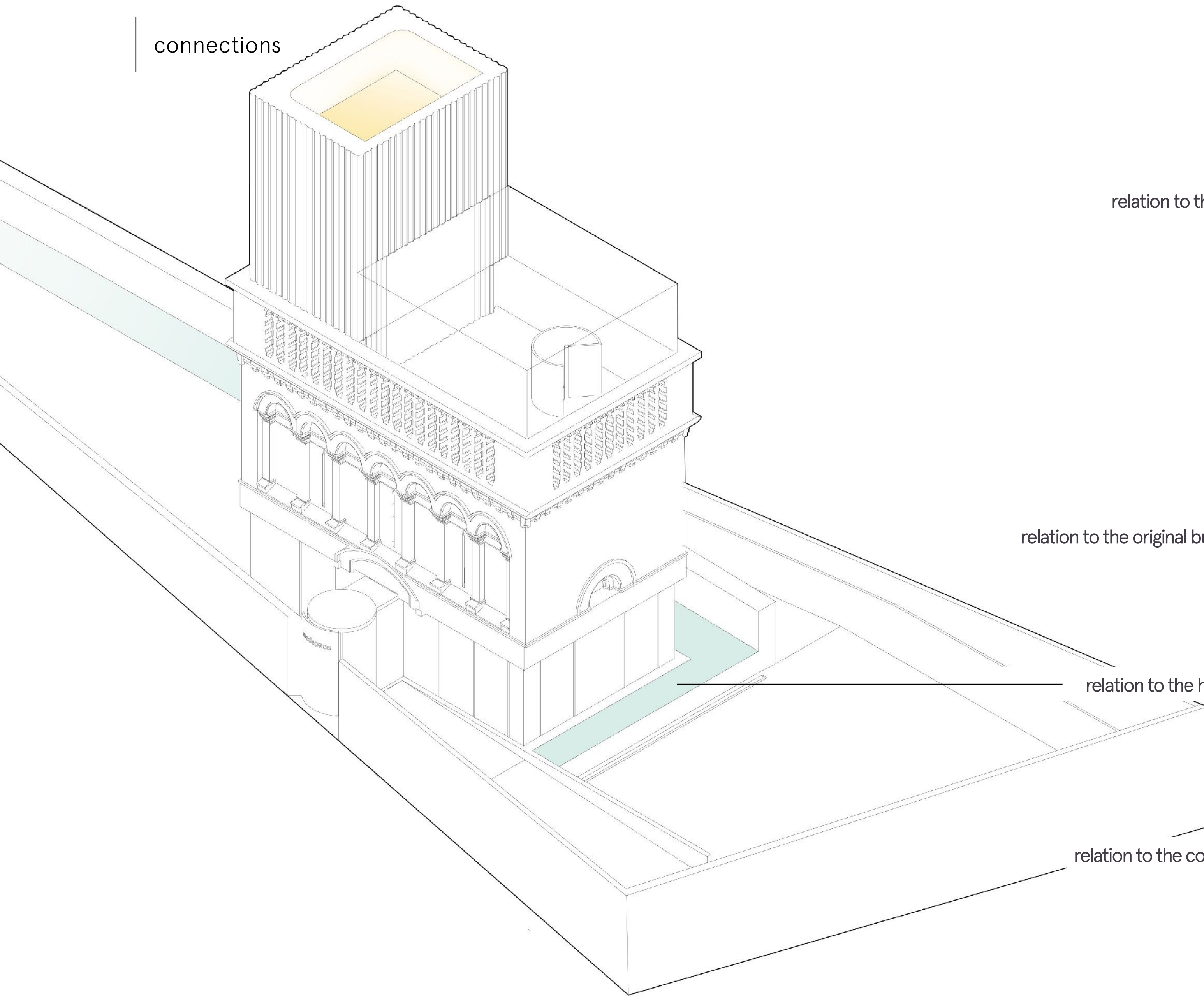
insertion of the staircase room

the old building acts as a sleeve

a translucent base



connections

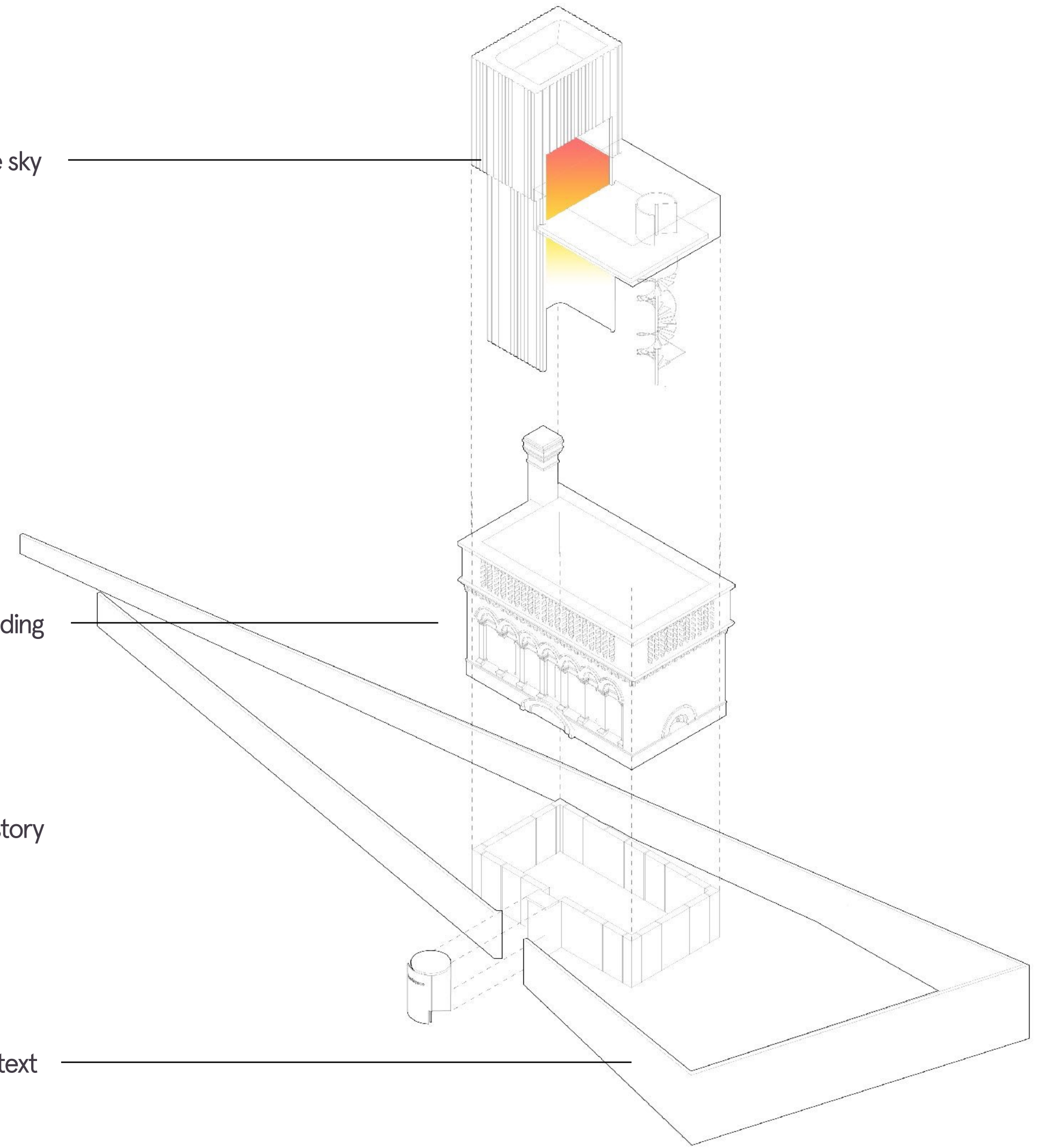


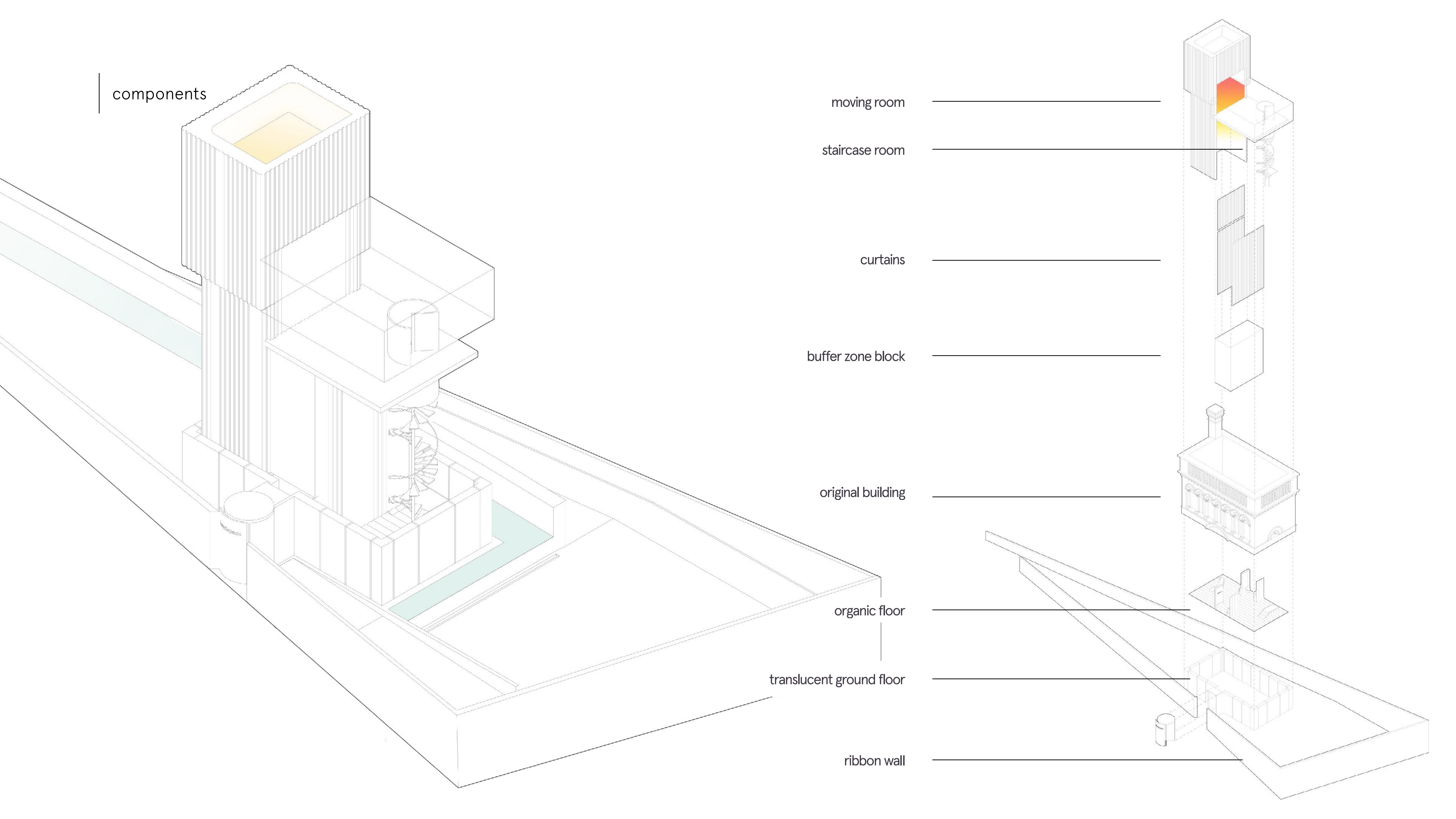
relation to the sky

relation to the original building

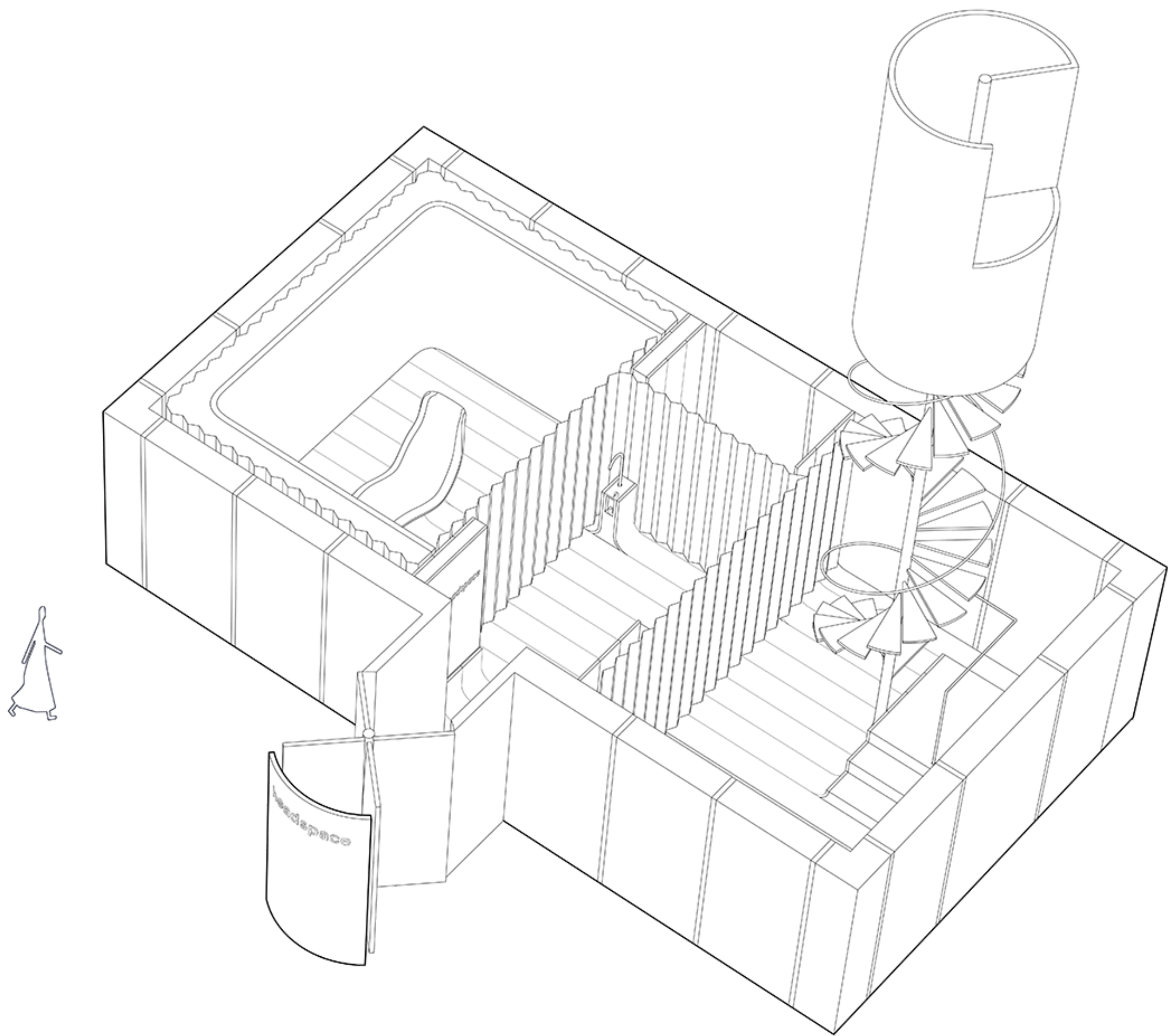
relation to the history

relation to the context





journey



hydraulic lift platform

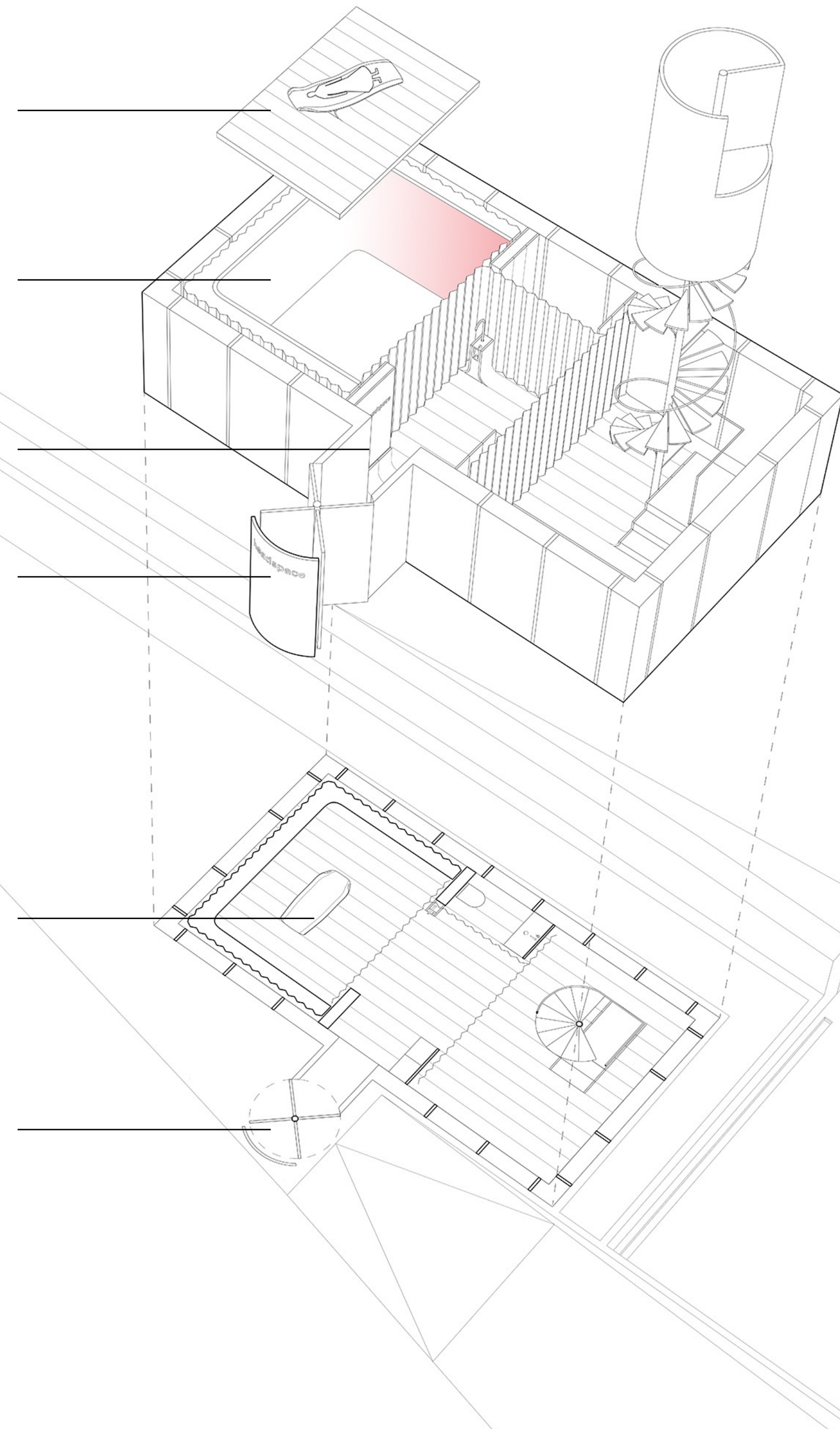
digital screen panorama

introduction screen

logo mirror

Kangura by Mussi
chaise longue

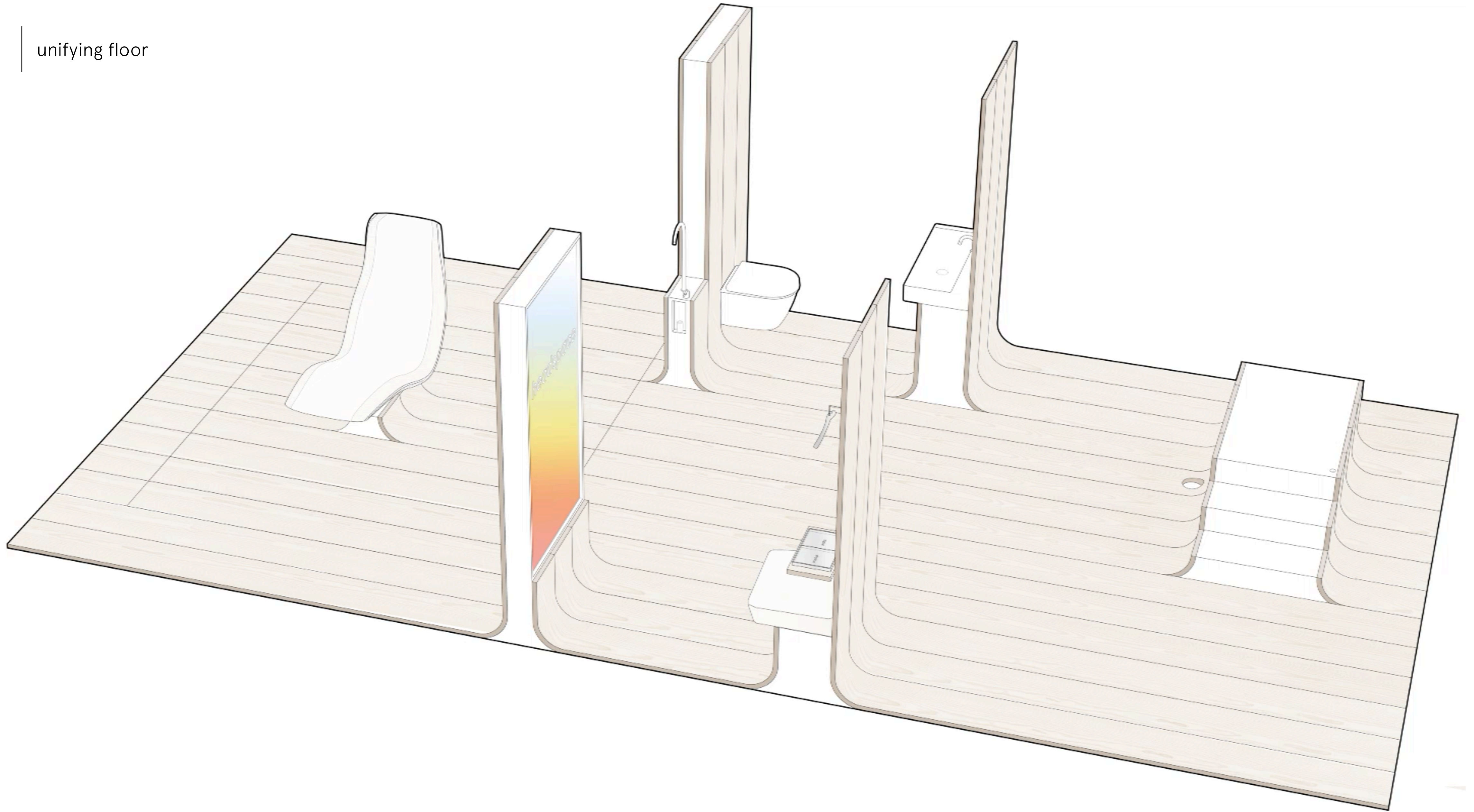
revolving doors



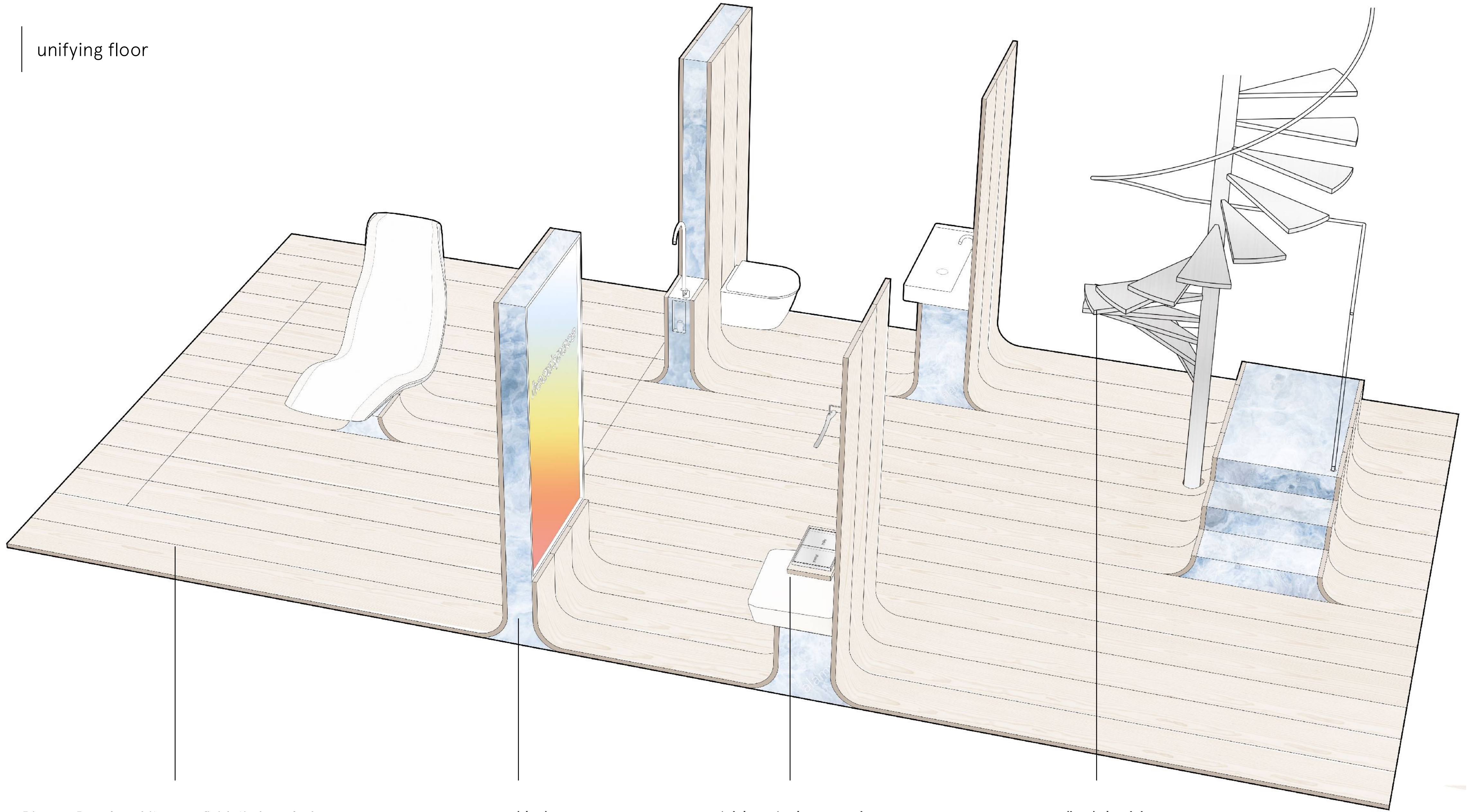
chaise longue



unifying floor



unifying floor



Dinesen Douglas white soap finish timber planks

onyx blocks

stainless steel accessories

anodised aluminium

material palette

wool felt

frosted glass

Dinesen Douglas white soap finish plank

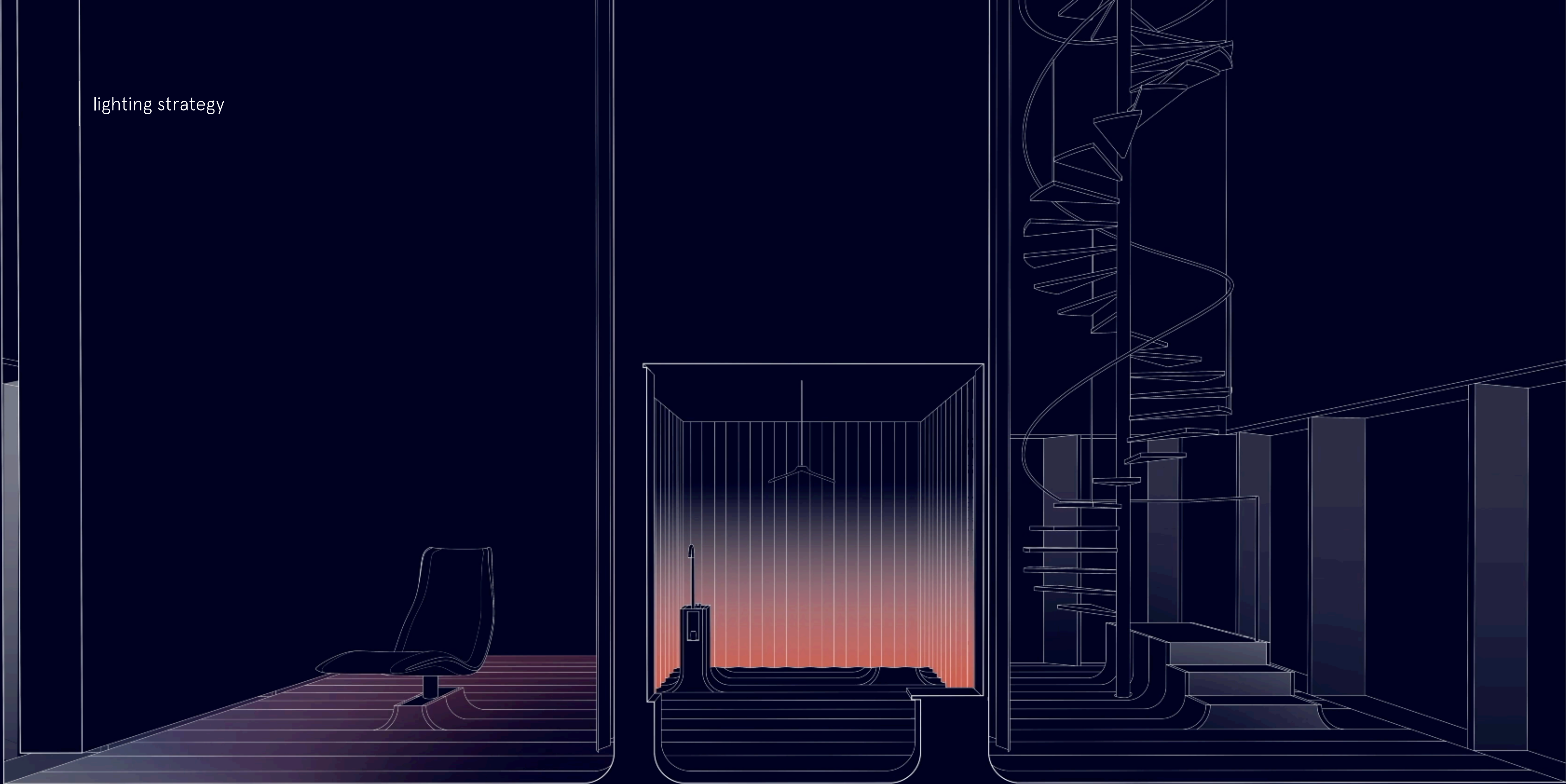
blue onyx

patterned BA stainless steel

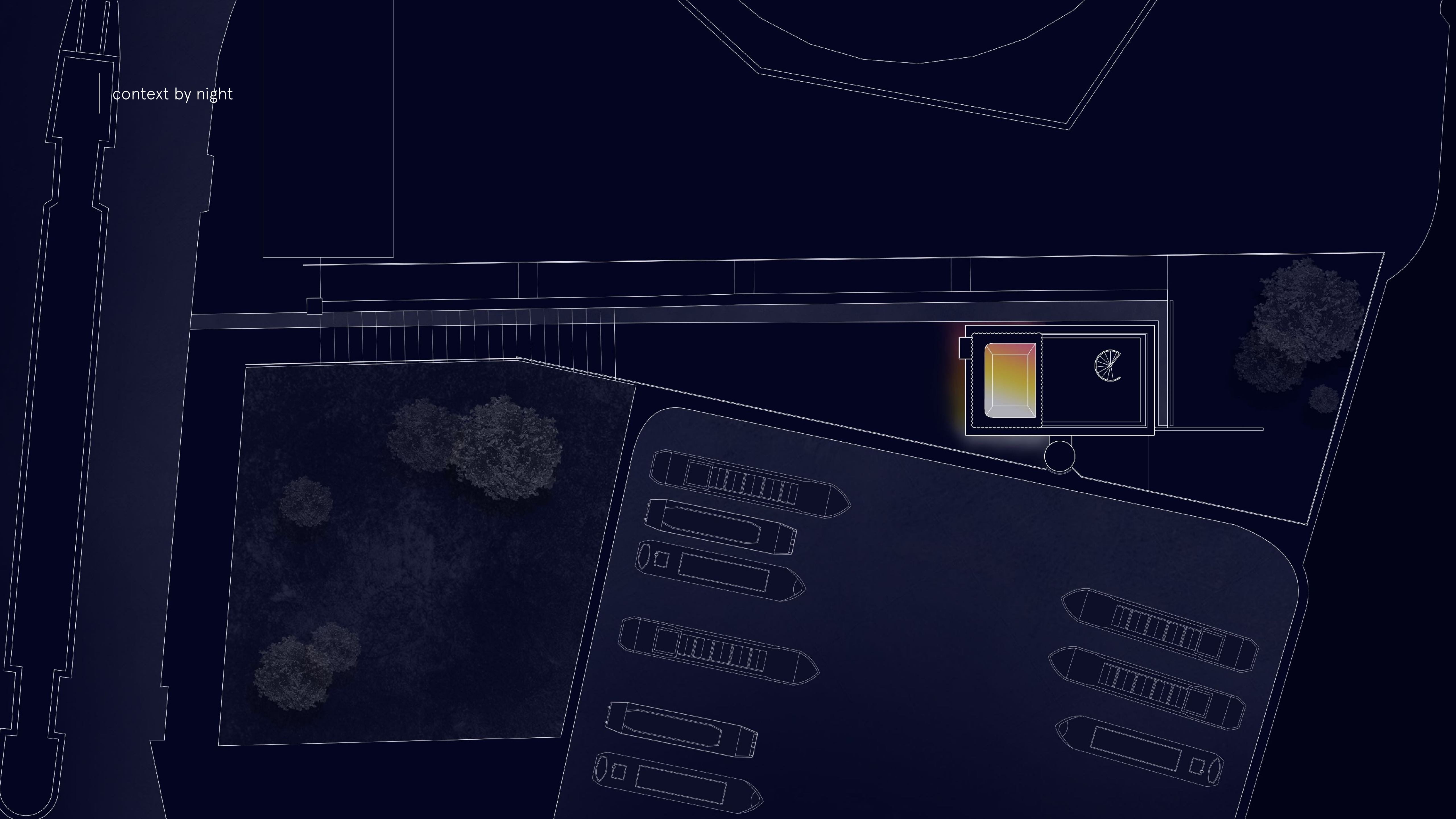
mirror



lighting strategy



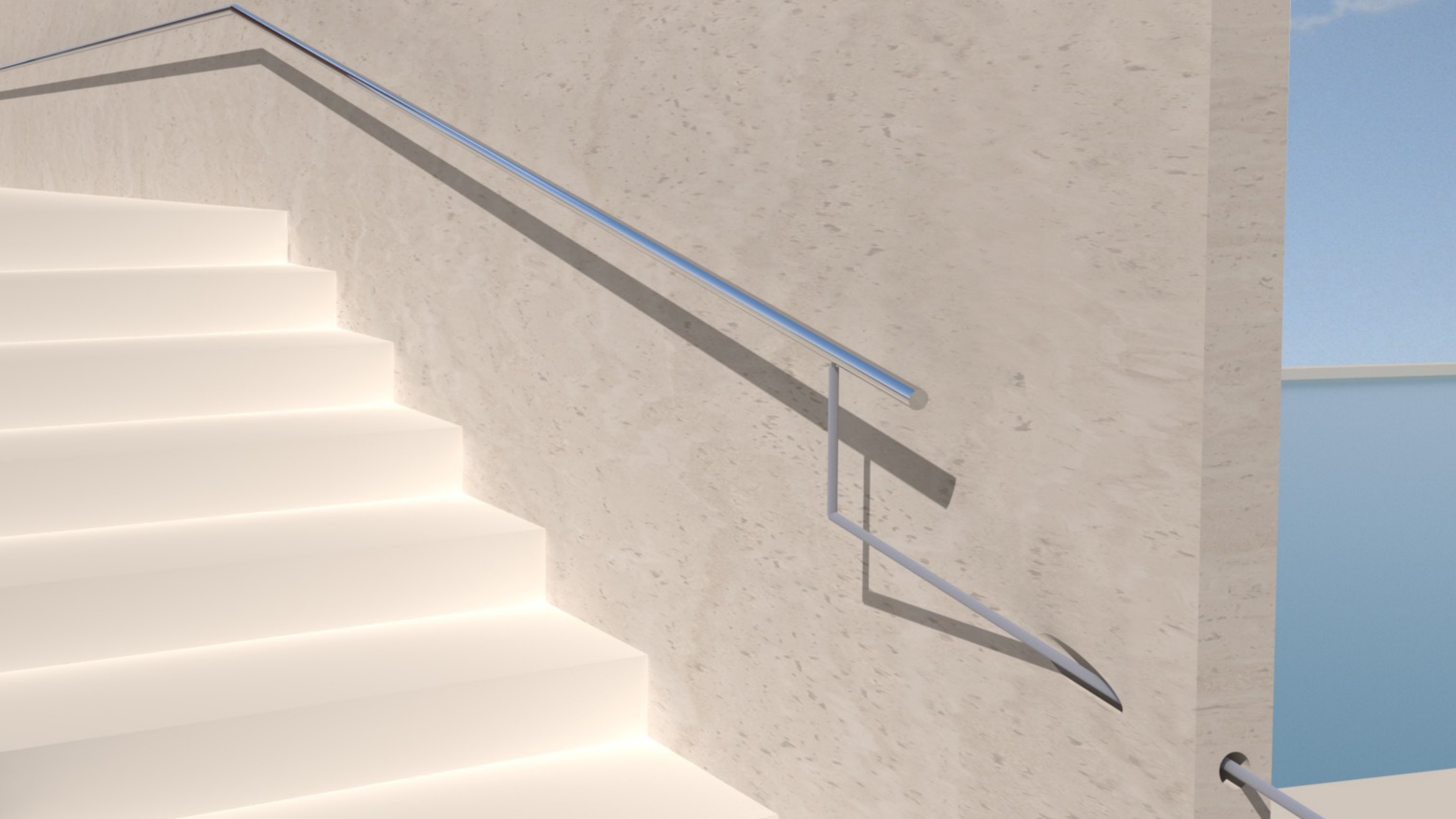
context by night



context by day











headspace



headspace













